

Rose Fest 71



Coliseum Specials

Country Western Spectacular
Saturday, June 5, 8:00 p.m.

The Sounds of Young
Thursday, June 10, 8:00 p.m.

The King Family
Saturday, June 12, 8:00 p.m.





APR 20 1971

More to do
at Portland

Rose Fest 71

June 4-13



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Attend the
63rd Annual
Portland Rose Festival
THEME:
"Doorways to Dreams"

Friday, June 4

Festival Center opens. Noon-11 p.m. West side seawall near Morrison bridge. Acres of exhibits and midway rides along the Willamette river seawall. Art, crafts, commercial exhibits.

Saturday, June 5

Country Western Spectacular 8 p.m. Memorial Coliseum. Greatest national names in country and western music visit Portland for a one-night show geared to family tastes, at family prices.

Merrykhana Parade 8 p.m. downtown. Forms in N.W. Park blocks. First parade of the RoseFest, a zany after-dark cavalcade dedicated to fun and ruled over by Miss Raindrop and King of Fun.

Drag Races Noon-5 p.m. West Delta Park raceway. Fastest drag racers from Pacific Coast and inland points. Sanctioned meet of National Hot Rod Association.

Festival Center 11 a.m.-11 p.m. West side seawall.

Sunday, June 6

Drag Races Noon-5 p.m. West Delta Park raceway. Second day of two-day meet. Wheelstanding cars, funny cars, elimination finals.

Photo Time 2-3:30 p.m. Lovejoy Fountain area, Portland Center. The 14 princesses of Rosaria invite the public to photograph them in an unusual fountain setting. Only scheduled public photographic session of the Royal court.

Festival Center Noon-11 p.m. West side seawall.

Monday, June 7

Queen Selection and Coronation 8 p.m. Memorial Coliseum. The pinnacle of suspense and excitement in the entire Festival comes at the selection of the Queen. Fourteen high school senior girls, chosen by their fellow students, appear before the assembled throng in Portland's magnificent Memorial Coliseum. Musical entertainment enlivens the occasion as the new Queen receives the crown, scepter and robe of her office.

Festival Center 11 a.m.-11 p.m. West side seawall.

Tuesday, June 8

Festival Center 11 a.m.-11 p.m. West side seawall at Morrison Bridge. By day, humming with activity; by night, a spectacle of lights against the summer sky.

Wednesday, June 9

Festival Center 11 a.m.-11 p.m. West side seawall.

Canadian Ships arrive. Trim vessels of the Royal Canadian Navy churn up the Willamette river, through the city's open drawbridges, to ease into berths along the West side seawall.

Thursday, June 10

Rose Show opens. 1 p.m.-9 p.m. Masonic Temple. The Queen opens the 83rd annual Portland Rose Society show, oldest and largest rose show in the U.S.

Festival Center 11 a.m.-11 p.m. West side seawall.

U.S. Navy arrives. Sleek ships of the U.S. Navy glide upriver, passing through upraised bridge spans, saluted by military music and spouting fireboats. A day when all Portland pays tribute to our services afloat.

Sounds of Young Show 8 p.m. Memorial Coliseum. Young new musical stars in a one-night show tailored for youthful tastes. National recording names at youth-oriented prices.

Friday, June 11

Junior Festival Parade 1:30 p.m. Hollywood district, starting N.E. 52nd and Sandy. More than 10,000 costumed youngsters parade on home-made floats, or afoot, on decorated bikes, on unicycles, twirling batons, leading pets, blowing horns.

Rose Show 9 a.m.-9 p.m. Masonic Temple. Final day for this display of 20,000 or more blooms.

Royal Rosarian Knighting Ceremony 10 a.m. Washington Park garden theater. Civic leaders and visiting notables receive the accolade of knighthood from the Queen.

Festival Center 11 a.m.-11 p.m. West side seawall.

Saturday, June 12

Pre-Parade Show 9 a.m. Memorial Coliseum. Entertainment by the country's foremost performing bands and marching units.

Rose Festival Parade 10 a.m. Memorial Coliseum, through Portland streets. Spectacle supreme of the entire RoseFest. Fifty floats decorated entirely in natural flowers sweep along the parade route, their varied designs all depicting different aspects of the theme, "Doorways to Dreams." Fast-stepping bands, prancing horses, enhance the air of pomp and festivity. Parade starts at the Coliseum where 10,000 spectators jam reserved seats to view the procession in the most unique parade setting in the country.

King Family Show 8 p.m. Memorial Coliseum. The celebrated King Family takes time out from network TV appearances to bring this unique one-night family entertainment show to Portland. Entertainment variety to please the tastes of the entire family circle, at family prices.

AAU Track and Field Meet 2:30 p.m. Madison High School. Nationally televised, this meet brings world champions and international Olympic competitors head-to-head. Last year two world records were set here by Chi Cheng, Top Woman Athlete of the World for 1970.

Rose Cup Sports Car Races Noon-5 p.m. Portland International raceway. First of two full days of sports car racing over city's 1.8 mile tree-lined course. All classes, from open-wheel formula cars to production models, with national champions competing.

Festival Center 11 a.m.-11 p.m. West side seawall.

Sunday, June 13

Rose Cup Sports Car Races 11 a.m.-5 p.m. Portland International raceway. Final day of roaring engines and squealing tires. Rose Cup feature race was won in 1970 by Milt Minter, one of world's foremost sports car competitors.

Festival Center Noon-10 p.m. West side seawall.

Other Events

Week-long tennis tournament, bicycle races, archery shoot, rifle marksmanship, ski race, boat races.

For additional information see Official RoseFest Souvenir Program or call or write Portland Rose Festival Association, 10 S.W. Ash Street, Portland, Oregon 97204. (503) 227-2681.

Country Western Spectacular Saturday, June 5, 8 p.m. (Prices to be announced)

Drag Races Saturday and Sunday, June 5-6

No. of tickets @ \$3.00 each \$

Queen Selection and Coronation Monday, June 7, 8 p.m.

No. of tickets @ \$3.00 each \$

No. of tickets @ \$2.50 each \$

Sounds of Young Show Thursday, June 10, 8 p.m. (Prices to be announced)

Grand Floral Parade Saturday, June 12, 10 a.m. Pre-parade show 9 a.m.

No. of tickets @ \$4.00 each \$

No. of tickets @ \$3.50 each \$

The King Family Show Saturday, June 12, 8 p.m.

No. of tickets @ \$4.00 each \$

No. of tickets @ \$3.00 each \$

No. of tickets @ \$2.00 each \$

Rose Cup Sports Car Races Saturday and Sunday, June 12 and 13

No. of tickets @ \$4.00 each \$

All indoor show tickets are for reserved theater-type seats. Auto races are general admission. Prompt return of this order with your self-addressed stamped envelope and your check to cover cost of tickets indicated above will assure you of the best seats available. Make checks payable to: Portland Rose Festival Association. BankAmericard accepted.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____

BANKAMERICARD NUMBER _____

Mail to: Ticket Office, Memorial Coliseum
P.O. Box 2746, Portland, Oregon 97208



FOR OFFICE USE ONLY

Sec.	Row	Seat	Tickets
Price	Amount Due		
Performance	Date mailed		



Portland
Rose Festival
Association
10 sw Ash Street
Portland, Oregon
97204