

OFFICIAL 1934
ROSE FESTIVAL PROGRAM
PRICE 10c



26th Annual

• ROSE FESTIVAL

CANADIAN
ION CONVENTION
AMERICAN ROSE SOCIETY CONVENTION

PORTLAND OREGON
JUNE 11 to 14 • 1934



**26th ANNUAL
ROSE FESTIVAL**



Canadian Legion
Convention

American Rose Society
Convention



PORTLAND, OREGON
June 11 to 14 » 1934

ROSES, ROSES . . .



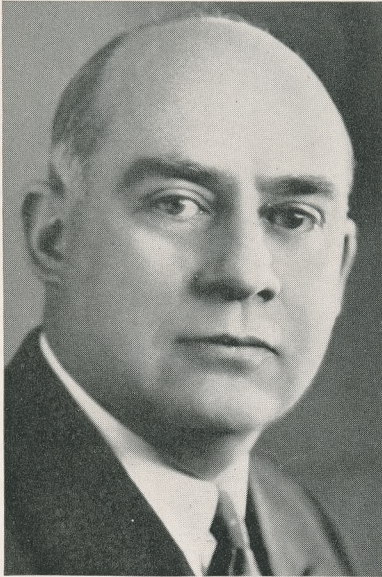
A PORTLAND ROSE HEDGE

*The rose, mankind will all agree,
The rose, the queen of flowers should be.*

—Sappho, 600 B. C.

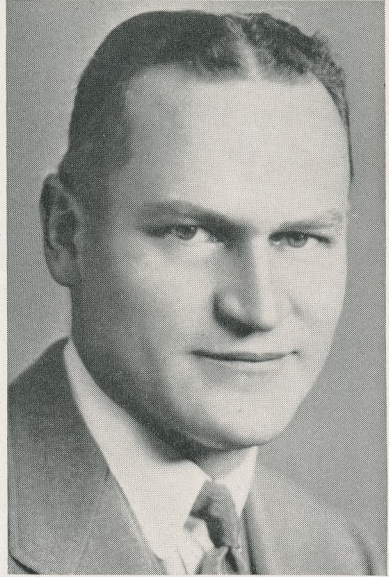
June 11 to 14, 1934

WELCOME TO ROSARIA



Photo—Bushnell

HILLMAN LUEDEMANN, *President*
1934 Rose Festival



Photo—Bushnell

WORTH W. CALDWELL, *Manager*
1934 Rose Festival

PORTLAND, the Friendly City—the City of Roses, bids you welcome on the occasion of your visit here for the Twenty-sixth Annual Portland Rose Festival.

Whether you come as neighbors from nearby communities, or as friends from distant commonwealths, we greet you, and sincerely say to one and to all, "For You a Rose in Portland Grows."

This year, the Portland Rose Festival has an added significance because of the presence of so many guests from the Dominion of Canada here to attend the sessions of the first convention of the Canadian Legion ever held in the United States; and, also, because of the coming to Portland of so many rose lovers and garden enthusiasts in connection with the National Convention of the American Rose Society.

We hope you will enjoy your stay here. All Portland is eager and anxious to be gracious hosts.

For four full days and nights, with fun and frolic, amid pomp and pageantry, Portlanders and their guests will join in a glorious tribute to that most beautiful of flowers—the Rose.

This official program contains pertinent information relative to the Rose Festival which we believe you will find both interesting and helpful.

We hope you will carry away with you, when this Twenty-sixth Annual Portland Rose Festival becomes history, many pleasant memories of your stay in Portland and in the Realm of Rosaria!

Cordially yours,

HILLMAN LUEDEMANN, *President*,
Portland Rose Festival Association.



Photo—Bushnell

Prime Minister Earl Perry showing Rosaria's
jeweled crown to Junior Queen Joyce, 1934

1934 ROSE FESTIVAL PROGRAM

SUNDAY, JUNE 10

ANNUAL ROSE FESTIVAL CASTING TOURNAMENT

9:00 A. M. to 3:00 P. M.

Sellwood Park

This Festival sports event, first held in 1933, has attracted participants representing all of the prominent casting clubs of the Pacific Northwest. It is held under the auspices of the Portland Casting Club. No admission charge.

VESPER SERVICES

5:00 P. M.

Washington Park Rose Bowl

In the beautiful Rose Bowl of Washington Park, the Portland Council of Churches will hold an impressive Vesper service in which more than 600 will participate. The theme of this service will be "A Prayer for Peace" in recognition of the Canadian Legion, who are meeting here for their convention during Festival week and whose convention theme will be "International Peace and Good Will." The theme will be carried out in pageantry and song.

