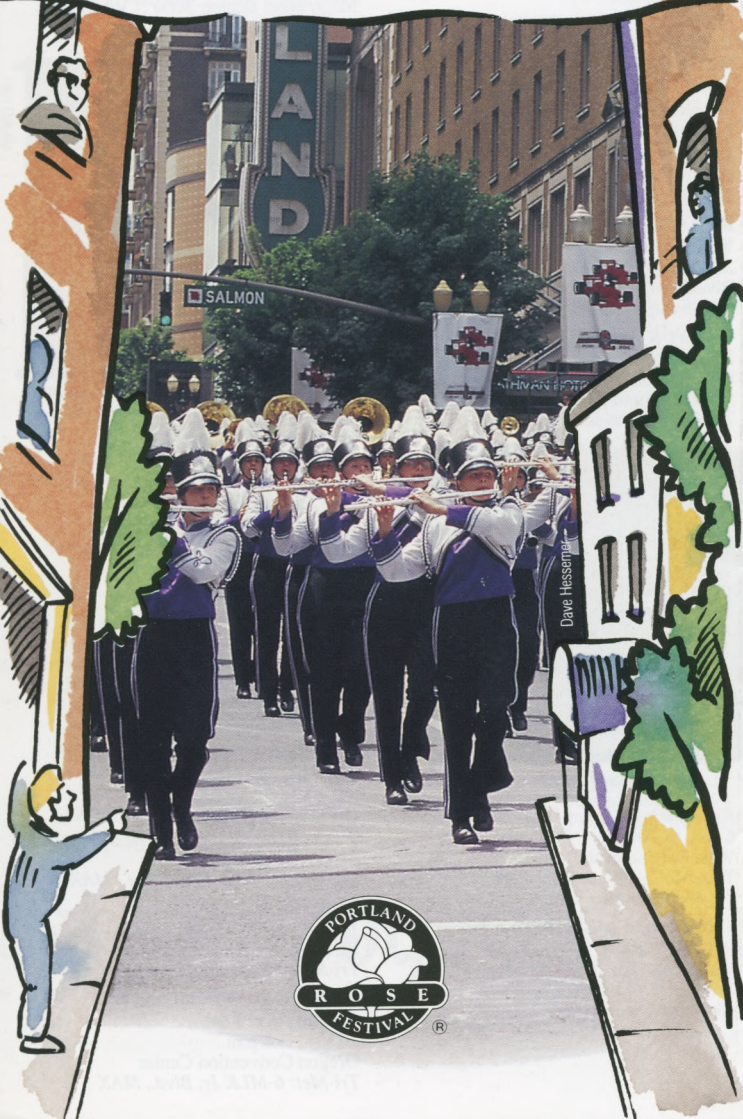


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Portland Rose Festival

June 2-26, 1994 and
Airshow July 15-17

VIEW FROM MY WINDOW





1994 Rose Festival Highlights

**Incredible Universe
Queen's Coronation
Presented by KWJJ**
Thursday, June 2
8 p.m.
Civic Auditorium

**KUPL Rose Festival
Fireworks Spectacular**
Friday, June 3
9:45 p.m.
Tom McCall Waterfront Park
(Rain date is Sunday June 5)

**Pepsi Festival Center
Featuring:
Budweiser Clydesdales
Made In Oregon Pavilion
This Week Magazine
International Marketplace
Millstone Coffee Oregon
Pavilion Stage**
Friday, June 3 - Sunday, June 12
10 a.m. - 11 p.m.
Tom McCall Waterfront Park

**PayLess Drug Stores
Celebrity Golf Classic**
Friday, June 3 - Saturday, June 4
7:30 a.m. - 6 p.m.
Columbia Edgewater &
Riverside Country Clubs

Bank of America Starlight Run
Saturday, June 4
8 p.m.
Downtown Portland

**Portland General Electric/SOLV
Starlight Parade
Presented by KPTV 12**
Saturday, June 4
8:30 p.m.
Downtown Portland

Alpenrose Milk Carton Boat Races
Sunday, June 5
1 p.m.
Westmoreland Park

Rose Festival Fleet
Monday, June 6 - Monday, June 13
1 p.m. - 4 p.m.
Tom McCall Waterfront Park

Pacific Power Junior Parade
Wednesday, June 8
1 p.m.
Hollywood District

Portland Rose Society Rose Show
Thursday, June 9, 1 p.m. - 8:30 p.m.
Friday, June 10, 9 a.m. - 6:30 p.m.
Lloyd Center Ice Pavilion

