



25th
Annual
ROSE FESTIVAL

PORTLAND
OREGON
JUNE 8 to 11
1933



OFFICIAL 1933
ROSE FESTIVAL PROGRAM
PRICE 10c

SILVER ANNIVERSARY

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TWENTY-FIFTH ANNUAL

ROSE FESTIVAL

PORTLAND, OREGON

JUNE » 8 » 9 » 10 » 11

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ROSES, ROSES ■ ■

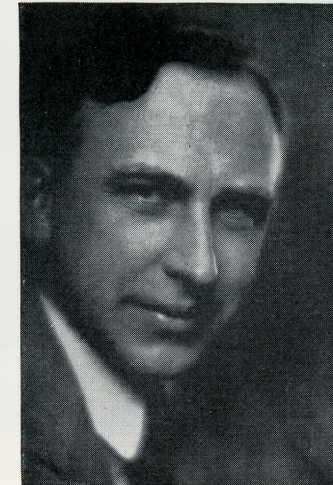


A PORTLAND ROSE HEDGE

*The rose, mankind will all agree,
The rose, the queen of flowers should be.
—Sappho, 600 B. C.*

SILVER JUBILEE
19 33

A GREETING ■ ■



WALTER W. R. MAY
President, 1933 Rose Festival

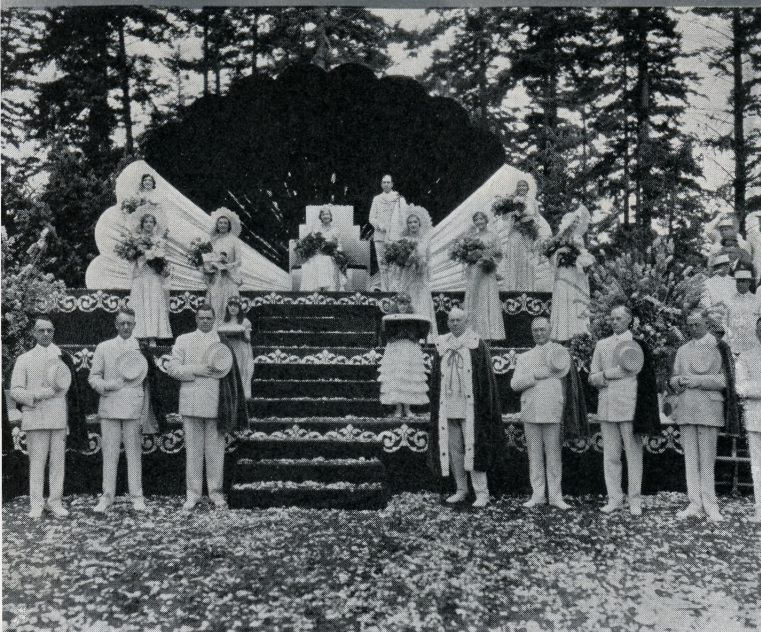
With the City of Portland in the role of host, Oregon and the Pacific Northwest present this year to neighbors far and near the Silver Jubilee Rose Festival, the 25th in a series of annual Rose Fetes. The 1933 program, together with a brief history of the Rose Festival, is given on the following pages.

The historical data have been gathered with a thought for those whose labors in the past have made it possible for us now to celebrate the Silver Jubilee anniversary of a civic festival that has become world famous.

In this year's Festival we know the traditional festive spirit will attain new heights. We know that cares will be forgotten in the enchantment of Rose Festival events.

So to our guests and to every loyal subject of Rosaria the Rose Festival Association extends a hearty greeting and welcome. The keys to Rosaria are yours.

WALTER W. R. MAY
President 1933 Rose Festival



QUEEN CORONATION, 1931

1933 ROSE FESTIVAL PROGRAM

THURSDAY, JUNE 8

GRAND OPENING OF ROSE SHOW

1:00 P. M. Civic Auditorium

The 45th annual exhibition of the Portland Rose Society, staged in the spacious Civic Auditorium, will be the inaugural feature of the Silver Jubilee Rose Festival. This is America's premier Rose Show. Open until 11 P. M. Admission: Rose Festival Membership Pass Button, or 10 cents.

