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PORTLAND ROSE FESTIVAL

LIBRARY ASSOCIATION

NOV 25 1978

OF PORTLAND



WORLD RECORDS ON PARADE



June 1-10, 1979

71st ANNUAL PORTLAND ROSE FESTIVAL

**Ten Days of Continuous Excitement
"World Records on Parade"
Order Advance Tickets Now
Individuals—Tour Groups—Families**

- Spectacular Grand Floral Parade Saturday, June 9. Dozens of gigantic all-flowered floats. Finest marching bands from across the country. Champion show horses and riders in costumed splendor.
 - See it in reserved seat air-conditioned comfort as it passes through covered Memorial Coliseum.
 - Professional auto race drivers from throughout North America compete in GI Joe's Rose Cup Sports Car Races, Saturday-Sunday, June 9-10.
 - Glamorous after-dark Starlight Parade, Saturday, June 2.
 - Oldest and largest rose show in the country, Portland Rose Society show.
 - Outstanding bands compete in marching and playing, Friday night, June 8.
 - Festival Fun Center at water's edge with midway, arts and crafts, food, novelties, throughout all ten days of Rose Festival.
 - Plus river carnival, junior parade, drag races, more than forty events for all ages and interests, geared to family enjoyment.
 - Most events free.
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Ask your travel agent for tours or individual arrangements.

Individual or block orders taken for advance ticket sales. Grand Floral Parade reserved seats \$6. Prices and dates of other special shows available later. Complete free folder and schedule of all events out March 15. Free loan of 20-minute Rose Festival film for showing to groups, organizations, schools, public service TV.

For information call or write:

**Mel C. Carpenter, President,
Portland Rose Festival Association
or
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