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72nd
Annual
Portland Rose
Festival



An
American
Original

June 6-15, 1980

More Excitement...

TEN DAYS OF CONTINUOUS EXCITEMENT



Festival Fun Center with midway, arts and crafts displays, delicious food specialties and exciting rides

River Carnival, Fun Run, Navy Ships, Drag Races, Boomerang Tournament, Children's Rodeo and much, much more



ORDER ADVANCE TICKETS NOW

Individual or block orders taken for advance ticket sales

Grand Floral Parade reserve seats \$6.00

Prices and dates of other social shows to be announced



Complete free folder and schedule of events available March 15, 1980

Rose Festival film available for loan to groups, schools, organizations or public television



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Events

Queen Selection and Coronation

Crowning of the new Queen of Rosaria
Friday, June 6

Starlight Parade

Beautiful illuminated parade through downtown Portland
Saturday, June 7

Junior Parade

World's largest all-kids parade
Wednesday, June 11

Rose Society Show

Oldest and largest Rose Show in the country
Thursday, June 12 & Friday, June 13

Festival of Bands

Competition among outstanding marching bands from
throughout the country
Friday, June 13

GI Joe's Rose Cup Races

Action-packed sports car races featuring top drivers
Friday, June 13 - Sunday, June 15

Grand Floral Parade

Spectacular floral-decorated floats, exciting marching
bands and championship show horses and riders in
costumed splendor
Saturday, June 14

**For Further
Information Call or Write**

PORTLAND ROSE FESTIVAL ASSOCIATION

One S.W. Columbia
Portland, Oregon 97258
(503) 227-2681