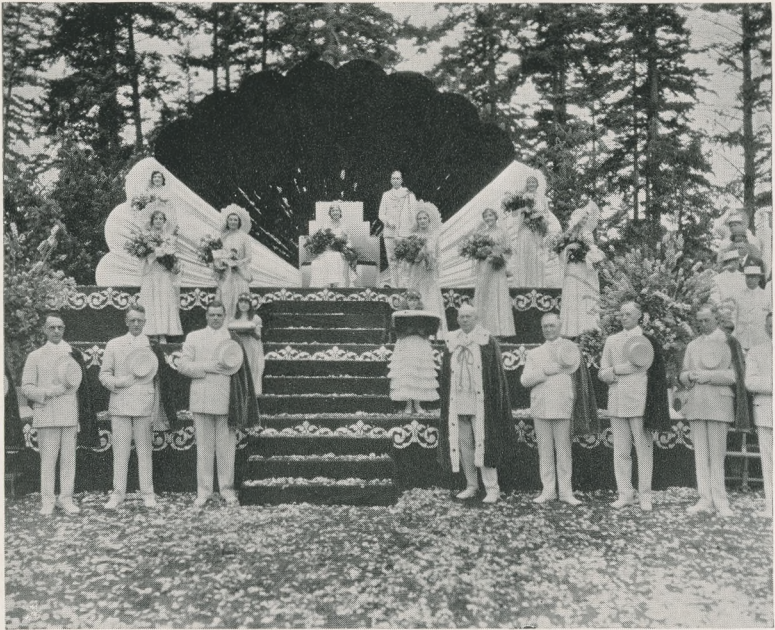
MONDAY, JUNE 11

AMERICAN ROSE SOCIETY CONVENTION

11:00 A. M., 3:00 P. M.

Hotel Portland

The American Rose Society is holding its annual convention in Portland. This is the first time this society ever has held a convention west of the Mississippi. The morning session will be devoted to business, and at the afternoon session there will be lectures by prominent rose culturists from all over the United States.



QUEEN CORONATION, 1931

CANADIAN LEGION CONVENTION

9:00 A. M., 3:00 P. M.

Municipal Auditorium

The British Columbia Command, Canadian Legion, is holding its annual convention in Portland during Festival week. This is the first time that a Canadian Legion convention ever has been held outside the British Empire. The afternoon session will be held in Neighbors of Woodcraft Hall.

CANADIAN LEGION BANQUET

6:00 P. M.

Shrine Temple

Official banquet of the Canadian Legion will be attended by Legionnaire officials and their guests.

QUEEN CORONATION CEREMONY

9:00 P. M.

Multnomah Stadium

Her Majesty, Queen Beth I, will receive the crown jewels of Rosaria in a colorful coronation ceremony in the huge Multnomah Stadium. Gorgeous pageantry will precede the arrival of the Queen, including flag drill by 600 Boy Scouts and performances by dancing groups. The processional will be a magnificent spectacle. Seats for 30,000. Admission: Rose Festival button, or 50 cents for adults; 25 cents for juniors.

CANADIAN LEGION BALL

9:30 P. M.

De Honey's Hall

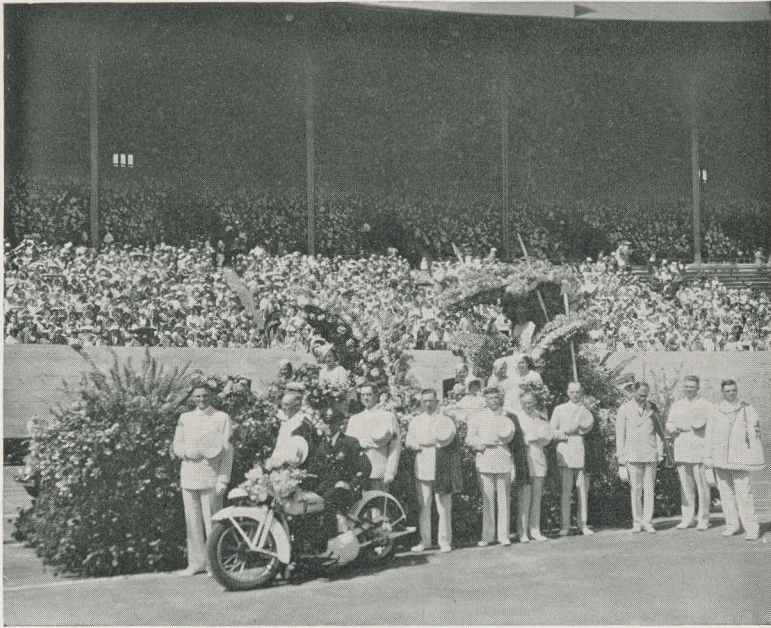
An informal ball for the Canadian Legionnaires.

