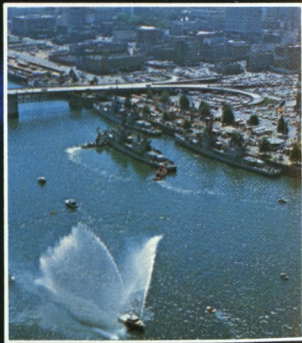


More Excitement...

TEN DAYS OF CONTINUOUS EXCITEMENT

Festival Fun Center with midway, arts and crafts displays, delicious food specialties and exciting rides.

River Carnival, Navy Ships, Fun Run, Children's Rodeo and Milk Carton Boat Races, Chess and Boomerang Tournament, Drag Races are some of the more than 40 events to watch and participate in this year...

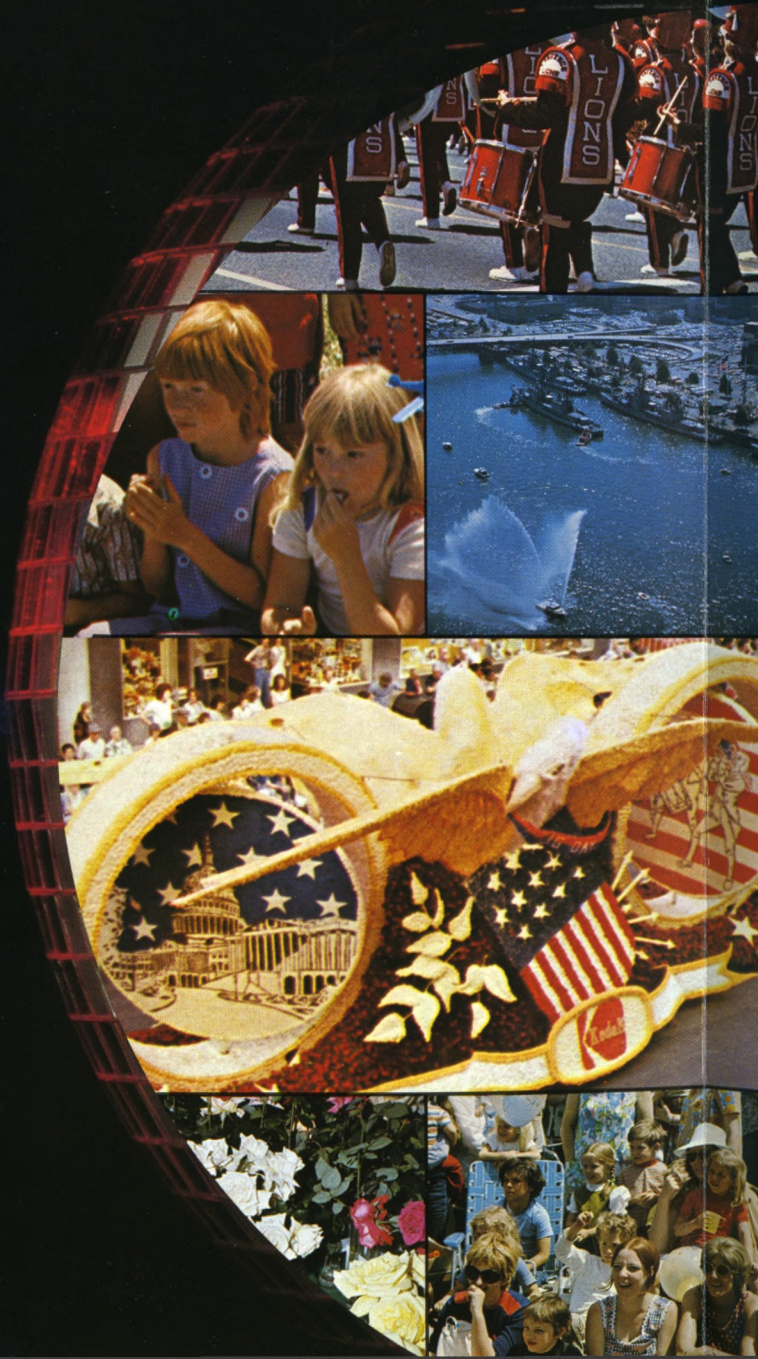


ORDER ADVANCE TICKETS NOW

Individual or block orders taken for advance ticket sales

Grand Floral Parade reserve seats \$6.00

Prices and dates of other events to be announced



Complete free brochure with schedule of events available March 15, 1981

Rose Festival film available for loan to groups, schools, organizations or public television

Events

Queen Selection and Coronation

Crowning of the new Queen of Rosaria
Friday, June 5

Starlight Parade

Beautiful illuminated parade through downtown Portland
Saturday, June 6

Junior Parade

World's largest all-youngsters parade
Wednesday, June 10

Rose Society Show

Oldest and largest Rose Show in the country
Thursday, June 11 & Friday, June 12

Festival of Bands

Competition among outstanding marching bands from
throughout the country
Friday, June 12

G.I. Joe's Rose Cup Races

Action-packed sports car races featuring top drivers
and cars from around the country
Friday, June 12 - Sunday, June 14

Grand Floral Parade

Spectacular floral-decorated floats, exciting marching
bands and championship show horses and riders
Saturday, June 13

For Further
Information Call or Write

PORTLAND ROSE FESTIVAL ASSOCIATION

One S.W. Columbia
Portland, Oregon 97258
(503) 227-2681



Join us for a "Dance Through the Ages"
June 5-14, 1981

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DANCE THROUGH THE AGES