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# 100 YEARS OF ROSES

*51st Annual*  
**PORTLAND  
ROSE FESTIVAL**

Official  
Program **35¢**

**JUNE 9th to 14th • 1959**





# WELCOME TO ROSARIA

## PRESIDENT'S MESSAGE



I wish that every resident of Portland and every Rose Festival visitor could have had the privilege of serving on this year's Rose Festival board. If you could have seen the plans for this gigantic festival take shape—if you could have seen the patient effort and creative thinking that went into this event—you would have some conception of the truly fantastic scope of this year's Rose Festival.

A great many innovations will greet those who attend one or more Festival events this year. It is

not possible to list them in this brief space. But everything has been done with one goal in mind—to make the Rose Festival as attractive and interesting as possible, and to make it even more representative of the great and growing City of Portland.

I therefore bid you welcome to the Kingdom of Rosaria, and trust that your visit will be pleasant, exciting and fruitful.

*Cordially yours,*

PRESIDENT

## 1959 ROSE FESTIVAL ASSOCIATION

**HAROLD WEISS**  
*President*  
**EDWARD L. CASEY**  
*First Vice-President*

**W. R. MOORE**  
*Second Vice-President*  
**JONATHON EDWARDS**  
*Treasurer*

**DON CHAPMAN**  
*Secretary*  
**L. W. (BUD) MALLET**  
*Executive Manager*

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Henry Baldrige  
Floyd Bennett  
George Birkinshaw  
Harry Buckley  
Budd G. Burnie  
Allen O. Carden  
Edw. L. Casey  
Don Chapman

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Jonathon Edwards  
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Walker M. Treece  
William R. Wells

### ACTIVE HONORARY DIRECTORS

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Milo K. McIver  
Milton W. Rice  
James J. Richardson  
James D. Roberts  
George Schoeffel

Jack Matlack and Hugh Scott — *Promotion and Publicity*

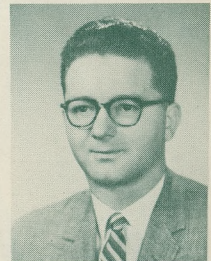
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### ASSOCIATE DIRECTORS



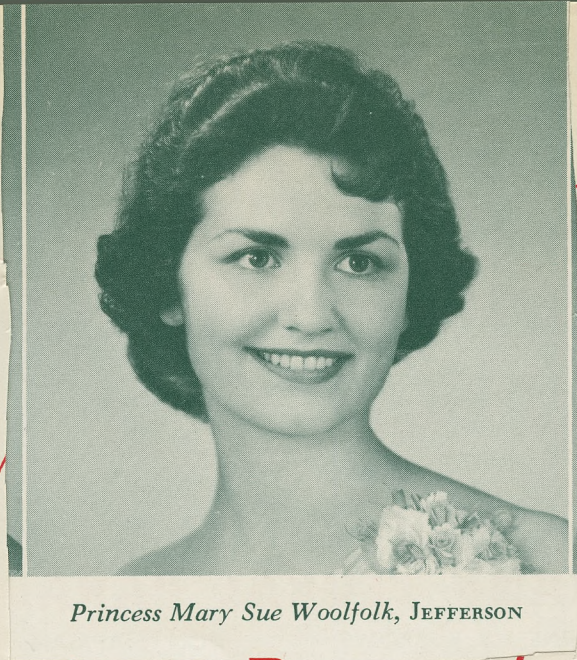
**CHESTER A. WEBER**  
*Prime Minister*  
*Royal Rosarians*



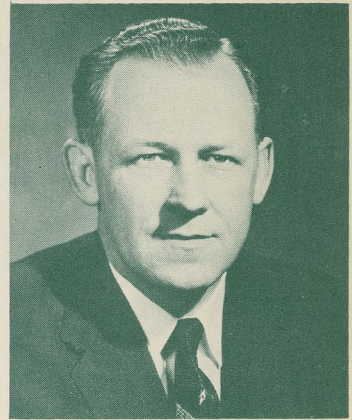
**STEPHEN SWAN**  
*President Rose Society*

**MAYOR TERRY D. SCHRUNK**  
**CARVEL LINDEN**  
**J. W. EDWARDS**





Princess Mary Sue Woolfolk, JEFFERSON



Henry Woodbury  
MAYOR

Officially Noted

# SCHEDULE OF EVENTS

## FRIDAY, JUNE 5

- 6:30 p.m. Doors open for JUNIOR QUEEN SELECTION AND CORONATION—Civic Auditorium, S.W. 3rd & Clay.
- 8:00 p.m. JUNIOR QUEEN SELECTION AND CORONATION—Civic Auditorium, S.W. 3rd & Clay.

## TUESDAY, JUNE 9

- 12:00 noon OFFICIAL OPENING, FESTIVAL CENTER—S.W. Park Blocks. Band Concerts, Art Festival, Rose Show, Rose Displays, Nursery Exhibits, Park Bureau Shows, TV-Radio Broadcasts, Bar-B-Q Chuck Wagon, Midway Attractions, Sky-Wheel 92 feet high, Rides and Concessions, Free Rides for Kiddies, Dancing Waters (Color Illuminated Fountain), Frontier Ghost Town, Pendleton Round-up Village.
- 2:00 p.m. CANADIAN SHIPS ARRIVE SEA WALL—Sea Wall at Harbor Drive.
- 8:00 p.m. MERRYKHANA PARADE—Portland's fun parade. Through downtown area ending at Festival Center. Bands, Clowns, Electrically lighted floats.

## WEDNESDAY, JUNE 10

- 12:00 noon FESTIVAL CENTER OPENS—S.W. Park Blocks.
- 2:00 p.m. U.S. NAVY SHIPS ARRIVE SEA WALL — Sea Wall at Harbor Drive.
- 6:30 p.m. Gates Open at Multnomah Stadium for ROSE FESTIVAL QUEEN SELECTION—Multnomah Stadium, 1844 S.W. Morrison St.
- 7:00 p.m. MODEL SAILBOAT REGATTA—Benson High School.
- 8:00 p.m. QUEEN SELECTION AND CORONATION PROGRAM—Multnomah Stadium, 1844 S.W. Morrison St.

## THURSDAY, JUNE 11

- 12:00 noon FESTIVAL CENTER OPENS—S.W. Park Blocks. KNIGHTING CEREMONY of Distinguished Guests.
- 12:30 p.m.-9:00 p.m. 71st ANNUAL PORTLAND ROSE SHOW — Masonic Temple.
- 1:00 p.m. MODEL SAILBOAT REGATTA—Westmoreland Pool.
- 2:00 p.m. U.S. NAVY SHIPS ARRIVE SEA WALL—Sea Wall at Harbor Drive.
- 2:00 p.m.-5:00 p.m. KIDDIES DAY—All Midway Rides 10c. Festival Center.
- 8:15 p.m. FIRST NIGHTER (Ice Capades)—Centennial Exposition Area, N. Swift Boulevard.

## FRIDAY, JUNE 12

- 9:00 a.m.-9:00 p.m. PORTLAND ROSE SHOW—Masonic Temple.
- 12:00 noon FESTIVAL CENTER OPENS—S.W. Park Blocks.
- 2:00 p.m. JUNIOR PARADE through Hollywood District. Starts Sandy Blvd. at 52nd, ends at Grant Bowl, East Side.

## SATURDAY, JUNE 13

- 8:00 a.m. Gates Open at Multnomah Stadium for GRAND FLORAL PARADE.
- 10:00 a.m. GRAND FLORAL PARADE (Starting at Multnomah Stadium and ending at Girls Polytechnic High School.)
- 10:00 a.m. CITY ARCHERY TOURNAMENT—Washington Park.
- 12:00 noon FESTIVAL CENTER OPENS—S.W. Park Blocks.
- 9:00 p.m. QUEEN'S BALL (Invitational) — Rosarians, Masonic Temple.
- 9:00 p.m. QUEEN'S BALL [a Fete de la Rose (invitational), Columbia Edgewater Country Club, Marine Drive.

## SUNDAY, JUNE 14

- MORNING CHURCH SERVICES
- 10:00 a.m. CITY ARCHERY TOURNAMENT—Washington Park.
- 10:00 a.m. BATON TWIRLING CONTEST—Mt. Scott Community Center, S.E. 72nd and Harold St.
- 12:00 noon FESTIVAL CENTER OPENS—S.W. Park Blocks.
- 12:30 p.m. MARINE DAY — Centennial Exposition Aqua-Center, Columbia Estuary.
- 1:00 p.m. GOLDEN ROSE SKI TOURNAMENT—Timberline, Mount Hood.
- 1:00 p.m. KIWANIS ROSE FESTIVAL BOWLING—Columbia Bowl.

### SPECIAL FEATURES DURING ROSE FESTIVAL WEEK

CANADIAN AND U.S. NAVY SHIPS OPEN HOUSE DAILY  
 June 9 thru 14, Sea Wall at Harbor Drive, 9-11 a.m. and 1-4 p.m.  
 3rd ANNUAL JAYCEE CHUCKWAGON BAR-B-Q \$1.25  
 Festival Center, S.W. Park Blocks, Tuesday, June 9, 4:30 on; Wednesday, Thursday, Friday, 11:30 a.m. to 1:00 p.m., and 4:30 p.m. on; Saturday, June 13, 11:30 a.m. on.  
 ROSE FESTIVAL CENTENNIAL OPEN HORSESHOE TOURNAMENT  
 Laurelhurst Park, Qualifying, Saturday, June 13 and Sunday, June 14, before 9:30 a.m.; Single elimination tournament, Saturday, June 13, 3:00 p.m.; Tournament play, Sunday, June 14, 10:00 a.m.  
 PORTLAND CIVIC THEATRE, ROSE FESTIVAL WEEK  
 "GUYS AND DOLLS"—June 3 through 27, 8:30 p.m. Tickets \$2.75, \$1.75. Main Stage, Portland Civic Theatre.

## QUEEN SELECTION & CORONATION

Multnomah Stadium, 8:00 p.m.  
 Wednesday, June 10th

Reserved seats	.....\$2.40
Single Admission, adults	..... 1.49
Juniors	..... .50

## GRAND FLORAL PARADE

Multnomah Stadium  
 8:00 a.m., Saturday, June 13th

Reserved seats	.....\$2.40
Single Admission, adults	..... 1.49
Juniors	..... .50

## ROSE SHOW

Masonic Temple

12:30 p.m. to 9:00 p.m., Thursday, June 11th	
9:00 a.m. to 9:00 p.m., Friday, June 12th	
Admission	.....\$ .50

Tickets available at J. K. Gill Company, S.W. 5th and Stark St.





# WELCOME TO



Princess Jacqueline Ann Hanson, ROOSEVELT

## PRESIDENT'S MESSAGE

It is not possible for every resident of Portland and every Festival visitor could have had the opportunity of serving on this year's Rose Festival. You could have seen the plans for this festival take shape—if you could have put forth patient effort and creative thinking that would have made this event— you would have some con-

not possible for every resident of Portland and every Festival visitor could have had the opportunity of serving on this year's Rose Festival. You could have seen the plans for this festival take shape—if you could have put forth patient effort and creative thinking that would have made this event— you would have some con-

# Queen Selection

## MULTNOMAH STADIUM

JUDGE FOR YOURSELF	QUEEN SELECTION JUDGING CARD			
*How would you rate them?	Appearance up to 40%	Poise up to 40%	Speaking Ability up to 20%	TOTAL
Princess Patricia Ann Wahlstrom, Franklin				
Princess Jacqueline Ann Hanson, Roosevelt				
Princess Joan Arnold, James Madison				
Princess Mary Sue Woolfolk, Jefferson				
Princess Jean Marie Speck, Girls Poly				
Princess Mary McDermott, Holy Child				
Princess Signe Toly, Lincoln				
Princess Linda Long, Woodrow Wilson				
Princess Barbara Hinshaw, Washington				
Princess Penny Lynn Richardson, Cleveland				
Princess Jan Travis, Grant				

\*The judges' selection of the Queen is based on the following points:  
 Up to 40% on appearance . . . Up to 40% on poise . . . Up to 20% on speaking ability.