CORONATION OF QUEEN

2:00 P. M. Multnomah Stadium

Her Majesty, Queen Jean I, will receive the crown jewels of Rosaria in a colorful coronation ceremony in huge Multnomah stadium. An All-Nations' pageant and a miniature Olympic marathon will be features of the ceremony. Seats for 30,000. Admission: Rose Festival Button, or 40 cents.

CASTING TOURNAMENT

3:00 P. M. Laurelhurst Park

Anglers of the Pacific Northwest will vie for honors in fly casting tournament to be held at Laurelhurst Park lake. Event is sponsored by the Portland Casting Club. No admission charges.

VISIT OF QUEEN TO ROSE SHOW

4:30 P. M. Civic Auditorium

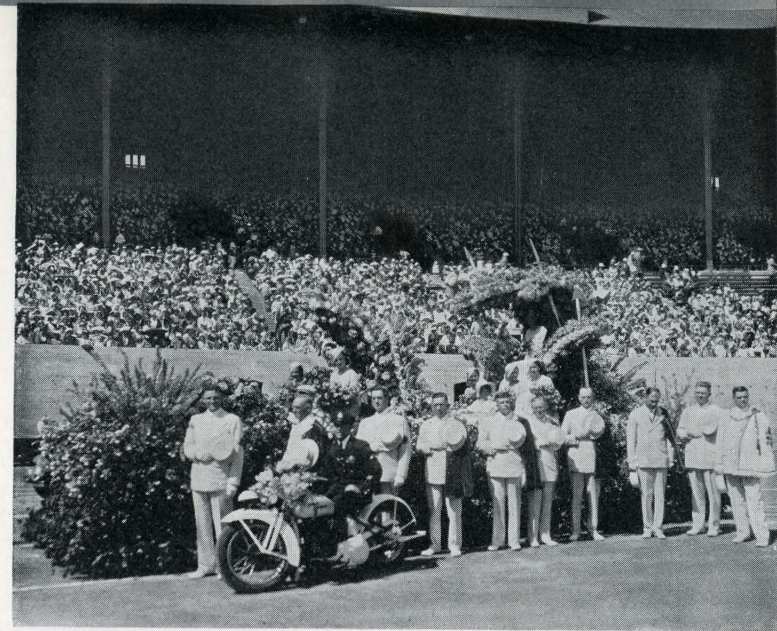
Queen Jean I and her court will pay an official visit to the Rose Show to inspect the prize winning blooms.

ALICE IN WONDERLAND

4:00 P. M., 7:00 P. M., and 9:00 P. M. Festival Center

The world's most beloved fairyland story, enacted by players of the Civic Theater School of Portland, in a beautiful outdoor garden setting in the Rose Festival Center, South Park blocks. Two thousand seats for Festival button holders; 200 reserved seats at 25 cents.

SILVER JUBILEE
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THE QUEEN'S FLOAT, 1932

MILITARY AND FRATERNAL DRILLS

8:00 P. M. Multnomah Stadium

Crack fraternal drill teams, drum and bugle corps, together with the finest of Oregon's military units, will compete for honors. Salem's drum and bugle corps, American Legion national champions, also will stage special exhibition. Seats for 30,000. Admission: Rose Festival Button, or 40 cents.

FRIDAY, JUNE 9

ALICE IN WONDERLAND

10 A. M., 7 P. M., and 9 P. M. Festival Center

Additional performances of this charming fairyland story, by the players of the Civic Theater School of Portland. See the Festival Center and don't miss this unique Festival feature.

VISIT OF QUEEN TO DESTROYERS

11:00 A. M. Harbor

Queen Jean I and her court will pay an official call to the U. S. Destroyers Greer, Tarbell, Yarnell and Upshur, in the Portland harbor for the Rose Festival.

ROSE SHOW

11:00 A. M. Civic Auditorium

Concluding day of Rose Show. Here the choicest and finest blooms of this or any nation are on display. Special musical and entertainment features throughout the day. Open until 11 P. M. Admission: Rose Festival Button or 10 cents.

BAND CONTESTS

1:00 P. M. Multnomah Stadium

Preceding the Grand Floral Parade, and while the scores of floats are assembling in the stadium grounds, a score or more of bands from Portland and outside cities will compete for championship honors. Admission to stadium: Rose Festival Button, or 40 cents.



