



A Good Place to Go After the Theatre

WEBBER'S ORCHESTRA

3:30 to 5:30 9:30 to 11:30

The HAZELWOOD

388-90 WASHINGTON STREET 387½ ALDER STREET

Coming to This Theatre

"The Deep Purple"

February 4, 5, 6, 7 "The Chocolate Soldier"

February 8, 9, 10 "The Red Rose"

OREGON TAXICAB COMPANY A 2242 Brown Taxicab Main 250

The Steinway Piano

Passed the experimental stage generations ago— It is still manufactured by the Steinway family— It is the most economical Piano to buy—because a Steinway can be used for a third of a century and still have a commercial value of more than double that of any other piano of similar age— The Steinway Piano has no rival—

FOR SALE ON THE PACIFIC COAST ONLY BY



ON MORRISON at SIXTH :: PORTLAND

AUTONEWS

Owner-Garage-All Round

CONCERNING THE ELECTRIC AUTOMOBILE.

That the Electric is fast coming to the front is shown by the number of exhibits at the New York and Chicago shows this year, where eighteen different makes of Electrics have been and will be shown. This is a remarkable showing, considering the fact that eight of the exhibitors are new makes recently placed on the market market.

new makes recently placed on the market. The people of Portland are beginning to realize that the Electric car is not an expensive tog, but a carriage that will answer their case., nine times out of ten. The Electric will do everything a gas car will do, except touring, and it is found that the people who have purchased a gas car for touring, go on a tour three or four times during the summer season and the balance of the time are using their heavy gas car for shopping, calling, etc., where an electric could be used at one-third of the cost. It is coming to the fact that there will be two cars in each family, the touring car for long rides in the country and the Electric for the city work and for the lady. Tortland is a little slow in adopting this should be so, as Portland has ideal streets. the grades are gradual and nothing compared with Seattle, where there are many Electrics in use. However, Portland, like all other large cities, will adopt the Electric, and it will be a pleasing sight to see these beautiful cars moving swiftly and silently through our Portland streets.

Portland streets.

AUTO LUGGAGE.

AUTO LUGGAGE. There are many occasions when luggage is a necessity in a car, not only when touring or when on a short pleasure spin in the country for the day, but on countless other occasions. Realizing such a condition the Tawlor Trunk Company across from the Heilig Theater are specializing to the auto trade with many clever designs in trunks, cases, etc. Auto luggage must be made with an eve to using as little space in the car as possible and yet take care of quarity when necessary. The Taylor Trunk Company make every piece to or-der to suit the individual need.

DEPARTMENT STORES ADOPT ELECTRICS

ELECTRICS One of the largest department stores in the Middle West, Crowley, Milner & Company, Detroit, Mich., and Toledo, O., have just placed an order with the An-derson Electric Car Compuny of the form-er city for five electric delivery wagons. Of these, there are to be of 1.000 prunds carrying capacity and special delivery bodies. The other two will have furni-ture bodies with a clear carrying space 13 feet long by six wide. They will be of the 3.000-pound size.

feet long by six wide. They will be of the 3,000-pound size. This order was placed, it is said, after a very careful and thorough investigation of the capabilities and possible service from the various makes and types of commercial vehicle. The decision to adopt the Detroit Electric was made after it had demonstrated its ability on long trv-ing runs to Grosse Point, Wayne and other suburbs varying from 12 to 15 miles distant from the store, which is in the heart of the city.—From January, 1912, Commercial Vehicle.

FORD THE RIGHT CAR AT SMALL COST TORPEDO ROADSTER \$685 FULLY EQUIPPED F. O. B. PORTLAND PHONE FOR A DEMONSTRATION :: EAST 648

LATEST SENSATION!





CONTRACTOR Street Paving, Cement Sidewalks, Concrete Work 1025-1029 Yeon Building

> For Space on This Page Phone Main 7720









Service of an Electric Car

Has this subject been thoroughly impressed upon you? Have you given the question of the kind of "Service" you want in an electric car consideration? It's the vital essential of an electric car. Without the kind of "Service" you desire a car would be absolutely valueless except

for what it will bring as so much metal — wood — and cloth.

Rauch & Lang Cars Give "Service"

Rauch & Lang cars are such as can be given "Frank C. Riggs Service" "Frank C. Riggs Service" is the kind that makes owning an electric a pleasure

1912 — A RESOLUTION THAT — 1912 "I Will Inspect the White" Because the WHITE is King of Gasoline Cars LUXURIOUS ECONOMICAL ALWAYS SATISFACTORY WHITE MOTOR CAR COMPANY

TRUCKS AND PLEASURE CARS

S. C. HUSTON, General Manager

Nineteenth & Washington Streets



"The Deep Purple" "February 4, 5, 6, 7 "The Chocolate Soldier" "February 8, 9, 10 "The Red Rose"



An Event of Historical Importance

Hotel Multnomah

Opens

Thursday, February Eighth



Table d'Hote Dinner Six till Ten Two-Fifty per Plate

Music by Imperial Russian Court Orchestra Under Direction of Philip Pelz Palacios' Spanish Students Nason's Symphony Orchestra

Four Entertainment Features of the Highest Class Ten till One

RESERVATIONS FOR TABLES SHOULD BE MADE AT ONCE

JULIAN M. BROWNELL ASSISTANT MANAGER

H. C. BOWERS MANAGER

MAILLARDS ALLEGRETTI PARK&TILFORDS MULLANES





CAST OF CHARACTERSMr. Lewys James Sonora..... Mr. Luigi Fierelli Mr. Fred Armstrong Mr. Richard Parks Mr. Richard Backing Trin..... Sid. Handsome. Miners..... Harry Mr. Austin Hughes Mr. Louis D'Angelo Mr. James H. Briggs Toe Happy.... Larkens..... Billy Jackrabbit, an Indian redskin......Mr. Alfred De Jonge

The principals who will sing the parts of "Minnie," "Jack Ranch" and "Dick Johnson," will be announced each day by bulletin in front of theatre and in the daily papers.

