

"FAMOUS CITIES of the WORLD"

52nd Annual

PORTLAND ROSE FESTIVAL

JUNE 7-12, 1960

OFFICIAL
PROGRAM

35¢



WELCOME TO ROSARIA

PRESIDENT'S MESSAGE



Welcome to all to join in the fun of the 52nd Rose Festival.

The Board of Directors hope that you will enjoy all the activities they have planned for you.

For those who are visiting our City of Roses I hope your stay is enjoyable and the City welcomes you to remain and become one of us.

I want to thank the Associate Members listed in this program and the Booster Rose Pin buyers for their financial support. The many volunteer hours, given by the Board members and the 4,000 Committee members of Portland, is tremendous.

All publicity and advertising media have again done an outstanding job to make the Festival a success. I would like to thank all of you personally.

This year has been a rewarding experience (to me) as your President of the Rose Festival Association. Your fine support, this year, next year and the years to come will see the Festival expanded and add its part to the building of a greater City, State and great Northwest.

Cordially yours,

E. L. Casey
PRESIDENT

1960 ROSE FESTIVAL ASSOCIATION

EDWARD L. CASEY
President
W. R. MOORE
First Vice-President

DON CHAPMAN
Second Vice-President
ALLEN O. CARDEN
Treasurer

HENRY BALDRIDGE
Secretary
L. W. (BUD) MALLETT
Executive Manager

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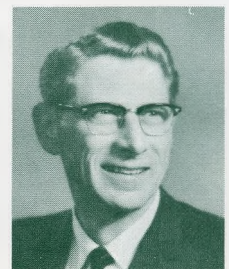
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Harold Weiss

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ASSOCIATE DIRECTORS



ED W. EGGEN
*Prime Minister
Royal Rosarians*



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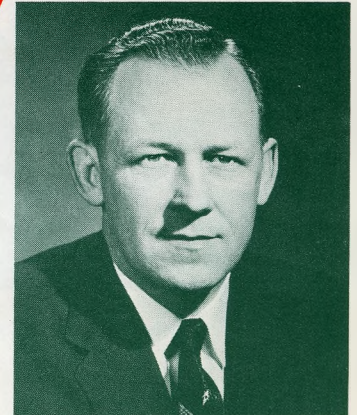
*Welcome
To the City of Roses*

We very much want you to be supremely happy while in our midst, and we feel confident that the beauty of our out-of-doors, in any direction you may look or care to go, together with the demonstrated friendliness of our people will assure that.

Our greatest wish is that friendships formed here will be lasting and that they will enrich our lives.

Sincerely,

Henry W. Schmidt
MAYOR



SCHEDULE OF EVENTS

FRIDAY, JUNE 3

8:00 p.m. JUNIOR QUEEN SELECTION AND CORONATION
Civic Auditorium, S.W. 3rd and Clay

SATURDAY AND SUNDAY, JUNE 4 AND 5

8:00 a.m. FIRST AMERICAN ROSE FESTIVAL WEST COAST RIFLE AND PISTOL TOURNAMENT
Camp Withycombe, Clackamas

TUESDAY, JUNE 7

12:00 Noon OFFICIAL OPENING FESTIVAL CENTER
Band Concerts, Art Festival, Rose Show, Rose Displays, Nursery Exhibits, Travel Show, Park Bureau Shows, TV-Radio Broadcasts, Square Dancing, International Cafe, Midway Attractions, Rides and Concessions, Streets of the World, Gardener's Market.
Holladay Park

7:30 p.m. MERRYKHANA PARADE—Portland's FUN night parade, starting at Holladay Park and thru downtown area ending at S.W. Salmon and 11th Street.

WEDNESDAY, JUNE 8

10:00 a.m. FESTIVAL CENTER OPENS
Holladay Park

2:00 p.m. U. S. NAVY SHIPS ARRIVE SEA WALL HARBOR DRIVE
Sea Wall on Harbor Drive

6:30 p.m. Gates open at Multnomah Civic Stadium for ROSE FESTIVAL QUEEN SELECTION AND CORONATION
Multnomah Civic Stadium, 1844 S.W. Morrison Street

7:00 p.m. MODEL SAILBOAT REGATTA
Benson High School

8:00 p.m. QUEEN SELECTION AND CORONATION PROGRAM
Multnomah Civic Stadium, 1844 S.W. Morrison Street

THURSDAY, JUNE 9

10:00 a.m. FESTIVAL CENTER OPENS
Holladay Park

12:00 Noon KNIGHTING CEREMONY of Distinguished Guests
Holladay Park

12:30 p.m. 72nd ANNUAL PORTLAND ROSE SHOW
Sheraton Hotel

1:00 p.m. MODEL SAILBOAT REGATTA
Westmoreland Pool

2:00 p.m. JAPANESE SHIPS ARRIVE SEA WALL
Sea Wall on Harbor Drive

2:30 p.m. CANADIAN SHIPS ARRIVE SEA WALL
Sea Wall on Harbor Drive

6:30 p.m. Gates Open "International Ski Jump" Olympic Stars plus Ice Show
Multnomah Civic Stadium

8:00 p.m. "INTERNATIONAL SKI JUMP"
Multnomah Civic Stadium

FRIDAY, JUNE 10

9:00 a.m.-9:00 p.m. PORTLAND ROSE SHOW
Sheraton Hotel

10:00 a.m. FESTIVAL CENTER OPENS
Holladay Park

2:00 p.m. JUNIOR PARADE thru Hollywood District and ending at Grant Bowl
East Side starts Sandy Blvd. at 52nd

8:00 p.m. "INTERNATIONAL SKI JUMP"
Multnomah Civic Stadium

SATURDAY, JUNE 11

9:30 a.m. GRAND FLORAL PARADE (Starting at Multnomah Civic Stadium and ending at Holladay Park)

10:00 a.m. CITY ARCHERY TOURNAMENT
Washington Park

10:00 a.m. FESTIVAL CENTER OPENS
Holladay Park

8:00 p.m. "INTERNATIONAL SKI JUMP"
Multnomah Civic Stadium

9:00 p.m. QUEEN'S BALL (Invitational), Rosarians
Sheraton Hotel

SUNDAY, JUNE 12

10:00 a.m. CITY ARCHERY TOURNAMENT
Washington Park

10:00 a.m. FESTIVAL CENTER OPENS
Holladay Park

12:30 p.m. BATON TWIRLING CONTEST
Mt. Scott Community Center

1:00 p.m. MARINE DAY
Swan Island

1:00 p.m. GOLDEN ROSE SKI TOURNAMENT
Mt. Hood-Timberline

Special Features during Rose Festival Week

NAVY SHIPS — OPEN HOUSE DAILY
June 8 thru June 12th, Sea Wall at Harbor Drive
9:30-11:30 a.m. and 1-4 p.m.

"International Ski Jump" and Ice Show

Multnomah Stadium, 8:00 p.m.
Thursday, Friday, Saturday, June 9, 10, 11

| | |
|---------------------------|--------|
| Reserved seats | \$2.40 |
| Single Admissions, adults | 1.50 |
| Juniors | .50 |

QUEEN SELECTION & CORONATION

Multnomah Stadium, 8:00 p.m.
Wednesday, June 8

| | |
|--------------------------|--------|
| Reserved seats | \$2.40 |
| Single Admission, adults | 1.50 |
| Juniors | .50 |

GRAND FLORAL PARADE

Multnomah Stadium
8:00 a.m., Saturday, June 11

| | |
|--------------------------|--------|
| Reserved seats | \$2.40 |
| Single Admission, adults | 1.50 |
| Juniors | .50 |

ROSE SHOW

Sheraton-Portland Hotel
12:30 p.m. to 9:00 p.m., Thursday, June 9
9:00 a.m. to 9:00 p.m., Friday, June 10
Admission \$.50

Tickets available at J. K. Gill Company, S.W. 5th and Stark St.



Princess Sally Jean Taylor, WASHINGTON

Princess Kathryn Lynn Crawford, GRANT

Queen Selection

MULTNOMAH STADIUM

| JUDGE FOR YOURSELF | QUEEN SELECTION JUDGING CARD | | | |
|--|------------------------------|--------------------|-------------------------------|-------|
| How would you rate them? | Appearance up to 40% | Poise up to 40% | Speaking Ability up to 20% | TOTAL |
| Princess Sally Jean Taylor, Washington | | | | |
| Princess Kathryn Lynn Crawford, Grant | | | | |
| Princess Frances Poff, Cleveland | | | | |
| Princess Carolyne Kaye Yadon, Girls Poly | | | | |
| Princess Beverly Anderson, Franklin | | | | |
| Princess Carol Fraser, Jefferson | | | | |
| Princess Julie Anne Zenner, Independent | | | | |
| Princess Barbara Bennett, Madison | | | | |
| Princess Robin Stone, Wilson | | | | |
| Princess Jean Ann Jackson, Lincoln | | | | |
| Princess Susan Kay Kraft, Roosevelt | | | | |

(Queen Selection is based on the above points)