A PRIZE WINNING ENTRY

GRAND FLORAL PARADE

2:00 P. M. **Multnomah Stadium**

The crowning feature of the Rose Festival. More than three score gorgeous floral floats will form in stadium, circle in front of the stands, then leave stadium for downtown street procession. Stadium field presents thrilling panorama. Admission to stadium: Rose Festival Button, or 40 cents.

ROSARIAN KNIGHTING CEREMONIAL

8:00 P. M. **Civic Auditorium**

Rosaria's distinguished guests, from far and near, will become Knights of the Kingdom of Rosaria in a ceremony to be held midst the displays of the Rose Show. Her Majesty, Queen Jean I, and Royal Rosarians conduct the ceremony. Admission: Rose Festival Button, or 10 cents.

SATURDAY, JUNE 10

ALICE IN WONDERLAND

10 A. M., 7 P. M., 9 P. M., and
Midnight Matinee **Festival Center**

Concluding performances of this enchanting fairyland play, by players of the Civic Theater School of Portland. Two thousand reserved seats for Festival button holders, and 200 reserved seats at 25 cents.

JUNIOR ROSE FESTIVAL PAGEANT

2:00 P. M. **Grant Bowl**

More than 2000 of Portland's children, representing all districts of the East Side, will enter hand and pet drawn decorated floats in gorgeous Junior Festival Pageant. Junior Queen Carolyn Savinar and her prime minister, Billy Jones, representing the Rose City Park district, the hosts, and a court of honor from other districts, will preside. Five thousand reserved seats for Festival button holders.

GIRL SCOUTS COURT OF HONOR

4:30 P. M. **Fir Acres**

Queen Jean I and her court will visit beautiful Fir Acres, one of America's finest gardens, and take part in the Girl Scouts Court of Honor ceremonies. Public is invited.

**SILVER JUBILEE
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REX OREGONUS OF 1927

**ILLUMINATED MARINE PAGEANT AND
FIREWORKS**

9:00 P. M. **Willamette River**

The finest of the Pacific Northwest's watercraft, in brilliant electrical garb, will pass in review before Queen Jean and her thousands of subjects. Illuminated pageant to be preceded by races, stunts, and climaxing the evening will be the Festival annual pyrotechnic display. Reserved seats for 10,000. Admission: Rose Festival Button, or 25 cents.

ROSARIAN BALL

10:00 P. M. **Masonic Temple**

Her Majesty, Queen Jean I, and the Royal Rosarians will entertain at the annual Rosarian ball in the mammoth ballroom of the Masonic Temple. Admission by ticket only.

SUNDAY, JUNE 11

MOTORBOAT RACES

12:00 Noon **Willamette River**

Thrilling motorboat races to be staged on Willamette River by the Rose City Yacht Club. Course to be from Sellwood bridge to the lower harbor and return. Races can be seen from any of the bridges, or from the numerous vantage points along the river's banks.

AIRPLANE SHOW AND RACES

2:00 P. M. **Swan Island Airport**

The Port of Portland's famed airport will be the scene of airplane races and stunts staged by famed Pacific Northwest flyers. A program of interest to all has been planned by members of the Portland Junior Chamber of Commerce, sponsors of the event.

VESPER SERVICES

4:00 P. M. **Rose Bowl**

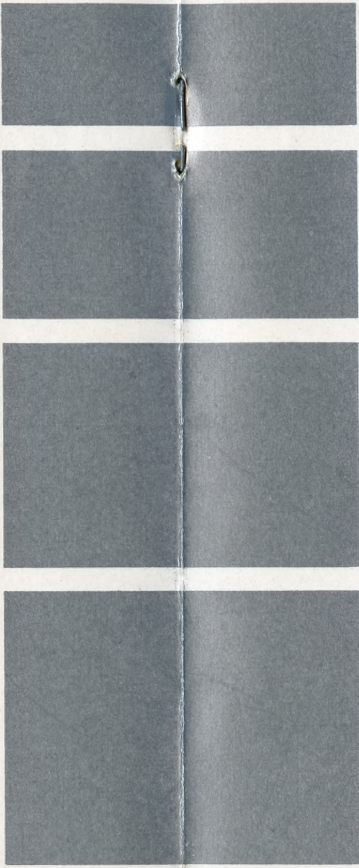
In the beautiful Rose Bowl in the gardens of the City Park, the final event of the 1933 Silver Jubilee Rose Festival will be held under the sponsorship of the Portland Council of Churches and the Rose Festival Association. A program of song and pageantry in exaltation of the rose.



