

FRIDAY, JUNE 13

Ten-Thirty A. M.—Most thrilling and inspiring of all pageants, the "Human Rosebud Parade," on Grand Avenue.

Two P. M.—Shower of Roses and Battle of Flowers. A train of ten cars loaded with roses and pretty girls from the Peninsula will strew roses upon the streets until there is a carpet of fragrant blooms to greet you everywhere. As the train passes the review stand thousands of spectators will engage the fair train passengers in a "War of Roses."

Two P. M.—Races at the Country Club track.

Eight P. M.—Band concerts.

Eight-Thirty P. M.—Grand pyrotechnic display at the Oaks Park and Council Crest.

SATURDAY, JUNE 14

Ten A. M.—City will play host to all visitors. Merchants will tender reception to all out-of-town customers.

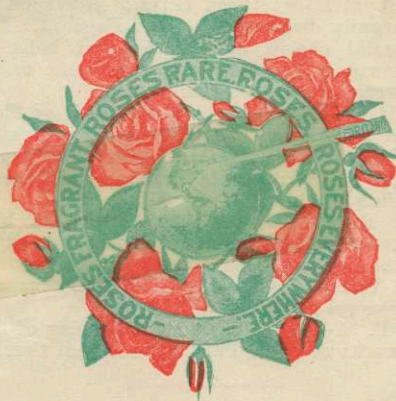
Ten A. M.—Band concerts and serenades to guests of leading hotels and public places.

Two P. M.—A. A. U. track and field meet under auspices of Multnomah Club. Contenders in the Olympian games at Stockholm will be present and contest for honors and championship titles.

Two P. M.—Races at the Country Club.

Eight-Thirty P. M.—Rex Oregonus bids farewell. At the head of his brilliant and dazzling Electric Pageant the merry monarch departs from his realm of revels in a blaze of glory. The spirit of carnival closes and the finale is like a dream.

SEVENTH ANNUAL ROSE FESTIVAL



JUNE 9th TO 14th, 1913

A WEEK OF RARE PLEASURE

Come and Have a Good Time at
the CARNIVAL OF FLOWERS
PORTLAND, OREGON
The Summer Capital of America

LOW RATES ON ALL LINES

7th Annual Rose Festival, June 9th to 14th

MONDAY, JUNE 9

"HOME COMING DAY"

- High Noon—Rex Oregonus, King of the Festival, arrives up the Willamette on his Royal Barge "Sea Otter," convoyed by a gaily decorated Aquatic Pageant. Millennial chorus of whistles and bells resound as cannon thunder welcome to the merry monarch and his court.
- Two P. M.—Formal opening of the Rose Show at the Armory. A roseate and opalescent phantasy in a bewildering floral setting.
- Two P. M.—Motoreycle races at the Country Club track.
- Eight P. M.—Rex Oregonus will hold high court at the beautiful Rose Exhibit in the Armory.
- Eight-Thirty P. M.—Feast of Lanterns and general illumination.
- Nine P. M.—Grand spectacular display of fireworks at Oaks Park and Council Crest.

TUESDAY, JUNE 10

- Ten A. M.—Rose Exhibit at the Armory challenging the world to equal it.
- Ten A. M.—Picturesque decorated Motoreycle Parade and Pushmobile Races.
- Ten A. M.—Band Concerts and serenades.
- One P. M.—Rose Show and Flower Exposition at the Armory.
- Two P. M.—Motoreycle Races at the Country Club Race Track.
- Eight-Thirty P. M.—Rex Oregonus, King of the Festival, will appear at the head of his gorgeous, dazzling, grand and glittering Electric Parade. Title, "Flowers and Gems of Oregon." Glimpse of fairyland.
- Ten P. M.—Revels of the merry makers.

WEDNESDAY, JUNE 11

- Nine A. M.—Portland's famous Annual Rose Show and Competitive Exhibit, Armory.
- Ten A. M.—Musical symposium and serenades by Rose City bands.
- Two P. M.—Grand Prize Pageant of Floral Decorated Autos, Auto Trucks and Auto Floats.
- Two P. M.—Rose Show at the Armory will close its exhibit at 5 o'clock.
- Eight-Thirty P. M.—"A Night in Rosaria," under the auspices of the United Artisans, assisted by many civic and fraternal organizations, will be a parade feature through the business thoroughfares.
- Ten P. M.—Polite revels of the Royal Ginks.

THURSDAY, JUNE 12

- Ten A. M.—Rose City bands regaling the gay throngs with lively airs.
- Ten A. M.—Entertainment extraordinary at Oaks Park and Council Crest, the "Look Out Mountain" of the Golden West.
- Two P. M.—Brilliant Decorated Horse and Vehicle Parade, competing for elegant trophy souvenirs. In countermarching before review stand contenders and spectators will engage in a Rose Battle Royal.
- Eight-Thirty P. M.—Band concerts. Revels of the Ginks.
- Ten P. M.—Grand Rex ball given by the Royal Rosarians in honor of King Oregonus and honored guests of the city. Crownning social feature of the Festival.