Princess Carol Fraser, JEFFERSON

Princess Julie Anne Zenner, INDEPENDENT

Princess Barbara Bennett, MADISON



Princess Frances Poff, CLEVELAND



Princess Carolyne Kaye Yadon, GIRLS POLY



Princess Beverly Anderson, FRANKLIN

and Coronation Program

• **Wednesday, June 8, 1960 – 8:00 p.m.**

7:45 p.m. Visiting Band Concert

8:20 p.m. Presentation of Dignitaries

8:30 p.m. National Anthem, Invocation
and Announcements

Introductions of past and
visiting Courts

The Royal Rosarians

Arrival of Royal Court

Processional — Introduction
of Princesses

Explanation of judging

Introduction of Princesses

All-City High School Band show

Introduction and Presentation of
Queen-elect

Coronation

Closing Ceremonies

DR. WILLIAM OLIVER
Director

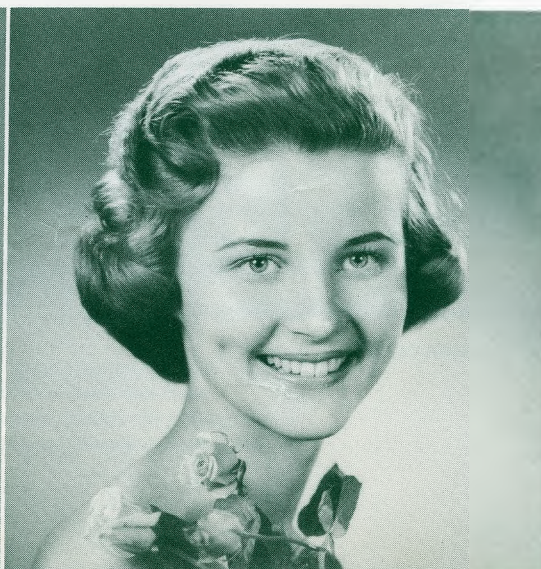
VERNE WILSON
Chairman

JOHN CARPENTER
Master of Ceremonies

FRANK COOLEY
Narrator



Princess Robin Stone, WILSON

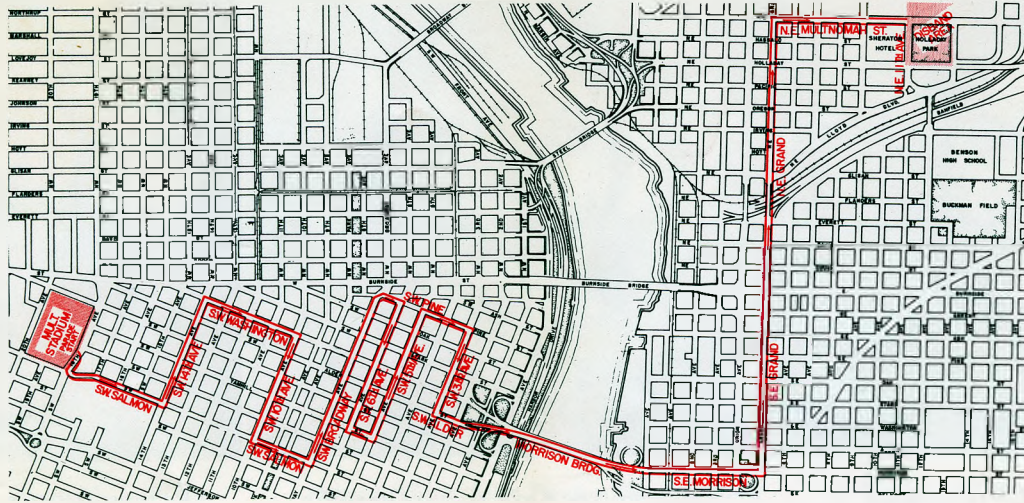


Princess Jean Ann Jackson, LINCOLN



Princess Susan Kay Kraft, ROOSEVELT

52nd ANNUAL PORTLAND ROSE FESTIVAL



**"Famous Cities
of the World"**

GRAND FLORAL PARADE

**10:00 a.m.
Sat., June 11**

ROLLAND GABLE
General Chairman

GAR HURLEY
Director

ORDER OF MARCH

"THE CLOWN OF TOMORROW" "WALLY, THE GLAMOUR CLOWN"
CLOWNS

Queen's Division—Geo. Lord, Marshal

- B-1 Portland Police Motor Escort—Capt. Pittenger
- B-2 Roseburg High School Band (85)
- B-3 U.S. Marine Corps, Color Guard (4) and Mass Colors
- B-4 Royal Rosarian Drill Team (50)

Grand Marshal—Richard Boone (Paladin)

1. GOVERNOR HATFIELD
 - H-1 Governor's Guard
2. MAYOR AND MRS. TERRY SCHRUNK
 - H-2 Portland Police Dept. Mounted Posse
3. PRESIDENT EDWARD L. CASEY AND MRS. CASEY, PORTLAND ROSE FESTIVAL ASSOCIATION
4. PRESIDENT JAMES C. PAYNE, ROSE SOCIETY, MRS. JOHN KENDALL, CHAPERONE ROYAL COURT
 - H-3 Abe Schiller (Marshal) Division A
 - B-5 Benson Polytechnic School Band (will substitute for Queen's Band) (60)
5. PORTLAND CHAMBER OF COMMERCE QUEEN'S FLOAT

Division No. 1—F. Burton Smith, Marshal

- H-4 Mr. Gene Teague
- B-6 Hillsboro High School Band (80)
- 6. HILLSBORO JUNIOR CHAMBER OF COMMERCE
 - B-7 Girls Polytechnic High School Drillettes (37)
 - Girls Polytechnic High School Drum Corps (10)
- 7. PALESTINE DEMOLAY
 - H-5 Kathie Beall
 - H-6 Cowhitz Stampede Rodeo Queen Court
 - B-8 Battle Ground High School Band (50)
 - Battle Ground Marching Unit (16)
- 8. BATTLE GROUND BUSINESS MEN'S CLUB
 - B-9 Japanese Training Squadron Band (26)
- 9. SUPERINTENDENT OF SCHOOLS OF SAPPORO—NAKAJIMA YOSHIO
- 10. SAPPORO—EAST SIDE COMMERCIAL CLUB, JAPANESE SOCIETY OF OREGON, JAPANESE ANCESTRAL SOCIETY, COMMISSION OF PUBLIC DOCKS

Division No. 2—Dr. R. F. Kenaga, Marshal

- B-10 Jefferson High School Band (60)
- 11. MONTGOMERY WARD & COMPANY
 - H-7 Lawrence Strohecker
 - H-8 Northwest Welsh Pony Club
- 12. NORTHWEST NATURAL GAS CO.
 - H-9 Nile Temple Patrol Color Guard
 - B-11 Beaverton High School Band (50)
- 13. BEAVERTON JUNIOR CHAMBER OF COMMERCE
 - H-10 Lyle Cobb (Marshal) Division B
 - B-12 Astoria High School Band (75)
 - B-13 Astoria Marching Unit (20)
 - B-14 Royal Chinooks Drum & Bugle Corps—Astoria (30)
- 14. ASTORIA

Division No. 3—Wallace D. Johnson, Marshal

- H-11 A. M. Mindon
- H-12 Molalla Buckaroo Queen Court
- B-15 Portland Scottish Pipe Band, Clan Macleay Pipe Band (22)
- 15. PORTLAND HOME BUILDERS ASSOCIATION
 - H-13 Ron Schoeler } (Pair)
 - H-14 Pat Schoeler }
- B-16 Central Catholic High School Band (42)
- H-15 Heck Harper
- B-17 Wilson High School Band (75)
- 17. BUREAU OF FIRE DIST. NO. 5
 - H-16 The Saddle-ites
 - H-17 Anna Marie Moore
- B-18 Lincoln High School Band (50)
- 18. FIRST NATIONAL BANK OF OREGON

Division No. 4—Brooks Manchester, Marshal

- H-18 Harney County Fair Rodeo Court
- 10. ALPENROSE DAIRY
 - B-19 Washington High School Band (78)
- 20. MEIER AND FRANK COMPANY
 - B-20 Seattle Seafair Pirates (26)

- B-21 Seattle Seafair Pirates (24), Drum Corps (4)
- 21. GREATER SEATTLE, INC.
 - H-19 King County Sheriff Posse
- 22. CARVER'S ASSOCIATION

Division No. 5—Fred Helback, Marshal

- B-22 Franklin High School Band (75)
- 23. PORTLAND CHINESE COMMUNITY
 - H-20 Miss Toni Bender
 - H-21 4-H Club—State Equestrian Champions
 - H-22 Laton Kirk
- 24. RELIABLE TRANSFER CO.
 - B-23 Grant High School Band (70)
- 25. HOLLYWOOD BOOSTERS
 - H-23 Carol Hirsh
 - H-24 Arabian Horse Breeders Ass'n.
- 26. U.S. MARINE CORPS & SCANDINAVIAN BUSINESSMAN'S CLUB

Division No. 6—Dr. Charles Smith, Marshal

- B-24 Sunset High School Band (72)
- 27. CEDAR HILLS MERCHANTS ASSOCIATION
 - H-25 Nancy Blake
 - H-26 Twin City Rodeo Ass'n. Queen's Court
 - B-25 Salem High School Band (40)
 - B-26 Salem Cherrians Marching Unit (30)
- 28. SALEM CHERRIANS
 - H-27 Salem Saddle Club Drill Team
 - H-28 Mrs. Carol Joan Fournal
- 29. UNITED STATES NATIONAL BANK OF PORTLAND
 - B-27 Hudson's Bay High School Band (70)
- 30. VANCOUVER, WASHINGTON

Division No. 7—Charles Paine, Marshal

- H-29 Linda Lou Dryer
- H-30 Portland Mounted Police Auxiliary
- 31. SHELL OIL COMPANY
 - B-28 Cleveland High School Band (76)
- 32. PACIFIC POWER & LIGHT CO.
 - H-31 Ike Whitely
 - H-32 Clackamas County Sheriff's Posse
- 33. KIWANIS CLUB OF PORTLAND
 - B-29 James Madison High School Band (85)
- 34. PACIFIC TELEPHONE CO.

Division No. 8—A. R. Kahanek, Marshal

- B-30 Reynolds High School Band (65)
- 35. U.S. AIR FORCE AND OLDS & KING
 - H-33 Guy Carr (Marshal) Division C
 - H-34 St. Paul Rodeo Ass'n. Queen's Court
- 36. FOREST GROVE CHAMBER OF COMMERCE
 - B-31 Royal Canadian Navy Band
 - B-32 Hellenic Community of Oregon Inc. Marching Unit (27)
- 37. HELLENIC COMMUNITY OF OREGON INC. AND PORTLAND BOTTLING COMPANY
 - H-35 Col. Ernest Scott
 - H-36 Anna Hales
 - H-37 The Westernetts
- 38. BUREAU OF FIRE DISTRICT NO. 1

Division No. 9—Harry Coleman, Marshal

- B-33 Ashland High School Band (53)
- 39. ASHLAND, OREGON
 - H-38 Jan Beamer
- H-39 Arlington Rodeo Court
- 40. PORTLAND GENERAL ELECTRIC CO.
 - B-34 Eugene Highland Bagpipe Band
- 41. EMERALD EMPIRE ROUNDUP, EUGENE, OREGON
 - H-40 Stanley Anderson
 - H-41 Portland Mounted Police Junior Posse
 - H-42 Boy Scouts of America, Explorer Post 686

Division No. 10—Dr. R. M. Erwin, Jr., Marshal

- B-35 Roosevelt High School Band (20)
- 42. FINLANDIA HOUSE, INC.
 - H-43 Voice of America—Miss Indian of America
 - H-44 Oregon Ranch Girls
- 43. PASADENA, CALIFORNIA—TOURNAMENT OF ROSES ASSOC.
 - B-36 Tillamook Elks Drum & Bugle Corps (15)
- 44. BAY CITY, OREGON
 - STEVENS DISASTER CAR
 - PORTLAND POLICE—TRAFFIC DIVISION

I-44—Floats

B—Bands

H—Equestrian

GRAND FLORAL PARADE

SATURDAY, JUNE 11 at 10:00 A.M.



Richard Boone, "Paladin" on "Have Gun, Will Travel" is the 1960 Portland Rose Festival Grand Floral Parade Marshal.

