

# TICKET ORDER FORM

**Lloyd Center Queen's Coronation**  
Friday, June 1, 8:30 p.m., Civic Auditorium  
Reserved Seats Only

# \_\_\_\_\_ Tickets @ \$8.50 each = \$ \_\_\_\_\_

**KXL/Continental Airlines Jazz Band Classic**  
Thursday, June 7, 7:30 p.m., Arlene Schnitzer Concert Hall  
Reserved Seats Only

# \_\_\_\_\_ Tickets @ \$8.00 each = \$ \_\_\_\_\_

**Fred Meyer/1190 KEX Festival of Bands**  
Friday, June 8, 7:00 p.m., Civic Stadium

# \_\_\_\_\_ Reserved Tickets @ \$8.00 each = \$ \_\_\_\_\_  
# \_\_\_\_\_ General Admission @ \$4.50 each = \$ \_\_\_\_\_

**Delta Air Lines Grand Floral Parade**  
Saturday, June 9, 9:00 a.m., Memorial Coliseum  
Reserved Seats Only

# \_\_\_\_\_ Tickets @ \$12.00 each = \$ \_\_\_\_\_

**Oregon Symphony Special Concert featuring  
Judy Collins**

Saturday, June 9, 8:00 p.m., Arlene Schnitzer Concert Hall  
Reserved Seats Only

# \_\_\_\_\_ Tickets @ \$16.00 each = \$ \_\_\_\_\_

**Maxwell House Rose Festival Airshow**

Saturday, June 16 & Sunday, June 17, 9:00 a.m.-6:00 p.m.,  
Hillsboro Airport

# \_\_\_\_\_ Saturday, Adult @ \$7.50 each = \$ \_\_\_\_\_  
# \_\_\_\_\_ Saturday, Child @ \$4.50 each = \$ \_\_\_\_\_  
# \_\_\_\_\_ Sunday, Adult @ \$7.50 each = \$ \_\_\_\_\_  
# \_\_\_\_\_ Sunday, Child @ \$4.50 each = \$ \_\_\_\_\_

**G.I. Joe's Rose Cup Races**

June 15-17, Portland International Raceway  
&

**Budweiser/G.I. Joe's 200 CART/PPG  
Indy Car World Series Event**

June 22-24, Portland International Raceway

Call or write for special ticket brochure:

**TICKETMASTER Auto Racing Division**  
P.O. Box 1498 Lake Oswego, OR 97034  
503-236-8006

Total \$ \_\_\_\_\_

Mailing Fee \$ \_\_\_\_\_

Total Amount Enclosed \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

VISA/MC # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

(for credit card purchases)

Ticket requests are filled in order received.

Make checks payable to: **Portland Rose Festival  
Association**

Mail completed form to: **TICKETMASTER**  
P.O. Box 1498,  
Lake Oswego, OR 97034

Tickets are also available at all  
G.I. Joe's/TICKETMASTER locations.

# We've Made Some Beautiful Arrangements For You.



As the Official Airline of the Portland  
Rose Festival, count on us for all your travel  
arrangements. And be sure to catch the 1990  
Delta Air Lines' Grand Floral Parade.  
We'll make everything come up roses.

 **DELTA**  
The Official Airline Of The  
Portland Rose Festival.

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**Portland Rose Festival Association**  
220 N.W. 2nd Ave.  
Portland, Oregon 97209

1990 Portland  
Rose Festival

June 1-24



*Simply Send Roses*



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## HIGHLIGHTS

**S**IMPLY SEND ROSES. The 82nd annual Portland Rose Festival will bloom in June 1990 to entertain audiences of all ages like no other festival can.

The Rose Festival promises to mesmerize crowds with some 60 events, which rank the Rose Festival as one of the nation's top 100 super events.

The city of Portland and its beautiful Oregon surroundings play host for the 24 days of fun events.

There truly is something for everyone at the Rose Festival.

In the sky, festival-goers watch in awe as world renowned aerial acts perform their breathtaking maneuvers at the Festival's airshow, rated as one of the top four airshows in the country. More than 40 hot air balloons color the sky at the Festival's hot air balloon classic.