ALICE IN WONDERLAND

2:00, 7:00 and 9:00 P. M.

Festival Center

The world's most beloved fairyland story, enacted by players of the Civic Theater School of Portland, in a beautiful outdoor setting in Festival Center, South Park Blocks. Admission: 25 cents for adults; 10 cents for juniors. There will be 700 grandstand seats. *Festival buttons will not admit.*



THE QUEEN'S FLOAT, 1932

TUESDAY, JUNE 12

OPENING OF ROSE CLUB AND GARDEN CLUB SHOW

1:00 P. M.

Laurelhurst Park

The 46th annual exhibition of the Portland Rose Society and the sixth annual flower show of the Portland Garden Club will be staged in huge tents in the Laurelhurst Park. Delegates here for the American Rose Society convention will be guests at the combined shows at the opening of the exhibit, 1:00 P. M., Tuesday. Her Majesty, Queen Beth, and her court will pay an official visit to the rose and flower show to inspect the prize-winning blooms at 4:00 P. M., Tuesday, and to be the guests of the Junior League at tea. The doors of the show will be open Tuesday until 11:00 P. M. and on Wednesday from 10:00 A. M. to 11:00 P. M. Admission: Rose Festival button or 25 cents for adults; 10 cents for juniors.

JUNIOR ROSE FESTIVAL PAGEANT

2:00 P. M.

Grant High School Bowl

Approximately 3,000 boys and girls from 4 to 16 years old, representing ten districts into which the East Side has been divided, will stage a parade and a pageant in Grant High School bowl. There will be no motor vehicles in this spectacle, but the kiddies will enter floats drawn by pets, hand drawn or foot propelled. Junior Queen Joyce Livermore and her prime minister with their court of princesses and princes will preside. No admission charge.

JUNIOR SYMPHONY CONCERT

8:30 P. M.

Municipal Auditorium

Portland's Junior Symphony Orchestra and a great junior chorus and ballet will appear in a splendid program. Queen Beth and her court, and also the juvenile queen and her court, will occupy boxes at this performance. Tickets are on sale at J. K. Gill & Co., 25 cents to \$1.00. *Festival buttons will not admit.*



A PRIZE WINNING ENTRY

CANADIAN LEGION BALL

9:30 P. M.

Shrine Temple

Formal Canadian Legion Ball, honoring Queen Beth and her Court and distinguished guests.

ALICE IN WONDERLAND

10:00 A. M., 7:00 and 9:00 P. M.

Festival Center

Additional performances of this charming fairyland story by players of the Civic Theater School of Portland. Don't miss this unique Festival feature. Admission: 25 cents, adults; 10 cents, juniors. *Festival buttons will not admit.*

WEDNESDAY, JUNE 13

JUNIOR OLYMPIC GAMES

10:00 A. M.

Multnomah Stadium

Hundreds of boys and girls of the Portland Public Schools will contest for honors in various athletic events? This will be a wonderful exhibition. Admission: Festival button, or 25 cents for adults; 10 cents for juniors.

PARADE AND MEMORIAL SERVICES, CANADIAN LEGION, BAND CONCERT AND CHAMPIONSHIP SOCCER GAME

1:00 P. M.

Multnomah Stadium

Canadian Legionnaires here for their annual convention will hold a short parade to be concluded in Multnomah Civic Stadium where memorial services will be held at a Cenotaph in which American Legion will participate. Canadian and American Legionnaires will place wreaths on the Cenotaph in memory of the Canadian and American soldiers and seamen who fell overseas in the world war or who have since died.

Immediately following memorial services there will be a band concert; then a soccer football game between an all-star team from British Columbia and an all-star team of the Portland Soccer League. Admission: 50 cents, senior; 25 cents, junior.



HER MAJESTY QUEEN BETH I

Photo—Bushnell

Ruler of the Mystic "Realm of Rosaria," Portland's 1934 Rose Festival
(Miss Beth Muriel Skinner)

MILITARY EXHIBITION
ROYAL ROSARIAN KNIGHTING CEREMONIAL
8:00 P. M. Multnomah Stadium

A colorful military exhibition with soldiers from Vancouver Barracks, many crack bands and contingents from warships in the harbor, participating.