35c

STADIUM PROGRAM



ALLEN O. CARDEN
Director

PAUL ROSCOE
Chairman

JACK HILBOURNE
Pres. Cascade Ski Club



Starring OLYMPIC JUMPING STARS

Always the Highlight

BIG STADIUM

*Packed with Entertainment
Thrills! Fun! Stars!*

NEW THIS

"Over the

INTERNATIONAL

SKI JUMP

3 BIG NIGHTS—THURS. • FRI. • SAT.

Multnomah Civic Center

SHOW STARTS AT 8:00 P.M. — G



Plus . . .
**Salute to the Olympics
ICE SHOW**

Ski experts rate the field of contestants entered in the 1960 Portland Rose Festival International Invitational Ski Jump as the most outstanding group ever assembled in the Portland area.

The entire 1960 United States Olympic ski jumping team is included, as are members of several other nations' teams who made overseas flights in order to participate.

Ski jumping is one of the oldest forms of ski competition. It originated in the Scandinavian countries of Europe and a number of representatives of those countries are competing here.

The sport is judged on a combination of distance and jumping style. The longest jump is not necessarily the winning jump. Half of the competitor's total points are scored by the distance he jumps in his two efforts.

The Portland Rose Festival International Invitational Ski Jump is sponsored by Cascade Ski Club and is a sanctioned event of the Pacific Northwestern Ski Association. Trophy awards will be made to each night's winner with the grand prize presented to the winner of all three competitions on the final night, June 11.

PROGRAM

- 7:30 p.m. Pre-Show Activity of E
- 8:15 p.m. Introduction of Rose F
- 8:20 p.m. Raise the American Fl
- 8:25 p.m. Introduction of Jumper
- 8:35 p.m. First Round of Jumps
- 8:50 p.m. Ice Show: "Salute to t
- 9:20 p.m. Second Round of Jumps
- 9:40 p.m. Presentation of Three

FRENCH OLYMPIC SKI JUMPERS TRANSPORTED BY

AIR FRANCE



AM

OFFICIAL PROGRAM PORTLAND ROSE FESTIVAL ASSOCIATION



COREY GUSTAFSSON
Chief of Competition

CECIL MORRIS
*Entries Chairman
and Hill Captain*

JUDGES
OLAV ULLAND, Seattle, Wash.
HJALMAR HVAM, Portland, Ore.
MAGNUS BAKKE, Leavenworth, Wash.

...t of the Festival!

...UM SHOW

...ertainment!

...! Excitement!

...5 YEAR

...e Stars"

...IONAL

...UMP

...AT. — JUNE 9-10-11

...: Stadium

...ATES OPEN AT 6:30 P.M.

...AM

...Bands and Marching Units

...Festival Queen and Court

...ag

...rs

...he Olympics"

...os

...Ski Jump Winners

| SKI JUMPERS (Listed in Order of Draw for Stadium Jumps) | DISTANCE FIRST JUMP | DISTANCE SECOND JUMP |
|--|------------------------|-------------------------|
| 1. _____ | | |
| 2. Claude Jean Prost, 1960 French Olympic Ski Jumping Team, Paris, France | | |
| 3. Jim Brennan, Jr., Leavenworth Winter Sports Club, alternate 1960 U.S. Olympic Team | | |
| 4. Ted Nelson, Payette Lakes Ski Club, Idaho City, Idaho | | |
| 5. Robert "Butch" Wedin, Kiwanis Ski Club, Iron Mountain, Mich., 1960 U.S. Olympic Team | | |
| 6. Willie Erickson, Kiwanis Ski Club, Iron Mountain, Mich., alternate 1960 U.S. Olympic Team | | |
| 7. Einar Helgestad, Grass Valley, Ore. | | |
| 8. Arnstein Friling, University of Idaho, Moscow, Idaho | | |
| 9. Kolbjorn Nordlie, South Burnaby, B.C. | | |
| 10. Ansten Samuelstuen, 1960 U.S. Olympic Team, Boulder, Colo. | | |
| 11. Rudy Maki, alternate 1960 U.S. Olympic Team, Ishpeming, Mich. | | |
| 12. Ragnar Ulland, Kongsbergers, Seattle, Wash. | | |
| 13. Warren Ranta, Cascade Ski Club, Portland, Ore. | | |
| 14. Kaare Lien, Revelstoke, B.C. | | |
| 15. Steve Reischl, alternate 1960 U.S. Olympic Team, Robinsdale, Minn. | | |
| 16. Chris Selbeck, Sons of Norway Ski Club, Vancouver, B.C. | | |
| 17. Rolf Larsen, Sons of Norway Ski Club, Vancouver, B.C. | | |
| 18. Tor Fageraas, Wenatchee Valley College, Wenatchee, Wash. | | |
| 19. Coy Hill, Ishpeming, Mich., Ski Club. | | |
| 20. Gene Kotlarek, 1960 U.S. Olympic Team, Duluth, Minn. | | |
| 21. Rolf Helle, Kongsbergers, Seattle, Wash. | | |
| 22. Sadao Kikuchi, 1960 Japanese Olympic Team, Sapporo, Japan. | | |
| 23. Torbjorn Yggeseth, Norwegian Olympic Team, Seattle, Wash. | | |
| 24. Viggo Friling, Jr., University of Idaho, Moscow, Idaho. | | |
| 25. Aarne Manu Valkama, Ski Club of Lahti, Finland. | | |
| 26. Jon St. Andre, 1960 U.S. Olympic Team, Ishpeming, Mich. | | |
| 27. Leonard Johnson, Cascade Ski Club, Portland, Ore. | | |
| 28. Robert Rey, 1960 French Olympic Team, Paris, France. | | |
| 29. Johan Smidesang, Sons of Norway Ski Club, Vancouver, B.C. | | |
| 30. Ralph Bietila, Ishpeming, Mich., Ski Club. | | |



72nd ANNUAL ROSE SHOW

SHERATON-PORTLAND HOTEL

THURSDAY and FRIDAY, JUNE 9 and 10



The 72nd annual Portland Rose Show will be held in the Grand Ballroom of the Sheraton-Portland Hotel in conjunction with the 52nd annual Rose Festival.

Time of Shows: **Thursday, June 9—1:00 p.m. to 9:00 p.m.**
Friday, June 10—9:00 a.m. to 9:00 p.m.

The Knighting Ceremony will be held at 11:30 a.m. on Thursday, June 9, in Holladay Park, sponsored jointly by the Portland Rose Society and the Royal Rosarian Organization.

Admission to the Rose Show is 50c.

Entries for the Rose Show will be accepted from 7:30 to 10:30 a.m. Thursday, June 9.

ROSE SHOW AWARD

The Grand Sweepstakes Award in the 72nd Annual Portland Rose Show is open to all entries. New this year is the Zell Brothers Grand Sweepstakes Trophy which will carry names of the annual Grand Sweepstakes Award winner. The trophy is a sterling silver bas relief plaque. The winner's name will be engraved on a silver plate to be mounted below the plaque.

In addition, a Grand Sweepstakes Award will be presented by the Portland Rose Society.

FOR FURTHER INFORMATION:

JAMES C. PAYNE, *President*
 511 Builders Exchange Bldg.
 CApitol 2-2028

FRED EDMUNDS, JR., *Chairman*
 16514 S.W. Bonaire Ave.
 Lake Grove, Ore.
 NEptune 6-3838

ROSE SOCIETY ACTIVITIES

The Portland Rose Society is the oldest Rose Society in the United States. The aim of the Rose Society is to maintain public interest in rose growing so that Portland will continue to be the "City of Roses." Monthly meetings are open to the public and are instructive, rather than social, in content. Present membership is over 1,000. The Portland Rose Society book, "Roses are Fun," is available for 50 cents. The Society holds a fall rose show each year, also open to the public.



Golden Rose Ski Tournament

SUNDAY, JUNE 12

JAMES M. SIMMONS
Director

ROBERT GARON
Tournament Chairman

RACES START 1:00 P.M.

MT. HOOD, OREGON

55 miles . . . 1 1/2 hour drive from Portland. Drive East on S. E. Powell Boulevard, on Oregon Highway No. 50

The Golden Rose Ski Tournament, last major ski meet held in the United States each year, provides a fitting climax to the Festival program. Internationally famous ski stars assemble on the slopes of Mt. Hood to provide mile-a-minute downhill race thrills for the excited gallery of summer ski race spectators. A light wool sweater usually provides sufficient warmth — you'll need boots or galoshes to keep feet dry and dark glasses to cut snow glare. Plan a Sunday, June 12 trip to Mt. Hood for the action-packed Golden Rose Ski Tournament.





JUNIOR ROSE FESTIVAL PARADE

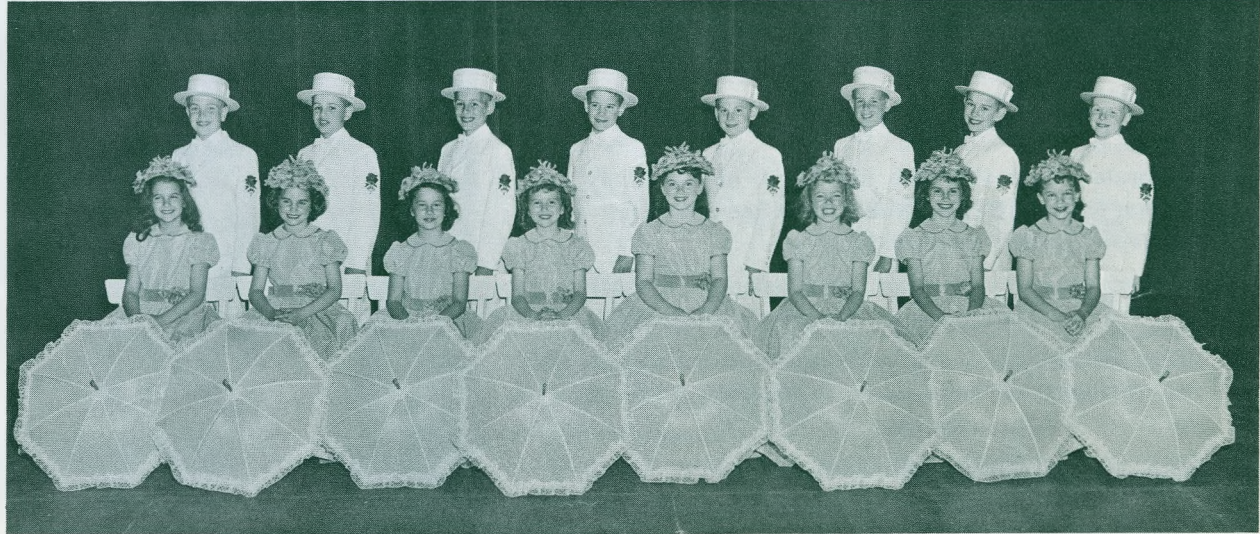
EDDIE MAYS
Director

MRS. CHRIS MALETIS
Chaperone

EUGENE CECCHINI
Parade Chairman

STARTS AT N. E. 52nd AND SANDY BLVD.
2:00 P. M.

