



FIRST FEDERAL

SAVINGS & LOAN ASSOCIATION

423 S. W. BROADWAY

PORTLAND, OREGON

June 3, 1939

Gentlemen:

First Federal Savings & Loan Association is happy to show its support of the Rose Festival in the attached proof of a special advertisement that appears in the Oregonian, June 5, and in the Journal, June 6.

It is our hope that this message will contribute in some measure to the time and effort you have given to the occasion, and that it will be of assistance in making the 1939 Rose Festival the finest of them all.

Sincerely,

Lee C. Smith