Princess Mary McDermott, HOLY CHILD

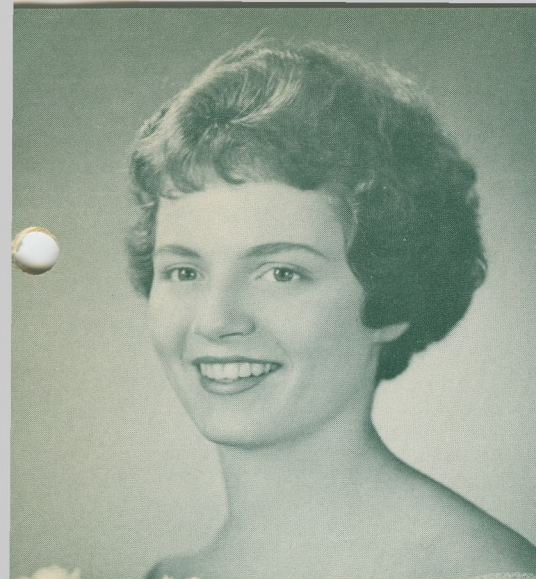


Princess Signe Toly, LINCOLN



Princess Linda Long, WOODROW WILSON





Princess Joan Arnold, JAMES MADISON

Princess Mary Sue Woolfolk, JEFFERSON

Princess Jean Marie Speck, GIRLS POLY

# and Coronation Program

• **Wednesday, June 10, 1959 – 8:00 p.m.**

7:30 p.m. Visiting Band Concert

Explanation of judging

8:20 p.m. Presentation of Dignitaries

Introduction of Student Body  
Presidents and Princesses

8:30 p.m. National Anthem, Invocation  
and Announcements

Introductions of past and  
visiting Courts

All-City High School Band show

The Royal Rosarians

Introduction and Presentation of  
Queen-elect

Arrival of Royal Court

Coronation

Processional — Introduction  
of Princesses

Closing Ceremonies

**DR. WILLIAM OLIVER**  
Director

**VERNE WILSON**  
Chairman



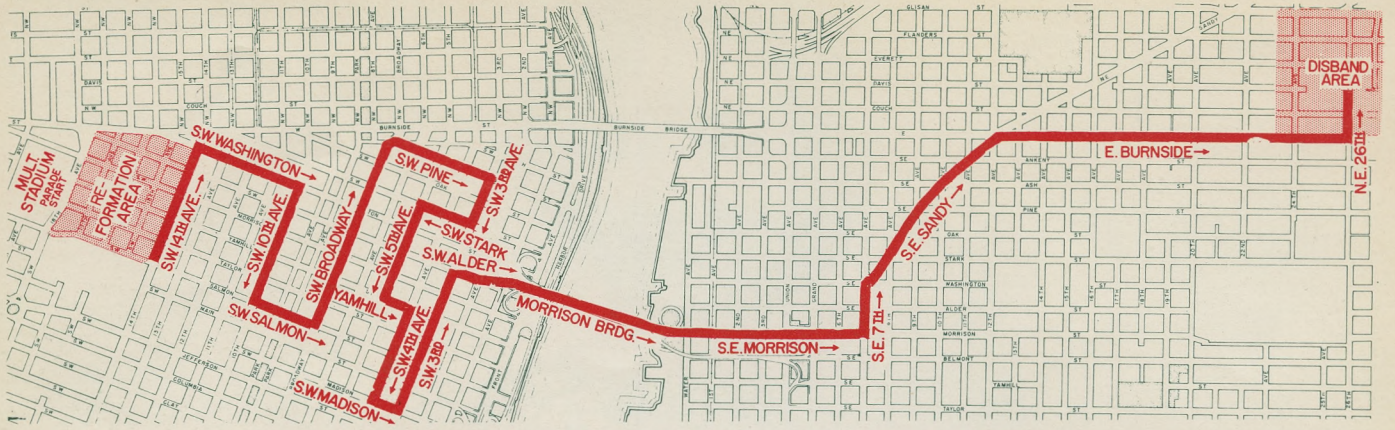
Princess Barbara Hinshaw, WASHINGTON

Princess Penny Lynn Richardson, CLEVELAND

Princess Jan Travis, GRANT



# 51st Annual PORTLAND ROSE FESTIVAL



**"A Century  
in Flowers"**

## GRAND FLORAL PARADE

**10:00 a.m.**

**Sat., June 13**

**ERNEST J. BURROWS**  
General Chairman

**DON CHAPMAN**  
Director

### ORDER OF MARCH

#### CLOWNS

'The Clown of Tomorrow,' 'Wally, the Glamour Clown'

#### Queen's Division—Brooks Manchester, Marshal

- B-1 Portland Police Motor Escort—Capt. Pittenger
- B-2 Sidney High School Band, Sidney, Nebraska (110)
- B-3 U. S. Marine Corps Color Guard (4) and Mass Colors
- B-4 Royal Rosarian Drill Team (50)
- H-1 Portland Police Department Mounted Posse
- B-5 Proctor High School Band, Proctor, Minnesota (80)

#### Grand Marshal

1. GOVERNOR AND MRS. MARK HATFIELD
- H-2 Governor's Guard
2. MAYOR AND MRS. TERRY SCHRUNK
3. PRESIDENT HAROLD WEISS, PORTLAND ROSE FESTIVAL ASSN. AND MRS. WEISS
4. PRIME MINISTER CHESTER WEBER, ROYAL ROSARIANS, AND MRS. WEBER
5. PRESIDENT STEPHEN SWAN, ROSE SOCIETY
- MRS. ARTHUR KOHANEK, CHAPERONE ROYAL COURT
- H-3 John E. Beall
- B-6 Benson High School Band (will substitute for Queen's Band) (60)
6. PORTLAND CHAMBER OF COMMERCE QUEEN'S FLOAT
- H-4 Heck Harper
- B-7 Royal Canadian Navy Band (47)
7. UNIVERSITY OF PORTLAND

#### Division No. 1—August Kalberer, Marshal

- B-8 Fort Vancouver High School Band (50)
- 8. VANCOUVER, WASHINGTON
- H-5 Harney County Fair and Rodeo Queen Court
- 9. U. S. NATIONAL BANK OF PORTLAND
- B-9 Madison High School Band (85)
- 10. KIWANIS CLUB OF PORTLAND
- H-6 A. M. Mindon
- 11. PACIFIC POWER AND LIGHT COMPANY

#### Division No. 2—Elmer Colwell, Marshal

- B-10 Cleveland High School Band (80)
- 12. PORTLAND FEDERAL SAVINGS AND LOAN ASSOCIATION
- H-7 King County Sheriff's Posse, Seattle, Washington
- 13. SHELL OIL COMPANY
- B-11 Franklin High School Band (80)
- 14. LAKE OSWEGO JUNIOR CHAMBER OF COMMERCE
- H-8 Columbia County Posse
- H-9 Molalla Buckaroo Association Queen Court
- 5. RELIABLE TRANSFER COMPANY
- B-12 Newberg Berrians Marching Unit (18)
- Newberg High School Band (60)
- 16. NEWBERG BERRIANS, CITY OF NEWBERG
- H-10 Col. Ernest E. Scott
- H-11 Oregon Ranch Girls
- H-12 Eva Disney
- 17. PASADENA TOURNAMENT OF ROSES ASSOCIATION

#### Division No. 3—Fred Helbeck, Marshal

- B-13 Scottish Bagpipe Brands (75)—Portland Scottish Pipe Band, Clan MacLeay Pipe Band, Eugene Highlanders, Clan Gordon Pipe Band, Albany Pipe Band.
- 18. HOLLYWOOD BOOSTERS
- H-13 Abe Schiller
- 19. PORTLAND HOME BUILDERS ASSOCIATION
- H-14 St. Paul Rodeo Association Queen Court
- H-15 Evelyn Johnson
- 20. GRESHAM JAYCEES
- B-14 Washington High School Band (70)
- 21. MEIER & FRANK COMPANY
- B-15 Pendleton Drum and Bugle Corps (48)
- Pendleton High School Band (105)
- 22. OREGON GOLD COAST, GARIBALDI, OREGON

#### Division No. 4—Wallace Johnson, Marshal

- B-16 The Salem Cherrians Marching Unit (24)
- Salem High School Band (75)
- 23. SALEM CHERRIANS, CITY OF SALEM
- H-16 Salem Saddle Club Drill Team
- H-17 Madge Hafford
- H-18 Bert Goodspeed
- 24. PORTLAND RETAIL TRADE BUREAU
- B-17 Al Kader Shrine—Division No. 1—Color Guard, Al Kader Shrine Band, Al Kader Shrine Patrol, Al Kader Shrine Chanters, Division No. 2—Al Kader Shrine Greeters, Salem Patrol, Al Kader Shrine Cycle Corps, Al Kader Shrine Oriental Band, Al Kader Shrine Camel Corps. (200)
- 25. AL KADER SHRINE
- H-19 The Saddle-ites
- H-20 Gloria Mack

- H-21 Suzie Murray
- H-22 Mrs. Forest Wallace
- 26. THE BANK OF CALIFORNIA
- B-18 David Douglas High School Band (70)
- 27. GATEWAY SHOPPING CENTER—OLDS AND KING GATEWAY

#### Division No. 5—Arthur Kohanek, Marshal

- H-23 Clackamas County Sheriff's Posse
- H-24 Mary Martin
- 28. PACIFIC TELEPHONE AND TELEGRAPH COMPANY
- B-19 Roosevelt High School Band (85)
- 29. PORTLAND GENERAL ELECTRIC COMPANY
- H-25 Laton Kirk
- H-26 Portland Mounted Police Posse Auxiliary
- 30. ALPENROSE DAIRY
- B-20 Lincoln High School Band (50)
- B-21 Seattle Seafair Pirates (26), Seattle Seafair Pirates (39), Seattle Seafair Clowns
- 31. SEATTLE SEAFAIR, GREATER SEATTLE, INC.
- B-22 Wilson High School Band (72)
- 32. FIRST NATIONAL BANK OF OREGON

#### Division No. 6—George Gutfleisch, Marshal

- H-27 Sisters V. F. W. Rodeo Queen's Court
- B-23 Girls Polytechnic High School Marching Unit (36)
- Girls Drum Corps (9)
- 33. PORTLAND REALTY BOARD
- B-24 Central Catholic High School Band (42)
- 34. OREGON BAKERS ASSOCIATION
- B-25 3535th Air Force Band, Mather Air Force Base, California (46)
- 35. THE 337th FIGHTER GROUP (AD), PORTLAND INTERNATIONAL AIRPORT
- H-28 Arabian Horse Breeders Association of Oregon
- H-29 Stanley Anderson
- 36. NORTHWEST NATURAL GAS COMPANY
- B-26 Long Creek High School Band (41)
- 37. JOHN DAY ELK'S CLUB, LONG CREEK

#### Division No. 7—Harry Buckley, Marshal

- H-30 Oregon Centennial Pony Express Queen's Court and President
- H-31 Carol Reising
- H-32 Cliff Hill
- 38. MONTGOMERY WARD AND COMPANY
- B-27 Grant High School Band (70)
- 39. BUREAU OF FIRE, DISTRICT No. 4
- H-33 Lonnie Logsdon
- H-34 Sheryl Lee
- H-35 Rose Marie Hale
- H-36 Virginia Waldron
- 40. WOMEN'S ENSEMBLE CLUBS JUNIOR COURT
- B-28 Battle Ground High School Band (40)
- 41. BATTLE GROUND, WASHINGTON
- H-37 The Westernets
- H-38 Carlene Johnson
- 42. PORTLAND STATE COLLEGE

#### Division No. 8—Charles Paine, Marshal

- B-29 Weiser High School Band, Weiser, Idaho (67)
- 43. BUREAU OF FIRE, ENGINE No. 21
- H-39 Victoria Nicol
- H-40 Kate McKenna
- 44. CARVER ECONOMICAL AND SOCIAL SCIENCE ASSOCIATION
- B-30 Jefferson High School Band (64)
- 45. PALESTINE DEMOLAY
- B-31 Oregon Cavemen, Inc., Grants Pass, Oregon
- 46. BOYD'S COFFEE COMPANY
- B-32 Beaverton High School Marching Unit (25)
- Beaverton High School Band (100)
- 47. BEAVERTON JUNIOR CHAMBER OF COMMERCE
- H-41 Beaverton Saddle Club

#### Division No. 9—Dr. Russell Kenaga, Marshal

- 48. MEADOWLAND DAIRY
- B-33 The Dalles High School Band (50)
- The Dalles High School Booster Girls (40)
- 49. THE DALLES, OREGON
- H-42 The Lebanettes
- 50. WHITE COLLIE CLUB

#### Division No. 10—Frank B. Smith, Jr., Marshal

- B-34 Hillsboro High School Band (75)
- 51. HILLSBORO JUNIOR CHAMBER OF COMMERCE
- H-43 The Circle A Riders
- 52. CANNON BEACH—ELK CREEK STABLES
- H-44 Yamhill County Sheriff's Posse
- 53. CITY OF McMinnville

#### Division No. 11—Harry Coleman, Marshal

- STEVENS DISASTER CAR
- PORTLAND POLICE—TRAFFIC DIVISION



# GRAND FLORAL PARADE

SATURDAY, JUNE 13 at 10:00 A. M.