At the foot of the Cloudy Mountains in California. A mining camp in the days of the gold fever—1849-1850.











Next Thursday What? Where?

THE FOLLIES DIRECTION PORTLAND THEATER MANAGERS

THE HEILIG THEATER JANUARY 25

Features, Burlesque. And Then Some. But above all there will be "Uncle Tom's Cabin As It Should Be Played." With the Portland Theater Managers in the Parts.

TICKETS, \$1.00

Seat Reservations at the Heilig Theater, Tuesday, Wednesday and Thursday

VALENTINES POSTCARDS, ETC. HE POSTAL SHOP

WE CARRY THE ARGEST ASSORT-MENT OF POST ARDS & NOVEL-TIES IN THE CITY

The Meier & Frank Store's **Talking Machine Section** A barrel of fun C You'll get a big 0 bunch of laughs out of the jolly coon songs, L С the bright minstrel jokes, the humorous specialties, U T and all the other varieties of fun, on the Victor. M Come in today and hear the Victor and have a few laughs. R And the Columbias - Horn 0 B Machines at \$17.50 to \$100: Hornless at \$50 to \$200. L A A Victors \$10 to \$100 Victor-Victrolas \$15 to \$250 Terms to suit S S Victor

Any Style Victor or Columbia on Our Club Plan of Easy Payments

COME up to our Talking Machine Section on the fifth floor and choose any style Victor or Columbia on our club plan. Pay only a small amount on purchase — the rest in convenient payments while you're enjoying your new Talking Machine.

Visit the department any time-we'll be glad to play your favorite records.



THE HOLLY PRES COLUMN - 66 FIRST ST.

EMERGENCY SLIP Theatre The Heilig PORTLAND, OREGON

Monday, Tuesday and Wednesday, January 22, 23, 24, 1912. Matinee Wednesday.

MR. HENRY W. SAVAGE Offers The Original and Only Production of

Giacomo Puccini's Grand Opera "The Girl of the Golden West"

Founded on David Belasco's Famous Drama

Italian Libretto by C. Zangarini and G. Civinini. English Version by R. H. Elkin

Ciergi Polscon	General Artistic Director
Conductors	Giorgio Polacco and Caesar Sodero rima Mazza.
CHARACTERS:	
Minnie	Mr. Tuite Miller!
Jack Ranch, sheriff	Mr. Carl Gantvoort Mr. Lewys James
Dick Johnson (Ramerrez)	Mr. Pilade Sinagra
Nick, bartender at the "Poika" Ashby, agent of the Wells-Fargo E. Co Sonora.	Mr. Chas. E. Gallagher
Trin Sid Handsome Harry Joe Happy Larkens Billy Jackrabbit, an Indian redskin	Mr. Louis D'Angelo Mr. James H. Briggs Mr. Alfred De Jonge
Wowkle, Billy's squaw	Mme. Dina Pughlia Miss Edmee De Dreux
Jake Wallace, a traveling camp-minstrelMr. Thomas Chalmers Joe Castro, a greaser from Ramerrez's gangMr. Charles Berthold Pony Express RiderMr. Harry P. Fye Men of the Camp	
son," will be announced each day by bulleti papers.	in front of theatre and in the daily
At the foot of the Cloudy Mountaiss in Cal gold fever—1849-1850. SYNOPSIS OF Act I—The "Polka" Saloon. At night.	SCENES.
Act II—The home of Minnie. The same a Act III—The Redwood Forest. About a w Scenery and properties designed by Mr. W Henry W. Savage.	eek later. Wilfred Buckland, Technical Director for
Scenery of Acts I and II painted by D. W ridge. Mechanical effects by Charles Brown Properties by Edward Wakefield. Costumes by	. Electrical effects by Joseph Wilson.

Mason and Hamlin pianos used exclusively by Henry W. Savage companies. FOR MR. HENRY W. SAVAGE.

TOR MIR. HEAVET W. D.IVHOL.	
Manager General Press Representative. Assistant Manager and Treasurer.	Mr. Fred Meek
Business Manager	Mr. William H. Wright
Advance Representatives	Mr. Richard Mitchell Mr. S. Sullivan
Special Representative	CWm. M. Roddy Mrs. E. C. Tyndall
Excursion Agent	Mr. Peter F. Cavanagh
Stage Director Technical Stage Director	Mr. Eugene P. Arnold
Assistant Stage Manager	Mr. Al T. Darling
Master of Transportation	Mr. George Grace
Assistant Stage Carpenter	Mr. Frank Walker
Assistant Electrician Master of Properties	
Assistant Master of Properties	

Thursday Evening, January 25 First Annual Follies Direction Portland Theatre Managers

Three Nights, Beginning Thursday, February 1

"The Deep Purple"

Four Nights, Beginning Sunday, February 4 "The Chocolate Soldier"

Three Nights, Beginning Thursday, February 8, "The Red Rose"

THE HOLLY PRESS, 66 FIRST ST.