JACK CARROLL
Band Chairman



1960 JUNIOR ROSE FESTIVAL COURT

- District No. 1** – Terry Lee Draheim, Gene Miller
- District No. 2** – Nadene Bamford, David Jodoin
- District No. 3** – Kathy Scott, Greg Matthews
- District No. 4** – Terry Carter, Thomas Cadigan

- District No. 5** – Kathleen Lansing, Jerry Pratt
- District No. 6** – Patricia Bentley, Craig Evans
- District No. 7** – Joan Jeans, Larry Sperling
- District No. 8** – Margaret Chrysler, Kevin Boyd

District Chairmen

- No. 1. Lane Lewis, Morgan Cook
- No. 2. Mrs. Marvin Pullen
- No. 3. Marshal Gifford
- No. 4. Mrs. Wesley Sundeleaf

- No. 5. Mrs. Harold Petrie
- No. 6. Bob Mercer
- No. 7. Harold Hughes

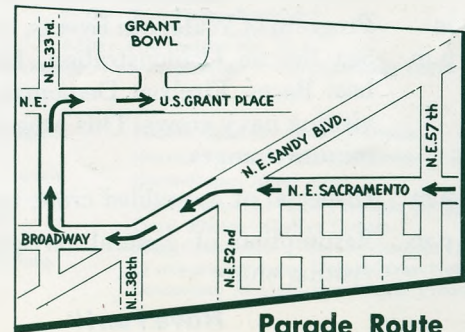
- No. 8. Dr. Paul Winn
- Open Division: Jack Donin

Sponsors

- Hollywood Boosters
- Lloyd Lions-Lombard Boosters
- Walnut Park Boosters
- Sellwood-Moreland Lions, Community, Business Clubs
- Foster Boosters
- Hawthorne Boosters
- Greater Gateway Boosters
- Gateway Chamber of Commerce
- Southwest Hills Kiwanis
- Parade Only



**SHANNON MALOY, ZELLA FAIRLEY,
MELODIE STAFFORD, VICKIE SWARTZ,
KERRIE SUNDELEAF, TIM RANKIN.**



Parade Route



MARINE DAY REGATTA

SUNDAY, JUNE 12

WILLIAM WELLS
Director

LAWRENCE BARBER
Chairman

1:00 to 4:30
Swan Island

OFFICIAL TIME SCHEDULE

Sunday, June 12

- 11:00 a.m. Decorated craft assemble just north of Broadway Bridge for registration with committee and assignment of numbers and positions.
- 11:30 a.m. Undecorated and spectator craft assemble at north end of Swan Island, prepared to parade to logbooms.
- 12:30 p.m. Area between north end of Swan Island and Broadway Bridge is officially closed to general navigation by order of U.S. Coast Guard.
- 12:30 p.m. Rose Festival Queen and Court and Junior Court, with attendants, arrive and are ferried to the U.S. Coast Guard Cutter *Wachusett*.
- 12:30 p.m. Undecorated and spectator boats begin parade to logboom area and tie up as directed by patrol craft. Club flotillas will proceed in the following order:
 - Portland Small Craft Club
 - Salem Yacht Club
 - Rose City Yacht Club
 - Columbia River Yacht Club
 - Tyee Yacht Club
 - Vancouver Yacht Club
 - Portland Yacht Club
 - St. Helens Yacht Club
 - Riverside Yacht Club
 - Willamette River Yacht Club
 - Out-of-town yacht clubs
 - Non-affiliated boats
- 1:00 p.m. Merrykhana Boat Parade of decorated craft starts moving toward logboom area from Broadway Bridge as directed. Circle once, then tie up as directed.
- 2:00 to 4:00 p.m. Program of Water Ski Events, Drag Boat Races, Air-Sea Rescue Demonstration, International Whaleboat Races, Fireboat Demonstrations and drills by visiting navy crews. This program is subject to last-minute changes.
- 4:00 p.m. Dispersal of assembled craft, upon direction.
- 4:30 p.m. Resumption of general navigation. Departure of visiting ships.



Have Fun!!

1960 ASSOCIATE MEMBERS

— A —

A. B. C. Auto Supply
 Abbey Rents
 Abbott, Kerns & Bell Company
 Ace Electric Co.
 Acme Metal Works, Inc.
 Accoustion Willoughby Co.
 H. Victor Adix, Jr., M.D.
 Advertising Displays, Inc.
 Aero Club of Oregon
 Agency Lithograph Co.
 Ail & Haslett, Attorneys
 Air-King Manufacturing Corp.
 Air-Mac, Inc.
 Alaska Airlines, Inc.
 Albers Milling Co.
 L. W. Albertson
 Albina Engine & Machine
 Works, Inc.
 Dr. Bryant A. Alder
 Alomite Company of the Northwest
 Alexander & Baldwin, Ltd.
 Mr. Traylor Alexander
 Allyn's Cleaners-Troy Laundry
 Amalgamated Lithographers
 of America
 The Amalgamated Sugar Co.
 American Brush Company
 American Building Maintenance Co.
 American Can Co.
 American Engraving Co.
 American Guaranty Life Insurance
 American Hardware Mutual Ins. Co.
 The American Insurance Group
 American Linen Supply Co.
 American Lumber Co.
 American Mail Line Ltd.
 American Pipe & Construction Co.
 American Service Bureau
 American Sheet Metal Works, Inc.
 American Steel Warehouse Co.
 Ames Harris Neville Co.
 The Anchorage
 Anderson Bros., Inc.
 Matt Anderson Roofing Co.
 Dr. Robert L. Anderson
 Annand, Boone & Lei
 Arcade Distributors
 Archdiocese of Portland in Oregon
 Archer Blower & Pipe Co.
 Archer-Daniels-Midland Co.
 Arden Farms Company
 Armo Drainage & Metal
 Products Co.
 Arminshaw's Shoes
 Armour and Company
 Robert Arneson, Sales Agt.
 Artistic Cleaners
 Chas. C. Arveson
 Asbury Transportation Co.
 Associated Commercial
 Company, Ltd.
 Associated Meat Packers
 Asthma Nefrin Co. Inc.
 Atiyeh Bros. Inc.
 Atiyeh's Inc.
 Atkins Saw Div. Borg-Warner Corp.
 Guy F. Atkinson Co.
 Atlas Sheet Metal Works
 Auto Paint Service
 Auto Wheel Service, Inc.
 Automobile Dealers Association
 Automotive Equipment Co.
 The Autzen Foundation
 Avondale Construction Co.

— B —

Badgley Manufacturing Company
 Ralph A. Baer Co.
 L. S. Baier & Associates
 G. A. Bailey Welding
 Baker-Barkon Company
 Bales for Food
 Ballou & Wright
 The Bank of California
 The Bank of Portland
 Barbers Union, Local No. 75
 Barde Wire Rope Company
 Barker Manufacturing Company
 Barnard Motors, Inc.
 Barnes & Hilgers, Architects
 The E. J. Bartells Co.
 Bates Motor and Garage, Inc.
 Bausch & Lomb Optical Co.
 Bayly Mfg. Co.
 Beall Pipe & Tank Corp.
 Beauticians Supply Co. Inc.
 Beaver Engraving Co.
 Ray F. Becken Co.
 Bede-Hibbit, Inc.
 The Bedell Store
 The Beebe Co.
 Bekins Moving & Storage Co.
 Belmont Convalescent Hospital
 Belmont Floral Co.
 Bemis Bro. Bag Co.
 Bend-Portland Truck Service
 F. E. Bennett Co.
 Roswell H. C. Bennett
 Benson Hotel
 Benz Spring Co.
 Charles F. Berg
 Berkheimer Co.
 Helen Bernhard Bakery
 S. Berthelshoff, M.D.
 Dr. John H. Besson
 Mrs. Marjorie E. Besson
 Best Auto Spring Co.
 Bethlehem Pacific Coast Steel Corp.
 Dr. Adalbert G. Bettman
 Bickford Construction, Inc.
 Billings & Cronn
 Bingham Pump
 Birkenwald Equip. Co.
 Bissinger & Co.
 Black & Apicella, Attys.
 The Black-Clawson Company
 Black, Kendall & Tremaine, Attys.
 Blaesing Granite Co.
 Blake, Moffitt & Towne
 Blake & Neal Finance Co.
 Blanchard Lumber Co.
 Dr. Roderick C. Blatchford
 Dr. Norman L. Blaine
 Blitz Weinhard Co.
 Adolph L. Bloch Adv. Agency
 Blue Bell Photo Chip Co. Inc.
 Blue Mountain Hide, Wool
 & Fur Co.
 Blyth & Co., Inc.
 BoDine-Cantrell Clinic
 Bohemian Restaurant Inc.
 (3 Restaurants)
 Boise Cascade Corp. (Valseit Div.)
 Bon Marche

W. H. Boscole
 Boulevard Coffee Shop
 Boulevard Garage
 Dr. Adna M. Boyd
 Boyd Coffee Co.
 Walter N. Boyesen Company
 Bradley's Pies, Inc.
 Brady-Hamilton Stevedore Co.
 Braley & Graham
 Anthony Brandenthaler
 Howard Brewton, General
 Contractor
 Bruce Mortgage Co.
 Briggs-Gething Optical Service
 Robert Briggs, Attorney
 Broadway Amusement Co.
 Broadway Deluxe Cab Co.
 Broadway Dyers & Cleaners
 Broadway Hotel
 Brod & McClung
 Bronson Insurance Agency
 Monte Brooks
 Cecil L. Brown
 Florence A. Brown, M.D.
 J. E. Brown Co.
 McDannell Brown, Attorney
 Buck Ambulance Service
 Harry B. Buckley
 Builders Appliance Supply Co.
 Builders Hardware & Supply Co.
 Bullier & Bullier Realtors
 Bungalow Courtel
 Don H. Burcham
 Burchard & Fiskin, Inc.
 Leo S. Burdon
 W. J. Burke & Co.
 Burkhardt Florists
 Budd G. Burnie
 Burns, Bear, McNeil
 & Schneider, Architects
 Mrs. W. E. Burns
 Burroughs Corp.
 Ernest J. Burrows, Attorney
 Business Men's Assurance Co.
 Butterfield Brothers
 Byers Color Laboratory, Inc.