On the ground, audiences are dazzled by the more than 30 floats, horse units and regional and national marching bands appearing in the second-largest, all-floral parade in the nation—the Grand Floral Parade.

The Rose Festival boasts two weekends of high speed auto racing, highlighted by an Indy car race featuring such internationally known drivers as Danny Sullivan, Rick Mears, Emerson Fittipaldi and Bobby Rahal.

Audiences are also drawn to the Willamette River Seawall for an exhibit area, food fair, carnival and tours aboard U.S. and Canadian Navy and Coast Guard ships.

Excitement, tradition and variety blossom at the Rose Festival every year. So come to Oregon and join in the celebration of "the City of Roses" at the 1990 Portland Rose Festival.

### **Budweiser Clydesdales**

Friday, June 1-Sunday, June 10;  
Red Rose Tea Festival Center Near Hawthorne Bridge

### **Lloyd Center Queen's Coronation**

Friday, June 1; Civic Auditorium

### **Q105 Golden Rose Ski Classic**

Friday, June 1-Sunday, June 3;  
Timberline Lodge on Mount Hood

### **KGON/**

### **Japanese Friendship Fireworks Spectacular**

Friday, June 1; Tom McCall Waterfront Park  
(Rain date: Sunday, June 3)

### **Red Rose Tea Festival Center**

Friday, June 1-Sunday, June 10;  
Tom McCall Waterfront Park

### **Pepsi Rose Festival Amphitheater**

Friday, June 1-Sunday, June 10;  
Tom McCall Waterfront Park

### **McDonald's Oregon Pavilion Stage**

Friday, June 1-Sunday, June 10;  
Tom McCall Waterfront Park

### **Made In Oregon/KOIN-TV Oregon Pavilion**

Friday, June 1-Sunday, June 10;  
Tom McCall Waterfront Park

### **Alaska Airlines Starlight Parade**

Saturday, June 2; Downtown Portland

### **Dragon Boat Races**

Saturday, June 2-Sunday, June 3;  
Tom McCall Waterfront Park

### **Skippers/KPDX Milk Carton Boat Races**

Sunday, June 3; Westmoreland Park

### **U.S. and Canadian Navy and Coast Guard Ships**

Wednesday, June 6-Tuesday, June 12;  
Tom McCall Waterfront Park

### **Pacific Power Junior Parade**

Wednesday, June 6; Hollywood District

### **Portland Rose Society Rose Show**

Thursday, June 7-Friday, June 8;  
Lloyd Center Parking Garage upper level  
(Northwest corner), N.E. 9th & Halsey

### **KXL/Continental Airlines Jazz Band Classic**

Thursday, June 7; Arlene Schnitzer Concert Hall

### **Fred Meyer/1190 KEX Festival of Bands**

Friday, June 8; Portland Civic Stadium

### **Delta Air Lines Grand Floral Parade**

Saturday, June 9;  
Memorial Coliseum to Downtown Portland

### **Oregon Symphony Special Concert featuring Judy Collins**

Saturday, June 9-Sunday, June 10;  
Arlene Schnitzer Concert Hall

### **Maxwell House Rose Festival Airshow**

Saturday, June 16-Sunday, June 17;  
Hillsboro Airport

### **Northwest Natural Gas**

### **Hot Air Balloon Classic**

Friday, June 15-Sunday, June 17;  
Greenway Park in Beaverton

### **G.I. Joe's Rose Cup Races**

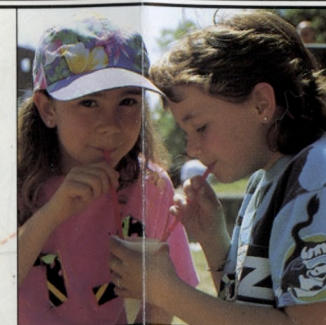
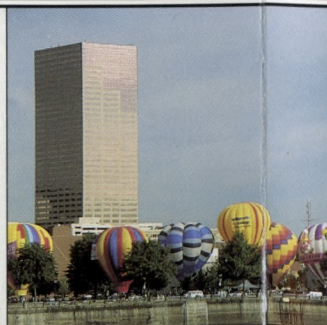
Friday, June 15-Sunday, June 17;  
Portland International Raceway