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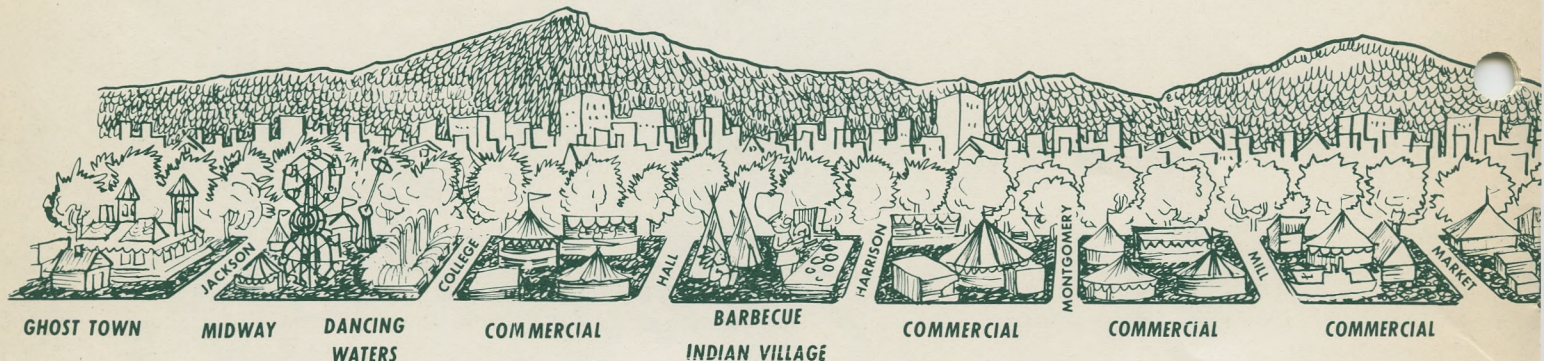


**51<sup>st</sup>  
ROSE  
FESTIVAL**

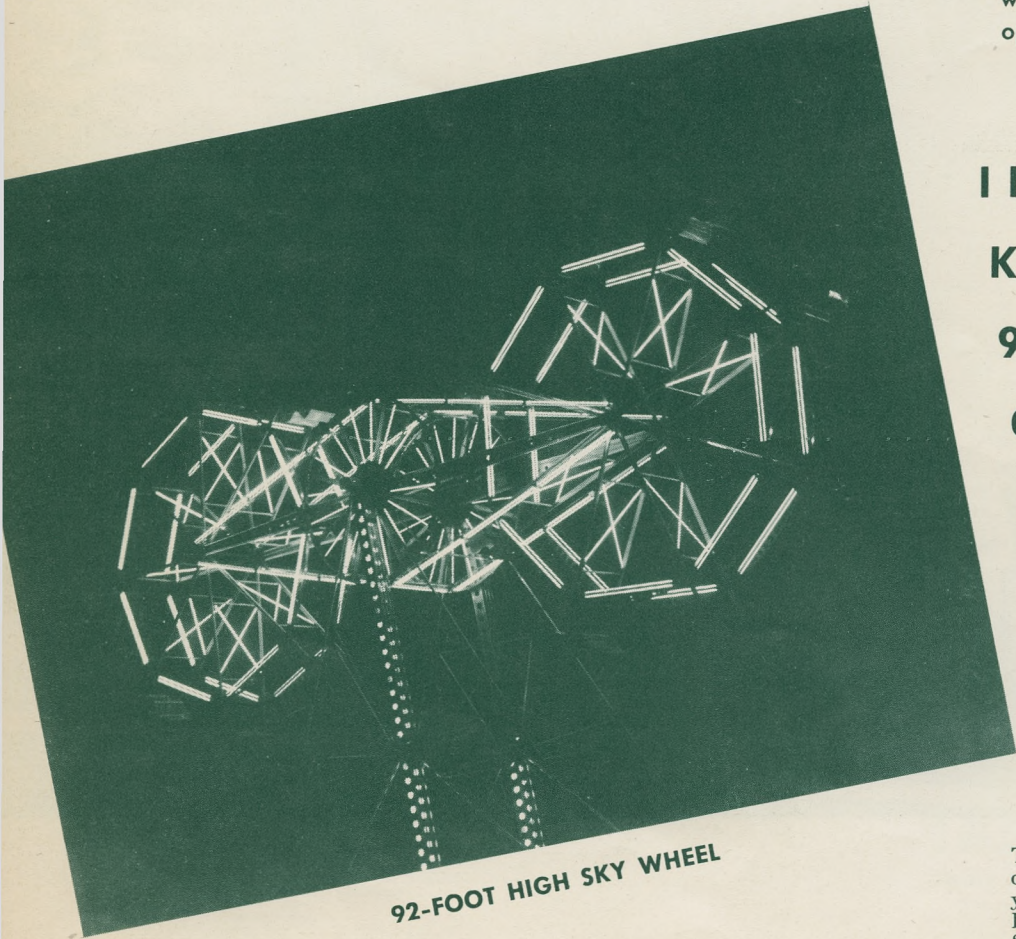
# ROSE FESTIVAL

**ALLEN O. CARDEN**  
*Director*

**6 DAYS - TUESDAY,**



**THE FESTIVAL CENTER . . .** starting at the heart of a wonderland of amusements, entertainment, exhibits, rides, open 13 hours a day during the entire 6-day ROSE FESTIVAL.



**92-FOOT HIGH SKY WHEEL**

**INDIAN VILLAGE • KIDDIELAND • FROM 92-FT. HIGH SKY WHEEL • CHUCK WAGON BARBECUE • BEAUTIFUL GARDENS • SCIENTIFIC DISPLAYS • FLORAL EXHIBITS • AND DOZENS AND**

The fun, the gaiety, the beauty, the talent of a host of Rose Festival events will be gathered together this year in the Festival Center in Portland's Park Blocks, extending south for 13 blocks from Salmon Street. There'll be something doing every minute of the day and evening — from 10 a.m. to midnight — for the entire period of the Festival. Information about the Festival — tickets to Festival events — exhibits, live shows, Midway rides, band concerts, barbecues — these are just samples of the activities which will make the Festival Center a real bee hive for six days.



# ENTER in the PARK Blocks

**LEA PHILLIPS**  
Center Coordinator

**DON BROWN**  
Assistant Coordinator

**JUNE 9 THROUGH SUNDAY, JUNE 14th**



Downtown Portland is a  
festive, souvenir booths . . .  
FESTIVAL week!



**FRANK JAMES**  
*Fastest Gun Alive!*

**DANCING WATERS**  
**FRONTIER GHOST TOWN**  
**WHEEL • ART EXHIBITS**  
**REBECQUE • ROSE SHOW**  
**ROSES • GIANT MIDWAY**  
**ROSES • BAND CONCERTS**  
**ROSES • ACROBATICS**  
**DOZENS OF OTHERS!**



**35¢**

**OFFICIAL PROGRAM**  
**PORTLAND ROSE FESTIVAL ASSOCIATION**





# 70th ANNUAL ROSE SHOW

MASONIC TEMPLE, 1119 S. W. NINTH AVENUE  
THURSDAY and FRIDAY - JUNE 11 and 12



### ROSE SHOW AWARDS

The Grand Sweepstakes Award in the 71st Annual Portland Rose Show is open to all entries. It consists of the Zell Trophy — a Meissen China Vase valued at \$5,500.

#### FOR FURTHER INFORMATION

**STEPHEN SWAN**  
*President*  
100 N.E. Holladay  
BELmont 4-4305

**JAMES PAYNE**  
*First Vice-President and  
General Show Chairman*  
Builders Exchange Bldg.  
CApitol 2-2028

The Grand Sweepstakes Award in the 71st Annual Portland Rose Show is open to all entries. It consists of the Zell Trophy — a Meissen China Vase valued at \$5,500.

#### Time of Shows:

**Thursday, June 11 . . . . . 1:00 p.m. to 9:00 p.m.**  
**Friday, June 12 . . . . . 9:00 a.m. to 9:00 p.m.**

The annual Portland Rose Show will be held in the Portland Masonic Temple in conjunction with the 51st annual Rose Festival.

The Knighting Ceremony will be held at 11:30 a.m. on Thursday, June 11, sponsored jointly by the Portland Rose Society and the Royal Rosarians.

Admission to the Rose Show is by single admission tickets which can be purchased for 50c for adults and 25c for children high school age or under.

Entries for the Rose Show will be accepted from 7:00 to 10:30 a.m. on Thursday, June 11.



# Golden Rose Ski Tournament

## SUNDAY, JUNE 14

**JAMES M. SIMMONS**  
*Chairman*

**HERBERT UNDERDAHL**  
*Tournament Chairman*

**RACES START 1:00 P.M.**

### MT. HOOD, OREGON

55 miles . . . 1 1/2 hour drive from Portland. Drive East on S.E. Powell Boulevard, on Oregon Highway No. 50

The Golden Rose Ski Tournament, last major ski meet held in the United States each year, provides a fitting climax to the Festival program. Internationally famous ski stars assemble on the slopes of Mt. Hood to provide mile-a-minute downhill race thrills for the excited gallery of summer ski race spectators. A light wool sweater usually provides sufficient warmth — you'll need boots or galoshes to keep feet dry and dark glasses to cut snow glare. Plan a Sunday, June 14 trip to Mt. Hood for the action-packed Golden Rose Ski Tournament.





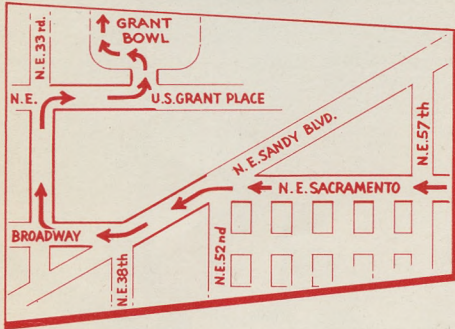


# JUNIOR ROSE FESTIVAL PARADE

**WILLIAM R. WELLS**  
Director

**EUGENE CECCHINI**  
Chairman

**Friday, June 12 - 2:00 p. m.**



**Parade Route**



**HECK HARPER - PARADE MARSHAL**

## ORDER OF MARCH

The District that has Queen and Prime Minister will form on N.E. 57th with the head resting on Sacramento.

**DISTRICT No. 1—Schools:** Alameda, All Saints, Beaumont, Fernwood, Irvington, Kerns, Laurelhurst, Madeline, Rigler, Rose City, Rice, Sacajawea, Scott, St. Rose. **Chairmen:** John Bojino and Lane Lewis, AT 1-8341. This section forms on N.E. 56th and Sacramento on the South side of the street with the head facing Sacramento. The overflow for District No. 1 is on N.E. 55th.

