

0793.93
P87

Portland ROSE Festival



June 6 **19** June 15
69

Rose Festival is ...

parades
parades
Parades



Grand Floral Parade

Saturday **19**
69 June 14

Few civic spectacles in the world surpass the beauty of the Rose Festival Grand Floral Parade, which every year brings together up to 50 floats, completely decorated with natural flowers . . . dozens of outstanding bands . . . scores of gaily caparisoned horses. The parade will start in the Memorial Coliseum, where there are theatre-type seats for 10,000

spectators, and will then travel Portland streets and bridges for a total of five miles. Floats will be gathered in an accessible location for two days' viewing after the parade. Each Grand Floral Parade is the result of creative effort and hours of labor by many thousand people.



Portland has its own Junior Rose Festival Parade, with more than 10,000 children participating annually. The Junior Parade has been part of the Festival since 1922.

Gayest of all Rose Festival events is the Merrykhana Parade, which comes the first Saturday night of the Festival and gets the celebration off to a fast, funny start.

Fun for the whole family is concentrated in the Festival Center at Holladay Park — carnival rides, outdoor stage shows, food booths, exhibits — something doing every minute.

Older than the Rose Festival itself is the Portland Rose Show, which dates back to 1889. Every year, more than 20,000 gorgeous blossoms are entered in competition.

Rose Festival is ... **Tops In Entertainment**



BOB The **HOPE** Show

Memorial Coliseum

**Wednesday and Thursday
nights, June 11 and 12**

*America's top entertainer
in person!*

———— **Plus** ————



YOUNG The **AMERICANS**

Returning to the Rose Festival for the fourth consecutive year, The Young Americans, a singing and dancing group without equal, have won the hearts of Portlanders with their gaiety, energy, and split-second performance of a wide variety of production numbers.



Schedule Of Events

61st Annual Portland Rose Festival June 6 to 15, 1969

Friday, June 6—Official opening of 1969 Rose Festival Center; opening of KISN Good Guys Fun Festival.

Saturday, June 7—Merrykhana Parade; Festival Center; Fun Festival.

Sunday, June 8—Marine Day; Photo Time at Holladay Park; Festival Center; Fun Festival.

Monday, June 9—Queen Selection and Coronation Ceremony; Festival Center; Fun Festival.

Tuesday, June 10—Festival Center; Fun Festival.

Wednesday, June 11—Bob Hope Show; Festival Center; Fun Festival.

Thursday, June 12—Rose Show opens; Bob Hope Show; Festival Center; Fun Festival.

Friday, June 13—Rose Show; Junior Rose Festival Parade; Knighting Ceremony; Festival Center; Fun Festival.

Saturday, June 14—Grand Floral Parade; Rose Cup Sports Car Races; Festival Center; Fun Festival; Queen's Ball.

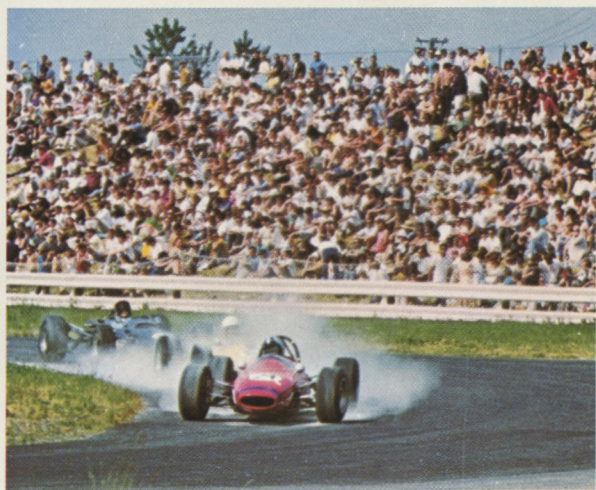
Sunday, June 15—Rose Cup Sports Car Races; Golden Rose Ski Tournament; Festival Center; Fun Festival.

**Portland Rose
Festival Association
Suite 416, Hilton Hotel
Portland, Oregon 97204**



Marine Day on the Willamette River features water skiing, outboard racing, other aquatic events.

The selection and coronation of the new queen takes place at a colorful ceremony at the Memorial Coliseum, where 13 princesses from Portland high schools compete for the honor of ruling over Rosaria for the coming year.



Ships of the U.S. and Canadian Navies tie up at the Willamette River seawall, where visitors are welcome morning and afternoon during their stay.

Growing in interest and importance every year are the Rose Cup Sports Car Races at Delta Park, which attract 200 or more of the top racers from the West Coast.

**19
69**

Portland Rose Festival

June 6 to 15, inclusive

Mail Order Ticket Sales

Merrykhana Parade, Saturday, June 7, 8 p.m.

_____ No. of tickets @ *\$3.50 each _____

_____ No. of tickets @ \$1.50 each _____

Queen Selection and Coronation, Monday, June 9, 8 p.m.

_____ No. of tickets @ *\$3.00 each _____

_____ No. of tickets @ *\$2.50 each _____

Bob Hope Show, Wednesday and Thursday, June 11 and 12, 8 p.m.

_____ No. of tickets @ *\$6.00 each _____

_____ No. of tickets @ *\$5.00 each _____

_____ No. of tickets @ *\$4.00 each _____

Grand Floral Parade, Saturday, [REDACTED] 10 a.m. June 14

_____ No. of tickets @ *\$3.50 each _____

_____ No. of tickets @ *\$3.00 each _____

Fun Festival, Memorial Coliseum, June 6 to 15

Admission \$1.50

*Reserved seats

All seats are individual theater-type seats in Portland Memorial Coliseum.

Prompt return of this order with your self-addressed stamped envelope and your check to cover the cost of tickets indicated above will assure you of the best seats available. Make check payable to:

Portland Rose Festival Association
Mail to: Ticket Office, Memorial Coliseum
1401 N. Wheeler Ave., Portland, Oregon

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

For office use only:

Sec. _____ Row _____ Seat _____ Tickets _____

Price _____ Amount Due _____

Performance _____ Date Mailed _____