

WEDNESDAY, JUNE 13

- 11 a.m. to Midnight—Festival Center open, Holladay Park.
- 11 a.m. to 8:30 p.m.—"Avenue of Roses."
- 1 p.m.—U. S. Navy arrives, Sea Wall, Harbor Drive.
- 8 p.m.—Aqua-Spectacular, Memorial Coliseum.

THURSDAY, JUNE 14

- 11 a.m. to Midnight—Festival Center open, Holladay Park.
- 11:30 a.m. to 8:30 p.m.—"Avenue of Roses."
- 8 p.m.—Aqua-Spectacular, Memorial Coliseum.

FRIDAY, JUNE 15

- 11 a.m. to Midnight—Festival Center open, Holladay Park.
- 11 a.m. to 8:30 p.m.—"Avenue of Roses."
- 1 p.m.—Queen's Garden Party, Washington Park.
- 1 p.m.—Knighting Ceremony, Washington Park.
- 2:30 p.m.—Junior Rose Festival Parade, beginning at 52nd and Sandy Blvd.
- 8 p.m.—Aqua-Spectacular, Memorial Coliseum.

SATURDAY, JUNE 16

- 10 a.m.—Grand Floral Parade, starting at the Memorial Coliseum and ending at Lincoln High School.
- 11 a.m. to Midnight—Festival Center open, Holladay Park.
- 11:30 a.m. to 8:30 p.m.—"Avenue of Roses."
- 9 p.m.—Queen's Ball, Memorial Coliseum.

SUNDAY, JUNE 17

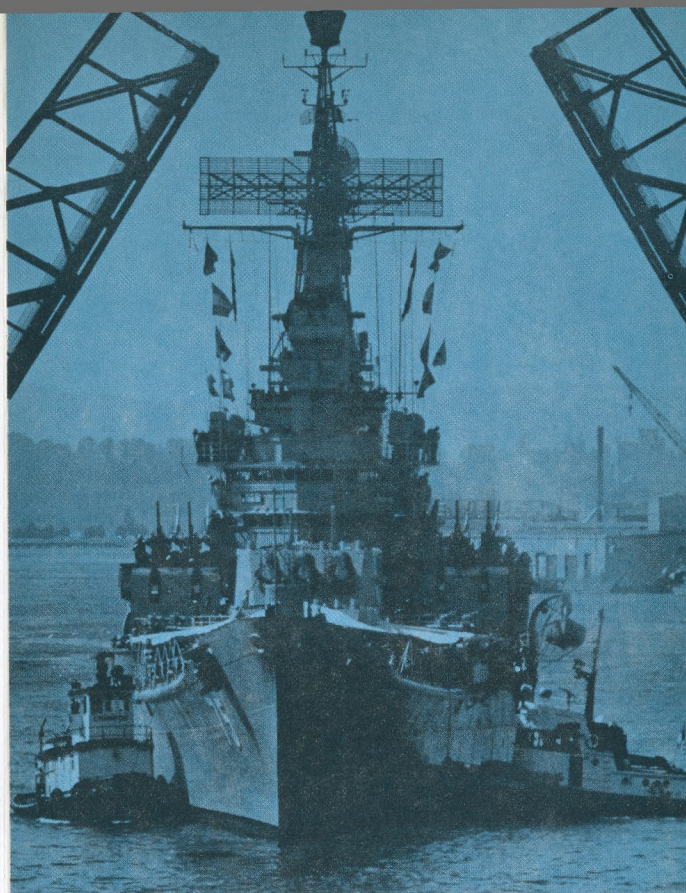
- 10 a.m.—Second Annual Rose Cup Sports Car Race, West Delta Park (Vanport).
- 11 a.m. to Midnight—Festival Center open, Holladay Park.
- 1:30 p.m.—Oregon All-Arabian Horse Show, Fairgrounds, Salem.
- 2 p.m.—Portland Lodge of Elks No. 142's Annual Flag Day Services, Washington Park.
- 2:30 p.m.—Golden Rose Ski Tournament, Mt. Hood.

TUESDAY, JUNE 19

- 8 p.m.—Queen's Command Championship baseball game.

