1989 Portland Rose Festival
June 2 - June 25

Events and Dates

Budweiser Entertainment Center
Friday, June 2 - Sunday, June 11; Lloyd Center South Parking Lot.

Lloyd Center Rose Festival Queen Coronation
Friday, June 2; Civic Auditorium.

Pepsi Golden Rose Ski Classic
Friday, June 2 - Saturday, June 3; Timberline Lodge on Mt. Hood.

K Gon Fireworks Spectacular
Friday, June 2; Waterfront Park.

Covered Light/Pepsi Festival Center
Friday, June 2 - Sunday, June 11; Waterfront Park.

Alaska Airlines Starlight Parade
Saturday, June 3; Downtown Portland.

Skipper's/KPDX Milk Carton Boat Races
Sunday, June 4; Waterfront Park.

U.S. and Canadian Navy Ships
Wednesday, June 7 - Tuesday, June 13; Waterfront Park.

Pacific Power Junior Parade
Wednesday, June 7; Hollywood District.

Portland Rose Society Rose Show
Thursday, June 8 - Friday, June 9.

KXL/Continental Airlines Jazz Band Classic
Thursday, June 8; Arlene Schnitzer Concert Hall.

Fred Meyer/KEX Festival of Bands
Friday, June 9; Portland Civic Stadium.

Maxwell House Rose Festival Airshow
Saturday, June 10 - Sunday, June 11; Hillsboro Airport.

Grand Floral Parade
Saturday, June 10; Downtown Portland.

Oregon Symphony Special Concert
Saturday, June 10 - Sunday, June 11; Arlene Schnitzer Concert Hall.

G.I. Joe's Rose Cup SCCA Races
Friday, June 16 - Sunday, June 18; Portland International Raceway.

Willamette Savings Hot Air Balloon Classic
Saturday, June 17 - Sunday, June 18; Sunset High School.

Cascade Run Off
Sunday, June 18; Waterfront Park.

Budweiser/G.I. Joe's Indy 200
Friday, June 23 - Sunday, June 25; Portland International Raceway

(Corporate sponsors subject to confirmation.)
Skipper's/KPDX
Milk Carton Boat Races

Maxwell House
Rose Festival Airshow
As if by magic, the 81st annual Portland Rose Festival will appear in June 1989 to entertain audiences of all ages like no other festival can.

The festival promises to mesmerize crowds with more than 50 spectacular events, which ranks the Rose Festival as one of the country's top 25 super events.

The city of Portland and its beautiful surrounding Oregon settings provide the perfect backdrop for the 24 days of fun events. While skiers are hitting the slopes of snow-capped Mount Hood for the festival's ski classic, other festival-goers are enjoying activities along Portland's greenway waterfront, such as the internationally acclaimed Cascade Run Off.

There is definitely something for everyone at the Portland Rose Festival.

In the sky, festival-goers can follow the breathtaking maneuvers of world-renowned aerial acts at the festival's airshow, rated as one of the top 10 in the country. More than 40 hot air balloons also color the Portland sky for one of the festival's many competitive events.

On the ground, audiences love to watch the more than 30 floats, horse units and regional and national marching bands participating in the second-largest, all-floral parade in the nation— the Grand Floral Parade.

The festival boasts two weekends of high-speed auto
racing, highlighted by an Indy car race featuring Bobby Rahal, Rick Mears and Danny Sullivan.

Audiences are also drawn to the Willamette Seawall for a carnival, exhibit area, food fair and tours on U.S. and Canadian Navy Ships.

Excitement, tradition and variety go hand in hand at all Rose Festival events.

So, come to Oregon and join in the celebration of “the City of Roses” at the Portland Rose Festival — it’s a hard act to follow.