PHOTO COURTESY EDRIS MORRISON

HER MAJESTY, QUEEN JEAN I
 Ruler of Rosaria, Portland's 1933 Rose Festival
 (Miss Jean Stevenson)

SILVER JUBILEE
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PHOTOS COURTESY EDRIS MORRISON

PRINCESSES OF ROSARIA, 1933

- | | | |
|---------------|--------------------|-----------------|
| Jean Mackay | Virginia Duncan | Shirley Lambert |
| Nedra Harwood | Mary Agnes Grigsby | Yolandi Vanelli |
| | Marian Dryer | |

DOWN THROUGH THE YEARS

Portland's first Rose Festival was held in 1907.

In June each succeeding year, with the exception of the war year of 1918 and the year 1926 when Portland built her stadium, the people of Portland and their guests have paused to pay homage to the rose.

This year, 1933, marks the 25th Rose Festival, the Silver Jubilee anniversary of a now world famous civic fete.

To tell the story in full of 25 Rose Festivals, of which each event of each Festival rightfully has earned column upon column in local newspapers as well as the press of the nation, would take far more space than is available here. Only highlights can be touched upon. Only generalities can be mentioned. Due credit cannot always be given.

In a sentence, however, it is the story of billions of roses, the tramp of two million feet, the cheers of ten million spectators, the procession of a thousand and one symbolic floats, the presentation of unrivaled modern day pageantry, and of brilliant days and enchanting nights.

To the Portland Rose Society, which held its first annual exhibit of roses in 1889, goes the credit for the origination of the Rose Festival idea. The annual Rose Shows long had attracted attention. Ambitious, the society sponsored a floral parade in 1904, on June 10. There were decorated vehicles — bicycles, surreys, phaetons and carryalls, and there were four decorated automobiles entered by the significantly named "Push Club."

The parade was a success, even though the exceedingly frank reporter of the Oregon Journal wrote: "The automobile section was well nigh a failure. The spectators had to wait almost an hour to see four automobiles go by." The automobile parade was repeated, however, the following Sunday when 20 of the horseless carriages chugged over the route.

It had been the hope of the sponsors that such a parade would be the feature of the Lewis and Clark exposition, in 1905, but such was not to be the case. Not until the spring of 1907 was the floral parade idea again broached. Frederick Holman, then president of the Rose Society, called together some of the civic leaders, and out of the meeting came not only a floral parade, but a two-day Rose Festival. It was held on June 20 and 21, and E. W. Rowe, who with John F. Carroll, H. L. Pittock, William P. Strandborg, Mr. Holman and others shared the original idea, was named president.

There was a gorgeous rose and floral exhibit in the Forestry building; there was the first "human rosebud" parade of 2000 Portland school children, and there was a brilliant floral parade, with both the horse and horseless carriages. Prizes totaling \$4000 were awarded. The first Rose Festival was a tremendous success — so much so that less than a week later, on June 27, 1907, articles of incorporation were filed at Salem by the Rose Festival Association, which declared its purpose to hold an annual Rose Fete. Capital stock was \$10,000. The incorporators were H. L. Pittock, E. W. Rowe, E. F. Cameron, George L. Hutchin, J. S. McCord, E. B. McFarland, W. Wynne Johnson, C. N. Black, Chester A. White-more and E. M. Brannick.

The year 1908 proved to be a memorable one. The Rose Festival lasted an entire week, starting June 1. There was a king, Rex Oregonus, and a queen, Miss Carrie Lee Chamberlain, daughter of Governor Chamberlain. Miss Chamberlain was "Queen Flora." There was the school children's parade, the rose show, the floral parade with more than 200 entries, but the feature was the first night electrical parade, called "The Spirit of the Golden West." In this parade were many imposing allegorical floats. An epochal crowd of 150,000 thrilled to the brilliant pageantry. Distinguished visitors included Walter Damrosch, America's best known conductor; the famous singer, Mme. Lillian Nordica, and Rear Admiral Swinburne, who brought two U. S. navy cruisers and five torpedo boats to the Portland harbor.

