

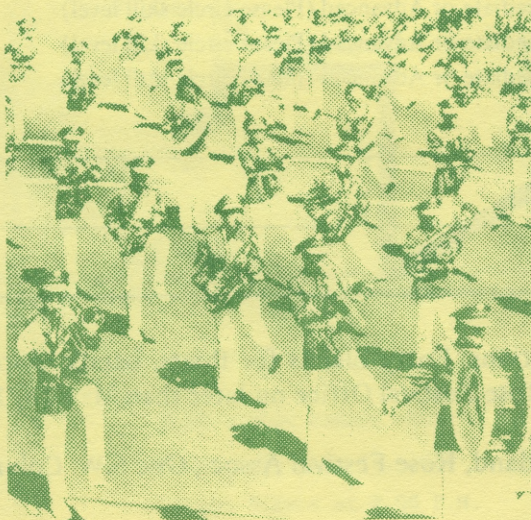
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1980

LIBRARY ASSOCIATION  
APR 8 1980  
OF PORTLAND

**PORTLAND  
ROSE FESTIVAL  
JUNIOR PARADE**  
**"An American Original"**

Wednesday - June 11  
2:00 P.M. - Hollywood District





# ENTRY FORM

## 1980 JUNIOR ROSE FESTIVAL PARADE

NAME \_\_\_\_\_  
*(person in charge)*

SCHOOL, GROUP, ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TYPE OF ENTRY: FLOAT \_\_\_\_\_ Major \_\_\_\_\_ Minor \_\_\_\_\_ (See Rules Below)

Float Theme and Title \_\_\_\_\_

BIKES \_\_\_\_\_ PETS \_\_\_\_\_ TRIKES & WAGONS \_\_\_\_\_ COSTUMED MARCHER \_\_\_\_\_ OTHER \_\_\_\_\_

BANDS: Grade School \_\_\_\_\_ Middle School \_\_\_\_\_ Junior High \_\_\_\_\_

MARCHING UNITS: Ages \_\_\_\_\_ Number of members \_\_\_\_\_

BATON TWIRLING: Juvenile \_\_\_\_\_ Beginning, Intermediate or Advanced (Please circle skill level)  
Junior \_\_\_\_\_ Beginning, Intermediate or Advanced (Please circle skill level)  
Senior \_\_\_\_\_ Beginning, Intermediate or Advanced (Please circle skill level)

GROUP DESCRIPTION: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I/We agree to comply with the rules and regulations. Entry blanks for floats, bands, marching units and baton groups must be received at the Rose Festival Office no later than May 23, 1980.

TEAR OFF AND MAIL TO: Junior Parade, Portland, Rose Festival Assoc., One S.W. Columbia, Portland, Oregon 97258.

Arrival instructions will be mailed approximately two weeks before parade date.



## RULES AND REGULATIONS

**GENERAL:** The parade is open to all children through Junior High School. No advertising is allowed. No horses or motor driven vehicles (other than official cars) are allowed. All entries will be subject to the approval of the Junior Parade Committee. Safety precautions will be observed at all times.

**JUDGING:** All entries will be judged on use of flowers, originality, colorfulness, and following the parade theme. No professionally constructed entries will be eligible for prizes. Judging will start at 12:00 noon in the formation area.

**MAJOR FLOATS:** Floats entered by clubs, organizations, etc., should carry out the parade theme. Flowers should be used when possible, but can be augmented with crepe paper or other suitable decorations. Children should participate in building the floats.

**MINOR FLOATS:** Entries made by individuals do not necessarily have to follow any theme but should stress originality and creativity.

**MARCHING UNITS:** All entrants (bands, baton groups, Scouts, Brownies, etc.) must be costumed or in uniform. Adult supervision must be in attendance at all times. *No drilling or counter-marching permitted on parade route.* Groups must keep pace with the line of march.