— C —

Caffall Brothers
 Caldwell Finance Co.
 Calef Furniture Co.
 California Packing Corp.
 California Spray-Chemical Corp.
 Campbell Court Hotel
 Campbell Crane & Trucking Service
 Hugh B. Campbell
 Campbell & Robbins, Inc.
 The Canada Life Assurance Co.
 The Canadian Bank of Commerce
 Garnett E. Cannon
 Canton Grill
 The Caples Company, Adv. Agcy.
 Dr. C. Elmer Carlson
 Carlton Logging Co.
 Carnation Company
 The Carnival
 John Carson Oil Co.
 Loyd F. Carter
 Carter, Rice & Co. of Oregon
 Richard R. Carter, M.D.
 Carozian Bros., Inc.
 Cascade Pacific Lumber Company
 Cascades Plywood Corp.
 J. I. Case Company
 Ceba (Ray Atckison Stores)
 Central Distributors
 Central Motor Parts, Inc.
 Russ Chamberlain, Inc.
 R. E. Chapman
 Chase Bag Co.
 Chase Gardens
 Chinese Alley Restaurant
 Chinese Village
 Chin's Kitchen
 Chipman Chemical Co., Inc.
 Mrs. Stanley D. H. Chiswell
 Chown Electric Supply Co.
 Chown Hardware Co.
 Church-Newberry-Roehr
 & Schuette
 City Center Motor Hotel
 City Finance Co.
 City Lumber Co. of Bridgeport, Inc.
 C. Louise Clancy, M.D.
 Raymond G. Clifford
 The Clothes Horse
 Clow Roofing & Contracting Co.
 Club Portland
 Clyde Equipment Co.
 Coast Auto Supply Co., Inc.
 Coast Mirror Company
 Coast Salesbook Co.
 Robert Coates
 Harry K. Coffey & Associates
 Cole Bros.
 Cole, Clark & Cunningham
 Cole & Weber, Inc.
 J. D. Coleman
 Collins & Erwin Piano Co.
 Collins Pine Co.
 Truman W. Collins
 Collins & Wilmes Cigar Co.
 Colonial Heights Appliance Center
 Colonial Manor Sanitarium
 Colonial Mortuary
 Columbia Basin River Operators
 Columbia Brick Works
 Columbia Distributing Company
 Columbia Food Co.
 Columbia-Hudson Lumber Co.
 Columbia River Pilots
 Columbia Sand & Gravel Co.
 Columbia Sportswear Co.
 Columbia Steel Casting Co. Inc.
 Columbian Bifocal Company Inc.
 Colyear Motor Sales Co.
 Commerce Investment Co.
 Commercial Iron Works Inc.
 Commonwealth, Inc.
 The Congress Hotel
 James N. Conley
 Consolidated Dairy Products Co.
 Consolidated Freightways Inc.
 Construction & General Laborers'
 Container Corp. of America
 Continental Baking Company
 Continental Can Co., Inc.
 Continental Grain Co.
 Cookham & Malis, Attys.
 J. W. Copeland Yards
 Dr. Wm. L. Corbin
 C. M. Corkum Co., Inc.
 Courtesy Credit Corp.
 Cramer Machinery Co.
 Crawford & Doherty Foundry Co.
 Crawford Door Sales Corp.

E. Victor Creed
 Crossett Bros. Inc.
 L. E. Crouch, Atty.
 Crown Mills
 Crown Zellerbach Corp.
 Cummins Diesel Sales of Oregon
 The Cupboard
 Custom Automotive Refinishing
 Cyrus Electric Co.
 — D —
 Dad's Root Beer
 Canada Dry Bottling
 Daily Journal of Commerce
 Dairy Cooperative Assn.
 Dean Dunning Service
 Dan & Louis Oyster Bar
 Dant & Russell, Inc.
 Davey's Locker
 Davidson Baking Co.
 D. A. Davidson Paving Co.
 Carl I. Davis
 Drs. Davis and Hopkins
 Day Music Co.
 Day-York Distributors
 Dealers Supply Co.
 Dean Rectal and Colon Clinic
 John Deere Plow Company
 Del Monte Meat Co.
 Deluxe Motor Service
 Demme Bros. Inc.
 Dennis Uniform Mfg. Co.
 Dependable Pattern Works, Inc.
 William R. Deutsch
 Dickensheets-Potter Co.
 Dickson Drug Co.
 H. N. Dietrich & Company
 Dimitre Electric Co.
 The Dinner Bell
 Directors Furniture Co.
 Dirks and Company
 Drs. Henry H. Dixon
 & H. A. Dickel
 Dohrmann Hotel Supply Co.
 Robert W. Done, M.D.
 Dooly & Co.
 Douglas-Gardner Warehouse Corp.
 Robert S. Dow, M.D.
 Donald M. Drake Co.
 Donald P. Drake
 Drake Lumber Co.
 Drew Engineering Co.
 Drs. E. D. DuBois & R. L. Baker
 Dun & Bradstreet, Inc.
 Allan Dunsen
 Robert E. Dunniway
 Duo-Fast Oregon Co.
 Durham & Bates Agencies, Inc.
 A. C. Dutton Lumber Corp.
 Hugh Dwight Advertising
 Dwyer Lumber & Plywood Co.

— E —

Eastman Kodak Stores, Inc.
 Eaton Hotel
 Robert L. Eaton
 Eddie's (Restaurant)
 Edison Brothers Stores, Inc.
 Edmundson & Kochendoerfer,
 Architects
 Mrs. J. Coleman Edwards
 Jonathon Edwards
 Ed. W. Eggen, Atty.
 Ehrlich-Harrison Co. of Oregon
 Electric Steel Foundry Co.
 Electrical Construction Co.
 Electrical Distributing, Inc.
 Electrical Products Corp.
 Harold Embree
 C. M. Emms & Company
 Paul B. Emerick Co.
 Emerson Hardware Co.
 Howard C. Emmerson, M.D.
 Empire Building Material Co.
 Employees Finance Co.
 Employers Mutuals of Wausau
 Irving Egan
 Eoff Electric Co.
 Equitable Savings & Loan Assn.
 — F —
 Fabri-Valve Company of America
 Fahey-Brockman Men's Clothings
 Henry Failing
 Farmers Insurance Group
 Farmer's Market
 Farris & Farris, Real Estate
 The Fashion Bootery
 James G. Faturus
 Harold Faunt
 Federal Mogul Service
 Feenaghty Machinery Co.
 Fibreboard Paper Products Co.
 Fick Distributing Co. Inc.
 Fiddes-Moore
 Arthur L. or Amy C. Fields
 Fields Chevrolet Co.
 E. A. Finkbeiner Co.
 W. E. Finzer & Co.
 First National Bank of Oregon
 Fish Grotto
 C. W. Fisher
 Fisher Flouring Mills Co.
 Fitzgibbon Glass Co.
 Fitzpatrick's, Jr., D.M.D.
 Henry C. Fixott, Jr., D.M.D.
 Fowler Manufacturing Co.
 Floor Covering Distributors
 The Florshiem Shoe Store Co.
 Flowers Tommy Luke
 Flynn's Office Supplies Co.
 Football Brother
 John F. Forber & Co. (CPA)
 A. D. Ford & Son
 Forest Fiber Products Co.
 Foster & Kleiser Company
 Rae N. Foster, M.D.
 Fowler Manufacturing Co.
 Francis Motor Car Co.
 Gerald W. Frank
 R. J. Frank, Realty
 Benj. Franklin Federal
 Savings & Loan
 Fraser Paper Co.
 J. A. Freeman & Son
 Philip V. W. Fry
 Theodore W. Fryou
 Fuller Brush Co.
 W. P. Fuller & Co.
 Joe D. Fulop
 Fulton Transfer & Storage
 — G —
 The Gable Funeral Home
 Gallenkamp Stores Company
 Galvanizers Co.
 Garbade's Bakery
 Jesse J. Gard

Geltman Sponging Corp.
 General Mills Inc.
 General Motors Acceptance Corp.
 Gerber & Son Grinding Co.
 Georgia-Pacific Corp.
 Gerber Advertising Agency
 The Geuphard
 Richards & Arnold Co.
 Doug Gerow Finance Co.
 Mrs. F. H. Gerspach
 Gevurtz Furniture Co., Inc.
 Gibbons & Reed Co.
 Evelyn Gibson, Gowns
 Giesy & Greer
 J. K. Gill Co.
 Martin F. Gilmore, M.D.
 Gilmore Steel & Supply Co. Inc.
 Gladding, McLean & Company
 Glendover Golf Course
 Glisan Lumber Co.
 Goebel-Pratt Company
 Donald H. Goetz
 The Gold Camp
 Paul Gold (Real Estate)
 Archie Goldsmith & Bro.
 Goldstein's & Co.
 Goodall Oil Co.
 Mel Goodin Tire Company
 Bert S. Gooding, Attorney
 Goodman & Barber
 Goodrich & Snyder
 Goodman Concrete Burial Vault Co.
 Goodyear Rubber & Supply Co.
 Walter A. Goss, M.D.
 Gould & Gould, Inc.
 Grand Metal Products Corp.
 Grandma Cookie Co.
 Granning & Treese Finance Co.
 Grant & Roth Plastics
 Henry S. Gray, Atty.
 Gray Line Sightseeing Co.
 Grayson-Robinson Stores, Inc.
 Great Western Malting Co.
 Great Western Printing Ink
 Conrad E. Green
 R. L. Greene General Contractor
 Carl Greve (Jeweler)
 Grigsby Bros.
 Ray Grimshaw
 Homer Groening Advertising Agency
 Phil Grossmayer Co.
 Milton L. Gumbert
 Gunderson Bros. Engineering Corp.
 Russell G. Gustavson, M.D.

— H —

H & L Music Co.
 Haack Bros. Prescription Pharmacy
 Haack Laboratories
 Ernest Hall (Lbr. Products)
 A. A. Hallander & Co.
 Halton Tractor Co.
 Carl M. Hammon, Inc.
 Ross B. Hammond Co.
 Hanchett Mfg. Co.
 Hardboard Processing Co.
 Lester J. Harding
 Guy R. Harper & Co.
 Larry Harrington Co., Inc.
 Homer H. Harris, M.D.
 Harris Oil Co.
 G. Y. Harry & Co.
 Hart, Rockwood, Davies,
 Biggs & Strayer
 J. E. Haseltin & Co.
 Haskins & Sells, CPA
 Hawley Gilbert Co.
 Edmund Hayes
 Mrs. Guy Haynes
 Ben H. Hazzel
 Healthway Food Center
 L. D. Heater Music Co.
 Heathman Hotels
 Harry J. Hegar
 H. J. Heinz
 Hennessey, Goetsch & McGee
 Hercules Powder Company
 H. A. Herzog
 The Hertz Corp.
 John J. Hess
 Hicks-Chatten Engraving Co.
 Hicks, Davis, Tongue & Dale, Attys.
 Hills Bros. Coffee
 G. Spencer Hinsdale
 H. Hirschberger Co.
 Hoch & Selby Co.
 Hocks Laboratories
 R. Hoe & Co.
 E. Hofer & Sons
 Hoffman Construction
 Fred F. Holcomb
 Holiday Motel
 Holladay Drug Store
 Holland Furnace Co.
 Howard H. Holland
 Edw. Holman & Son, Inc.
 Holman Transfer Co.
 Robert D. Holmes
 Dr. W. G. Homan
 Honeyman Hardware Co.
 Honolulu Meat Co.
 Hood Sales Co.
 Hot Coffee Service, Inc.
 House of Carpets
 Household Finance Corp.
 Howard Auto Supply
 Howard Cooper Corp.
 R. B. Howell
 H. (Jack) Hawk
 Byron Hoyt's Sheet Music
 Andrew D. Hrestu
 Huber's Restaurant
 Huenergard Electric Co.
 Jos. A. Hull Bldg. Agcy.
 Ken. R. Humke Co.
 Hung Far Low
 Hungerford Hotel
 R. A. Hungerford
 Isaac D. Hunt
 Gar G. Hunsley
 Leopold R. Hussa
 W. H. Hutchens, M.D.
 William P. Hutchison & Co.
 Hyland's Book Store
 Hyster Co.
 Hyster Sales Co.