**DISTRICT No. 2—Schools:** Astor, Assumption, Ball, George, Holy Cross, James John, Linnton, Peninsula, Portsmouth, Sitton. **Chairman:** Mrs. Marvin Pullen, BU 5-6882. This section forms on the school grounds of the Rose City Park school at N.E. 57th and Sacramento.

**DISTRICT No. 3—Schools:** Applegate, Beach, Blessed Sacrament, Boise, Chief Joseph, Eliot, Holladay, Immaculata, Kenton, Ockley Green, St. Cecilia. **Chairmen:** Dr. and Mrs. Roland Sivyver, BU 5-6843. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

**DISTRICT No. 4—Schools:** Abernathy, Brooklyn, Duniway, Grout, Holy Family, Hosford, Llewellyn, Sacred Heart, Sellwood, St. Agatha, St. Philip Neri, Our Lady of Sorrows. **Chairman:** Mrs. Wesley Sundeleaf, BE 6-2855. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

### 23rd ANNUAL JUNIOR ROSE PLANTING

**Peninsula Park • Wednesday, June 10, 1959**

**DISTRICT No. 5—Schools:** Arleta, Creston, Gilbert, Barlow, Kelly, Kellogg, Lane, Lents, Lewis, Marysville, Whitman, Woodmere, Gilbert Heights, Woodstock. **Chairman:** Mrs. Harold Petrie, PR 1-6973. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

**DISTRICT No. 6—Schools:** Ascension, Atkinson, Binnsmead, Bridger, Buckman, Glencoe, Mt. Tabor, Richmond, St. Francis, St. Stephens, Youngson, Sunnyside. **Chairman:** Larry Bome, BE 4-7489. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

**DISTRICT No. 7—Schools:** Cherry Park, Clark, Glenhaven, Gregory Heights, Lee, Menlo Park, Parkrose Schools: Wygant, Knott, Prescott, Sumner, N. Powellhurst, W. Powellhurst, Russellville, Thompson, St. Rita, Vestal. **Chairman:** Harold Hughes, CA 8-7131. This section will form on the Rose City Park school ground on N.E. 57th and Sacramento.

**DISTRICT No. 8—Schools:** Faubion, Highland, Holy Redeemer, Kennedy, Meek, Sabin, St. Andrew, St. Charles, Vernon, Woodlawn. **Chairman:** Marshal Gifford, AT 1-0015. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

**DISTRICT No. 9—Schools:** Bridlemile, Capitol Hill, Collinsview, Robert Gray, Hayhurst, Maplewood, Markham, Multnomah, St. Clare, Smith, Terwilliger. **Sponsor:** S.W. Hills Kiwanis. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

**DISTRICT No. 10—Schools:** Ainsworth, Chapman, Couch, Failing, Shattuck, Skyline, Sylvan. **Chairman:** Wes Johnson, CA 6-2121. This section will form on the Rose City Park school grounds on N.E. 57th and Sacramento.

**OPEN DIVISION—This section includes all schools outside of Portland Public Schools or Fraternal organizations, individuals from other cities, etc.** **Chairman:** Jack Donin, AT 2-9801. This section will form on N.E. 54th and Sacramento on the south side of the street with the head facing Sacramento. The Open Division will have N.E. 53rd as their overflow street.



**1959 JUNIOR ROSE FESTIVAL COURT**



**JUNIOR ROSE FESTIVAL CORONATION COURT**





# MARINE DAY

## SUNDAY, JUNE 14

12:30 p.m.  
Centennial Aqua Center

FLOYD BENNETT  
Director

### OFFICIAL MARINE DAY TIMETABLE OF EVENTS

Sunday, June 14, 1959

- 1:30 p.m. Outboard races—2 heats—Class A utility runabouts.
- 2:00 p.m. Aerial Acrobatics and low-level precision flying exercise by the U.S. Air Force Thunderbirds.
- 2:30 p.m. Water Ski Pageant—Part I "Showboat."
- 2:30 p.m. Explorer Sea Scouts Crew Race.
- 2:45 p.m. Outboard Races—2 heats—Class A stock hydros.
- 3:15 p.m. Water Ski Pageant—Part II "Showboat."
- 3:45 p.m. Hydroplane Races—2 heats—Class A racing hydros.
- 4:15 p.m. Manned flying kite (water skier towed by boat)
- 4:25 p.m. Pair of water skiers picked up and towed at high speed by low-flying helicopter.
- 4:30 p.m. Dispersal.



### UNITED STATES AIR FORCE

AS IF ONE—The Air Force's official precision demonstration team, the Thunderbirds, operate a four-airplane formation through series of close maneuvers as if it were one airplane. The colorful Thunderbirds in their F-100 Super Sabres have traveled more than 1,250,000 air miles during performances.



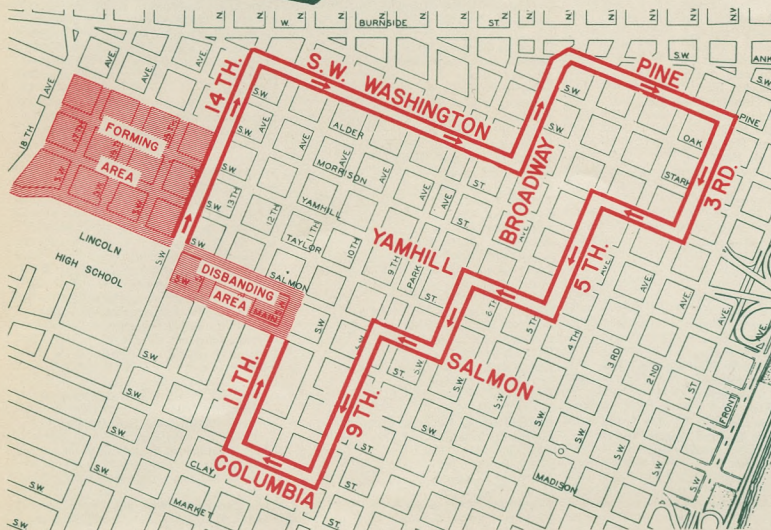


# MERRYKHANA PARADE

## TUESDAY, JUNE 9 - 7:30 P.M.

**EDWARD MAYS**  
Director

**MISS UNIVERSE (Luz Marina Zuluaga)**  
Honorary Grand Marshal



### LINE OF MARCH

#### No. 1 — Queen's Division

1. Portland Police Motor Escort—Capt. Pittenger
- 1-B 3535th Air Force Band, Mather Air Force Base, California
- 2-B U. S. Marine Corps Co'or Guard
- 3-B Leatherneck Drum and Bug'e Corps
- 3-M Baton Corps of Mrs. Floyd Johnson
2. GOVERNOR AND MRS. MARK HATFIELD
3. MAYOR AND MRS. TERRY SCHRUNK
4. MISS UNIVERSE—GRAND MARSHAL
5. PRESIDENT HAROLD WEISS, PORTLAND ROSE FESTIVAL ASSN., AND MRS. WEISS
6. PRIME MINISTER CHESTER WEBER, ROYAL ROSARIANS, AND MRS. WEBER
7. PRESIDENT STEPHEN SWAN, ROSE SOCIETY, AND MRS. SWAN
- 1-H Portland Mounted Police Posse
8. Miss Raindrop, Queen of Merrykhana, and Rain Makers' Rain Wagon
- 4-B Royal Canadian Navy Band
9. Junior Rose Festival Court
- 9-M Indian Rajah

#### No. 2 Division

- 10-A Al Kader Shrine Cycle Corps
10. Northwest Natural Gas Company
11. Boyd's Coffee Company
- 12-A Oswego Court
- 13-B Proctor High School Band, Proctor, Minnesota
14. Blue Mountain Boys
- 15-A KPTV, Rusty the Clown
16. McCuddy's Marina
- 17-H Abe Schiller
- 18-H Twinkey Giles

1-68—Floats A—Autos B—Bands H—Equestrian M—Marching Units

#### No. 3 Division

- 18-A Historical Autos
18. Oregon Centennial Commission
- 19-B Battle Ground High School Band, Battle Ground, Washington
20. Aloha Fire Department
- 21-M Rainbow Girls Drill Team
22. Pacific City Chamber of Commerce
- 23-H B & O Transfer Company
- 24-B Elk's Band
- 25-H Estacada Horses
- 26-A KPTV, Uncle Charlie
27. Portland Zoo Railroad
- 28-A Can-Can Girls and Three Centennial Sweethearts

#### No. 4 Division

- 29-B Sidney High School Band, Sidney, Nebraska
- 30-M Lady Muscovites, Fun Order of Oddfellows
31. San Francisco Cable Car, Steve's Gay 90's & Popcorn Wagon
- 32-A Oldsmobile Entry
32. Reliable Transfer Company
33. Dine Downtown
34. Maccabees Medicine Show
- 35-B Clan MacLeay Pipe Band
- 36-A Wood Village Court
37. St. Paul Rodeo Association
38. Portland Eagles
39. Portland General Electric Company
- 40-M Chinese Lion
41. Carnation Company
42. Radio Cab

#### No. 5 Division

43. Pacific Power and Light Company
44. Coos Bay Pirates
- 45-A Risberg's Truck Line
- 46-B Culver Public School Band
47. Harold Kelley's, Inc.
- 48-B Central Point High School Band
48. Engineering & Marketing Associates
- 49-M Beachcombers of Netarts
50. Toastmistress Clubs
- 50-M Toastmistress Club Marchers
- 51-H Andersen Chevron Service
- 53-H Multnomah County Sheriff's Posse
53. Molalla Buckeroo
54. Portland Bottling Company

#### No. 6 Division

- 55-B Weiser High School Band, Weiser, Idaho
- 56-A Four Old Autos
- 57-M Metzger Community Girls
- 58-H Lighting Specialties
- 59-H L. Ramseyer, Toledo
60. KXL Radio
- 61-B David Douglas High School Band
- 62-M W. O. W. Marching Group
63. Rogue River Booster Club, Rogue River, Oregon
64. Seattle Seafair Clowns
65. St. Johns Businessmen
66. Richard McKeen
- 66 A Starlite-Funarama
67. Woodland Park Lumber Company
68. Pendleton Round-Up

#### STEVENS DISASTER CAR

### ACKNOWLEDGMENTS

Queen's Scepter—Roy and Molin Jewelers.  
Public Address Systems—Rose City Sound Co.  
Lighting—Jaggar-Sroufe Co. and Hollywood Lights.  
Marine Day Activities—U. S. Coast Guard, Portland Harbor Police, Port of Portland Commission, Marine Dealers, U. S. Air Force, Oregon Motor Boat Racing Assn., Crown Zellerbach Corporation, Portland Fire Bureau, Boating & Yachting Clubs, U. S. Marine Corps, Lake Oswego Water Ski Club, Western Transportation Company.  
Stadium Facilities—Multnomah Civic Stadium, Portland Beavers.  
Court Clothing—Meier & Frank Company.  
Pianos—Sherman Clay & Company.

