

JUNE 8-12

# YOU'LL ALWAYS REMEMBER THE 1955 PORTLAND ROSE FESTIVAL

Friday, May 27th - 8:00 p.m., JUNIOR ROSE FESTIVAL QUEEN SELECTION & CORONATION. Civic Auditorium

Sunday, June 5th - OFFICIAL ROSE SUNDAY. Sponsored by the Portland Council of Churches.

Tuesday, June 7th - Navy Submarine U.S.S. Tilefish arrives at Sea Wall, foot of Morrison Street.

Wednesday, June 8th - 8:00 p.m. QUEEN SELECTION & CORONATION at Multnomah Civic Stadium. One of the eight lovely princesses selected to serve as Rose Festival Queen and proclaimed Ruler of the mythical Realm of Rosaria during the colorful coronation rites. Beautiful, ingenious, breath-taking DANCING WATERS bringing you something completely new in the entertainment world.



Wednesday, June 8th - Heavy Cruiser U.S.S. Toledo (CA-133) arrives Sea Wall.

Thursday, June 9th - 8:00 p.m., STADIUM MUSICAL SHOW at Multnomah Civic Stadium, featuring Portland Symphony Orchestra with guest conductor, popular, classical and western style music by outstanding radio, television and motion picture stars. Plus DANCING WATERS.

Friday, June 10th - Three Destroyer Escorts, U.S.S. Gilligan, U.S.S. Rombach, U.S.S. Brannon arrive at Sea Wall.

12:00 Rose Show and Knighting Ceremony at Civic Auditorium.

2:00 p.m. Portland Rose Festival Junior Parade on Sandy Blvd. World's largest children's parade.

2:00 to 8:00 p.m., Art Festival at Laurelhurst Park.

8:00 p.m., STADIUM MUSICAL SHOW - Same stars as the Thursday Stadium Show, again at the Multnomah Civic Stadium, with entirely different show. Don't miss this one!



Saturday, June 11th - 9:30 a.m., GRAND FLORAL PARADE leaves Multnomah Civic Stadium to re-group at 14th & Salmon for departure at 10:00 a.m., to wind its way over five-mile route through downtown and near east side of Portland. Theme "Famous Books in Flowers".

10:00 to 8:00 p.m., Art Festival at Laurelhurst Park.

9:00 a.m. to 9:00 p.m., ROSE SHOW at Civic Auditorium.

2:00 p.m., MARINE DAY ON THE WILLAMETTE - Center of activities between Hawthorne and Burnside Bridges.

9:00 p.m., QUEEN'S BALL (By invitation only.)



Sunday, June 12th - 10:00 a.m. to 8:00 p.m. Art Festival at Laurelhurst Park.

1:00 p.m. GOLDEN ROSE SKI TOURNAMENT at Timberline Lodge at Mt. Hood.

1:30 p.m. Junior Rose Festival Court Rose Planting Ceremony at Peninsula Park.

ROSE FESTIVAL SEASON TICKET BOOKS contain one admission ticket for each of the seven major events on the 1955 Rose Festival Program. Adults \$2.40 - Juniors (through High School Age) \$1.00. Single Admission tickets for each of these events cost \$1.50. Total cost of all seven events would be \$9.50 - you save \$7.10 by purchasing a season ticket book for only \$2.40 (tax included). A limited number of reserved seats are available at \$2.40 per person per performance.

AT YOUR SERVICE: The Portland Rose Festival Association office is located in Room 235 in the Multnomah Hotel. Our telephone number is BRoadway 2681. Our Ticket Department is located in Room 250 of the Multnomah and can be reached by calling BE 6659.

ADDITIONAL ACTIVITIES TO BE HELD DURING ROSE FESTIVAL WEEK: Saturday, June 11th & 12th, State Pistol Championship, National Guard Range, Clackamas, Oregon, Sponsored by Portland Rifle Club. Saturday, June 11th & 12th, Portland City Archery Tournament, Sherwood Field, Washington Park, Sponsored by Sylvan Archers and the Portland Park Bureau. Sunday, June 12th, 9:00 a.m. to 6:00 p.m., All Breed Obedience Trials, Portland Armory, S.W. 10th & Couch, Under sponsorship of Portland Dog Obedience Club.



# GRAND FLORAL PARADE

SATURDAY, JUNE 11