— I —

IBM Corporation
 Imperial Garages, Inc.
 Imperial Hotel
 Industrial Hospital Assn.
 Inland Motor Freight
 Inland Navigation Co.
 International Brotherhood of
 Electrical Workers
 International Harvester (Dist. Off.)

International Harvester
 (Mtr. Trk. Div.)
 Interstate Carloading Co.
 Interstate Freight Lines
 Interstate Heavy Hauling Company
 Interstate Tractor & Equip.
 Interstate Training Service
 Ireland-Guild Agency
 Ireland's
 Iron Fireman Mfg. Company
 Irwin-Hudson Co.
 Drs. Isenhart, Raines & Shipp
 The Ivy Press
 — J —
 Jaggar-Sroufe Co.
 Jantzen, Inc.
 Jarman-Williamson Co.
 Jayvee Brand, Inc.
 Al Jensen
 Jensen Investment Co.
 Jewel Ice Cream
 Jewett, Barton, Leavy & Kern
 B. P. John Furniture Corp.
 Johnson Acoustical & Supply Co.
 Lou Johnson Co.
 Robt. F. Johnson & Associates
 Wallace D. Johnson
 Johnson Bros.
 Jolly Joan
 Alice D. Jones
 Jones, Chamberlain & Arthur
 J. C. Jones Agency
 June S. Jones & Co.
 Drs. Lester Jones & Lewis Jordan
 Jones Lumber Co.
 W. J. Jones & Son, Inc.
 Joseph & Lucas Music Mart

— K —

KEX Westinghouse
 Broadcasting Co.
 KGON Radio Station
 KGW Pioneer Broadcasting Co.
 KOIN & KOIN-TV
 Klamath Oregon Television, Inc.
 KXLI Radio Station
 Kalberer Hotel Supply Co.
 Paul E. Keeney Company
 Kelley-Clarke Company
 Harold Kelley's, Inc.
 Kelly's Olympian Co.
 Dr. R. F. Kena
 Kendall Lumber Mill
 Kenton Packing Co.
 Kerr Conserving Co.
 Kerr Grain Corp.
 Perl A. Kessinger
 C. P. Keyser
 Keystone Readers' Service
 Keystone Steel & Wire Co.
 Kienow's Food Stores
 Kilmam Stationers & Printing Co.
 Dr. R. C. Kincaid
 King, Miller, Anderson, Nash
 & Yerke, Attys.
 King Tower Inc.
 Kingsley Lumber Co.
 Robert S. Kinoshita, M.D.
 The Kirby Co.
 Morris P. Kirk & Son
 Kleinair Furnace Co.
 Karl J. Klein, Inc.
 Dr. Edward K. Kleos
 Knappton Towboat Co.
 Knealand & Knealand, Accts.
 Knickerbocker Motel
 Earl J. Knutson
 Koerner, Young, McColloch
 & Dezenoff, Attys.
 Koldkitt Ice
 Dr. Kei Koyama
 Kraft Foods Company
 Kuckenberg Construction Co.
 Kuhnhausen's
 Kupp Ford
 Drs. Kvermland & Grew
 — L —
 I-M Equipment Co.
 Ladd Building Co.
 George H. Lage, M.D.
 La Grand Industrial Supply Co.
 L. R. East & N. J. Campbell
 Lakeside Lumber Co.
 Iamm Motor Company
 R. E. Lance
 Lang-Senders & Co.
 Langendorf United Bakeries
 H. Langley Electric Construction
 John J. LaPorte
 Edward C. Larkins Agency
 Mrs. Evelyn G. Larson
 Latourette & Latourette, Attys.
 Laurelhurst Cleaners
 Louis Lavack
 George Lawrence Co.
 Lawrence, Tucker, Wallman,
 Architects
 Irvin Layton (L. Layton Creations)
 John R. Leach
 Lee & Estes, Inc.
 Lembeck's Wood Shavings Co.
 Dorothea Lensch
 Arthur Leonard Pipe Shop
 Lonetti Furniture Mfg. Co.
 Lerner Shops
 Lester Auto Freight, Inc.
 Leopold & Stevens Instruments
 Leveton's Thriftway Drugs
 Lewis & Dalin, Inc.
 Lewis-Riffel, Inc.
 Lido Restaurants
 Lincoln Memorial Park
 Chester E. Lindemann
 Vermer V. Lindgren, M.D.
 Lipman Wolfe & Co.
 Little Chapel of Chimes
 Lloyd Corporation
 Local Loan Co.
 Alfred A. Loeb
 Logan Oldsmobile
 Loggers & Contractors
 Machinery Co.
 Drs. Long, Lohmelt & Medved
 Loomis Armored Car Service
 John Wayne Loomis, M.D.
 Lord Bros. Contractors
 Lord Electric Co.
 P. S. Lord Mechanical Contractors
 LA-Seattle Motor Express Co.
 Losi Sheet Metal Works
 Lotus Cafe & Card Room
 Alice Love Products Co.
 Douglas Lowell, Inc.
 Lowensons
 Luckenbach Steamship Co.

1960 ASSOCIATE MEMBERS

Lumber Products
Lustre Lane Greeting Card Corp.
Lutz Marble Company
Lynch's Market
— M —
M & F Finance Co.
MJB Company
Macdonald, Andrews Co.
D. K. MacDonald & Company
Mrs. Tillie A. MacDonald
MacMillan & Bloedel, Ltd.
Magnus Metal Div. of National Lead Co.
Maguire, Shields, Morrison, Bailey & Kester, Atty.
Mail-Well Envelope Co.
Mailliard & Schriedel
Maletis Bros. Grocery
Mallory Hotel
Manchester Company
Manitou Equipment Co.
Charles H. Manlove, M.D.
Manning's, Inc.
Manpower, Inc. of Portland
Jerome Margulis
Marine Electric Co.
R. Kent Marklee, M.D.
Marsh & McLennan-Cosgrove & Co.
Drs. Marxer, Clarke & Harder
Henry M. Mason Co.
Masters, Mates & Pilots of America
Jack D. Matlack & Associates
May Hardware Co.
Mayer Bros., Inc.
Ward L. Mayer
Maytag Northwest Company
Maywood Hotel
George M. McBrean Company
McCann Erickson, Inc.
D. M. McClintock Lumber Co.
McCormick & Baxter Creosoting Co.
McCracken Bros. Motor Freight
W. J. McCrea & Lumber Co.
Charles E. McCulloch
McDonald, Galtie & Co.
A. McGill & Son
Mary Irene McGonigle
McKaes Service Station System
Paul B. McKee
McKesson & Robbins, Inc.
Matthew McKirdie, M.D.
A. McMillan & Company
McPherson Furnishing & Supply Co.
Medical Arts Building Co.
Medical Arts Pharmacy
Medical Clinic
Meek's Belmont Pharmacy
Leo J. Meinenberg, M.D.
Allen E. Meier
Meier & Frank Co.
Merck, Sharp & Dohme
Merrifield Mitchell Agency
Merrill, Lynch, Pierce, Fenner & Smith
Metal Processing Co., Oregon Ltd.
Metropolitan Printing Co.
Fred Meyer, Inc.
Midget's Motel
Midway Lumber Supply
Miller Mercantile Co.
Mrs. Orville T. Miller
Miller Paint Co.
Miller Products Company
Miller's For Men
J. C. Milne
Minneapolis-Honeywell
Regulator Co.
Joseph A. Minott
Mitchell Brothers Truck Lines
Everett Mitchell, Advertising
Mobil Oil Company
Moffatt, Nichol & Taylor
Monarch Forge & Machine Works, Inc.
Monroe Food Machinery, Inc.
C. J. Montag & Sons
Montgomery Elevator Co.
Richard G. Montgomery & Assoc.
Geo. A. Moore & Associates, Inc.
Chester A. Moores
R. Burke Mordean
Morningside Hospital
John Price Morris
Morrison Electric Co.
Morrison Oil Company
W. Bruce Morrison
W. "Dee" Morton Insurance Agency
Moss, Adams & Co., CPA
M. Hood Radio & TV Broadcasting
Mr. Scott Drug Co.
Mt. Scott Funeral Home
Multnomah Athletic Club
Multnomah Bank
Multnomah Fuel Co.
Multnomah Hotel
Multnomah Typographical Union 68
Munnell & Sherrill, Inc.
Murphy Lumber Co.
Arthur Murray School of Dancing
Musicians Mutual Assn. Local 99
— N —
Nalley's, Inc.
National Corporation of America
National Hospital Assn.
National Lead Company
National Mortgage Co.
National Shirt Shops Inc.
Nehalem Valley Motor Freight
R. W. Neighbour & Co.
Neighbors of Woodcraft
Paul Neils
Dr. Duncan R. Neilson
Dr. Ronald P. Neilson
Gunnar E. Nelson, M.D.
Ted Nelson Company
Neptune Meter Company
New York Merchandise Co.
J. J. Newberry Co.
Newcomers' Service
Nick's Flower Home
Nicolai Door Mfg. Co.
Niedermeyer-Martin Co.
Niklas & Son, Florists
Nilsson's Paint & Wallpaper
Ninth & Alder Pigeon Hole Parking
Nob Hill Pharmacy & Store
Noise Control of Oregon, Inc.
Dr. Noles, Optometrists
Nordstrom's—Portland, Inc.
Norene Tire & Battery Co.
Norman Brown
Norpac Shipping Co., Inc.
Norris, Beggs & Simpson
North Coast Canvas Products Co.
North Coast Electric Co.

