Portland Rose Festival
June 2-26, 1994 and Airshow July 15-17
VIEW FROM MY WINDOW
1994 Rose Festival Highlights

Incredible Universe
Queen's Coronation
Presented by KWJJ
Thursday, June 2
8 p.m.
Civic Auditorium

KUPL Rose Festival
Fireworks Spectacular
Friday, June 3
9:45 p.m.
Tom McCall Waterfront Park
(Rain date is Sunday June 5)

Pepsi Festival Center
Featuring:
Budweiser Clydesdales
Made In Oregon Pavilion
This Week Magazine
International Marketplace
Millstone Coffee Oregon
Pavilion Stage
Friday, June 3 - Sunday, June 12
10 a.m. - 11 p.m.
Tom McCall Waterfront Park

PayLess Drug Stores
Celebrity Golf Classic
Friday, June 3 - Saturday, June 4
7:30 a.m. - 6 p.m.
Columbia Edgewater & Riverside Country Clubs

Bank of America Starlight Run
Saturday, June 4
8 p.m.
Downtown Portland

Portland General Electric/SOLV
Starlight Parade
Presented by KPTV 12
Saturday, June 4
8:30 p.m.
Downtown Portland

Alpenrose Milk Carton Boat Races
Sunday, June 5
1 p.m.
Westmoreland Park

Rose Festival Fleet
Monday, June 6 - Monday, June 13
1 p.m. - 4 p.m.
Tom McCall Waterfront Park

Pacific Power Junior Parade
Wednesday, June 8
1 p.m.
Hollywood District

Portland Rose Society Rose Show
Thursday, June 9, 9 p.m. - 8:30 p.m.
Friday, June 10, 9 a.m. - 6:30 p.m.
Lloyd Center Ice Pavilion

Elmer's Pancake & Steak House
Jazz Band Classic
Thursday, June 9
7:30 p.m.
Arlene Schnitzer Concert Hall

1190 KEX Festival of Bands
Friday, June 10
7 p.m.
Portland Civic Stadium

PacifiCare Grand Floral Walk
Saturday, June 11
8 a.m.
Downtown Portland

Delta Air Lines
Grand Floral Parade
Saturday, June 11
10 a.m.
Downtown Portland

Mervyn's Showcase of Floats
Saturday, June 11, 2 p.m. - dusk
Sunday, June 12, 9 a.m. - 4 p.m.
Oregon Square

Oregon Symphony Special Concert
Featuring Judy Collins
Saturday, June 11
8 p.m.
Arlene Schnitzer Concert Hall

Dragon Boat Races
Saturday, June 11, 8:30 a.m.
Sunday, June 12, 8 a.m.
Tom McCall Waterfront Park

GTE Mobilnet Balloon Classic
Friday, June 17 - Sunday, June 19
6 a.m.
Cook Park, Tigard

Smith Barney Presents
The River City Distance Classic
Co-sponsored by adidas
Sunday, June 19
7:30 a.m.
Downtown Portland

Thrifty Auto Supply
Rose Cup Races
Presented by Motorcraft Oil Filters
Friday, June 17 - Sunday, June 19
9 a.m. - 5:30 p.m.
Portland International Raceway

Opening Night with the
Portland Pride
Sunday, June 19
6 p.m., Memorial Coliseum

Budweiser/G.I. Joe's 200 IndyCar
World Series Event
Presented by Texaco/Havoline
Friday, June 24 - Sunday, June 26
9 a.m. to 5 p.m.
Portland International Raceway

U.S. Bank Rose Festival Airshow
Presented by GMC Truck
Friday, July 15, 10 a.m. - 5 p.m.
Saturday & Sunday, July 16 - 17,
9 a.m. - 5 p.m.
Hillsboro Airport

Watch for the Miller Genuine Draft One More Time Around Again Marching Band at the 1994 Portland Rose Festival.
For 86 years, Portland and the entire Pacific Northwest have anticipated the panorama of events that unfold during the month of June. The Portland Rose Festival, comprised of more than 70 events, provides a colorful array of activities which are sure to please diverse audiences.

Waterside, picture the excitement of the exotic Dragon Boat Races. Stroll along the Willamette River seawall, visiting the carnival, exhibit area, food fair, international marketplace, and touring the U.S. and Canadian Navy and Coast Guard ships.

On land, behold breathtaking speed at the Indy car race. Regard the agony and endurance of the Starlight Run participants. And behold the beauty and grace of three spectacular parades, including the nation’s second largest all floral parade, the Festival’s Grand Floral Parade.

Up in the air, envision a sky full of vibrant strokes of color during the Festival’s Balloon Classic. Look on as world renowned aerial acts perform breathtaking maneuvers for the Rose Festival Airshow, rated as one of the top four airshows in the country.

Wherever or however you choose to view the Rose Festival, it is sure to be a special “view from your window.”