Following the military exhibition will be staged a knighting ceremonial by the



PRINCESSES OF ROSARIA, 1934

Photo—Bushnell

Yvonne Ford	June Duncan	June Charlotte Brugger
Evelyn Roberta Rosander	Dorothy Ellen Woodside	Helen Betty Axelson
	Edna Barnard	

Royal Rosarians at which distinguished visitors will be knighted. Admission: Rose Festival button or 50 cents, senior; 25 cents, junior.

ALICE IN WONDERLAND

10:00 A. M., 7:00 and 9:00 P. M.

Festival Center

Additional performances of this outdoor feature will be staged in Festival Center by the players of the Civic Theater School of Portland. Admission: 25 cents and 10 cents. *Festival buttons will not admit.*

THURSDAY, JUNE 14

DAYLIGHT WATER CARNIVAL

10:00 A. M.

Embankment, Public Market

Spectacular aquatic show with shell races between crews representing colleges and rowing clubs of the Northwest and British Columbia; whaleboat races between warships in harbor and between teams of Sea Scouts; dare-devil stunts by Sons of Neptune. Grandstand seats for 10,000. Admission: Rose Festival button or 25 cents for adults; 10 cents for juniors.

GRAND FLORAL PARADE

2:00 P. M.

Multnomah Stadium

This is one of the climaxing features of the Rose Festival. Scores of gorgeous floats, accompanied by bands and marching organizations will form in parade formation in the stadium, circle in front of the grandstand and then leave the stadium for the downtown street pageant and to the East Side. The stadium field will present thrilling panorama. Queen Beth and her court will head this triumphal procession. Stadium seating capacity, 30,000. Admission: Rose Festival button or 50 cents, seniors; 25 cents, juniors.

FLAG DAY EXERCISES

7:30 to 8:30 P. M.

Laurelhurst Park

The Portland Lodge, B. P. O. E., will stage its annual Flag Day exercises in beautiful Laurelhurst Park. This will include an address, music and ritualistic work in honor of the flag of our country.

ILLUMINATED MARINE PAGEANT

9:00 P. M.

Embankment, Public Market

This magnificent spectacle, which takes the place of the electric parade of former festivals, will have a larger number of entries than in any former years. Portland's finest watercraft will pass in review before Queen Beth and her thousands of loyal subjects. Ten thousand grandstand seats. Admission: Rose Festival button or 25 cents. Car parking, 25 cents.

MARDI GRAS

10:00 P. M.

Downtown Streets

A Mardi Gras, taking the form of a Carnival of Nations in which clubs of the International organization of Portland will participate. There will be band concerts, street dancing and sports of the various nationals participating. A real carnival spirit will prevail.

ALICE IN WONDERLAND

10:00 A. M., 7:00 and 9:00 P. M.

Festival Center

Additional performances of this outdoor production of the favorite fairyland story by the Civic Theater School of Portland. Admission: 25 cents, adults; 10 cents, juniors. *Festival buttons will not admit.*

FRIDAY, JUNE 15

ROYAL ROSARIAN DINNER AND BALL, HONORING QUEEN BETH AND HER COURT

7:00 and 9:00 P. M.

The Royal Rosarians, sponsor organization of the Rose Festival, will hold their annual dinner in honor of the "Queen of Rosaria" and her princesses. This affair is invitational. Following the dinner there will be the Queen's ball, also invitational.

ALICE IN WONDERLAND

2:00, 7:00 and 9:00 P. M.

Festival Center

Final performances of the fairyland play by Portland Civic Theater School,

DOWN THROUGH THE YEARS

Portland's first Rose Festival was held in 1907.

In June each succeeding year, with the exception of the war year of 1918 and the year 1926 when Portland built her stadium, the people of Portland and their guests have paused to pay homage to the rose.

This year, 1934, marks the 26th Rose Festival, the Silver Jubilee anniversary of a now world famous civic fete.

To tell the story in full of 26 Rose Festivals, of which each event of each Festival rightfully has earned column upon column in local newspapers as well as the press of the nation, would take far more space than is available here. Only highlights can be touched upon. Only generalities can be mentioned. Due credit cannot always be given.

In a sentence, however, it is the story of billions of roses, the tramp of two million feet, the cheers of ten million spectators, the procession of a thousand and one symbolic floats, the presentation of unrivaled modern day pageantry, and of brilliant days and enchanting nights.

To the Portland Rose Society, which held its first annual exhibit of roses in 1889, goes the credit for the origination of the Rose Festival idea. The annual Rose Shows long had attracted attention. Ambitious, the society sponsored a floral parade in 1904, on June 10. There were decorated vehicles—bicycles, surreys, phaetons and carryalls, and there were four decorated automobiles entered by the significantly named "Push Club."