Parade Lunches—Dale's Catering.  
Queen's Float—Portland Chamber of Commerce  
Decorations—Allied Arts  
Parade Refreshments—Portland Punch Co.  
Pontiac Convertibles (Rose Festival Court)—  
Pontiac Division, General Motors Corp.  
Golden Rose Ski Race—Cascade Ski Club  
Court Photos—Gladys Gilbert  
Stage Construction—Beatty Safway Scaffold Co. of Oregon  
Foreign Cars (Junior Court)—Fisher Motors  
In Acknowledgment: United States Navy.  
Coronation Movies—Don Horter Productions



# ASSOCIATE MEMBERS

- Columbia River Pilots  
Portland Chapter No. 297  
Women of the Moose  
Firestone Tire & Rubber Co.  
United Finance Co.  
Mrs. C. L. Coffey  
Jack Matlack  
Portland Woolen Mills Inc.  
M. A. Vollbrecht, Corvek Medical  
Eq. Co.  
Cooley-Wolsborn  
Russellville Fruit Market  
Robert Rengo, Holladay Drug Store  
Continental Can Co., Inc.  
Electro Metallizing Co.  
J. C. Penney Co., Inc.  
Eoff Electric Co.  
Inland Navigation Co.  
Continental Grain Co.  
V. W. Crosswhite  
Riverview Abbey Mausoleum Co.  
Gabriel Kleppe  
Portland Electric and Plumbing Co.  
Tri-State Tractor Parts Inc.  
Los Angeles-Seattle Motor  
Express, Inc.  
Ace Electric Co.  
Transpacific Transportation Co.  
Keystone Steel & Wire Co.  
E. J. Bartells Co.  
Western Air Lines, Inc.  
Merck, Sharp & Dohm  
Nalley's, Inc.  
Dean Vincent Inc.  
St. Johns Funeral Home  
Totem Transit Co.  
Pacific Hardware & Electric Co.  
Mr. Albert Forman  
Mr. J. R. Eikenberry  
Triway Finance Co.  
Farmer's Market  
Cramer Machinery Co.  
Newcomer's Service  
William Volker & Co.  
Pacific Trailways  
Van Duyn Chocolate Shops, Inc.  
Theodore W. Fryou  
Irving Enns  
Roy T. Norton  
Crosetti Bros., Inc.  
Frank Fink Company  
Reimers & Jolivet  
Tenet Mortgage Co.  
Tektronix, Inc.  
Portland Memorial  
Columbia Sand & Gravel Co.  
Dirks and Company  
Knappton Towboat Co.  
East Side Motorcycle Co.  
Mrs. M. DeV Brunkow  
D. C. Wax Office Equipment House  
F. E. Keeney Company  
Seaboard Finance Co.  
Oregon Moulding & Lbr. Co.  
Mr. George T. Mackin  
Seaport Shipping Co.  
Mr. Mark H. Beach  
Builterials Co.  
Atiyeh Rug Cleaning Plant  
Dye Finance Co.  
Courtsey Credit Corp.  
Abbott, Kearns & Bell Co.  
Tucker-Emmrich Co.  
Wanke Panel Co.  
Emerson Hardwood Co.  
Shipyard Wood Co.  
Colonial Heights Appl. Cent.  
Realty Loan Corp.  
Schmeer Insurance Agency  
Lewis & Dalin Inc.  
Williamson & Bleid, Inc.  
Leonetti Furniture Mfg. Co.  
Roswell H. C. Bennett  
N. L. Blake (Blake & Neal  
Finance Co.)  
Collins & Erwin Piano Co.  
Kerr Conserving Co.  
Osmund & Co.  
Hanchett Manufacturing Co.  
Feenaghy Machinery Co.  
McCormick & Baxter Creosoting  
Ernest J. Burrows, Att'y  
Oregon Leather Company  
Multnomah Athletic Club  
Modish Coat & Suit Mfg. Co.  
Huengerd Electric Co.  
O.K. Rubber Welders  
Business Men's Assurance Co.  
Mary Irene McGonigle  
D. F. Wengert (Union Pacific RR)  
Caffall Brothers  
Shaver Transportation Co.  
Douglas-Guardian Warehouse Corp.  
Knapp Lumber Sales  
Diamond Lumber Co.  
Plumbing & Heating Engineering  
Co., Inc.  
Triangle Milling Co.  
Hyster Sales Co.  
The George Lawrence Co.  
Carl L. Davis  
Pacific Inland Traffic Bureau, Inc.  
W. J. Jones & Son, Inc.  
Teamsters, Auto Truck Drivers  
(Local No. 162)  
The Canada Life Assurance Co.  
James N. Conley  
Union Finance Co.  
G. W. Paulson Co.  
Auto Paint Service  
Niklas & Son  
Lang-Senders and Co.  
Oregon Mutual Savings Bank  
Fred W. Bronn, Att'y  
Brady-Hamilton Stevedore Co.  
State Loan Co.  
Transitier Truck Co.  
American Linen Supply Co.  
BoDine Cantirli Clinic  
The Bank of California  
Swender Blue Print Co., Inc.  
Winter Products Co.  
Equitable Savings & Loan Assn.  
Jones Lumber Corp.  
Dean Rectal and Colon Clinic  
Portland Trust Bank  
Harold P. Drake  
Nilsson's Paint & Wallpaper
- Pacific Imported Cars, Inc.  
Armshaw's Shoes  
Joseph R. Gerber Co.  
N. W. Industrial Laundry Co.  
Helen Bernhard Bakery  
Convoy Company  
Colins Concrete & Steel Pipe Co.  
Nordstrom's  
Cookingham, Hanley & Maletis,  
Att'ys  
Metropolitan Printing Co.  
The U. S. National Bank  
Bernard, Bernard & Edwards,  
Att'ys  
Construction & General Laborers'  
Union (Local 320)  
The Caples Co.  
The Autzen Foundation  
Church-Newberry-Roehr & Schuette  
Swirt & Company  
A. V. Petersen Co.  
Mrs. F. J. Eisenbach  
Lee & Estes, Inc.  
Francis Motor Car Co.  
Portland Fish Co.  
Dr. Noles, Optometrists  
La Grand Industrial Supply Co.  
Harbor Motor Co.  
Portland Seed Co.  
Western Dairy Equipment Co.  
House of Carpets  
Pacific First Federal Savings &  
Loan Assn.  
Kneeland & Kneeland, Accts.  
Securities Intermountain, Inc.  
Barbers Union, Local No. 75  
Columbia Basin River Operators  
National Lead Co.  
Wallace D. Johnson  
Multnomah Bank  
Alaska Airlines, Inc.  
James G. Faturios  
J. H. Langley Electric Construction  
Portland Home Builders Association  
Portland Beauty Supply, Inc.  
Hollywood Furniture Co.  
General Machine Wks.  
Williams & Co.  
Western Electric Co.  
The Skookum Co., Inc.  
Portland Women's Forum  
Charles T. Parker Construction Co.  
Southwood Shoes  
Cascade Manufacturing Co.  
Chipman Chemical Co., Inc.  
De Temple Co.  
Pendleton Woolen Mills  
McDonald, Gattie & Co.  
Norpac Shipping Co., Inc.  
Dr. H. Victor Adix, Jr.  
Lou Johnson Co., Inc.  
Howard-Cooper Corp.  
First National Bank of Oregon  
Blanchard Lumber Co.  
Budget Finance  
Jarman Williamson Co., Inc.  
Everett Mitchell  
Portland Realty Board  
Shipley and Company Agency  
Benj. Franklin Federal Savings  
& Loan  
R. A. Hungerford  
Halton Tractor Co.  
Farmers Insurance Exchange  
Commercial Iron Works  
A. J. Ranzau  
Dennis Uniorm Manufacturing Co.  
Oregon Portland Cement Co.  
Crown Zellerbach Corporation  
Inland Motor Freight  
Shangri-La Motel  
The Old Country Kitchen  
Sharff & Sons  
Edison Brothers Stores, Inc.  
J. E. Haseltine & Co.  
Pope & Taibot, Inc.  
Herb Ballin & Co.  
Dickenshot's Feather Co.  
Kalberer Hotel Supply Co.  
Merrifield-Mitchell Agency  
Fick Distributing Co., Inc.  
Rich Manufacturing Co.  
John Carson Oil Co.  
Republic Cafe  
The Florshiem Shoe Store Co.  
Ovens-Hino's Glass Co.  
Dr. Florence A. Brown  
Kuckenberg Construction Co.  
Oregon Retired Teachers Assn.  
Northwest Grocery Co.  
Dr. Vinton D. Sneed  
Joe B. Davis, M.D.  
Oil Heat Institute of Oregon  
Interstate Tractor & Equipment Co.  
Coca Cola Bottling Co.  
Shell Oil Co.  
Air-King Mfg. Corp.  
Northwest Marine Iron Works  
Boyd Coffee Co.  
Foster & Kleiser Co.  
Dr. Foss H. Elliott  
Cladwell's Glass & Co.  
Kienow's Food Stores  
Northwestern Ice and Cold Storage  
Beall Pipe & Tank Corp.  
R. F. Jones Co.  
Morrison Oil Co.  
Olympia Brewing Co.  
Northwest Press Clipping Service  
Waitresses' & Cafeteria Women's  
Local No. 305  
Del Monte Meat Co.  
Tops All Foods, Inc.  
E. A. Finkbeiner Co.  
Thomas S. Barnes  
C. M. Emeis & Co.  
City Finance Co.  
The Pagoda  
The Bank of Portland  
Sheraton Corp. of America  
Ann Palmer Bakeries, Inc.  
Dean Witter & Co.  
Sandycrest Terraces  
Chinese Village  
Piggly Wiggly Co.  
The Pancake House  
Pioneer Fruit Distributors  
Crown Mills
- Waddle's Restr.  
Union Oil Co. of Calif.  
Willison's Chip Steak, Inc.  
H. J. Heinz Co.  
Valsez Lumber Co.  
Standard Ins. Co.  
Simpson Logging Co.  
Electric Distributing Inc.  
Freightliner Corp.  
Westway Petroleum Co.  
Rock Wool Insulating Co.  
Pepsi-Cola Bottling Co.  
Simmons Credit Co.  
Holman Transfer Co.  
Thriette Markets  
Keith Hermon & Derring Rose Growers  
Matt Anderson Roofing Co.  
Paulsen & Roles Laboratories  
Rutherford Triple XXX  
The Pennzoil Co.  
Public Finance Corp.  
United Air Lines  
Dr. Robert S. Dow  
Grant Thuesman Agency  
Public Industrial Loan  
M and F Finance Co.  
Portland Candies Co.  
Multnomah Fuel Co.  
KXL Radio Station  
Kelly's Olympian Co.  
W. G. Rovang, Inc.  
Rey & Molin, Inc.  
Hoffman Construction Co.  
Rose Manor Motel  
The Texas Co.  
Dohrmann Hotel Supply Co.  
Dad's Root Beer  
Rudie Wilhelm Warehouse Co., Inc.  
Bede-Hibbitt, Inc.  
Mason Ehrman & Co.  
Nu-Way Printing & Envelope Co.  
Rose City Upholstery  
Albers Milling Co.  
Campbell Court Hotel  
Commonwealth, Inc.  
Yaw's Top Notch  
The Congress Hotel  
J. M. Vranizan Co.  
Town Finance Co.  
Lamm Motor Co.  
G. Y. Harry & Co.  