### **Cascade Run Off**

Sunday, June 17; Waterfront Park

### **Budweiser/G.I. Joe's 200 CART/ PPG Indy Car World Series Event**

Friday, June 22-Sunday, June 24;  
Portland International Raceway



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Gayle Hoffman, Airshow, F-16 Jet - Sue Peterson, Hot Air Balloon  
Classic - Dick Powers, Children at Festival Center - Gayle Hoffman

# Portland Rose Festival 1990 Schedule of Events

## SUNDAY, APRIL 29

**Royal Rosarian Blessing of the Festival**  
3 p.m. at The Grotto, N.E. 85th & Sandy  
Buses - 12-Sandy Blvd.

## WEDNESDAY, MAY 23

**Junior Queen Coronation**  
7:30 p.m. at Madison High School  
MAX - 82nd Ave. Station to 72-82nd Ave.

## TUESDAY, MAY 29

**Senior Rose Pageant**  
1:30 to 3:30 p.m. at Sheraton Inn-Airport  
Bus - 12-Sandy

## FRIDAY, JUNE 1

**Festival of Flowers** (see key)  
**Tennis Championship** (see key)  
**Junior Tennis Championships** (see key)  
**Racquetball Tournament** (see key)  
**Mt. Park Open Swim Meet** (see key)  
**Lloyd Center Queen's Coronation**  
8:30 p.m. at Civic Auditorium  
Buses & MAX - Fareless Square  
**Q105 Golden Rose Ski Classic**  
10 a.m. at Timberline Lodge on Mount Hood  
**Red Rose Tea Festival Center** (see key)  
**KGON/ Japanese Friendship Fireworks Spectacular**  
10 to 11 p.m. at Waterfront Park near Hawthorne Bridge  
(Rain Date: Sunday, June 3)  
Buses & MAX - Fareless Square

## SATURDAY, JUNE 2

**Dragon Boat Races**  
10 a.m. to 5 p.m. at Waterfront Park  
Buses & MAX - Fareless Square  
**Royal Rosarian Junior Knighting Ceremony**  
Noon at Peninsula Park  
Buses - 4-Fessenden, 40-Mocks Crest  
**Peninsula Park Rose Festival**  
1:30 p.m. at Peninsula Park  
Buses - 4-Fessenden, 40-Mocks Crest  
**OSA Rose Art Show** (see key)  
**Lil' Britches Rodeo**  
1 to 4 p.m. at Alpenrose Dairy  
Bus - 1-Vermont  
**Oregon Truck Driving Championship**  
8 a.m. to 3 p.m. at Portland Meadows  
Track parking lot  
Bus - 8-N.E. 15th Ave.

## Q105 Golden Rose Ski Classic

10 a.m. at Timberline Lodge on Mount Hood

## Lil' Britches Rodeo

1 to 4 p.m. at Alpenrose Dairy  
Bus - 1-Vermont

## Oregon Truck Driving Championship

8 a.m. to 3 p.m. at Portland Meadows  
Track parking lot  
Bus - 8-N.E. 15th Ave.

## Rosaria on Horseback

10 a.m. to 2 p.m. at Carousel Courtyard, N.E. 7th and Holladay St.  
MAX - 7th Ave. Station

## Skipper's/KPDX Milk Carton Boat Races

1 p.m. at Westmoreland Park  
Bus - 19-Woodstock

## Portland Biathlon

8 a.m. at Tanasbourne Corporate Center

## Red Rose Tea Festival Center

(see key)

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Bowling Championships

(see key)

## Racquetball Tournament

(see key)

## Tennis Championship

(see key)

## Junior Tennis Championships

(see key)

## Mt. Park Open Swim Meet

(see key)

## MONDAY, JUNE 4

**Festival of Flowers** (see key)

## Lawn Bowling Demonstrations

(see key)

## Red Rose Tea Festival Center

(see key)

## TUESDAY, JUNE 5

**American Legion Auxiliary Wheelchair Parade**  
1:30 p.m. at Portland Veterans Medical Center  
Bus - 8-Jackson Park

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Red Rose Tea Festival Center

(see key)