Save on Parking!
$3 Festival Center parking after 5 p.m. on June 6-8 at all attended, downtown City Center lots bearing the Rose Festival logo.
Get $1 off Grand Floral Parade parking at all marked, attended City Center Parking lots WITH coupon from Rose Festival pin packet.

Rose Festival Chauffeurs
$3.25 A Day

Enjoy the Rose Festival without worrying about traffic and parking. Let Tri-Met be your chauffeur. Make it easy and buy an All-Day Ticket, good all day, any day, for unlimited rides on Tri-Met buses and MAX. Stock up in advance. Available at the Tri-Met office in Pioneer Courthouse Square, many Safeway and Albertson’s stores, the Beaverton, Gateway and Coliseum Transit Centers. Or call 238-RIDE for other locations.

Mike Staudinger, art director/designer ♦ Anton C. Kimball, illustrator
## Ticket Order Form

**Incredible Universe Queen's Coronation Presented by KWJJ**
Thursday, June 2, 8 p.m., Civic Auditorium

<table>
<thead>
<tr>
<th>Tickets (Student) @ $5.00 each</th>
<th>= $______</th>
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<tr>
<td>Tickets (Adult) @ $10.00 each</td>
<td>= $______</td>
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**Pepsi Festival Center Advance Ticket Discount Pass**
Friday, June 3 - Sunday, June 12, 10 a.m. - 11 p.m.

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<th>Tickets ($20 in ride tickets for $10) @ $10.00 each</th>
<th>= $______</th>
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**Portland Rose Society Rose Show**
Thursday, June 9, 1-8:30 p.m.; Friday, June 10, 9 a.m.-6:30 p.m., Lloyd Center Ice Pavilion

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<th>Tickets @ $2.00 each</th>
<th>= $______</th>
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<td>Tickets @ $1.00 each</td>
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**Elmer's Pancake & Steak House Jazz Band Classic**
Thursday, June 9, 7:30 p.m., Arlene Schnitzer Concert Hall

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<th>Tickets @ $8.00 each</th>
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<td>Tickets @ $6.00 each</td>
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**1190 KEX Festival of Bands**
Friday, June 10, 7 p.m., Civic Stadium

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<tr>
<th>Reserved Tickets @ $8.00 each</th>
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<tr>
<td>General Admission Tickets @ $5.00 each</td>
<td>= $______</td>
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<td>General Admission Tickets @ $4.00 each</td>
<td>= $______ w/pin</td>
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**Delta Air Lines Grand Floral Parade**
Saturday, June 11, 10 a.m., Memorial Coliseum

| Tickets (Indoor Seating) @ $15.00 each | = $______ |
| Tickets (Outside Convention Ctr) @ $10.00 each | = $______ |

**Oregon Symphony Special Concert Featuring Judy Collins**
Saturday, June 11, 8 p.m., Arlene Schnitzer Concert Hall

| Tickets (Main Floor Front & Mezzanine) @ $20.00 each | = $______ |
| Tickets (Main Floor Rear, Lower & Upper Balcony) @ $20.00 each | = $______ |

**U.S. Bank Festival Airshow Presented by GMC Truck**
Friday, July 15, 10 a.m.-5 p.m., Aerial Acts & Reserved Seats Only Saturday & Sunday, July 16 & 17, 9 a.m.-5 p.m., Hillsboro Airport

| Reserved Tickets (Friday) @ $11.00 each | = $______ |
| Reserved Tickets @ $13.00 each | = $______ |
| General Admission Tickets @ $8.00 each | = $______ |
| General Admission (Youth) @ $5.00 each | = $______ |

**Thifty Auto Supply Rose Cup Races Presented by Motorcraft Oil Filters**
June 17-19, Portland International Raceway

**Budweiser/G.I Joe's 200 Indy Car World Series Event Presented by Texaco/Havoline**
June 24-26, Portland International Raceway

| Reserved Tickets (Friday) @ $11.00 each | = $______ |
| Reserved Tickets @ $13.00 each | = $______ |
| General Admission Tickets @ $8.00 each | = $______ |
| General Admission (Youth) @ $5.00 each | = $______ |

For a special ticket brochure for these events, call (503) 236-8006

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**Make checks payable to Portland Rose Festival.**

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<th>VISA/MC#</th>
<th>Expiration Date</th>
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| Signature |

| Phone |

Mail completed form to:
TICKETMASTER
P.O. Box 1498, Lake Oswego, OR 97034
Or call (503) 224-4400

Tickets are also available at all G.I. Joe's/TICKETMASTER locations.
"With Pin" purchase includes either a Souvenir Pin or the Limited Edition Pin. Pins can be purchased through the Rose Festival office or this form.
Bonsai trees offer a respite from the stresses of everyday life. Their cultivation requires years of practice, constant attention and an eye for detail. Traveling to the Orient requires many of the same qualities.

Through Portland and Los Angeles, Delta can fly you quickly and comfortably to enjoy the unparalleled level of peace and quiet found in the Orient. For reservations, please call 1-800-547-8010.