From 1909 to 1913 there were no major changes in the Rose Festival programs. Each lasted a week, a period found too lengthy in recent years of more restricted leisure. Rex Oregonus ruled each year, General Owen Sumners, William C. Bristol, Ralph Hoyt and others enacting the role. In 1910 it is interesting to note there were "five miles of decorated runabouts, roadsters, electric vehicles and ponderous trucks" in the parade. One float was an airplane, made of roses. Occupants of a special six-car trolley train scattered 1,000,000 roses to the downtown crowds. In 1911 there was a flying exhibition by Eugene Ely at the Country Club. In 1913 the Royal Rosarians entered the picture, assuming the important part which has been theirs in every succeeding Rose Festival.

In 1914 came a change, in that Rex Oregonus was dethroned as Ruler of Rosaria, and in his stead reigned a queen, Miss Thelma Hollingsworth, Queen Thelma I. George Baker, not yet entered upon his long career as mayor, that year was "superintendent of amusements." Ever since he has been one of the biggest factors in the continued triumphs of the Rose Festival. The 1914 Festival was four days in length.

In 1915 Miss Sybil Baker ruled as Rose Festival queen June 9, 10, and 11. A new feature was a children's chorus of 2700 voices. In 1916 the Festival was four days in length, and was an all-Columbia River event. Miss Muriel Saling, of Pendleton and a former Round-up queen, was queen of the Rose Festival, and she entertained King Neptune and Queen Tynne of the Astoria Regatta as her guests. A memorable feature that year was the dedication June 7 of the Columbia River Highway. In 1917, the first war year, the Festival theme was patriotic in nature. The climax was the unveiling of a statue of Liberty in the Festival Center. In 1918 war activities caused a halt in the annual procession of Rose Festivals.

The 1919 celebration was the "Victory Rose Festival" and the Festival Center in the Park blocks drew tremendous throngs to hear a chorus of 5000 trained voices. A high peak in Rose Festival history was reached in 1920, when the Festival and the national Shrine convention practically were merged into one. Queen Claire (Mrs. Cameron Squires) and her subjects viewed a \$50,000 night electrical parade.



ELECTRICAL FLOAT OF 1912

In 1921 Queen Dorothy Metschan (Mrs. Willard Hawley, Jr.) was crowned in a beautiful ceremony staged in Laurelhurst Park. A fleet of U. S. warships and two Canadian destroyers came to the Portland harbor, and the Royal Rosarian Queen's ball vied with popularity with the "Admiral's Ball" on one of the cruisers. In 1922 Queen Harriet Griffith (Mrs. Zina A. Wise) viewed a grand floral parade in which floats of Vancouver, B. C., San Francisco, Oakland, Los Angeles, Seattle, McMinnville, Salem, Sandy, Newberg, Prineville, Albany and other points were entered. Lucy Lee Thomas was queen in 1923 and the children's "human rosebud" parade was revived, with 8000 participating under the direction of the veteran Robert Krohn, who also had drilled the first children's parades. A fine five-mile floral parade was held; there was a spectacular fireworks display at the baseball grounds, and the Portland section of the Old Oregon Trail was dedicated. In 1924 Mrs. Josephine H. Forney became permanent secretary of the Rose Festival. The program that year was conservative but pleasing.

The first of the great Rose Festival pageants was the highlight of the 1925 program. This was the extravaganza, "Rosaria," directed by Doris Smith, now internationally famous in the dramatic field. Charles Wakefield Cadman wrote the musical scores and Anthony Euwer the poetical adaptations. Two thousand were in the cast. There was the usual fine grand floral parade, and in addition there was a Merrykhana "fun" parade. The next festival, in 1927, again saw the pageant "Rosaria," produced on a more elaborate scale in the new Civic Stadium, built in 1926. In 1928 the third of the extravaganzas was staged. This was "Where Rolls the Oregon," written by Dean Collins. In 1929 a circus was the chief Festival attraction.