The parade was a success, even though the exceedingly frank reporter of the Oregon Journal wrote: "The automobile section was well nigh a failure. The spectators had to wait almost an hour to see four automobiles go by." The automobile parade was repeated, however, the following Sunday when 20 of the horseless carriages chugged over the route.

It had been the hope of the sponsors that such a parade would be the feature of the Lewis and Clark exposition, in 1905, but such was not the case. Not until the spring of 1907 was the floral parade idea again broached. Frederick Holman, then president of the Rose Society, called together some of the civic leaders, and out of the meeting came not only a floral parade, but a two-day Rose Festival. It was held on June 20 and 21, and E. W. Rowe, who with John F. Carroll, H. L. Pittock, William P. Strandborg, Mr. Holman and others shared the original idea, was named president.

There was a gorgeous rose and floral exhibit in the Forestry building; there was the first "human rosebud" parade of 2000 Portland school children, and there was a brilliant floral parade, with both the horse and horseless carriages. Prizes totaling \$4000 were awarded. The first Rose Festival was a tremendous success—so much so that less than a week later, on June 27, 1907, articles of incorporation were filed at Salem by the Rose Festival Association, which declared its purpose to hold an annual Rose Fete. Capital stock was \$10,000. The incorporators were H. L. Pittock, E. W. Rowe, E. F. Cameron, George L. Hutchin, J. S. McCord, E. B. McFarland, W. Wynne Johnson, C. N. Black, Chester A. Whitmore and E. M. Brannick.

The year 1908 proved to be a memorable one. The Rose Festival lasted an entire week, starting June 1. There was a king, Rex Oregonus, and a queen, Miss Carrie Lee Chamberlain, daughter of Governor Chamberlain. Miss Chamberlain was "Queen Flora." There was the school children's parade, the rose show, the floral parade with more than 200 entries, but the feature was the first night electrical parade, called "The Spirit of the Golden West." In this parade were many imposing allegorical floats. An epochal crowd of 150,000 thrilled to the brilliant pageantry. Distinguished visitors included Walter Damrosch, America's best-known conductor; the famous singer, Mme. Lillian Nordica, and Rear Admiral Swinburne, who brought two U. S. navy cruisers and five torpedo boats to the Portland harbor.

From 1909 to 1913 there were no major changes in the Rose Festival programs. Each lasted a week, a period found too lengthy in recent years of more restricted leisure. Rex Oregonus ruled each year, General Owen Sumners, William C. Bristol, Ralph Hoyt and others enacting the role. In 1910 it is interesting to note



A FLOAT OF FORMER YEARS

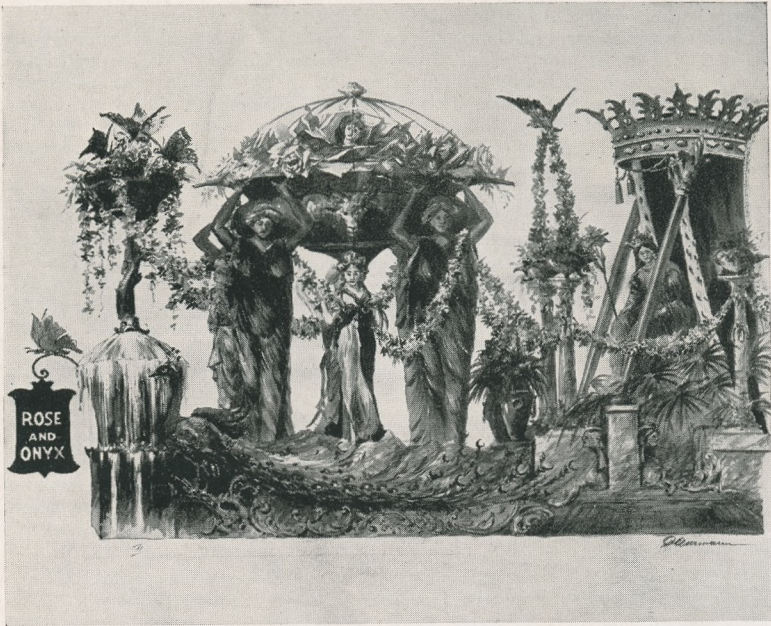
there were "five miles of decorated runabouts, roadsters, electric vehicles and ponderous trucks" in the parade. One float was an airplane, made of roses. Occupants of a special six-car trolley train scattered 1,000,000 roses to the downtown crowds. In 1911 there was a flying exhibition by Eugene Ely at the Country Club. In 1913 the Royal Rosarians entered the picture, assuming the important part which has been theirs in every succeeding Rose Festival.

