

grand floral parade saturday, June 13



One of the nation's top-ranking civic parades ... up to 50 floats completely covered with natural flowers, carrying out the theme, "Fantasy in Flowers" ... telecast to two million homes

throughout the Pacific Northwest ... lively bands, gaily decorated mounted units...and great viewing from theater-type seats in the Memorial Coliseum for those who wish it!







junior rose festival parade friday, june 12

The nation's largest children's parade, with more than 10,000 youngsters taking part.

merrykhana parade saturday, june 6

The Festival's "fun parade," with every entry good for a surprise or a laugh.

rose festival offers 10 fu



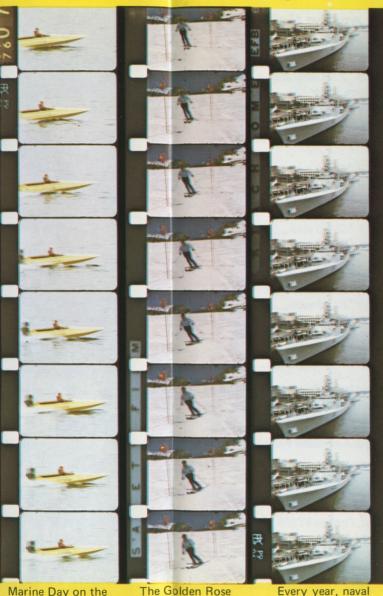
The queen selection and coronation ceremony in the Memorial Coliseum draws thousands of screaming adherents of the 13 lovely candidates. The oldest and largest rose show in the United States, dating from 1839, draws up to 20,000 individual blossoms.

Rose Cup Sports Car Races at Delta Park draw top cars and drivers to two days of grueling competition.



II days of exciting events **R**





Marine Day on the Willamette River features outboard racing, water skiing exhibitions and special aquatic events.

Ski Tournament on Mt. Hood is the last major tournament of the season, drawing competitors from a wide area.

Every year, naval vessels of the United States and Canada tie up at the downtown seawall, and are open to visitors.

through 63 years CO Or, of rose festivals fun naceantry



Rides, food, shows, exhibits at the family Festival Center

Roaring competition at the annual Rose Festival drag races

Princesses of the Royal Court pose for public snapshots

Roses, roses, roses.. at the Rose Show and everywhere in Portland

schedule of events

62nd Annual portland rose festival June 5 to 14,1970

Friday, June 5—Official opening of 1970 Rose Festival Center.

Saturday, June 6—Merrykhana Parade; Festival Center; Drag Races.

Sunday, June 7—Marine Day; Festival Center; Drag Races; Photo Time at Festival Center.

Monday, June 8—Queen Selection and Coronation Ceremony; Festival Center.

Tuesday, June 9-Festival Center.

Wednesday, June 10—Memorial Coliseum Petula Clark Show; Festival Center.

Thursday, June 11—Memorial Coliseum Petula Clark Show; Festival Center; Rose Show Opens. Friday, June 12—Rose Show; Knighting Cere-

mony; Junior Rose Festival Parade; Festival Center; Queen's Ball.

Saturday, June 13—Grand Floral Parade; Rose Cup Sports Car Races; Festival Center.

Sunday, June 14—Rose Cup Sports Car Races; Golden Rose Ski Tournament; Festival Center.

A half-hour, 16-mm color movie of the 1969 Festival is available for showing anywhere on request.

Portland Rose Festival Association Suite 416. Hilton Hotel Portland. Oregon 97204

portland rose festival june 5-14, inclusive

mail order ticket sales
Merrykhana Parade, Saturday, June 6, 8 p.m.
No. of tickets @ *3.50 each
No. of tickets @ 2.50 each
(Children half-price under 18)
Drag Races, Saturday and Sunday, June 6-7
No. of tickets @ \$3.00 each
Queen Selection and Coronation, Monday,
June 8, 8 p.m.
No. of tickets @ *\$3.00 each
No. of tickets @ *\$2.50 each
Petula Clark Show, Wednesday and Thursday, June 10 and 11, 8 p.m.
No. of tickets @ *\$6.00 each
No. of tickets @ *\$5.00 each
No. of tickets @ *\$4.00 each
Grand Floral Parade, Saturday, June 13,
10 a.m. (9 a.m.—Pre-parade Entertainment)
No. of tickets @ *\$3.50 each
No. of tickets @ *\$3.00 each
Rose Cup Sports Car Races, Saturday and
Sunday, June 13 and 14
*RESERVED theater-type seats
Prompt return of this order with your self-addressed
stamped envelope and your check to cover the cost of
tickets indicated above will assure you of the best
seats available. Make checks payable to: Portland Rose
Festival Association. BankAmericard accepted. BANKAMERICARD NO.
SIGNATURE
Mail to: Ticket Office, Memorial Coliseum BANKAMERICARD BANKAMERICARD
P.O. Box 2746, Portland, Oregon 97208
NAME
ADDRESS
CITYSTATEZIP
For office use only:

Sec.____Row____Seat ____Tickets_____
Price ____Amount Due ____

___Date Mailed _____

Performance _____

always a big show at the rose festival



in person

PETULA CLARK Memorial Coliseum

Wed. and Thurs., June 10-11