SILVER JUBILEE 19 33



A FLOAT OF FORMER YEARS

New pages in the history of the Rose Festival were turned in 1930 when the Festival was placed on a popular, non-commercial basis. Financing was achieved by the sale of Festival Membership Pass Buttons, which admitted holders to events. The queen and her seven princesses heretofore chosen by selected groups or by contests, were named from the graduating classes of Portland's eight co-educational high schools. Featured events were the rose show, the coronation in Laurelhurst park, a mammoth children's exhibition in Multnomah stadium, the grand floral parade, an aviation show, a night river regatta and pyrotechnic display, and a Mardi Gras night. The dates were June 12, 13, 14 and 15. The Festival was a great success, due largely to the efforts of John A. Laing and Aaron M. Frank. The Festival in 1931 was along much the same lines, with Queen Rachel (Rachel Atkinson of Lincoln High School) as Rosaria's ruler. P. L. Jackson was president, and the dates were June 11-14. A special feature was the dedication of the St. Johns bridge. In 1932 Frances Kanzler of Washington High School ruled with seven high school princesses. A new feature was the Junior Rose Festival at Peninsula Park. This year saw the illuminated night river display reaching a high state of development, and promising to make subjects of Rosaria forget their vivid memories of the old electrical parades. The 1932 Festival dates were June 16-18.

Thus the procession of Rose Festivals comes up to the present day — to the 25th Silver Jubilee anniversary. What changes, what new features, what plans are in store for future Rose Festivals no one knows. It is certain, however, that Portland will continue to pay honor to the Rose with its annual Rose Fetes. (Editor's Note: Foregoing adapted from J. L. Hays' History of the Portland Rose Festival.)

ROSE FESTIVAL OFFICIALS 1907 to 1933

1907 — Queen Flora (Carrie Lee Chamberlain)

Incorporators of the Portland Rose Festival Association: H. L. Pittock, E. W. Rowe, E. F. Cameron, George L. Hutchin, J. S. McCord, E. B. McFarland, W. Wynne Johnson, C. N. Black, C. A. Whitmore, Ralph W. Hoyt, E. N. Brannick, president, E. W. Rowe, manager, George L. Hutchin, treasurer.

1908 — Rex Oregonus, Ruler

Same as in 1907 except Chester A. Whitmore was president.

1909 — Rex Oregonus, Ruler

Ralph W. Hoyt, president; Julius L. Meier, first vice president; Edward Cookingham, second vice president; C. A. Bigelow, third vice president; Dr. Emmett Drake, secretary; R. D. Inman, treasurer; George L. Hutchin, manager; H. L. Pittock, C. A. Whitmore, W. Wynne Johnson, Alex Sweek, E. B. McFarland, W. M. Davis, Adolphe Wolfe, M. C. Dickenson, H. C. Wortman, H. C. McAllister, F. O. Downing, J. F. Carroll, William McMurray, directors.

1910 — Rex Oregonus, Ruler

Much the same as in 1909, save that President Hoyt's executive committee included E. W. Rowe, Dr. J. C. Welch, J. B. Coffey, Joseph M. Healey and F. O. Downing.

1911 — Rex Oregonus, Ruler

Ralph W. Hoyt, president; C. A. Bigelow, John F. Carroll and H. C. Wortman, vice presidents; F. O. Downing, treasurer; Dr. Emmett Drake, secretary; H. L. Pittock, William McMurray, Adolphe Wolfe, Philip Metschan, Jr., W. M. Davis, John F. Carroll, W. F. Woodward, John Manning, F. O. Downing, H. C. Wortman, C. A. Bigelow, Thomas McCusker, Ralph W. Hoyt, Dr. J. C. Welch, G. L. Hutchin, Dr. Emmett Drake, George W. Hoyt, E. B. McFarland, W. H. Chatten, directors.

1912 — Rex Oregonus, Ruler

Same officers and directors as in 1911.

1913 — Rex Oregonus, Ruler

Thomas McCusker and W. H. Chatten became vice presidents in place of John F. Carroll and H. C. Wortman. Otherwise officers and directors same as in 1911 and 1912.

1914 — Queen Thelma (Thelma Hollingsworth)

C. C. Colt, president; C. V. Cooper and William F. Woodward, vice presidents; Jesse A. Currey and Franklin T. Griffith, secretaries. Committeemen: Guy W. Talbot, L. A. Alderman, Wilbur E. Coman, T. L. Perkins, A. H. Averill and Ralph W. Hoyt. George L. Baker, superintendent of amusements.