Great Western Maltng Co., Inc.  
Grandma Cookie Co.  
Dr. W. C. Sheaver  
Olds & King  
Washburn Turkey Assn.  
Lotus Cafe & Card Room  
Raleigh Hills Corral, Inc.  
Gordon Orput  
Kernal Flour Mills Co.  
KPTV  
General Mills Inc.  
Kraft Foods Co.  
Washburn Turkey Assn.  
Pacific Meat Co., Inc.  
Fairview Farms  
Honolulu Meat Co.  
Commerce Investment Inc.  
Portland Bottling Co.  
Portland Federal Savings &  
Loan Assn.  
Reed R. Madisen  
The Ringside  
KGW Pioneer Broadcasting Co.  
Household Finance Corp.  
The Amalgamated Sugar Co.  
W. L. May Co.  
Jewel Ice Cream  
Gunnar E. Nelson, M.D.  
The Canadian Bank of Commerce  
Ideal Cement Co.  
Morris P. Kirk & Son  
Harold Kelley's  
A. K. Wilson Timber Co.  
Contact Lumber Co.  
Oregon Laundry Cleaners  
Arden Farms Co.  
Oaks Amusement Park  
William S. Turner & Co.  
Kate W. Failing  
Porter-Scarpelli Macaroni Co.  
Ed W. Eggen, Att'y  
Manpower, Inc.  
Magnus Metal Division  
Columbia Food Co.  
Yergen and Meyer, CPA  
Birkenwald Co.  
Herbert Malarkey  
Standard Oil Co. of Cal.  
Holiday Motel  
Maletis Bros.  
Cascade Pacific Lumber Co.  
Sawyer's Inc.  
Pacific Finance Corp.  
Johnson Lieber Co.  
Mrs. Guy Haynes  
Portland Distributing Co.  
Dooly & Co.  
Bevly Safway Scaffold Co.  
Gerald W. Frank  
G. A. Bailey Welding  
Northhill Broiler Restaurant  
J. Henry Helsler  
Allan Dunham, Dunham Printing  
Co.  
Davey's Locker  
Arthur C. Jones, M.D.  
Rose City Transit Co.  
Lido Restaurant  
Guy F. Hekman Co.  
Bingham Pump Co.  
Willamette Iron & Steel Co.  
Fisher Flouring Mills Co.  
Hot Coffee Service, Inc.  
D. R. Misner, Winner-Misner Co.  
City Center Motor Hotel  
Laurelhurst Cleaners  
Transmission Exchange Co.  
Don Sherrod  
The Bedell Store  
Bales For Food  
Pacific Stationery & Printing Co.  
Westinghouse Electric Supply Co.  
Terminal Ice & Cold Storage Co.  
Lippman Wolfe & Co.  
United Broken Co.  
Mrs. Orville R. Miller  
California Packing Corp.
- Field & Co., Inc.  
Nudelman Brothers  
Charles F. Berg  
J. D. Coeman  
Tuma Service Station  
Paisades Market  
Bergman's Jacqueline Shops  
Howard C. Pacific Carbide & Alloys Co.  
Consolidated Dairy Products  
Garbade's Bakery  
Dayton Rubber Co.  
Murphy Publications  
Jack Broneweew (Moreland  
Heights Foods)  
Monte's Mfg. Co.  
Keith Hermon Co.  
Donald E. Forster, M.D.  
Jack E. Battaia, M.D.  
Dr. Charles E. Gurney  
The Cupboard  
The Portland Outdoor Store  
Electrical Products Corporation  
The Arthur Leonard Pipe Shop  
Broadway Amusement Co.  
Dan & Louis Oyster Bar  
Portland Motor Court Assn.  
Lloyd A. Meade, M.D.  
Dr. R. E. Cutts  
G. Alan Fisher, M.D.  
Homer H. Harris, M.D.  
Hubert Goode  
Alberta Furniture  
Ramsay Signs, Inc.  
Palmer's Appliance Store  
Calef Furniture Co.  
F. Walter Brodie, M.D.  
Jessie L. Brodie, M.D.  
Lakeside Lumber Co.  
Fahey Brockman  
Atyeh Bros., Inc.  
J. K. Gill Co.  
Irwin Hodson Co.  
James J. Richardson  
S. Berthelsdorf, M.D.  
Lawrence J. Cohen, M.D.  
Willard D. Rowland, M.D.  
John W. Loomis, M.D.  
Thomas Glenn Eycok, M.D.  
Werner E. Zeller, M.D.  
R. Kent Markee, M.D.  
Benson Hotel  
Daily Journal of Commerce  
H. W. Trueblood  
Robert C. Turner, M.D.  
John Price Morris  
Harold M. Utten, M.D.  
Reinhold Kanzler, M.D.  
Jayvee Brand, Inc.  
King Tower, Inc.  
Norman Brothers  
C. E. Riggs  
Hammel's Pharmacy  
Goodall Crane Service  
Bethlehem Pacific Coast Steel Corp.  
Carvel Linden  
Edwards Furniture Co.  
Earl Handsaker, CPA  
Dr. Kei Koyama  
Mail-Well Envelope Co.  
Package Containers, Inc.  
Wood Tractor Co.  
Russell G. Gustavson, M.D.  
Long & Loddell, Physicians  
A. McGill & Son  
Lester J. Harding  
Poole McGonigle & Dick  
Goldstein's & Co.  
Murphy Lumber Co.  
Midget's Motel  
The Ivy Press  
Stardrill Co.  
W. Rich Warrington, M.D.  
American Brush Co.  
A. J. Rose & Son  
A-1 Electrical Supplies Co.  
Automotive Equipment Co.  
The Branding Iron  
Buck's West Portland Texaco  
Menton A. Ebel  
Exercycle of Oregon  
Doellefeld Health Equipment Co.  
Family Appliance Center  
Harry Fowler  
Gun-Crete Cement Company  
Hanset Sheet Metal  
Hollywood Electric Co.  
George Kady's Family Shoe Store  
Kovar's Cafe  
La Rog Jewelers  
Lewis & Clark Garage  
Malloy-Robinson Co.  
Melgard's Motel  
Met-All Products Company  
Mrs. Gertrude Nelson  
Tribby's Cafe  
Chris P. Purvis Service Shop  
Shafer Rexall Drugs  
Standard Printing & Office Supply  
State Laundry & Dry Cleaners  
Al Strand "Realtor"  
Sunnybrook Restaurant  
Watson's Valley Pharmacy  
Webb's Hollywood Club  
Gevurtz Furniture Co., Inc.  
Star Furniture Co.  
Radiator Service Co.  
Arthur L. or Amy C. Fields  
Arthur Stromberg  
Chester A. Sheppard  
Badgley Mfg. Co.  
Evelyn Gibson, Gowns  
H. J. Stoll & Sons, Inc.  
Robert L. Eaton  
Hargreaves Advertising  
Joseph L. Miller, Jr., M.D.  
Receptionist School of Oregon, Inc.  
Richfield Oil Corp.  
United States Bakery, Inc.  
Blue Bell Potato Chip Co.  
Pacific Power and Light Co.  
The Black Clawson Company  
Holman J. Barnes  
Dr. Cecil J. Ross  
Pierce Freight Lines, Inc.  
Peerless Trailer and Truck  
Portland Parts Shop  
E. C. Sammons  
Dr. Ira E. Gaston
- JBM Corporation  
J. J. Newberry Company  
Dan Marx & Company  
Elmer T. Colwell  
Interstate Freight Lines, Inc.  
The Anchorage  
Chinese Alley  
Pacific Carbide & Alloys Co.  
Bradley's Pies, Inc.  
Raymond D. Grondahl, M.D.  
Pacific Color Plate Co.  
Sarwai, Inc.  
Sunny Brook Farms  
Burfit Plumbing & Appliance Co.  
Bill Hay, Inc.  
Fiddes-Moore  
Thomas R. Montgomery, M.D.  
Wells-Read Ins. Co.  
Meier and Frank Co.  
Edw. Holman and Son  
Kitchen Craft Co. of Oregon  
Charlie Helwig, Inc.  
Caramel Crisp Shop  
The Gold Card  
Kell & Alterman, Att'ys  
George D. LaRoche, Att'y  
Nicholas Jauregui  
Robert R. Hollis, Att'y  
William P. Ellis, Att'y  
Wendell Gray, Att'y  
Ireland's  
Huber's  
Walter N. Boyesen Co.  
Burroughs Corp.  
Blake, Moffitt & Towne  
Gladys Gilbert Studio  
Eighty Second Ave. Hardware  
Wagner Tractor, Inc.  
K.E.X. Westinghouse  
Suud G. Burnard  
Pacific Title Ins. Co.  
Matthew McKirdie, M.D.  
Dr. M. B. Taylor  
D. K. MacDonald & Co.  
Columbia Hudson Lumber Co.  
Oregon Steel Mills  
Dairy Cooperative Association  
Retail Credit Association of Port.  
The J. C. Jones Agency  
Gibson Bowles-Realtor  
Drs. Kvernland & Grewe  
Paul Ail  
Kerr Grain Corporation  
McAllister Carpet & Furniture  
Cleaners  
Builders Appliance Supply Co.  
S. H. Kress and Co.  
Mee's Belmont Pharmacy  
H & L Music Company  
Pierre's Sacons of Beauty  
& Fashion  
Dr. Albert B. Reynolds  
Chin's Kitchen  
Synch's Market  
Western Photo Mount Co.  
Albina Engine & Machine Works  
Gobel-Pratt Company  
Portland Elec. and Plumbing Co.  
Manning's Inc.  
Columbia Distributing Co.  
Eddie Hogan Pro Shop  
MJB Company  
Boulevard Coffee Shop  
Paper Mills Agency of Oregon, Inc.  
Northwest Natural Gas Co.  
Portland General Electric  
The Virginia Cafe  
Jacqueline's  
Charles P. Wilson, M.D.  
DeNorville, M.D.  
J. Coleman Edwards, M.D.  
Bickford Construction, Inc.  
Mrs. J. Coleman Edwards  
Langendorf United Bakeries  
Sprouse-Reitz Co., Inc.  
Portland Luggage Co.  
Bohemian Restaurant, Inc.  
The Peters Company  
Lamson Mobilift Corp.  
George W. Schoeffel  
Henry Thiele Restaurant  
Mrs. May J. Nordin  
Miller's tor Men  
White City Motel  
The Upjohn Company  
Phil S. McAlister  
Nicholas Ungar, Inc.  
Morrison Electric Co.  
Aluminum Company of America  
Black and Apicella, Attorneys  
Oregon Worsted Co.  
A. C. Dutton Lumber Corp.  
Kubli-Howell Co.  
May Hardware Company  
National Hospital Association  
Spear Beverage Co.  
Masters, Mates & Pilots of  
America—West Coast Local 90  
Oregon Journal  
Tidewater Oil Company  
Multnomah Hotel Pharmacy  
Burns' Restaurant  
Cornell's Custom Canning  
S and W Fine Foods, Inc.  
The Big Seven  
Hicks-Chaten Engraving Co.  
Tit-Kot  
George Stern  
Roosevelt Hotel  
American Mill Line Ltd.  
Jake's Famous Crawfish  
Dickinson Family  
E. E. Schenck & Co.  
Bon Marche  
Myrtle Cairns  
Eaton Hotel  
Dependable Pattern Works, Inc.  
Dr. Walter H. Griesinger  
Jesse J. Gard  
Central Motor Parts, Inc.  
Imperial Hotel  
Eastmoreland Garden Club  
The Oregonian  
Alpha Distributors  
Red & Roy's Mobil Service  
Portland Garage  
Fred A. W. Rinke  
Milton L. Gumbert