In 1914 came a change, in that Rex Oregonus was dethroned as Ruler of Rosaria, and in his stead reigned a queen, Miss Thelma Hollingsworth, Queen Thelma I. George Baker, not yet entered upon his long career as mayor, that year was "superintendent of amusements." Ever since he has been one of the biggest factors in the continued triumphs of the Rose Festival. The 1914 Festival was four days in length.

In 1915 Miss Sybil Baker ruled as Rose Festival queen June 9, 10, and 11. A new feature was a children's chorus of 2700 voices. In 1916 the Festival was four days in length, and was an all-Columbia River event. Miss Muriel Saling of Pendleton, and a former Round-up queen, was queen of the Rose Festival, and she entertained King Neptune and Queen Tynne of the Astoria Regatta as her guests. A memorable feature that year was the dedication June 7 of the Columbia River Highway. In 1917, the first war year, the Festival theme was patriotic in nature. The climax was the unveiling of a statue of Liberty in the Festival Center. In 1918 war activities caused a halt in the annual procession of Rose Festivals.

The 1919 celebration was the "Victory Rose Festival" and the Festival Center in the Park blocks drew tremendous throngs to hear a chorus of 5000 trained voices. A high peak in Rose Festival history was reached in 1920, when the Festival and the national Shrine convention practically were merged into one. Queen Claire (Mrs. Cameron Squires) and her subjects viewed a \$50,000 night electrical parade.

In 1921 Queen Dorothy Metschan (Mrs. Willard Hawley, Jr.) was crowned in a beautiful ceremony staged in Laurelhurst Park. A fleet of U. S. warships and two Canadian destroyers came to the Portland harbor, and the Royal Rosarian



ELECTRICAL FLOAT OF 1912

Queen's ball vied with popularity with the "Admiral's Ball" on one of the cruisers. In 1922 Queen Harriet Griffith (Mrs. Zina A. Wise) viewed a grand floral parade in which floats of Vancouver, B. C., San Francisco, Oakland, Los Angeles, Seattle, McMinnville, Salem, Sandy, Newberg, Prineville, Albany and other points were entered. Lucy Lee Thomas was queen in 1923 and the children's "human rosebud" parade was revived, with 8000 participating under the direction of the veteran Robert Krohn, who also had drilled the first children's parades. A fine five-mile floral parade was held; there was a spectacular fireworks display at the baseball grounds, and the Portland section of the Old Oregon Trail was dedicated. In 1924 Mrs. Josephine H. Forney became permanent secretary of the Rose Festival. The program that year was conservative but pleasing.

The first of the great Rose Festival pageants was the highlights of the 1925 program. This was the extravaganza, "Rosaria," directed by Doris Smith, now internationally famous in the dramatic field. Charles Wakefield Cadman wrote the musical scores and Anthony Euwer the poetical adaptations. Two thousand were in the cast. There was the usual fine grand floral parade, and in addition there was a Merrykhana "fun" parade. The next festival, in 1927, again saw the pageant "Rosaria" produced on a more elaborate scale in the new Civic Stadium, built in 1926. In 1928 the third of the extravaganzas was staged. This was "Where Rolls the Oregon," written by Dean Collins. In 1929 a circus was the chief Festival attraction.

New pages in the history of the Rose Festival were turned in 1930 when the Festival was placed on a popular, non-commercial basis. Financing was achieved by the sale of Festival Membership Pass Buttons, which admitted holders to events. The queen and her seven princesses, heretofore chosen by selected groups or by contests, were named from the graduating classes of Portland's eight co-educational high schools. Featured events were the rose show, the coronation in Laurelhurst Park, a mammoth children's exhibition in Multnomah Stadium, the grand floral parade, an aviation show, a night river regatta and pyrotechnic display, and a Mardi Gras night. The dates were June 12, 13, 14 and 15. The Festival was a great success, due largely to the efforts of John A. Laing and Aaron M. Frank. The Festival in 1931 was along much the same lines, with

Queen Rachel (Rachel Atkinson of Lincoln High School) as Rosaria's ruler. P. L. Jackson was president, and the dates were June 11-14. A special feature was the dedication of the St. Johns bridge. In 1932 Frances Kanzler of Washington High School ruled with seven high school princesses. A new feature was the Junior Rose Festival at Peninsula Park. This year saw the illuminated night river display reaching a high state of development, and promising to make subjects of Rosaria forget their vivid memories of the old electrical parades. The 1932 Festival dates were June 16-18.