1915 — Queen Sybil (Sybil Baker)

Emery Olmstead, president; John F. Carroll and F. W. Hild, vice presidents; Charles F. Berg, secretary, and Ira L. Powers, executive committeeman.

1916 — Queen Muriel (Muriel Saling)

J. H. Dundore, president; E. J. Jaeger and S. C. Bratton, vice presidents; O. C. Bortzmeyer, secretary; Lloyd D. McDowell, general manager. On the board, besides the foregoing, were Oliver K. Jeffrey, A. K. Higgs, F. S. Meyers, J. O. Convil, O. B. Coldwell, W. C. Wilkes, S. P. Lockwood, E. B. McNaughton, W. A. Montgomery and O. M. Plummer.

1917 — Queen Nina (Nina Keets)

E. E. Larimore, president; William Adams, secretary. Other board members were William McMurray, H. W. Pierong, Hamilton Corbett, Mrs. G. J. Frankel, A. M. Grilley, L. M. Lepper, A. C. McMicken, Gus C. Moser, Dr. Alan W. Smith and J. O. Wilson.

1918 — War Year, No Festival Held

1919 — Goddess of Victory (Mrs. Guy R. Porter)

Ira L. Riggs, president; Mrs. C. B. Simmons and R. W. Childs, vice presidents; W. E. Conklin, secretary; William Cornfoot, treasurer. Other board members were Henry E. Reed, Charles Rudeen, R. G. Jubitz, Arthur M. Grilley, F. M. Crissel, Herman Von Borstel, Richard W. Childs, Rufus C. Holman, S. C. Jaggard, Eric V. Hauser, Henry C. Kent and Harry Anderson.

1920 — Queen Claire (Mrs. Cameron Squires)

Eric V. Hauser, president; Harvey Wells and Mrs. Elliott Corbett, vice presidents; Frank W. Smith, secretary; Fred E. Krause. Those named constituted the executive committee.

1921 — Queen Dorothy (Mrs. Willard Hawley, Jr.)

O. W. Mielke, president; W. L. Thompson and Mrs. Florence A. Runyon, vice presidents; William J. Piepenbrink, secretary; Fred W. Vogler, treasurer; Barge E. Leonard, H. H. Haynes, Fred W. German, Charles P. Keyser, R. A. Stewart, board of governors.

1922 — Queen Lucy (Lucy Lee Thomas)

Eric V. Hauser, president; Clay S. Morse and Mrs. Frank McCrillis, vice presidents; Louis G. Clarke, treasurer; William P. Merry, secretary.

1923 — Queen Harriett (Mrs. Zina Wise)

O. C. Bortzmeyer, president. The Festival was in charge of the Royal Rosarians. On the governing board were W. J. Piepenbrink, Dr. E. A. Pierce, Clay S. Morse, Robert Krohn, E. N. Strong, Jesse W. Currey and L. R. Bailey.

1924 — Queen Edith (Edith Dailey)

O. W. Mielke, president; W. J. Hofmann, vice president; W. J. Piepenbrink, secretary; S. C. Pier, treasurer, and Dr. E. A. Pierce, S. L. Eddy and Clay S. Morse, executive committee.

1925 — Queen Suzanne (Mrs. Ronald Honeyman)

Rex Oregonus (John Dougall)

O. W. Mielke, president; C. C. Colt, vice president; E. C. Sammons, treasurer; W. J. Hofmann, secretary, and Emery Olmstead, Portland Rose Festival, Inc., effected by the above. First pageant, "Rosaria," by Doris Smith, music by Charles Wakefield Cadman, directed by Montgomery Lynch of Seattle. Other board members were: Mayor George L. Baker, S. C. Pier, C. P. Keyser, I. D. Hunt, A. J. Bale, F. C. Riggs, Clay S. Morse, J. P. Jaeger, B. F. Boynton, Charles F. Berg.