North Pacific Cannery & Packers
North Pacific Grain Growers
North School Supply Co.
Northern Wholesale Hardware Co.
Northwest Airlines, Inc.
Northwest Auto Lease Co.
Northwest Copper Works
Northwest Electric Supply Co.
Northwest Grocery Co.
Northwest Industrial Laundry Co.
Northwest Laundry Machine Co.
Northwest Livestock Production Credit Assn.
Northwest Marine Iron Works
Northwest Natural Gas Co.
Northwest Plywoods
Northwest Schools, Inc.
Northwest Tube & Metal Fabricators
Northwestern Drug Co.
Northwestern Ice & Cold Storage
Northwestern Refrigeration Co.
Northwestern School of Commerce
Nottingham's Economy Transfer Co.
Nu-Way Printing & Envelope Co.
Nudelman Brothers
Rev. Laurence E. Nye
— O —
O. K. Rubber Welders
Oaks Amusement Park
Dr. Morgan S. Odell
Tom Ogle Prescriptions
Oil Heat Institute of Oregon
Old Country Kitchen
Olds & King
Olympia Brewing Co.
Omara Industries, Inc.
Oregon Asphaltic Paving Co.
Oregon Automobile Ins. Co.
Oregon Blue Print Co.
Oregon Casket Co.
Oregon Film Service
Oregon Garage, Inc.
Oregon General Agency
Oregon Iron & Steel Co.
Oregon Journal
Oregon Laundry & Cleaners
Oregon Leather Company
Oregon Marine Supply Co.
Oregon Moulding & Lumber Co.
Oregon Mutual Savings Bank
Ore-Nav-Calif. Fast Freight Inc.
Oregon Physicians' Service
Oregon Portland Cement Co.
Oregon Railroad Association
Oregon Steel Mills
Oregon Typewriter & Recorder Co.
Oregon Worsted Co.
The Oregonian
Oregon Orput
Gordon Orput
Osmond & Co.
Otis Elevator Co.
Owens-Illinois Glass Company
— P —
P & C Tool Co.
Pacific Asbestos & Supply Co.
Pacific Brokerage Co.
Pacific Building Materials
Pacific Carbide & Alloys Co.
Pacific Coca-Cola Bottling Co.
Pacific Color Plate Co.
Pacific Finance Corp.
Pacific First Federal Savings & Loan
Pacific Fruit & Produce Co.
Pacific Importers, Inc.
Pacific Inland Tariff Bureau
Pacific Machinery & Tool Steel Co.
Pacific Meat Co., Inc.
Pacific Metal Co.
Pacific Northwest Company
Pacific Power & Light Co.
Pacific Pumping Co.
Pacific Stationery & Printing Co.
Pacific Steel Warehouse Co.
Pacific Supply Cooperative
Pacific Telephone & Telegraph Co.
Pacific Trailways
Pacific Transfer & Storage Co.
Package Containers, Inc.
F. B. Packard, M.D.
Page and Page Co.
The Pagoda
Painting & Decorating Contractors
Palace Laundry Co.
Palaske's Hillvilla
Palisades Market
Fallett, Fisher & Carlo, Inc.
Ann Palmer Bakeries, Inc.
Palmer's Appliance Store
Pan American World Airways
The Pancake House
Paper Mills Agency of Oregon, Inc.
Charles T. Parker Construction Co.
Mrs. Mary E. Parker
Parry Mail Advertising Service
Patrick Lumber Co.
M. F. Patterson Dental Supply Co.
Paulsen & Roles Laboratories
G. W. Paulson Co.
Peat, Marwick, Mitchell & Co.
Peerless Trailer & Truck Service
Pein Box Co., Oregon, Ltd.
Pendleton Woolen Mills
J. C. Fenney Co., Inc.
The Pennzoil Co.
Pepsi-Cola Bottling Co.
Permanente Cement Co.
Homer Perry
Peters Co.
Peter's Office Supply Co.
A. V. Petersen Co.
Dr. C. G. Peterson
Peterson & Dering Rose Growers
Petit Bedding Company
Mr. and Mrs. Lewis Pfeifer
Phillips, Coughlin, Buell & Phillips, Atty.
Geo. M. Philpott Co.
Phoenix Mutual Life Insurance Co.
Photo Art Commercial Studios
Physicians Optical Service
The Picture Mill
Piedmont Hardware Co.
Pierce Freight Lines, Inc.
Pierce Trailer & Equip. Co.
Pierce's Salons of Beauty & Fashion
Piggly-Wiggly Company
Phil Transfer & Storage Co.
V. M. Pilip & Son, Inc.
The Pillsbury Co.
Pioneer Fruit Distributors
Plittcock Block, Inc.
Plashtimayd Corporation
— Plaza Hotel
Plumbing & Heating Engineering Co.
Polson Implement Co. of Oregon
Pomeroy's

Pooler, McGonigle & Dick
Pope & Talbot, Inc.
Port Invested Co.
Port of Portland
Portable Equipment Co.
Portco Corporation
F. S. Porter
Porter-Scarpelli Macaroni Co.
Portland Allied Printing Trades Council
Portland Beauty Supply, Inc.
Portland Bottling Co.
Portland Candies Company
Portland Clinic
Portland Concrete Pipe & Products Co.
Portland Cutlery Co.
Portland Dental Lab.
Portland Distributing Co.
Portland Dog & Cat Hospital
Portland Electric & Plumbing Co.
Portland Federal Savings & Loan
Portland Fish Co.
Portland Fixture Co.
Portland Frozen Foods
Portland Furriers & Mfg. Co.
Portland General Electric Co.
Portland High School Teachers Assn.
Portland Home Builders Association
Portland Laundry & Dry Cleaners
Portland Lodge 142 BPO Elks
Portland Machinery Co.
The Portland Memorial
Portland Motor Court Association
Portland Orthodontic Group
Portland Outdoor Store
Portland Pants Shop
Portland Printing House, Inc.
Portland Radio Supply Co.
Portland Realty Board
Portland Road & Driveway Co.
Portland Silver Wheel Freightlines, Inc.
W. C. Sivers Company
Portland Seed Co.
Portland Stamp & Seal Co.
Portland Stevedoring Co.
Portland Trailer Court
Portland Truck Body
Portland Wholesale Grocery Co.
Portland Wholesale Nursery Co.
Portland Willamette Co.
Portland Wire & Iron Works
Portland Wire & Steel Warehouse
Portland Women's Club
Portland Women's Forum
Portland Woolen Mills Inc.
Posey Lumber, Inc.
S. J. Pounder Realty Co.
Power Brake Equipment Co.
Pownall, Taylor & Hays
Price Waterhouse & Co.
Priestley Oil Company
Prime Rib
Printing Pressmen's Union No. 43
Process Signs, Inc.
Public Industrial Loan Co.
Publicity Providers
Publishers' Paper Company
E. L. Purdy
Purdy Brush Company
Ellsworth & Pardy
— R —
Radiator Service Company
Radio Cab Co.
Ramona Tow Boat Company Inc.
Ramsay Signs, Inc.
W. Elmer Ramsey, Attorney
Rancho Rambles, Inc.
Mr. A. J. Ranzau
Ray's Food Service
Readymix Concrete Co.
Receptionist School of Oregon, Inc.
C. V. Redfield
Reid-Strutt Company, Inc.
Reimann & McKenney
Reimers & Jolivet
Fred A. W. Reinke
Remington Rand
John F. Reente
Republic Cafe
Retail Credit Assn. of Portland
Dr. Albert B. Reynolds
Rich Manufacturing Co. of Calif.
James J. Richardson
Richard Oil Corp.
George L. Rider
C. E. Riggs, Inc.
Riggs Pharmacy
The Ringside
Rishberg's Truck Line
Howard C. Ritter
Riviera Motors, Inc.
Roberts' Fine Food
Herbert W. Roberts
Roberts Motor Co.
Robertsen Factories, Inc.
Rock Wool Insulating Co. Inc.
Rodda Paint Co.
F. A. Rodgers Stores, Inc.
Roedel Tile Contracting Co.
Rogers Construction Co.
Rogers Machinery Co., Inc.
Rol-Away Truck Mfg. Co.
Roosevelt Hotel
A. J. Rose & Son
Rose City Paper Products Co.
Rose City Transit Co.
Rose City Wholesale
Rose Manor Motel
Rosenblatts
Dr. Cecil J. Ross
Ross Island Sand & Gravel Co.
George Rotger
Willard D. Rowland, M.D.
Roy & Molin, Inc.
Ted A-Dub Car Wash Corp.
Russellville Fruit Market
Rutherford's Triple XXX Ben Rybick
— S —
S & W Fine Foods Inc.
Lynn P. Sabin
Safeway Stores, Inc.
Safway Scaffolding Company
St. Johns Flaming Mill, Inc.
E. C. Sargent
Sandberg Manufacturing Co.
Sanycrest Terraces
Sandy's Camera Shop
Santiam Lumber Co.
Sarwal, Inc. (Sahr's Restaurant)
C. H. Savages
Paul Schatz Furniture Co.
E. Carl Schiewe
Schmeer Insurance Agency
Schmidt Lithograph Co.