The Silver Jubilee anniversary of the Rose Festival was celebrated June 8 to 11, 1933, with Walter W. R. May as president and with Miss Jean Stevenson of Jefferson High School as queen and with princesses from each of the other high schools of the city. A new and entertaining feature of the Silver Jubilee Festival was the presentation in Theater Center of the fairy play, "Alice in Wonderland," by the Portland Civic Theater school. The illuminated marine pageant and the junior Rose Festival Pageant again were attractive features and the grand floral parade had more outside participants than in any former Festival. This last event brought vast throngs to Portland from participating communities of the Pacific Northwest.

We now are staging the 26th annual Rose Festival, June 11 to 14, 1934, in conjunction with the annual convention of the British Columbia Command, Canadian Legion, and the annual convention of the American Rose Society. This is the first time that a Canadian Legion convention ever has been held outside the British Empire and the first time that an American Rose Society convention has been held west of the Mississippi River. Programs of the Festival and the two conventions have been blended and many outstanding attractions for the entertainment of the vast throngs of visitors who will be in the "City of Roses" for the various events, are being provided.

ROSE FESTIVAL OFFICIALS, 1907 » 1934

1907 — Queen Flora (Carrie Lee Chamberlain)

Incorporators of the Portland Rose Festival Association: H. L. Pittock, E. W. Rowe, E. F. Cameron, George L. Hutchin, J. S. McCord, E. B. McFarland, W. Wynne Johnson, C. N. Black, C. A. Whitmore, Ralph W. Hoyt, E. N. Brannick, president, E. W. Rowe, manager, George L. Hutchin, treasurer.

1908 — Rex Oregonus, Ruler

Same as in 1907 except Chester A. Whitmore was president.

1909 — Rex Oregonus, Ruler

Ralph W. Hoyt, president; Julius L. Meier, first vice president; Edward Cookingham, second vice president; C. A. Bigelow, third vice president; Dr. Emmett Drake, secretary; R. D. Inman, treasurer; George L. Hutchin, manager; H. L. Pittock, C. A. Whitmore, W. Wynne Johnson, Alex Sweek, E. B. McFarland, W. M. Davis, Adolphe Wolfe, M. C. Dickenson, H. C. Wortman, H. C. McAllister, F. O. Downing, J. F. Carroll, William McMurray, directors.

1910 — Rex Oregonus, Ruler

Much the same as in 1909, save that President Hoyt's executive committee included E. W. Rowe, Dr. J. C. Welch, J. B. Coffey, Joseph M. Healey and F. O. Downing.

1911 — Rex Oregonus, Ruler

Ralph W. Hoyt, president; C. A. Bigelow, John F. Carroll and H. C. Wortman, vice presidents; F. O. Downing, treasurer; Dr. Emmett Drake, secretary; H. L. Pittock, William McMurray, Adolphe Wolfe, Philip Metschan, Jr., W. M. Davis, John F. Carroll, W. F. Woodward, John Manning, F. O. Downing, H. C. Wortman, C. A. Bigelow, Thomas McCusker, Ralph W. Hoyt, Dr. J. C. Welch, G. L. Hutchin, Dr. Emmett Drake, George W. Hoyt, E. B. McFarland, W. H. Chatten, directors.

1912 — Rex Oregonus, Ruler

Same officers and directors as in 1911.

1913 — Rex Oregonus, Ruler

Thomas McCusker and W. H. Chatten became vice presidents in place of John F. Carroll and H. C. Wortman. Otherwise officers and directors same as in 1911 and 1912.

1914 — Queen Thelma (Thelma Hollingsworth)

C. C. Colt, president; C. V. Cooper and William F. Woodward, vice presidents; Jesse A. Currey and Franklin T. Griffith, secretaries. Committeemen: Guy W. Talbot, L. A. Alderman, Wilbur E. Coman, T. L. Perkins, A. H. Averill and Ralph W. Hoyt. George L. Baker, superintendent of amusements.

1915 — Queen Sybil (Sybil Baker)

Emery Olmstead, president; John F. Carroll and F. W. Hild, vice presidents; Charles F. Berg, secretary, and Ira L. Powers, executive committeeman.

1916 — Queen Muriel (Muriel Saling)

J. H. Dundore, president; E. J. Jaeger and S. C. Bratton, vice presidents; O. C. Bortzmeyer, secretary; Lloyd D. McDowell, general manager. On the board, besides the foregoing, were Oliver K. Jeffrey, A. K. Higgs, F. S. Meyers, J. O. Convil, O. B. Coldwell, W. C. Wilkes, S. P. Lockwood, E. B. McNaughton, W. A. Montgomery and O. M. Plummer.