1926 — No Festival, Building of Stadium

1927 — Queen Dorothy (Dorothy Mielke)

Rex Oregonus (Tommy Luke)

Frank C. Riggs, president; Clay S. Morse, vice president; John N. Edlefsen, second vice president; E. C. Sammons, treasurer; W. J. Hofmann, secretary. Mayor George L. Baker, W. H. Barton, Roy T. Bishop, Charles F. Berg, Herman J. Blaesing, C. C. Colt, J. P. Jaeger, C. P. Keyser, O. W. Mielke, C. W. Norton, James A. Ormandy and S. C. Pier, directors.

1928 — Queen Elsie (Elsie Bristol)

Rex Oregonus (Tommy Luke)

O. B. Coldwell, president; Charles F. Berg, first vice president; S. C. Pier, second vice president; E. C. Sammons, treasurer; W. J. Hofmann, secretary; B. F. Boynton, Roy T. Bishop, C. C. Colt, Omar C. Spencer, W. H. Barton, George L. Baker, C. W. Norton, W. L. Muncy, C. P. Keyser, J. A. Ormandy, Herman J. Blaesing, C. C. Hall, J. P. Jaeger, directors.

1929 — Queen Lenore (Lenore Tamiesie)

Rex Oregonus (Tommy Luke)

Hugh J. Boyd, president; S. C. Pier, first vice president; C. P. Keyser, second vice president; W. J. Hofmann, secretary; John A. Laing, treasurer; Frank E. Andrews, Roy T. Bishop, John Daly, Lee Schlesinger, E. C. Sammons, W. W. Youngson, George L. Baker, Herman J. Blaesing, C. C. Hall, W. L. Muncy, James A. Ormandy, Charles F. Berg, C. W. Norton, directors.

1930 — Queen Caroline (Caroline Hahn)

John A. Laing, president; Aaron M. Frank, first vice president; S. W. Lawrence, second vice president; Lee Schlesinger, treasurer; W. J. Hofmann, secretary; Carl Brockhagen, Harold Wendell, Marvin K. Holland, Hugh J. Boyd, Roy T. Bishop, S. C. Pier, C. P. Keyser, A. C. McMicken, Mayor George L. Baker, Herman J. Blaesing, Roy O. Burnett, W. W. Youngson, C. C. Hall, directors.

1931 — Queen Rachel (Rachel Atkinson)

Philip L. Jackson, president; John A. Laing, first vice president and treasurer; Aaron M. Frank, second vice president; W. J. Hofmann, secretary; Henry Cabell, E. D. Smith, Jr., Forest Berg, Clarence D. Porter, S. C. Pier, S. W. Lawrence, A. C. McMicken, Hugh J. Boyd, Marvin K. Holland, C. P. Keyser, A. G. Johnson, Carl Brockhagen, Harold Wendel, Lee Schlesinger, directors.

1932 — Queen Frances (Frances Kanzler)

Philip L. Jackson, president; Walter W. R. May, first vice president; Aaron M. Frank, second vice president; Marvin K. Holland, secretary; A. G. Riddell, treasurer; John A. Laing, C. P. Keyser, Clarence D. Porter, Charles A. Rice, John R. Leach, Richard W. Faville, E. D. Smith, Jr., Henry Cabell, W. J. Hofmann, Roy K. Terry, A. G. Johnson, S. W. Lawrence and Harold Wendel, directors.

1933 — Queen Jean (Jean Stevenson)

Walter W. R. May, president; Aaron M. Frank, first vice president; Clarence D. Porter, second vice president; Marvin K. Holland, secretary; Roy K. Terry, treasurer; A. G. Johnson, David Smith, John A. Laing, C. P. Keyser, Charles A. Rice, John R. Leach, A. G. Riddell, Richard W. Faville, P. L. Jackson, E. D. Smith, Jr., Henry F. Cabell, W. J. Hofmann and Oscar M. Smith, directors; Arthur Fields, J. H. Luhn, Dr. Earl Farnham, F. E. Epton, E. V. Creed, Kenneth Beebe, Kenneth Holman, A. C. McMicken, J. E. S. Buchanan, Harold Wendel, W. K. Hood, L. P. Sabin, Frank G. Smith, Nettie Rankin Bolland, Carl Greve, Doris Smith, and Mrs. W. W. Gabriel, associate directors.

Note: Festival historical files are not complete. Any additional data will be appreciated. Write or call Rose Festival Headquarters, 707 Oregonian Building, Portland, Oregon. Telephone: ATwater 2753.

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