# ASSOCIATE MEMBERS

- Don H. Burcham  
Dr. C. Elmer Carlson  
Coast Auto Supply Co., Inc.  
Truman W. Collins  
Robert E. Duniway  
Archdioceses of Portland in Oregon  
Harry K. Coffey & Assoc.  
Bissinger & Co.  
A. A. Hallam & Co.  
Eastman Kodak Stores, Inc.  
Raymond G. Clifford  
J. W. Copeland Yards  
Chase Bag Co.  
Botsford, Constantine & Gardner  
John Deere Plow Co.  
Annand, Boone & Lei  
Leopold R. Hussa  
Hart, Spencer, McCulloch,  
Rockwood & Davies  
Baker Fortress & Co.  
Bemis Bro. Bag Co.  
Campbell & Robbins  
Burns, Bear, McNeil & Schneider  
Archer-Daniels-Midland Co.  
Harold Weismore, Owings & Merrill  
Goodyear Tire and Rubber Co.  
Maytag Northwest Co.  
Glendover Golf Course  
Columbia Steel Casting Co.  
Jones & Chamberlain  
Howard H. Holland  
Joseph A. Minott  
Columbian Chemical Co. Inc.  
California Spray-Chemical Corp.  
C. C. Arveson  
R. Burke Morden  
Fulton Transier & Storage  
North Pacific Grain Growers, Inc.  
Ross B. Hammond Co.  
Northwest Livestock Production  
Credit Assn.  
Andrew D. Hrestu  
Dant & Russell, Inc.  
North Coast Electric Co.  
Cote, Clark & Cunningham  
Edmund Hayes  
Artistic Cleaners  
Campbell-Norquist & Co.  
John R. Leagers Machinery Co., Inc.  
Loyd F. Carter  
Phillips, Coughlin, Buell & Phillips  
Hugh B. Campbell  
Leupold & Stevens Instruments Inc.  
Blue Mountain Hide, Wool &  
Fur Co.  
Colyear Motor Sales Co.  
Harry B. Buckley  
Frank M. Davis  
Baker-Barkon Co.  
Midway Lumber Supply  
Nicoiaa Door Manufacturing Co.  
American Building Maintenance  
Co.  
Monson & Sivers Co.  
Gould & Gould, Inc.  
Flynn's Office Supplies Co.  
Grigsby Bros.  
Patrick Lumber Co.  
Harold Faunt  
Seaton Fibre Can Co.  
Pettit Bedding Co.  
Minneapolis-Honeywell Co.  
Niedermeyer-Martin Co.  
International Harvester Co.  
Soue Steel Co.  
Robert S. Kinoshita, M.D.  
Leland F. Hess  
Builier & Builier  
Wentworth & Irwin  
Wheeler-Boyd & Co.  
Western Novelty Co.  
Drew Engineering Co.  
St. Johns Planning Mill  
Pein Box Co.  
Nick's Flower Home  
Agency Lithograph Co.  
Baliou & Wright  
Phillip V. W. Fry  
Portland Wholesale Nursery Co.  
Small Parts Mig. Co.  
United Contracting Co.  
Lawrence, Tucker & Wallman  
J. A. Freeman & Son  
Ray Smythe Co.  
Collins Pine Co.  
Drs. Earl D. DuBois &  
Russell Baker  
Kendall Lumber Mill  
Carlton Logging Co.  
Willamette Valley Lbr. Co.  
Dorothea Lensch  
Alice Love Products Co.  
United Parcel Service  
Ward L. Mayer  
Drs. Lester T. Jones &  
Lewis Jordan  
Wilgus D. Smith  
Dr. Martin F. Gilmore  
Pacific Northwest Co.  
Physicians Optical Service  
Phillip E. Sullivan  
Dr. Leo J. Meienberg  
Collins & Wilmes Cigar Co.  
Jensen Investment Co.  
Newport Construction Co.  
Hood Sales Co.  
George B. Wallace Co.  
MacMillan & Bloedel Ltd.  
The Kirby Co.  
Dr. Duncan R. Neilson  
Dr. Ronald P. Neilson  
Dr. Rae N. Foster  
Nob Hill Pharmacy  
Morris, Beggs & Simpson  
Maguire, Shields, Morrison,  
Bailey & Kester  
Jaggar-Sroufe Co.  
Alemite Co. of the Northwest  
D. P. Thompson Co.  
Oregon Transfer Co.  
Roy Sheen  
Dr. B. A. Alder  
A. W. Williams Inspection Co.  
Lord Bros. Contractors  
Beaver Engraving Co.  
L-M Equipment Co.  
Pacific Asbestos & Supply Co.  
Mr. E. Victor Creed
- Seaport Manufacturing Co.  
American Hardware Mutual  
M. Trumbo Co., Inc.  
Thompson Metal Fab  
C. J. Montag & Sons  
Carter, Rice & Co. of Oregon  
Ross Island Sand & Gravel Co.  
Fiedmont Hardware Co.  
B. F. Shearer Co.  
New York Merchandise Co., Inc.  
Great Western Printing Ink Co.  
Timber Structures, Inc.  
Hertz Stations  
Valley Decorating Co.  
Braley's, Inc.  
Doug Gerow Finance Co.  
Dwyer Lumber Co.  
Cole & Weber  
Herbert W. Roberts  
Richard G. Montgomery  
& Associates  
Pacific Metal Co.  
Robert Arneson  
General Motors Acceptance Corp.  
Skidmore, Owings & Merrill  
E. Carl Schiewe  
White Stag Mig. Co.  
Miller's Mercantile Co.  
Oregon Automobile Ins. Co.  
Ernest E. Hall  
Lumber Products  
Alexander & Baldwin, Ltd.  
Zellerbach Paper Co.  
Babler Bros., Inc.  
Title and Trust Co.  
Industrial Hospital Assn.  
United Radio Supply Inc.  
Tuerck-MacKenzie Co.  
Wagner Electric Corp.  
Risberg's Truck Line  
Larry Harrington Co., Inc.  
Fitzgibbon Glass Co.  
McCracken Bros. Motor Freight  
Fred F. Holcomb  
J. A. Robertson  
Granning & Treece Finance Co.  
Blyth and Co., Inc.  
Touche, Niven, Bailey & Smart  
L. Rogers Machinery Co., Inc.  
Evelyn G. Larson  
Columbia Hat Co.  
Clyde Equipment Co.  
Lembcke's Wood Shavings  
Roberts Motor Co.  
Loggers & Contractors Mach. Co.  
Oregon Iron & Steel Co.  
Jones Photo Laboratory  
Rodda Paint Co.  
Galvanizers Co.  
Western Wood Mfg. Co.  
Tillamook-Portland Auto Freight  
R. B. Howell  
Donald H. Goetz  
Lynn P. Sablin  
William P. Hutchison & Co.  
Skidmore Pharmacy  
Mt. Scott Drug Co.  
Dr. Norman L. Bline  
Peter A. Schwabe  
Anderson Bros.  
Sterling Furniture Mfrs.  
Durham & Bates  
Fred H. Slate Co.  
E. Hofer & Sons  
Portland Willamette Co.  
P & C Tool Co.  
Portland Machinery Co.  
Wolf & Zimmer, Architects  
Archie Goldsmith & Bro.  
Butterfield Brothers  
Grand Metal Products Corp.  
Ben Hazen  
Mary S. Young  
E. L. Purdy  
C. B. Stetson Lbr. Co.  
Price Waterhouse & Co.  
Northwest Plywoods  
Power Brake Equipment Co.  
Medical Arts Bldg. Co.  
June S. Jones & Co.  
James A. C. Tait & Co.  
W. H. Hutchens, M.D.  
Roedel Tile Contracting Co.  
Avondale Construction Co.  
Woaiach Brothers  
Kenneth Poorman Co.  
Goodsman Concrete Burial Vaults  
Ladd Bldg. Co.  
Stauffer Chemical Co.  
Robert F. Johnson & Associates  
Duo-Fast Oregon Co.  
Blaessing Granite Co.  
Dr. Walter Goss  
Drs. Davis and Hopkins  
United Adjusters Inc.  
Clow Roofing & Contracting Co.  
Lincoln Memorial Park  
Western Transportation Co.  
C. H. Savage Co.  
Haack Laboratories, Inc.  
Morgan S. Odell  
L. S. Siner Sons  
Haack Bros. Prescription Pharmacy  
Charles W. Sexton Co.  
White Motor Co.  
Neighbors of Woodcraft  
Monroe Food Machinery, Inc.  
Dr. Howard C. Stearns  
Eccles Electric  
Ott's Friction Materials Inc.  
Westmoreland Drug Co.  
Frank Perlman, M.D.  
Peat Marwick, Mitchell & Co.  
Hercules Powder Co.  
I. L. (Jack) Howk  
Sandberg Mig. Co.  
McCann Erickson, Inc.  
Howard Motor Co.  
J. C. Milne  
Woodward, Draper and Stepp  
P. S. Lord Mechanical Contractors  
Northwest Copper Works Inc.  
Bekins Moving & Storage Co.  
Omak Industries, Inc.  
C. H. Wheeler  
Arnold W. Yeomans  
A. McMillan & Company  
Allan A. Smith, Attorney
- Ray F. Becker Company  
Local Loan Company  
George H. Lage, M.D.  
Oregon Egg Producers  
Pattett, Fisher & Carlo, Inc.  
Western Auto Supply Company  
Santiam Lumber Company  
Little Chapel of the Chimes  
Portland Road & Driveway Co.  
The American Insurance Group  
Shuler, Sayre, Winfree & Rankin  
Adolph L. Bloch, Adv. Agency  
Irvin Layton  
Morningside Hospital  
Mrs. D. R. Laird & N. J. Campbell  
Verner V. Lindgren, M.D.  
Peter's Office Supply Co.  
Zilka, Smither & Co., Inc.  
American Guaranty Life Ins. Co.  
W. R. Norte Company  
Wymore Transfer Co.  
Haskins & Sells, C.P.A.  
Ireland, Guild & Simms  
Sharp & Young  
Douglas Lowell, Inc.  
The Picture Mill  
Harry J. Hegar  
Columbia Brick Works  
Storey Tool & Die Works  
Hocks Laboratories  
The Sherwin-Williams Co.  
Patterson Dental Supply Co.  
Hyland & Book Stores  
Rose City Paper Products Co.  
Cecil Brown  
D. N. & E. Walter & Co.  
Dealers Supply Co.  
R. W. Neighbor & Co.  
Henry M. Mason Co.  
Bausch & Lomb Optical Co.  
Kingsley Lumber Co.  
Urdike & Johnson  
R. L. Greene General Contractor  
Hoch & Seiby Co.  
Francis Bros.  
Medical Clinic  
Stan Terry & Co.  
D. M. McClintock Lumber Co.  
William R. Deutsch  
A. D. Ford & Son  
Drs. Besson & McGowan  
Page & Page Co.  
Holland Finance Co.  
Carl M. Halvorson, Inc.  
Northwest Tube & Metal  
Fabricators  
Portco Corporation  
Permanent Cement Company  
The Lippman Company  
Manchester-Chandler Company  
Schulz Sanitary Service  
George M. McBreen  
Phoenix Mutual Life Ins. Co.  
Johnston Brothers  
Conrad Veneers, Inc.  
Acme Metal Works, Inc.  
Jewett, Barton, Leavy & Kern  
R. M. Wade & Company  
Mitchell Brothers Truck Lines  
Container Corporation of America  
Lustre Lane Greeting Card  
Company  
Oregon Film Service  
Robertson Factories, Inc.  
Portland Sate Company  
Mrs. Alice D. Jones  
King, Miiller, Anderson, Nash &  
Yerke  
Luckenbach Steamship Co., Inc.  
Pacific Building Materials Co.  
Mr. C. E. Hudson  
Francis Lincoln Mercury  
Hicks, Davis & Tongue  
Stevens-Ness Law Publishing  
Mr. and Mrs. Lewis Pleiter  
Pittcock Block, Inc.  
International Harvester Co.  
Fowler Mortgage Co.  
Oregon Physicians' Service  
Billings & Cronn  
Martin A. Howard, M.D.  
Henry C. Fixott, Jr., D.M.D.  
James McL. Wood, West & Co.  
F. B. Packard, M.D.  
Polson Implement Co. of Oregon  
Garnett E. Cannon  
Nottingham's Economy Transfer  
Co.  
Allen E. Meier  
Asbury Transportation Co.  
Portland Wire & Iron Works  
Portland Wire & Steel Warehouse  
Gunderson Bros. Engineering Corp.  
W. J. McCready Lumber Co.  
Pierce Trailer & Equip. Co.  
H. J. Sandberg Co.  
Bend-Portland Truck Service  
Plastimayd Products Corp.  
International Brotherhood of  
Electrical Workers (Local 48)  
Russ Chamberlin, Inc.  
Mrs. Ross McIntyre  
Portland Lodge 142 BPO Elks  
I. D. Wood & Co.  
Gar Hurley  
Taylor & Co., Inc.  
Western Waxide Specialty,  
Packaging Div., Crown  
Zellerbach Corp.  
U. S. Rubber Co.  
Simonds Saw and Steel Co.  
Ogden and Gravelle  
Klingbeil & Oetinger  
Northwest Electric Supply Co.  
Neptune Meter Co.  
Moffatt, Nichol & Taylor  
Crawford & Doherty Foundry Co.  
Merrill Lynch, Pierce,  
Fenner & Smith  
Mrs. Mary E. Parker  
Henry O. Ennen  
Campbell Crane & Trucking Serv.  
R. E. Chapman  
Metal Processing Co., Oregon Ltd.  
Joe Battaglia  
Joslyn Pacific Company  
Pacific Indemnity Co.  
North Pacific Cannery & Packers
- Paul B. McKee  
Wilson Sporting Goods  
R. E. Lance  
Walter J. Widmer  
Nils Teren  
Fiberboard Paper Corp.  
American Lumber Co.  
Lyster Co.  
American Steel Warehouse  
Coast Salesbook Co.  
Oregon Railroad Association  
Sandy's Camera Shop  
American Can Co.  
Phil Grossmayer Co.  
C. R. Tulley  
North Coast Canvas Products Co.  
Norene Tire & Battery Co.  
Business Printing Co.  
Pacific Transfer and Storage Co.  
Willamette View Manor, Inc.  
Portland Allied Printing Trades  
Council  
Pacific Supply Cooperative  
Paul Neils  
Van Kirk's Farm & Garden Store  
Western Wirebound Box Co.  
Kennell Ellis Photographers  
Northwest Laundry Machinery Co.  
Associated Commercial Co., Ltd.  
W. J. Burke & Co.  
J. Pounder Realty Co.  
Burchard & Fiske, Inc.  
Donald M. Drake Co.  
Title Insurance Co.  
Cummins Diesel Sales of Oregon  
Portland Dog & Cat Hospital  
Portland Orthodontic Group  
Buck Ambulance Service  
V. M. Philip & Son, Inc.  
Boughton Lumber Co.  
The Gable Funeral Home  
Dr. Wm. L. Corbin  
Logan Oldsmobile Co.  
The Simms Co.  
Benjamin G. Fleischman  
Drs. Henry H. Dixon &  
Herman A. Dickel  
Tom Ogle Prescriptions  
Dental Arts Co.  
J. E. Brown Co.  
Earl J. Knutson  
Portland Radio Supply Co.  
National Mortgage Co.  
Goodyear Rubber & Asbestos Co.  
Koerner, Young, McCulloch &  
Dezendorf, Attys.  
Interstate Training Service  
Pay Less Drug Store  
Oregon Blue Print Co.  
Portland Concrete Pipe and  
Products Co.  
Ben Rybke  
Dr. John P. Trommald  
Ken Wilcox Agency  
Paul B. Emerick Co.  
Marine Electric Co.  
The Portland Clinic  
Six Robbles' Inc.  
Shaw Surgical Co.  
Lyman Saack Motors  
Portland Furniture Mfg. Co.  
Riviera Motors, Inc.  
Geltman Sponging Corp.  
E. W. Shields  
Everett L. Wiggins  
Painting & Decorating Contractors  
M. B. Hinds  
McPherson Furnace & Supply Co.  
Wells DeLap & King  
Northwestern Drug Co.  
Vern L. Wenger Co.  
Builders Hardware & Supply Co.  
Gerlinger, Richards & Arnold  
Drs. Isenhardt, Raines & Shippy  
Millar Paint Co., Inc.  
Portland Printing House, Inc.  
Nehalem Valley Motor Freight  
Printing Pressmen's Union No. 43  
Mel Goodin Tire Co.  
Star Machinery Co.  
W. Bruce Morrison  
Loomis Armored Car Service, Inc.  
Oregon Automotive Refinishing  
Port Investment Co.  
Payne & Faust, Inc.  
Denme Bros., Inc.  
Dr. R. F. Kenaga  
Ralph A. Baer Co.  
J. I. Case Co.  
Byers Color Laboratory  
Tom Stoddard & Co.  
Moss Adams & Co.  
Fownall, Taylor & Hays  
Lloyd Corporation Ltd.  
Lewis-Riffel, Inc.  
States Batteries, Inc.  
Singer Sewing Machine Co.  
Dr. Edward K. Kloos  
Reid Strutt Co., Inc.  
Fowler Manufacturing Co.  
Cyrus Electric Co.  
Multnomah Typographical Union  
No. 58  
West Coast Paper Co.  
Rogers Construction Co.  
Gray Line Sightseeing  
Dr. C. R. Kincaid  
H. A. Herzog  
Colonial Mortuary  
Sinclair & Company  
Dr. H. N. Frazier  
Automobile Dealers Association  
Munnell & Sherrill, Inc.  
Kelley-Clarke Co.  
W. Dee Morton Ins. Agency  
M. Seller Co.  
American Sheet Metal Works  
C. P. Keyser  
Employees Finance Co.  
Coast Transport, Inc.  
Robert W. Done, M.D.  
Sears, Roebuck & Co.  
Col. Kenneth D. Hauser  
Warren Northwest Inc.  
C. H. Watzek  
Brod & McClung  
Miller Products Co.  
Leveton's Thrifty Drugs
- Dickson Drug Co.  
Robert H. Shioni, M.D.  
Bayly Mig. Co.  
The Broiler  
M. F. H. Gerspach  
William Moore  
John Kennie  
Cascades Plywood Corporation  
Gilmore Steel & Supply Co., Inc.  
Sandy Blvd. Veterinary Hospital  
Theodore Arenz  
Schmidt Lithograph Co.  
Barnard Motors Inc.  
Electric Steel Foundry Co.  
Armo Drainage & Metal  
Products, Inc.  
States Marine Lines  
Mr. Joe D. Fulop  
L. W. Albertson  
Portland Cutlery Co.  
William R. Wells  
Noise Control of Oregon, Inc.  
Posey Lumber, Inc.  
Ames Harris Neville Co.  
Giesy & Greer  
Wilcox Investment Co.  
Estate of Henry Failing  
Caldwell Finance Co.  
Tracey & Co., Inc.  
Portland Laundry & Dry Cleaners  
National Corp. of America  
Stark-Davis Co.  
Selling Building Pharmacy  
American Pipe & Construction Co.  
Portland Stevedoring Co.  
Mr. Leo S. Burdon  
Dr. Adalbert G. Bettman  
Kunhausen's  
Auto Wheel Service  
Issac D. Hunt  
Bronson Insurance Agency  
Fraser Paper Co.  
Amalgamated Lithographers of  
America  
Briggs-Gething  
C. M. Corkum Co.  
Mrs. Una B. Willard  
Marjorie E. Beeson  
Mr. Taylor Alexander  
Chase Gardens  
Oregon Marine Supply Co.  
Abbey Rents  
Pacific Greyhound Lines  
Mailliard & Schmiedell  
Pacific Machinery & Tool Steel Co.  
George W. Ormsby & Asso.  
Henry S. Gray, Alt'y  
Arthur E. Smith  
Portland Supply Co.  
Marsh & McLennan-Cosgrove & Co.  
Empire Building Material Co.  
D. A. Davidson Paving Co.  
Oregon Typewriter & Recorder Co.  
Belmont Pical Co.  
White Star Concentrates Co.  
Kleener Furnace Co.  
United Pacific Ins. Co.  
Ken R. Humke Co.  
Chown Electric Supply Co.  
Anthony Brandenthaler  
Monte Brooks' Productions  
Otis Elevator Co.  
Western Machinery Corporation  
Hawley Gilbert Co.  
Coast Mirror Co.  
Byron Hoyt's Sheet Music Service  
Berkheimer's  
Chester A. Weber  
Guy R. Harper & Co.  
General Petroleum Corporation  
B. G. Skulason, Alt'y  
Parry Mail Advertising Service  
Chown Hardware Co.  
Musicians Mutual Association  
Van Waters & Rogers Inc.  
Judge Charles W. Redding  
Alfred A. Loeb, Inc.  
Dr. W. G. Homan  
Burkhardt's Fine Flowers  
C. J. Johnson  
Beltone Hearing Center  
Purdy Brush Co.  
Stadler Fixture Co.  
Fields Chevrolet Co.  
Joseph Lucas Music Mart  
Riggs Pharmacy  
R. F. Watson  
Progressive Business Men's Club  
Automotive Equipment Co.  
McKesson & Robbins, Inc.  
Archer Blower & Pipe Co.  
Braley & Graham  
Robert Coates  
West Coast Steamship Co.  
Oregon Erecting Co.  
Smith Bros. Office Outfitters  
Charles E. McCulloch  
Aubrey R. Watzek  
Kupp Ford  
Stanton, Boles, Maguire and Church  
Ben Medofsky  
Broadway Dyers & Cleaners  
Smith-Phillips Company  
Fabri-Valve Co. of America  
Carl W. Hopp  
American Pipe & Construction Co.  
Van Hevelingen Nurseries  
Gisan Lumber Co.  
Harold Embree  
George & Son Grinding Co.  
C. Louise Clancy, M.D.  
Northwestern Refrigeration Co.  
Shedrain Umbrella Co.  
C. E. Thomas, Manager,  
Metropolitan Life Ins. Co.  
Ray Chirwin (Ray's Food Service)  
Joseph's Inc.  
Northwestern School of Commerce  
Asthma Nefrin Co. Inc.  
Forest Fiber Products Co.  
Ray Grimshaw  
MacDonald Andrews Co.  
Northern School Supply Co.  
L. E. Crouch, Attorney  
Sears Rexall Drug Co.  
L. D. Heater Music Co.  
Dun & Bradstreet, Inc.  
Zeller Funeral Chapel