SPECIAL FEATURES DURING ROSE FESTIVAL WEEK

- Ships — Open House Daily, Sea Wall, Harbor Drive, 9 to 11 a.m. and 1 to 4 p.m.
- Clark College Rose Garden.
- International Rose Test Garden, Washington Park.



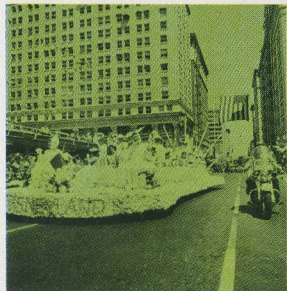
THE FLEET
COMES In!

PORTLAND
ROSE FESTIVAL



JUNE 8-17, 1962
PORTLAND, OREGON

THREE BIG PARADES



Three prodigious Portland parades march through your holidays at the Portland Rose Festival.

There's the **Grand Floral Parade**—a spectacular procession of flower-decked floats . . . hundreds of prancing, dancing horses . . . spirited marching bands, colorful marching units . . .

And the gay and giddy **Merrykhana Parade**—a night-time Mardi gras of mirth and merriment, when fun is king and joy is unconfined . . .

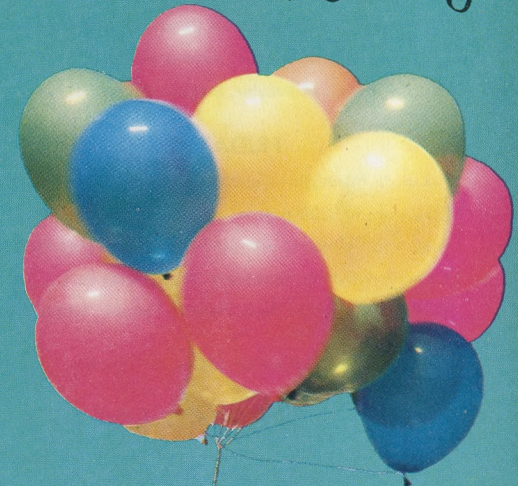
And the **Junior Festival Parade**, the kid-sized creation of 10,000 youngsters dwelling in the magic, make-believe world of childhood . . . where bicycles are battle wagons and dragons are slain from scooters . . .

If you love a parade, you'll love the Portland Rose Festival. It has three of them.

Make it a **Northwest vacation** in 1962! Combine your trip to Portland's Rose Festival with one to Seattle's exciting Century 21 exposition . . . a fabulous look at the Space Needle in the World of Tomorrow . . .

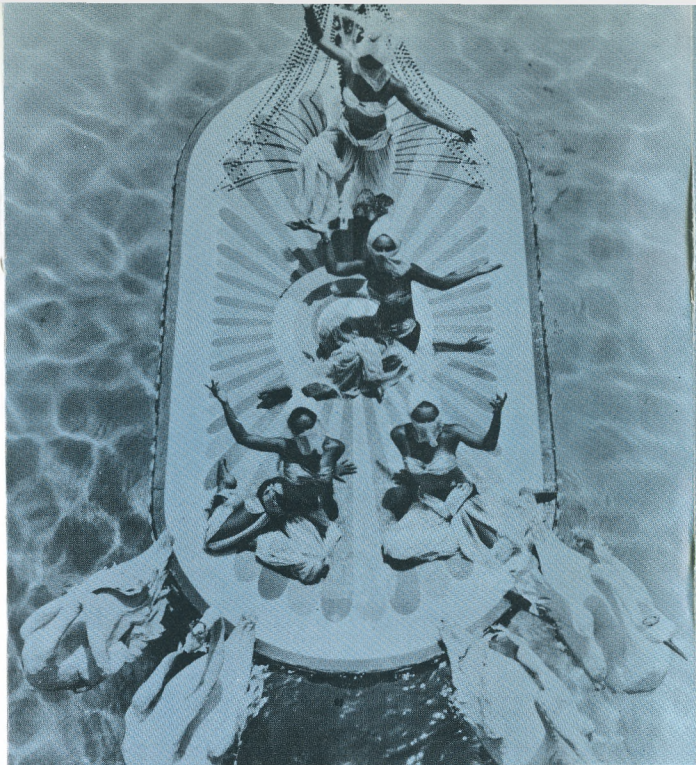
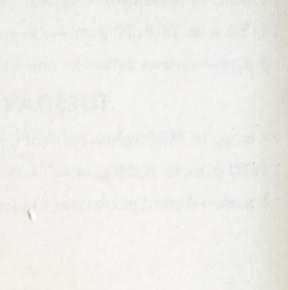


