

Lewis and Clark Centennial

AND

American Pacific Exposition and Oriental Fair

Portland, Oregon,

Dear Sir:

The following is sent to you, hoping it may be of interest to you personally or, if not, to artists or designers living in your city. Circulation of it is respectfully requested, either by publication or by making the details known to persons who may wish to compete for the prize.

Yours very truly,

I. N. FLEISCHNER,

Chairman Committee on Press and Publicity.

The Committee on Press and Publicity of the Lewis and Clark Centennial Exposition, which will be held at Portland, Oregon, U. S. A., in 1905, has offered a cash prize of \$500 for the best design in colors, symbolic of the Lewis and Clark exploring expedition of 1804-6, the settlement of the Western part of the United States by Americans, the development of trade on the Pacific Ocean, and the re-awakening of Asia. The terms of the competition are as follows:

Designs shall be at least one foot square, and shall be in four colors, oil or water, at the option of the designer. The selecting and harmonizing of the colors are left to the competitors. Designs must be so made that they may be reproduced by half-tone or lithograph process for pictures as small as one and three quarter inches in diameter.

Designs must be simple and striking, and free from intricate details. For simplicity and effectiveness, the design adopted by the Pan-American Exposition held at Buffalo, N. Y., in 1901, is recommended to competitors for study. Ideas for the design may be obtained from any of the numerous histories of the Lewis and Clark expedition, "The Winning of the West," by President Roosevelt, "The History of the American Fur Trade in the Far West," by Capt. Chittenden, the Journals of Henry and Thompson as edited by Dr. Elliott Coues, and other works.

Competition is open to the artists of the world.

The competition will close June 1, 1903. Designs must be submitted before that date and should be addressed to I. N. Fleischner, Chairman of the Committee on Press and Publicity of the Lewis and Clark Centennial Exposition, Portland, Oregon. The prize will be awarded as soon after that date as it will be possible for the judges to agree upon the most meritorious design. All unsuccessful designs will become the property of the Exposition Company. The Committee reserves the right to reject any and all bids.