NEW!
EXCITING!
17 DAYS IN '84

Rose Festival begins its fourth quarter-century with all of the pageantry, beauty and excitement that makes it one of America's foremost civic celebrations. Three giant parades, including the magnificent Grand Floral Parade, play to hundreds of thousands of persons lining Portland streets. It all starts with the selection of the Queen of Rosaria, who reigns over more than 50 events including top entertainment, Festival of Bands, Stage Band Classic, Golden Rose Ski Classic, Rose Show, visiting Navy Ships and much, much more.

INDYS ARE COMING...

A spectacular auto racing event... the CART/PPG INDY CAR WORLD SERIES becomes a part of Rose Festival in 1984. Newly refurbished to meet the standards of Indy car racing, Portland International Raceway comes alive to the tune of famous drivers on the CART circuit. Names such as Tom Sneva, Rick Mears, Teo Fabi, Al Unser (Senior and Junior), Mario Andretti, Johnny Rutherford and many other racing stars will fill out the 24-car roster on Sunday, June 17, race day.
HIGHLIGHTS

Queen Selection and Coronation
New Queen of Rosaria Selected
Friday, June 1

Golden Rose Ski Classic
Slalom Competition by U.S. Ski Team with
Olympic skier participation and celebrities
Friday, June 1 and Saturday, June 2

Starlight Parade
Illuminated floats, marching bands in
evening festivities
Saturday, June 2

Junior Parade
World’s largest children’s parade
Wednesday, June 6

Rose Society Show
Oldest and largest Rose Show in America
Thursday, June 7 and Friday, June 8

Stage Band Classic
Jazz and big band competition
Thursday, June 7

Festival of Bands
One of America’s premier band competitions
Friday, June 8

Grand Floral Parade
Stately floats, top marching bands and handsome equestrian units thrill parade watchers
Saturday, June 9

CART/PPG INDY Car World Series
First time for Indy Cars in Rose Festival with all the famous drivers competing for prize money
Friday, Saturday, and Sunday, June 15, 16, 17