FESTIVAL FUN CENTER



Everyone has fun at the Festival Fun Center . . . and admission is free! Located next to Portland's Lloyd Center, the world's largest shopping center, the Festival Center provides a varied, merry round of entertainment every Festival day. You shop at the "Streets of the World" bazaar . . . watch arts, crafts and photography shows . . . see gardening, outdoor living and floral displays . . . visit a carnival or a kiddies' country fair. Everything from jazz to judo and ballet to barbershop harmony is included in the continuous round of free entertainment. There's something for everyone all day, every day, at the Festival Fun Center.



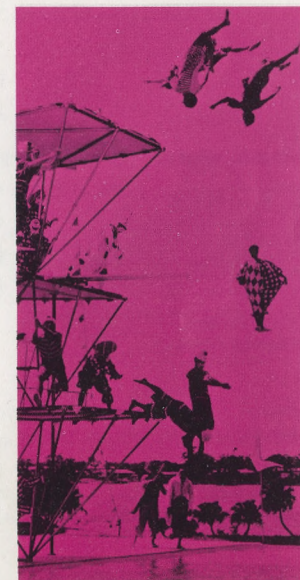


AQUA-SPECTACULAR!

Aqua-Spectacular—a portable fantasy on water with all of the scope and pace and color of an ice extravaganza will be yours . . . at the 1962 Portland Rose Festival.

It's a tremendous new show—blending the dramatic effects of light, color, and music . . . and will be featured for four nights in the Memorial Coliseum, June 12-15.

There'll be a cast of 32 in eye-dazzling costumes . . . 5 spectacular production numbers, including "Holiday in Hades," "Swan Lake Ballet," "Dance of the Circus Animals" . . . 12 acts, comedy routines, world champion divers, Miami Beach's fabulous "Aquamaids," waterfalls, fountains, underwater lighting effects . . . a water show with ice show impact!



1962 PORTLAND ROSE FESTIVAL
June 8-17, inc.

MAIL ORDER TICKET SALES
RESERVED SEAT TICKETS

MERRYKHANA PARADE, SATURDAY, JUNE 9, 8 p.m.

_____ No. of Tickets *@ \$2.00 each \$ _____
 ‡@ \$1.00 each \$ _____
 ‡@ \$.50 student \$ _____

QUEEN SELECTION AND CORONATION,
MONDAY, JUNE 11, 8 p.m.

_____ No. of Tickets *@ \$2.50 each \$ _____
 *@ \$2.00 each \$ _____
 ‡@ \$1.50 each \$ _____
 ‡@ \$.75 student \$ _____

AQUA SPECTACULAR, TUESDAY THROUGH FRIDAY,
JUNE 12, 13, 14, 15, 8 p.m. (Circle Dates Wanted)

_____ No. of Tickets *@ \$2.50 each \$ _____
 *@ \$2.00 each \$ _____
 ‡@ \$1.50 each \$ _____
 ‡@ \$.75 student \$ _____

GRAND FLORAL PARADE, SATURDAY, JUNE 16, 10 a.m.

_____ No. of Tickets *@ \$2.50 each \$ _____
 *@ \$2.00 each \$ _____
 ‡@ \$1.50 each \$ _____
 ‡@ \$.75 student \$ _____

*Reserved Seats
‡General Admission

Prompt return of this order with your **SELF-ADDRESSED, STAMPED ENVELOPE AND YOUR CHECK** to cover cost of tickets indicated above will assure you of the best available seats. Make check payable to: Portland Rose Festival Association and mail to: Portland Rose Festival Association, 235 Multnomah Hotel, Portland 4, Oregon.

NAME _____

ADDRESS _____

PHONE _____

For Office Use Only

Sec.	Row	Seat	Adults	Student
Price	Amt. Due	Performance	Date Mailed	

