COCONQUINE PORTLAND, ORE.

Princess Raja

The Hazelwood

STRAWBERRY SHORTCAKE

388-390 WASHINGTON STREET 387½ ALDER STREET

FANCY ICE CREAM :: HIGHEST GRADE CANDY WEBBER'S ORCHESTRA

3:00 to 8:00 P. M. 9:30 to 11:30 P. M.

EVENING RICES 25, 50 AND 75 CENTS



MATINEE PRICES 15, 25 & 50 CENTS

THE PACIFIC NORTHWEST ORPEEUM CIRCIDT

				The state of the s					
grpheum	Theater.	Pertland. Butte. Spokane. Seattle.			A	Considing, Offinberry		The state of the s	
		OPERATED	IN 001	NJUNCI	ION	WITH			

Orpheum Theater, San Francisco. Orpheum Theater, Oakland. Orpheum Theater, Los Angeles. Oakland.
Les Angeles.
New Orleans.
Kansas City.
Minneapelis.
St. Paul Orpheum Orpheum Theater, Theater, Theater, Orpheam Orphenm Grpheum Theater, St. Paul. Theater, Orpheum Prpheum Theater, Omaha Orpheum Theater, El Paso. Orpheum Theater, Des Moines. **Orpheum**

Orpheum Theater, Sioux City.
Orpheum Theater, Memphis.
Orpheum Theater, Salt Lake City.
Columbia Theater, St. Leuis.
Grand Opera House, Indianapolis.
Majestic Theater, Chicago.
Chicago Opera House, Chicago.
Olympic Theater, Chicago.
Haymarket Theater, Chicago.
Columbia Theater, Cincinnati.

PERFORMANCES EVERY AFTERNOON AT 2:15, EVERY EVENING AT 8:15.

PERFORMANCES EVERY AFTERNOON AT 2:15, EVERY EVENING AT 8:15.

The attaches of this house are not permitted to accept fees or gratuities of any kind. It is intended that the admission fee shall cover all the advantages afforded by the superior equipment of the Orpheum.

Patrons are requested to report to the manager any inattention or incivility on the part of any attache of this theater.

In the presentation of advanced Vaudeville, by the Orpheum Circuit Co., it is its constant aim to prevent the use of a single word, expression or situation that might offend the intelligent, refined and cultured.

The management suggests that physicians and others in the audience who may expect a summens by telephone or messenger during the performance, leave their seat numbers and their names with the office clerk.

Seats may be reserved by Telephone. Both phones: Main 6; A-1026.

Inquire at the Box Office regarding any lost and found articles.

Centlemen Must Not Remove Their Coats.

CHILDREN IN ARMS UNDER FIVE YEARS WILL BE ADMITTED PREE.

Parties finding articles lost in the Theater will please leave them at Box Office.



OREGON TAXICAB CO. (Brown Taxicab) Main 250







We Cut Stones

Glasses Fitted at Popular Prices

Staples The Jeweler Ielmeler and Optician

162 First Street :: Near Corner Morrison



CHICAGO

Via Minneapolis and St. Paul

NORTH COAST LIMITED



Via Northern Pacific and C. & N.-W. Ry. Through Milwaukee

ATLANTIC EXPRESS Via Northern Pacific and C. B.

& Q. Ry. Throug Aurora Ask about our Summer Tourist Fares to East and Return

B. CHARLTON, A. G. P. A. Third and Morrison Sts A1244 Main 244

CHEAP RATES EAST THIS MONTH

OVER THE O.-W. K.

O. S. L and UNION PACIFIC

When You Use this System of Railroads in Making Your Journey East You Know that you have Steel Coaches and Electric Block Signals to Protect you from the time you step aboard the train until you reach your destina-

C. W. STINGER, City Ticket Agent Cor. Third and Washington Sts., Portland, Or. All trains arrive and depart from Union Depot, foot of Sixth St. WE NOW RENT new Kimballs, Sohmers, Chickerings and genuine Autopianos, as well as used pianos. Inexpensive makes (used), cost \$2.00 to \$3.00 per month; fine new ones, \$4.00, \$5.00, \$6.00 and up. Special rates to students presenting teachers' cards.

We are now selling durable, sweettoned, new pianos, in plain cases, on our new partial-payment plan—a dollar a week!