**Elmer's Pancake & Steak House
Jazz Band Classic**
Thursday, June 9
7:30 p.m.
Arlene Schnitzer Concert Hall

1190 KEX Festival of Bands
Friday, June 10
7 p.m.
Portland Civic Stadium

PacificCare Grand Floral Walk
Saturday, June 11
8 a.m.
Downtown Portland

**Delta Air Lines
Grand Floral Parade**
Saturday, June 11
10 a.m.
Downtown Portland

Mervyn's Showcase of Floats
Saturday, June 11, 2 p.m. - dusk
Sunday, June 12, 9 a.m. - 4 p.m.
Oregon Square

**Oregon Symphony Special Concert
Featuring Judy Collins**
Saturday, June 11
8 p.m.
Arlene Schnitzer Concert Hall

Dragon Boat Races
Saturday, June 11, 8:30 a.m.
Sunday, June 12, 8 a.m.
Tom McCall Waterfront Park

GTE Mobilnet Balloon Classic
Friday, June 17 - Sunday, June 19
6 a.m.
Cook Park, Tigard

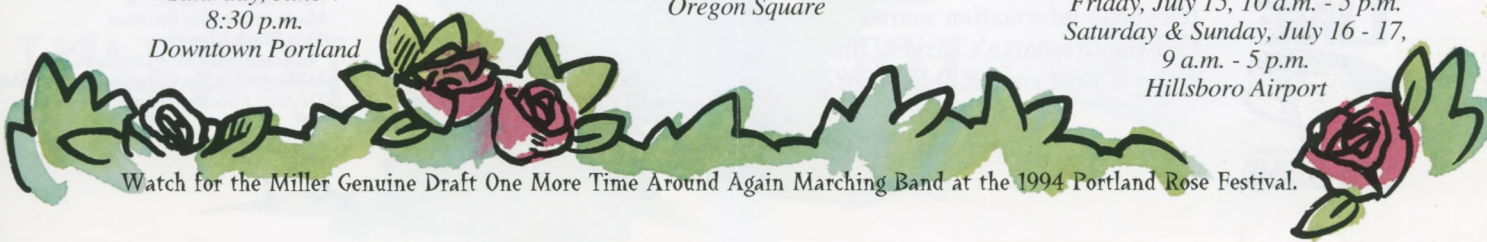
**Smith Barney Presents
The River City Distance Classic
Co-sponsored by adidas**
Sunday, June 19
7:30 a.m.
Downtown Portland

**Thrifty Auto Supply
Rose Cup Races
Presented by Motorcraft Oil Filters**
Friday, June 17 - Sunday, June 19
9 a.m. - 5:30 p.m.
Portland International Raceway

**Opening Night with the
Portland Pride**
Sunday, June 19
6 p.m., Memorial Coliseum

**Budweiser/G.I. Joe's 200 IndyCar
World Series Event
Presented by Texaco/Havoline**
Friday, June 24 - Sunday, June 26
9 a.m. to 5 p.m.
Portland International Raceway

**U.S. Bank Rose Festival Airshow
Presented by GMC Truck**
Friday, July 15, 10 a.m. - 5 p.m.
Saturday & Sunday, July 16 - 17,
9 a.m. - 5 p.m.
Hillsboro Airport



Watch for the Miller Genuine Draft One More Time Around Again Marching Band at the 1994 Portland Rose Festival.



Vern Uyetake

VIEW FROM MY WINDOW

For 86 years, Portland and the entire Pacific Northwest have anticipated the panorama of events that unfold during the month of June. The Portland Rose Festival, comprised of more than 70 events, provides a colorful array of activities which are sure to please diverse audiences.

Witness for yourself why the Rose Festival is ranked as one of North America's top 100 super events. Taking place on water, land and sky, the Rose Festival is full of both tradition and grandeur, enticing young and old alike!

Waterside, picture the excitement of the exotic Dragon Boat Races. Stroll along the Willamette River seawall, visiting the carnival, exhibit area, food fair, international marketplace, and touring the U.S. and

Canadian Navy and Coast Guard ships.

On land, behold breathtaking speed at the Indy car race. Regard the agony and endurance of the Starlight Run participants. And behold the beauty and grace of three spectacular parades, including the nation's second largest all floral parade, the Festival's Grand Floral Parade.

Up in the air, envision a sky full of vibrant strokes of color during the Festival's Balloon Classic. Look on as world renowned aerial acts perform



Sue Petersen

brehtaking maneuvers for the Rose Festival Airshow, rated as one of the top four airshows in the country.

Wherever or however you choose to view the Rose Festival, it is sure to be a special "view from your window."