Schmitt Steel, Inc.
Schulz Sanitary Service
Peter A. Schwab, Atty.
Seaboard Finance Co.
Seaport Appliance, Inc.
Seaport Manufacturing Co.
Seaport Shipping Company
Sears, Roebuck & Co.
Securities-Intermountain, Inc.
Sefton Fibre Can Company
M. Seller Company
Selling Building Pharmacy
Serval Business Service
The Serval Building Company
Shangri-La Motel
Sharff & Sons
H. W. Sharp Company
Sharp & Young, CPA
Shaver Transportation Co.
Shaw Surgical Co.
Fred Shearer & Sons
Dr. W. C. Shearer
Shedrain Umbrella Co.
Roy Sheen
Shell Oil Co.
Sheraton-Portland Hotel
Sherman, Clay & Company
E. W. Shields
Robert H. Shiomi, M.D.
Shipley and Company Agency
Shuler Sayre, Lunnfree & Rankin, Atty.
M. & H. H. Sichel
Sick's Rainier Brewing Company
Signal Oil Co.
Simmons Credit Co.
The Simons Co.
Simonds Saw & Steel Co.
Simpson Logging Co.
Sinclair & Valentine Co.
L. S. Siner & Sons
Singer Sewing Machine Co.
Slate Silver Wheel Freightlines, Inc.
W. C. Sivers Company
Six Robbles Inc.
Skidmore, Owings & Merrill, Architects
The Skookum Company, Inc.
B. G. Skulason, Atty.
Lyman Slack Motors
Fred H. Slate Co. of Oregon Ltd.
Donald C. Sloan & Co.
Small Parts Manufacturing Co.
Allan A. Smith, Atty.
Arthur E. Smith (Advertising)
Smith Bros. Office Outfitters
Burton M. Smith & Company, CPA
Edgar W. Smith
Wiggin D. Smith
Ray Snythe Co.
Dr. Vinton D. Sneed
Soule Steel Co.
Spear Beverage Co.
The Speck Drive-In, Inc.
Spruce Seitz Co., Inc.
Stadler Fixture Co.
Stamp & Coin Co. of Oregon
Standard Insurance Co.
Standard Oil Co. of Calif.
Stanton, Boles, Maguire & Church, Architects
Star Furniture Co.
Star Machinery Co.
Stark-Davis Co.
Stare Loan Co.
States Batteries, Inc.
States Marine Lines
Stauffer Chemical Co.
Drs. Stearns, Fearn, Breesse, Scherman
Sterling Furniture Manufacturers
George Sier
Harold or Gertrude L. Stern
C. B. Stetson Lumber Co.
Stevens-Ness Law Publishing Co.
H. J. Stoll & Sons, Inc.
Storey Tool & Die Works
Russell Stover Candies
Philip E. Sullivan
Richard Sundeleaf, Architect
Sunset Fuel Company
Swender Blue Print Co., Inc.
Swift & Company
System Auto Parks and Garages
— T —
James A. C. Tait & Co.
F. M. Tarbell Co.
Taylor & Company, Inc.
Teamsters, Auto Truck Drivers & Helpers 162
Tektrox, Inc.
Thomas Glenn Ten Eyck, M.D.
Teply House of Furs
Nils G. Teren
Terminal Flour Mills Co.
Robertson Ice & Cold Storage Co.
Stan Terry and Co.
The Texas Company
Henry Thiele Restaurant
The D. P. Thompson Co.
Lee Thompson, M.D.
Thompson Metal Fab
Thriftee Market No. 1
Grant Thummel Agency
Tidewater Oil Company
Tik-Tok (Drive-In)
Tillamook Portland Auto Frt. Inc.
Timber Structures, Inc.
Time Oil Company
Title Insurance Co.
Title and Trust Company
Tops All Foods, Inc.
Totem Transit Co.
Touche, Niven, Bailey & Smart, CPA
Town Finance Co.
Tracey & Company, Inc.
Transmission Exchange Co.
Transpacific Transportation Co.
Transport Service Co.
Tri-State Tractor Parts Inc.
Triangle Milling Co.
John P. Trommald, M.D.
H. W. Trueblood
M. Trumbo Company, Inc.
Tucker-Emmrich Co.
Tuerck-MacKenzie Company
C. R. Tulley
Tuma Service Station
Robert C. Turner, M.D.
Wm. S. Turner & Co.
— U —
Nicholas Ungar, Inc.
Union Avenue Motel
Union Carbide Metals Company
Union Oil Company of Calif.

United Adjusters Inc.
United Air Lines
United Bank Co.
United Contracting Co.
United Finance Co.
United Pacific Insurance Co.
United Parcel Service
United Radio Supply Inc.
The U.S. National Bank of Portland
U.S. Rubber Co.
United Theatres (Sandy Blvd. Drive-In)
United Truck Lines
Chas. F. Utterback, M.D.
Uplike & Johnson
Harold M. U'Ren, M.D.
Utility Trailer & Equip. Co.
— V —
Valberg Lumber Yards, Inc.
Van Duyn Chocolate Shops, Inc.
Van Heveling Nurseries
Van Waters & Rogers, Inc.
Viking Automatic Sprinkler Co.
Dean Vincent, Inc.
The Virginia Cafe
William Volker & Co.
M. A. Vollbrecht
J. M. Vranizan Co.
— W —
Waddle's Restaurants
R. M. Wade & Co.
Wagner Electric Co.
Wagner Tractor, Inc.
Waitresses' Union Local 305
George B. Wallace Co.
Walston & Company, Inc.
D. N. & E. Walter & Co.
Wanke Panel Co.
Warren Northwest, Inc.
W. Rich Warren, M.D.
Washington Hotel
Washore Turkey Assn.
Watson's Valley Pharmacy
Aubrey R. Watzek
C. W. Watzek
Weimer's
Weiner's
Weisfield's, Inc.
H. A. Weiss
Wells, DeLap & King
Wells-Reed Insurance Co.
Williams R. Williams, Inc.
Vern L. Wenger Co.
Wentworth & Irwin, Inc.
West Coast Airlines, Inc.
West Coast Paper Co.
West Coast Steamship Co.
Western Air Lines, Inc.
Western Auto Supply Co.
Western Condensing Co.
Western Dairy Equipment Co.
Western Electric Company, Inc.
Western Golf Course Supply Co.
Western Greyhound Lines
Western Kraft Corp.
Western Machinery Corporation
Western Novelty Co.
Western Photo Mount Company
Western Transportation Co.
Western-Waxide Div. (Crown-Zellerbach)
Western Wirebound Box Co.
Western Wood Manufacturing Co.
Westinghouse Electric Supply Co.
Westmoreland Drug Co.
Westway Petroleum Co.
Wheeler-Boyd Co.
C. H. Wheeler
White City Motel
White Motor
White Rock Bottling Co.
White Stag Mfg. Co.
White Star Concentrates Co.
Walter J. Widmer
Everett J. Wiggins
Wilcox Investment Co.
Ken Wilcox Agency
Rudie Wilhelm Warehouse Co. Inc.
Willamette Iron & Steel Co.
Willamette Valley Lumber Co.
Willamette View Manor, Inc.
A. W. Williams Inspection Co.
Williams & Company
William's Chip Steak Inc.
A. K. Wilson Timber Co.
Winter Products Company
Dean Witter
Wolford Motor Co.
Wolf & Zimmer, Architects
I. D. Wood and Company
James Mcl. Wood, West & Co.
Woodward, Draper and Stepp, Inc.
Woolach Brothers
F. W. Woolworth Co.
Wymore Transfer Co.
— X-Y-Z —
Yaw's Top Notch
Ye Olde Towne Crier
Arnold W. Yeomans
Yergen & Meyer, CPA
David K. Young, Attorney
Mary S. Young
Young's Gown Shop
Zell Bros.
Zeller Chapel of the Roses
Werner E. Zeller, M.D.
Zellerbach Paper Co.
Zidell Machinery & Supply Co.
Zilka, Smither & Co., Inc.
Zukor's

TOO LATE TO CLASSIFY
Air France
Aluminum Company of America
Roy Burnett Motors, Inc.
Ward Cook, Inc.
Dayton Rubber Company
Dental Arts Company
Donald E. E. E. E. E. E. E. M.D.
Freightliner Corporation
Col. Kenneth D. Hauser
J. Henry Helser
House of Electric
Ideal Cement Company
McCutche & Sons, M.D.
Oliver & Thompson
Phirst Siberian Shop
Safe-Lad Manufacturing Company
Mel Sandwick Automotive Service
Sperry & Hutchinson Company
Three Star Restaurant
Triway Finance Company
The Ujahn Company
C. W. Walls



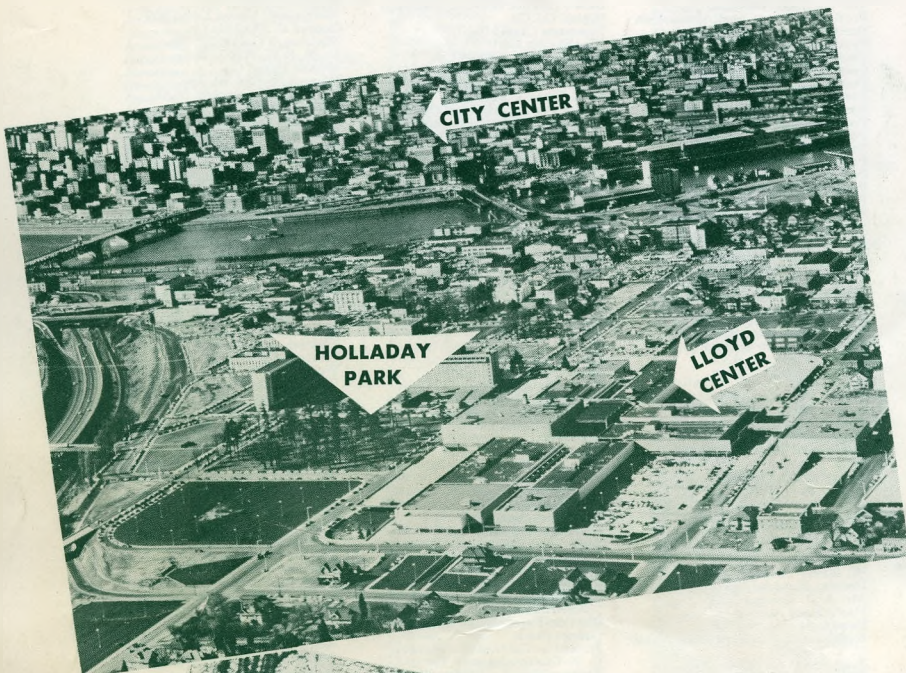
ROSE FESTIVAL CENTER IN HOLLADAY PARK

35¢

LEA PHILLIPS
Director

JEAN T. CALLAHAN
Center Coordinator

6 DAYS—TUES., JUNE 7 through SUN., JUNE 12



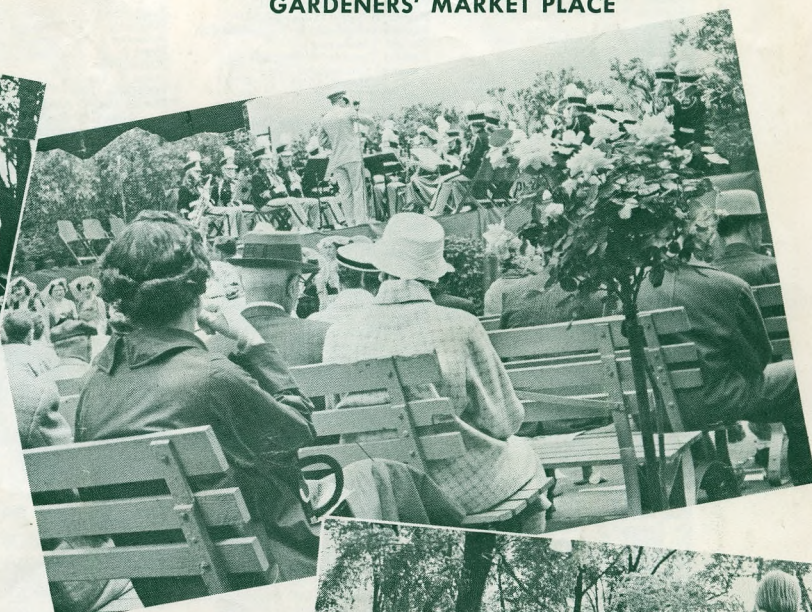
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- ART FESTIVAL ... FREE RIDES FOR KIDDIES ...
- INTERNATIONAL BUFFET ... SQUARE DANCING ...
- FREE STAGE SHOWS ...
- MIDWAY RIDES...PARK BUREAU SHOWS...
- ACROBATICS ... SCIENTIFIC DISPLAYS ...
- "STREETS OF THE WORLD" BAZAAR ...
- GARDENERS' MARKET PLACE



FUN FOR YOUNG AND OLD ALIKE!



FREE BAND CONCERTS



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