## WEDNESDAY, JUNE 6

**1 p.m. in Hollywood District**  
Bus - 12-Sandy  
MAX - Hollywood/42nd Ave. Station

## Washington Square Art Show

(see key)

## Red Rose Tea Festival Center

(see key)

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Hockey Tournament

(see key)

## THURSDAY, JUNE 7

**Portland Rose Society Rose Show**  
1 to 8:30 p.m. at Lloyd Center Parking Garage upper level (northwest corner), N.E. 9th & Halsey  
Bus - 8-N.E. 15th Ave., 10-N.E. 33rd Ave.  
MAX - Lloyd Center/11th Ave. Station

**KXL/Continental Airlines Jazz Band Classic**  
7:30 p.m. at Arlene Schnitzer Concert Hall  
Buses & MAX - Fareless Square

**Downtown First Thursday Gallery Walk**  
6 to 9 p.m. at various art galleries in downtown Portland  
Buses & MAX - Fareless Square

**Hockey Tournament** (see key)

## Arrival of U.S. and Canadian Ships

Afternoon at Westside Seawall at Waterfront Park  
Buses & MAX - Fareless Square

## Red Rose Tea Festival Center

(see key)

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Washington Square Art Show

(see key)

## FRIDAY, JUNE 8

## Ship Visitations

1 to 4 p.m. at Westside Seawall at Waterfront Park  
Buses & MAX - Fareless Square

## Fred Meyer/1190 KEX Festival of Bands

7 p.m. at Portland Civic Stadium  
Buses - 15-N.W. 23rd Ave., 20-W. Burnside

## Royal Rosarian Knighting Ceremony

10 a.m. at Washington Park Amphitheater  
Bus - 63-Washington Park

## Portland Rose Society Rose Show

9 a.m. to 6:30 p.m. at Lloyd Center Parking Garage upper level (northwest corner), N.E. 9th & Halsey  
Bus - 8-N.E. 15th Ave., 10-N.E. 33rd Ave.  
MAX - Lloyd Center/11th Ave. Station

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Bowling Championships

(see key)

## Washington Square Art Show

(see key)

## Hockey Tournament

(see key)

## Red Rose Tea Festival Center

(see key)

## SATURDAY, JUNE 9

## Pre-parade Entertainment Show

9 a.m. at Memorial Coliseum  
MAX - Coliseum Station

## Delta Air Lines Grand Floral Parade

10 a.m. at Memorial Coliseum and finishes downtown  
Buses & MAX - Fareless Square

## Post-parade Float Display

1:30 to 9 p.m. at N.E. 7th and Holladay

## Concert featuring Judy Collins

8 p.m. at Arlene Schnitzer Concert Hall  
Buses & MAX - Fareless Square

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Bowling Championships

(see key)

## Woodcarving Show

(see key)

## Washington Square Art Show

(see key)

## Hockey Tournament

(see key)

## Red Rose Tea Festival Center

(see key)

## Water Ski Show

1 p.m. and 3 p.m. on Willamette River in front of Marriott Hotel  
Buses & MAX - Fareless Square

## Ship Visitations

1 to 4 p.m. at Westside Seawall at Waterfront Park  
Buses & MAX - Fareless Square

## SUNDAY, JUNE 10

**Ship Visitations**  
1 to 4 p.m. at Westside Seawall at Waterfront Park  
Buses & MAX - Fareless Square

**Woodcarving Show** (see key)

## Post-parade Float Display

9 a.m. to 5 p.m. at N.E. 7th and Holladay parking area  
MAX - 7th Ave. Station

## Oregon Symphony Special Concert featuring Judy Collins

8 p.m. at Arlene Schnitzer Concert Hall  
Buses & MAX - Fareless Square

## Water Ski Show

2 p.m. on Willamette River in front of Marriott Hotel  
Buses & MAX - Fareless Square

## Festival of Flowers

(see key)

## Lawn Bowling Demonstrations

(see key)

## OSA Rose Art Show

(see key)

## Bowling Championships

(see key)

## Washington Square Art Show

(see key)

## Hockey Tournament

(see key)

## Red Rose Tea Festival Center

(see key)