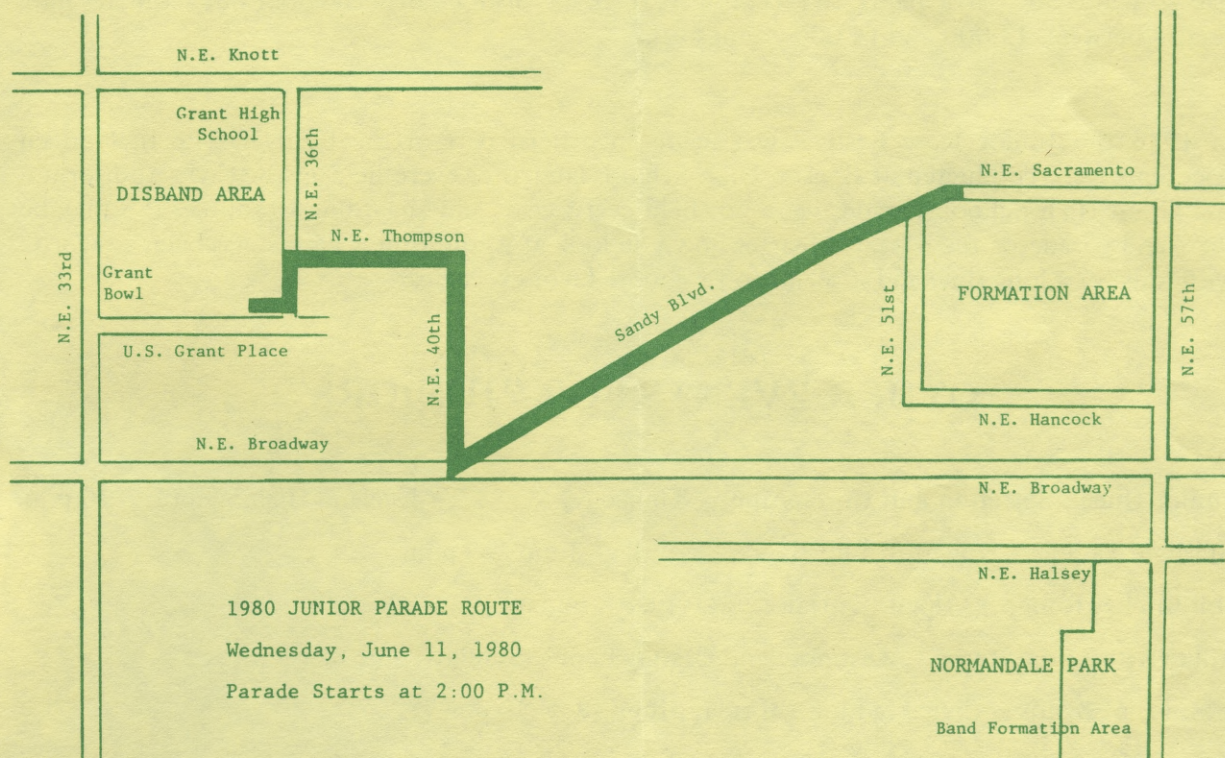
**BIKES, TRIKES, WAGONS, ETC.:** *Each entry must be decorated. Riders must be costumed. No entry will be allowed in the parade without decoration.*

**INDIVIDUAL MARCHERS:** Each entrant must be costumed. Costumes may be of any type, such as cowboys, TV and movie stars, mothers, dads, etc.

**ANIMALS:** Dogs and other small pets, suitably decorated, may be entered provided they are on a leash and under full control of their masters at all times. Owners are responsible for their pets' water and sanitation.

**FORMATION AREA CONTROL CENTER:** N.E. 52nd and Sandy.

**DISBAND AREA:** Grant High School.





## JUNIOR PARADE TRACES ANCESTRY BACK 60 YEARS – TO 1918

The people that took part in the first unofficial Junior Rose Festival parade are long since gone or scattered, but it's possible, based on what facts are known, to speculate on how it all came about. The year was 1918, the U.S. was engaged in World War I. Because of the war, the regular Rose Festival, with all its parades and pomp, was canceled. Some kids in the Hollywood district decided they wanted a Rose Festival parade anyway, so they banded together and formed a small parade.

Parents and local Hollywood district business people soon took an interest in organizing the parade annually, and Mrs. L. S. Siner, wife of the publisher of the Rose City Herald, organized the event for about ten years.

In 1923, Mrs. W. S. Spinning and others began working with the children on a program to crown a regular queen. By 1926 the Sandy Boulevard Community Club had formed a committee to work with the Junior program. Records show the 1926 parade attracted 175 children. By 1929 it had grown to 500 participants. In recent years there has been no official count but estimates have ranged between 13,000 and 14,000 youngsters.

In 1936 the Junior Rose Festival was made an official part of the Festival. The first queen selections were conducted at Benson High School, later they were held in the Civic Auditorium and Grant High School. Parades were not held every year, and according to sources this may be the 42nd parade or the 61st. No matter how you look at it, the Junior Parade has been a favorite with kids for a long time and it seems to find more favor every year.

### OTHER EVENTS FOR "JUNIORS"

Junior Queen Selection and Coronation – Thursday, May 15, Cleveland High School, 7:30 p.m.

Starlight Parade – Downtown Portland – Saturday, June 7, 8 p.m.

'Lil Briches Rodeo – Alpenrose Dairy – Saturday-Sunday, June 7-8, 1 p.m.

Milk Carton Boat Races – Westmoreland Casting Pool – Sunday, June 8, 1 p.m.

Festival of Bands – Civic Stadium – Friday, June 13, 7:30 p.m.

Grand Floral Parade – Saturday, June 14, 10:00 a.m.