Save on Parking!

\$3 Festival Center parking after 5 p.m. on June 6-8 at all attended, downtown City Center lots bearing the Rose Festival logo. Get \$1 off Grand Floral Parade parking at all marked, attended City Center Parking lots WITH coupon from Rose Festival pin packet.



Nic Wickliff



Chris Miller

Rose Festival Chauffeurs \$3.25 A Day

Enjoy the Rose Festival without worrying about traffic and parking. Let Tri-Met be your chauffeur. Make it easy and buy an All-Day Ticket, good all day, any day, for unlimited rides on Tri-Met buses and MAX. Stock up in advance. Available at the Tri-Met office in Pioneer Courthouse Square, many Safeway and Albertson's stores, the Beaverton, Gateway and Coliseum Transit Centers. Or call 238-RIDE for other locations.



1994 Ticket Order Form

Incredible Universe Queen's Coronation Presented by KWJJ

Thursday, June 2, 8 p.m., Civic Auditorium

_____ Tickets (Student) @ \$5.00 each = \$ _____
_____ Tickets (Adult) @ \$10.00 each = \$ _____

Pepsi Festival Center Advance Ticket Discount Pass

Friday, June 3 - Sunday, June 12, 10 a.m. - 11 p.m.

_____ Tickets (\$20 in ride tickets for \$10) @ \$10.00 each = \$ _____

Portland Rose Society Rose Show

Thursday, June 9, 1-8:30 p.m.; Friday, June 10, 9 a.m.-6:30 p.m.,
Lloyd Center Ice Pavilion

_____ Tickets @ \$2.00 each = \$ _____
_____ Tickets @ \$1.00 each = \$ _____ w/pin

Elmer's Pancake & Steak House Jazz Band Classic

Thursday, June 9, 7:30 p.m., Arlene Schnitzer Concert Hall
Reserved Seats Only

_____ Tickets @ \$8.00 each = \$ _____
_____ Tickets @ \$6.00 each = \$ _____ w/pin

1190 KEX Festival of Bands

Friday, June 10, 7 p.m., Civic Stadium

_____ Reserved Tickets @ \$8.00 each = \$ _____
_____ General Admission Tickets @ \$5.00 each = \$ _____
_____ General Admission Tickets @ \$4.00 each = \$ _____ w/pin

Delta Air Lines Grand Floral Parade

Saturday, June 11, 10 a.m., Memorial Coliseum
Reserved Seats Only

_____ Tickets (Indoor Seating) @ \$15.00 each = \$ _____
_____ Tickets (Outside Convention Ctr) @ \$10.00 each = \$ _____

Oregon Symphony Special Concert Featuring Judy Collins

Saturday, June 11, 8 p.m., Arlene Schnitzer Concert Hall
Reserved Seats Only

_____ Tickets (Main Floor Front & Mezzanine) @ \$20.00 each = \$ _____
_____ Tickets (Main Floor Rear, Lower & Upper Balcony) @ \$20.00 each = \$ _____

U.S. Bank Rose Festival Airshow Presented by GMC Truck

Friday, July 15, 10 a.m.-5 p.m., Aerial Acts & Reserved Seats Only
Saturday & Sunday, July 16 & 17, 9 a.m.-5 p.m., Hillsboro Airport

_____ Reserved Tickets (Friday) @ \$11.00 each = \$ _____
_____ Reserved Tickets @ \$13.00 each = \$ _____
_____ General Admission Tickets @ \$8.00 each = \$ _____
_____ General Admission (Youth) @ \$5.00 each = \$ _____

Thrifty Auto Supply Rose Cup Races Presented by Motorcraft Oil Filters

June 17-19, Portland International Raceway

Budweiser/G.I. Joe's 200 IndyCar World Series Event Presented by Texaco/Havoline

June 24-26, Portland International Raceway

For a special ticket brochure for these events, call (503) 236-8006

Total \$ _____
Service Charge \$3.00
Total Amount Enclosed \$ _____

VISA/MC# _____ Expiration Date _____

Signature _____

Make checks payable to **Portland Rose Festival.**

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

**Mail completed form to:
TICKETMASTER
P.O. Box 1498, Lake Oswego, OR 97034
Or call (503) 224-4400**

*Tickets are also available at all G.I. Joe's/TICKETMASTER locations.
"With Pin" purchase includes either a Souvenir Pin or the Limited Edition Pin.
Pins can be purchased through the Rose Festival office or this form.*

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Portland, Oregon 97209
Phone (503) 227-2681
FAX (503) 227-6603