## Sogetsu Rose Show

10 a.m. to 5 p.m. at Japanese Garden Pavilion at Washington Park  
Bus - 63-Washington Park

## Motocross Northwest Presents the Pacific Coast Championship

10 a.m. at PIR  
Bus - 8-N.E. 15th Ave. (Hayden Meadows)

## Rosebud Picnic for Disabled Children, Parents & Caregivers

11 a.m. to 3 p.m. at University of Portland  
Bus - 1-Greeley

## MONDAY, JUNE 11

## Ship Departures

Beginning at 9 a.m. at Westside Seawall at Waterfront Park  
Buses & MAX - Fareless Square

## Invitational State Club Championship

8:30 a.m. to 5:30 p.m. at Rippling River Resort

## OSA Rose Art Show

(see key)

## Festival of Flowers

(see key)

## TUESDAY, JUNE 12

## Ship Departures

Beginning at 9 a.m. at Westside Seawall at Waterfront Park  
Buses & MAX - Fareless Square

## Invitational State Club Championship

8:30 a.m. to 5:30 p.m. at Rippling River Resort

## OSA Rose Art Show

(see key)

## Festival of Flowers

(see key)

## WEDNESDAY, JUNE 13

## Woodcarving Show

(see key)

## THURSDAY, JUNE 14

## Portland Regatta

(see key)

## OSA Rose Art Show

(see key)

## Hockey Tournament

(see key)

## Woodcarving Show

(see key)

## FRIDAY, JUNE 15

## G.I. Joe's Rose Cup Races

9 a.m. to 5 p.m. at PIR  
Bus - 8-N.E. 15th Ave. (Hayden Meadows)

## Northwest Natural Gas Hot Air Balloon Classic

6:00 a.m. at Greenway Park in Beaverton

## Nightglow Hot Air Balloon Display

(Taste of Beaverton Nightglow preview).  
Dusk at Waterfront Park  
Buses & MAX - Fareless Square

## Cascade Show Off

11 a.m. to 8 p.m. at Portland Hilton Hotel  
Buses & MAX - Fareless Square

## Portland Regatta

(see key)

## OSA Rose Art Show

(see key)

## Hockey Tournament

(see key)

## SATURDAY, JUNE 16

## Maxwell House Rose Festival Airshow

9 a.m. to 6 p.m. at Hillsboro Airport  
Bus and Shuttle Bus Maps available at Rose Festival & Tri-Met offices and G.I. Joe's/TICKETMASTER outlets

## Northwest Natural Gas Hot Air Balloon Classic

6:00 a.m. at Greenway Park in Beaverton

## U.S. Open Footbag Net Championships

9 a.m. to 6 p.m. at Waterfront Park  
Buses & MAX - Fareless Square

## G.I. Joe's Rose Cup Races

Featuring SCCA National and Regional Points Races  
9 a.m. to 6 p.m. at PIR  
Bus - 8-N.E. 15th Ave. (Hayden Meadows)

## Cascade Show Off

9 a.m. to 6 p.m. at Portland Hilton Hotel  
Buses & MAX - Fareless Square

## Hockey Tournament

(see key)

## OSA Rose Art Show

(see key)

## Bowling Championships

(see key)

## Family Fair

11 a.m. to 11 p.m. at 3233 and 3333 N. Lombard  
Buses - 1-Greeley, 75-39th/Lombard

## Northwest Gospel Jubilee

6 to 10 p.m. at Arlene Schnitzer Concert Hall  
Buses & MAX - Fareless Square

## Portland Timbers Challenge Cup

7:30 p.m. at Portland Civic Stadium  
Buses - 15-N.W. 23rd Ave., 20-W. Burnside

## Parrot Creek Polo Classic

10 a.m. at Camp Withycombe in Clackamas

## Tenth Annual Gorge Hiking Weekend

Hikes begin all day at various locations around Columbia River Gorge

## Portland Opera's Spectacular 'Show Boat'

(see key)

## De Paul Ducky Derby

10 a.m. to 3 p.m. at Willamette River between Hawthorne and Burnside Bridges  
Buses & MAX - Fareless Square

## SUNDAY, JUNE 17

## Maxwell House Rose Festival Airshow