## ASSOCIATE MEMBERS (Continued)

Fitzpatrick's, Inc.  
F. M. Tarbell Company  
Dr. Ralph M. Dodson  
Broadway Hotel  
Johnson and Olsen Feed Co.  
W. E. Finzer & Co.  
Ramona Tow Boat Co., Inc.  
Miller's  
Pacific Brokerage Company  
Sites Silver Wheel  
Freightlines, Inc.  
New Heathman Hotel  
O.K. Rubber Welders  
Ed Hamberg and Sons  
Bradford Clothes, Inc.  
Drs. Boyd

Jolly Joan  
The House of Harlow  
Jack Converse  
Teply House of Furs  
Day-York Distributors  
Ward Cook, Inc.  
Northwest Airlines, Inc.  
Mount Hood Radio and TV  
Broadcasting Corp. (KOIN)  
Mikeworth's Peninsula Funeral Home  
J&J Bldg. Materials Co.  
Rose City Bowl  
Richard R. Carter, M.D.  
Valberg Lumber Yards, Inc.  
Weiner's

George Rotegard  
Benz Spring Company  
Publicity Providers  
Santry Tire Co.  
Beattie and Company  
Heathman Hotel Drug Co.  
Edgar W. Smith  
White Rock Bottling Co.  
Polly Ann Grille  
Three Star Restaurant  
Drs. Marxer, Clarke & Harder  
Multnomah County Labor Council  
Peske, The Shade Man  
Safeway Stores, Inc.  
National Shirt Shops, Inc.

Pacific Pumping Company  
Johnson Acoustical & Supply Co.  
Montgomery Elevator Company  
F. A. Rodgers Stores, Inc.  
Club Portland  
Frank J. Cobbs  
Marlowe Dittebrandt, M.D.  
Dr. Adna M. Boyd  
Hills Brothers Coffee, Inc.  
Photo-Art Commercial Studios  
Jantzen, Inc.  
Walter C. Reynolds, M.D.  
Robert's Fine Foods  
Iron Fireman Manufacturing Co.  
Hungerford Hotels

Canton Grill  
Town Talk Food Mkt.  
Oregon Asphaltic Paving Co.  
Advertising Displays, Inc.  
The Clothes Horse  
Hilaire's Restaurant  
Smith's Home Furnishings  
Fruehauf Trailer Co.  
F. W. Woolworth Co.  
Roy Burnett Motors, Inc.  
Davis Insurance Agency  
Fish Grotto  
Rosenblatts  
Best Auto Spring Co.  
Monarch Forge and Machine Wks.

*Celebrating...*

THE 51<sup>st</sup> ANNUAL  
Portland

ROSE FESTIVAL  
and OREGON'S



100<sup>th</sup>

*Birthday  
Party*



**R**OSE FESTIVAL visitors will enjoy an unusual bonus in 1959, as they take part in lavish festivities planned for the celebration of Oregon's 100th birthday as a state.

The Rose Festival will be the official "Kickoff" for these activities. Not only at the Oregon Centennial grounds in Portland, but also at community celebrations throughout the state, there will be parades, parties, rodeos, stage shows, pageants, sporting events and hilarity all summer long.

Watch Oregon celebrate its 100th birthday — and start the celebration at the Portland Rose Festival!