1917 — Queen Nina (Nina Keets)

E. E. Larimore, president; William Adams, secretary. Other board members were William McMurray, H. W. Pierong, Hamilton Corbett, Mrs. G. J. Frankel, A. M. Grilley, L. M. Lepper, A. C. McMicken, Gus C. Moser, Dr. Alan W. Smith and J. O. Wilson.

1918 — War Year, No Festival Held

1919 — Goddess of Victory (Mrs. Guy R. Porter)

Ira L. Riggs, president; Mrs. C. B. Simmons and R. W. Childs, vice presidents; W. E. Conklin, secretary; William Cornfoot, treasurer. Other board members were Henry E. Reed, Charles Rudeen, R. G. Jubitz, Arthur M. Grilley, F. M. Crissel, Herman Von Borstel, Richard W. Childs, Rufus C. Holman, S. C. Jaggard, Eric V. Hauser, Henry C. Kent and Harry Anderson.

1920 — Queen Claire (Mrs. Cameron Squires)

Eric V. Hauser, president; Harvey Wells and Mrs. Elliott Corbett, vice presidents; Frank W. Smith, secretary; Fred E. Krause. Those named constituted the executive committee.

1921 — Queen Dorothy (Mrs. Willard Hawley, Jr.)

O. W. Mielke, president; W. L. Thompson and Mrs. Florence A. Runyon, vice presidents; William J. Piepenbrink, secretary; Fred W. Vogler, treasurer; Barge E. Leonard, H. H. Haynes, Fred W. German, Charles P. Keyser, R. A. Stewart, board of governors.

1922 — Queen Lucy (Lucy Lee Thomas)

Eric V. Hauser, president; Clay S. Morse and Mrs. Frank McCrillis, vice presidents; Louis G. Clarke, treasurer; William P. Merry, secretary.

1923 — Queen Harriett (Mrs. Zina Wise)

O. C. Bortzmeyer, president. The Festival was in charge of the Royal Rosarians. On the governing board were W. J. Piepenbrink, Dr. E. A. Pierce, Clay S. Morse, Robert Krohn, E. N. Strong, Jesse W. Currey and L. R. Bailey.

1924 — Queen Edith (Edith Dailey)

O. W. Mielke, president; W. J. Hofmann, vice president; W. J. Piepenbrink, secretary; S. C. Pier, treasurer, and Dr. E. A. Pierce, S. L. Eddy and Clay S. Morse, executive committee.

1925 — Queen Suzanne (Mrs. Ronald Honeyman)

Rex Oregonus (John Dougall)

O. W. Mielke, president; C. C. Colt, vice president; E. C. Sammons, treasurer; W. J. Hofmann, secretary, and Emery Olmstead. Portland Rose Festival, Inc., effected by the above. First pageant, "Rosaria," by Doris Smith, music by Charles Wakefield Cadman, directed by Montgomery Lynch of Seattle. Other board members were: Mayor George L. Baker, S. C. Pier, C. P. Keyser, I. D. Hunt, A. J. Bale, F. C. Riggs, Clay S. Morse, J. P. Jaeger, B. F. Boynton, Charles F. Berg.

1926 — No Festival, Building of Stadium

1927 — Queen Dorothy (Dorothy Mielke)

Rex Oregonus (Tommy Luke)

Frank C. Riggs, president; Clay S. Morse, vice president; John N. Edlefsen, second vice president; E. C. Sammons, treasurer; W. J. Hofmann, secretary. Mayor George L. Baker, W. H. Barton, Roy T. Bishop, Charles F. Berg, Herman J. Blaesing, C. C. Colt, J. P. Jaeger, C. P. Keyser, O. W. Mielke, C. W. Norton, James A. Ormandy and S. C. Pier, directors.

1928 — Queen Elsie (Elsie Bristol)

Rex Oregonus (Tommy Luke)

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1929 — Queen Lenore (Lenore Tamiesie)

Rex Oregonus (Tommy Luke)

Hugh J. Boyd, president; S. C. Pier, first vice president; C. P. Keyser, second vice president; W. J. Hofmann, secretary; John A. Laing, treasurer; Frank E. Andrews, Roy T. Bishop, John Daly, Lee Schlesinger, E. C. Sammons, W. W. Youngson, George L. Baker, Herman J. Blaesing, C. C. Hall, W. L. Muncy, James A. Ormandy, Charles F. Berg, C. W. Norton, directors.

1930 — Queen Caroline (Caroline Hahn)

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1931 — Queen Rachel (Rachel Atkinson)

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1932 — Queen Frances (Frances Kanzler)

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1933 — Queen Jean (Jean Stevenson)

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1934 — Queen Beth (Beth Muriel Skinner)

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