

PORTLAND'S
FORTY-FIFTH ANNUAL

0793.93
P87

ROSE



FESTIVAL



PORTLAND,
June 10

OREGON
thru 14, 1953



HER MAJESTY, JEANNE I
Queen of

*Rosaria
invites You*



**COME TO THE CITY OF ROSES'
WORLD-FAMOUS CELEBRATION**

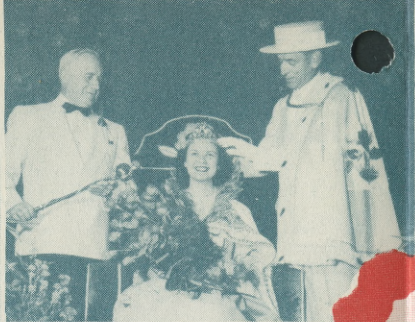
PROCLAMATION

TO ALL Worshipers of the Rose throughout the World,
hear and obey!

Her Majesty, the Queen of Rosaria, having domain over
the Realm of Portland, Oregon, the City of Roses, and
over all surrounding Provinces, does invite, nay, com-
mands your presence in her Capitol City
during Portland's Rose Festival to be
held June 10, 11, 12, 13 and 14,
in the year 1953.



For You a Rose in Portland Grows



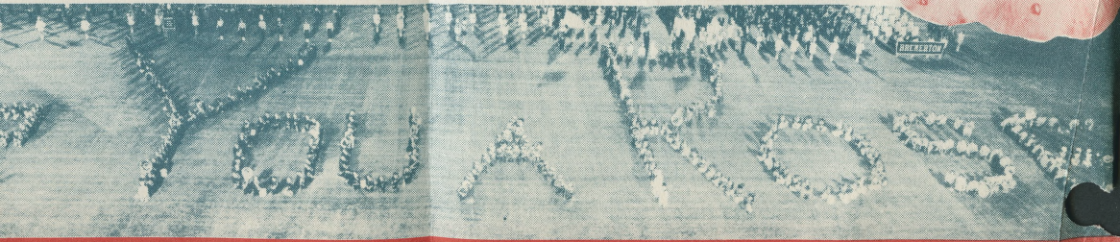
PARADES



AGEANTRY



MUSIC



Forty-fifth Annual ROSE FESTIVAL

PROGRAM HIGHLIGHTS

QUEEN SELECTION & CORONATION

Multnomah Stadium, 8 P. M.
Wednesday, June 10

14th ANNUAL AIRMAIL ROSE SHOW

Public Auditorium
Thursday, June 11, 1-9 P. M.
Friday, June 12, 9 A. M. - 9 P. M.

65th ANNUAL ROSE SHOW

Public Auditorium
Thursday, June 11, 1-9 P. M.
Friday, June 12, 9 A. M. - 9 P. M.

JUNIOR QUEEN SELECTION

Public Auditorium, 8 P. M.
Saturday, May 30

GRAND FLORAL PARADE

Friday, June 12. Forms in Multnomah Stadium 8 A. M. Starts 5 miles through streets, 10 A. M.

JUNIOR ROSE FESTIVAL PARADE

N. E. Portland Hollywood District
Saturday, June 13 — 10:30 A. M.

GOLDEN ROSE SKI TOURNAMENT

Mount Hood (55 miles east of Portland)
Sunday June 14, 1:00 P. M.

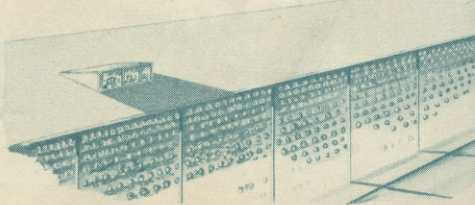
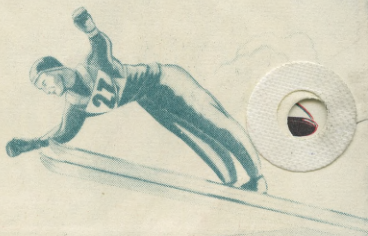
INTERNATIONAL CHAMPION SKI JUMP

Multnomah Stadium — 8:00 P. M.

Thursday and Friday, June 11 and 12

ADMISSION
To All Events
with
**ROSE FESTIVAL
TICKET BOOKS**

Adults . . . \$2.40
Children . . \$1.00
Prices Include Tax



For You a Rose in Portland Grows

SKI JUMPING IN JUNE



aring an average of 130 feet through space, an All Star roster of the world's greatest ski jumpers will provide thrills aplenty as participants in the 1953 Rose Festival's INTERNATIONAL CHAMPION SKI JUMPING competition, June 11th and 12th, in Portland's Multnomah stadium.

The 15-story jumping hill is the world's largest structure used for night ski jumping on — real snow. Construction materials required are: 11 miles of steel tubing, 28,000 board feet of planking, 200 tons of granulated ice and 3 acres of chicken wire.



For Complete Information Contact:

ROSE FESTIVAL HEADQUARTERS
L. W. (Bud) Mallett, Executive Manager
290 Multnomah Hotel
Portland 4, Oregon

VISITORS' INFORMATION CENTER
Chamber of Commerce
Portland, Oregon

TRAVEL INFORMATION DEPARTMENT
Oregon State Highway Commission
Salem, Oregon

Airline, Bus, and Railroad
Ticket Offices or Travel Agents
In Your Area