

PORTLAND

Rose Festival Association

TWENTY-NINTH ANNUAL ROSE FESTIVAL

JUNE 9, 10, 11 and 12, 1937

PORTLAND, OREGON

March 4, 1937



*"For You a Rose
in Portland Grows"*

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To all Employees:

Library Association,
City

Dear Madames:

The Portland Rose Festival Association, with the co-operation of the Portland Junior Chamber of Commerce, will this year inaugurate a MERRYKANA PARADE which promises to become one of the highlights of the Rose Festival each year. It is planned to have such a parade for Saturday night, June 12th, the last night of the festival.

The general scheme of the parade, as well as suggested ideas are contained in the enclosed broadside. The cooperation of all employees associations, schools, fraternities and lodges, and civic groups is expected. There will be no entry fee and prizes totaling \$600 will be awarded.

The natural possibilities for such a parade are many and because of its appeal to humor and fun, it should become an important function of the Rose Festival.

You are urged to read the enclosed and promptly advise the Rose Festival office, 1405 Public Service Building, if your group will have an entry in the MERRYKANA PARADE.

Please post this circular in a prominent place.

Yours for a better Rose Festival

Moe Tonkon

Moe Tonkon, Chairman
MERRYKANA PARADE

MT:B
encl.