

SEVENTY ♦ SIXTH ♦ ANNUAL

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TICKET
IN MY
POCKET!

JUNE 1-17 1984
PORTLAND, OREGON

NEW! EXCITING! 17 DAYS IN '84

Rose Festival begins its fourth quarter-century with all of the pageantry, beauty and excitement that makes it one of America's foremost civic celebrations.

Three giant parades, including the magnificent Grand Floral Parade, play to hundreds of thousands of persons lining Portland streets.

It all starts with the selection of the Queen of Rosaria, who reigns over more than 50 events including top entertainment, Festival of Bands, Stage Band Classic, Golden Rose Ski Classic, Rose Show, visiting Navy Ships and much, much more.

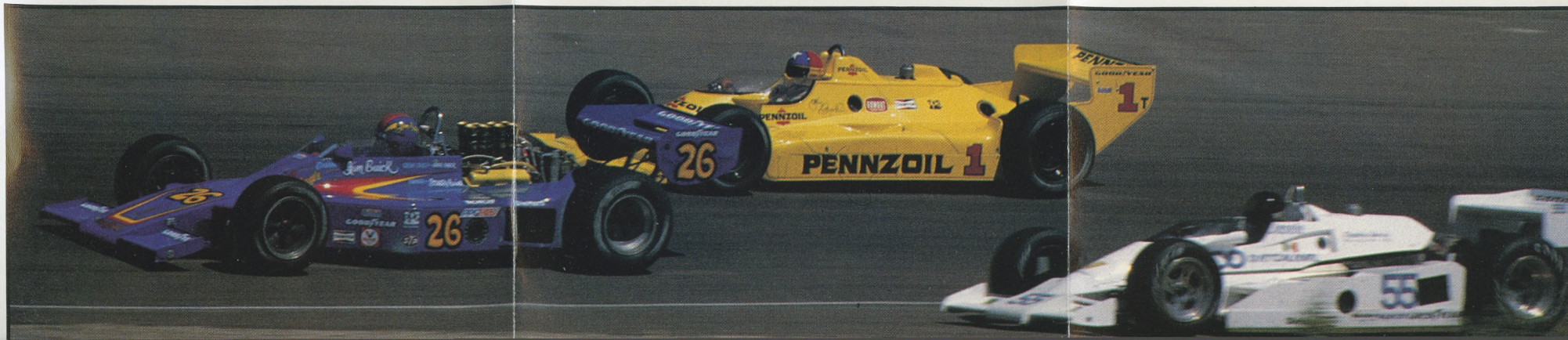


INDYS ARE COMING...

A spectacular auto racing event... the CART/PPG INDY CAR WORLD SERIES becomes a part of Rose Festival in 1984.

Newly refurbished to meet the standards of Indy car racing, Portland International Raceway comes alive to the tune of famous drivers on the CART circuit.

Names such as Tom Sneva, Rick Mears, Teo Fabi, Al Unser, (Senior and Junior), Mario Andretti, Johnny Rutherford and many other racing stars will fill out the 24-car roster on Sunday, June 17, race day.



HIGHLIGHTS

Queen Selection and Coronation

New Queen of Rosaria Selected
Friday, June 1

Golden Rose Ski Classic

Slalom Competition by U.S. Ski Team with
Olympic skier participation and celebrities
Friday, June 1 and Saturday, June 2

Starlight Parade

Illuminated floats, marching bands in
evening festivities
Saturday, June 2

Junior Parade

World's largest children's parade
Wednesday, June 6

Rose Society Show

Oldest and largest Rose Show in America
Thursday, June 7 and Friday, June 8

Stage Band Classic

Jazz and big band competition
Thursday, June 7

Festival of Bands

One of America's premier band competitions
Friday, June 8

Grand Floral Parade

Stately floats, top marching bands and hand-
some equestrian units thrill parade watchers
Saturday, June 9

CART/PPG INDY Car World Series

First time for Indy Cars in Rose Festival with
all the famous drivers competing for prize
money
Friday, Saturday, and Sunday, June 15, 16, 17



PORTLAND ROSE FESTIVAL ASSOCIATION

Selected by the American Bus Association as one
of the Top 100 Events in North America, 1982, 198

For Further Information
Call or Write

Portland Rose Festival Association

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