Retail Department, Eilers Building
Seventh and Alder
Wholesale, Fifteenth and Sixteenth
and Pettygrove

Forty stores from San Diego to Victoria, B. C. — The Nations Largest.

Orpheum

COMING

America's Greatest Character Actor

FRANK KEENAN

And His Own Company

IN

MAN

- TO -

MAN

An Intense One-Act Play of

New York Life

By OLIVER WHITE



STRAW HATS

THE SMARTEST SHOWING of MENS STRAW HATS IN THE CITY

English Yachts, \$3.00 and \$5.00 "Sennetts, \$3.00 and \$5.00

Soft Milans . . \$3.00 to \$7.50 Bangkoks . . . \$5.00 to \$12.00

Panamas \$5.00 to \$50.00



BUFFUM & PENDLETON

311 MORRISON :: OPP. POST OFFICE

GEVURTZ CLOTHES FOR MEN WOMEN & MISSES ARE GOOD CLOTHES

HONESTLY MADE —— CONSCIENTIOUSLY PRICED WITH THE ADDED ADVANTAGE OF THE

GEVURTZ CREDIT PLAN GEVURTZ 8 SONS

THE COMPLETE HOUSE AND HOME FURNISHERS FIRST SECOND & YAMHILL STS.

Gastronomic Joys
After the Performance
IMPERIAL HOTEL GRILL

Orpheum Program

COAST ADVERTISING COMPANY, Publishers, EILERS BUILDING, MAIN 7720

WEEK BEGINNING JUNE 3, 1912



ORPHEUM ORCHESTRA

HENRY L. BETTMAN. Musical Director

March-"Japanese Brigade" Nirella
Overture-"The Calif of Bagdad" Boieldieu
Picture Music-"L'Arlesienne" Bizet
Exit March-"Illinois Battle Ship" Yule

Sherman, Clay & Co.'s Pianos used exclusively



OREGON TAXICAB CO.

A 2242

(Brown Taxicab)

Main 250



ROREGONA CONTRACTOR OF THE PROPERTY OF THE PRO

ARTISTS PHOTO ENGRAVERS PHOTOGRAPHERS

PMAIN 7173 GOODNOUGH BUILDING

POAS 454 PAPORTLAND OREGON

New Book Worth Reading

Street Called Straight, John Rawn, Melting of Molly, Jennie Gerhardt, Fran, Julia France and Her Times, Just and Unjust.

BUDELMAN NEWS COMPANY
Next Door :: 329 Morrison Street

SEATING CAPACITY 250

"TT'S THE QUALITY



Puritan Cafeteria

MUSIC EVENINGS

RAILWAY EXCHANGE BUILDING Stark St., Bet. Third and Fourth

The Louvre Grill

FOURTH AND ALDER STREETS

GERMAN HUSSAR ORCHESTRA

MISS GRACE MONROE Vocalist

FROM 6:00 TO 8:30 P. M. ---- 10:00 TO 12:00 P. M.

THE IMPERIAL HOTEL GRILL Is Just Two Blocks North of the Orpheum Entrance on Stark Street



KREMKA BROTHERS

In Their Eccentric Athletic Novelty



OREGON TAXICAB CO.
242 (Brown Taxicab) Main A 2242

Main 250



CHURCHLEY

The Photographer 14 Years in Portland

\$1000

in Beautiful Souvenirs for our Customers

Northwest Bldg., 327 Washington St. Fermerly at 145% Third St.

GET THE LOOK-NEW HABIT

AT THE

AUTOMOBILE LAUNDRY

WASHING AND POLISHING AUTOMOBILES **EXCLUSIVELY**

Mashall 3982: A1644

Twenty-first and Washington Sts.





"THE HOME OF PURE MILK'

DAMASCUS CREAMERY B | 6138 East 1062

"Always Cheery and Bright" Personal Testimonial from Cheer-Up Cuthbert Concerning NEW IMPERIAL GRILL



"MIKE" BERKIN MISS

The Fiddle-Up Girl



OREGON TAXICAB CO. A 2242

(Brown Taxicab)

Main 250



"MEAT" BEFORE THE THEATRE

Bowers Hotel Grille

Corner Eleventh and Stark Streets

DINNER 6 TO 8 P. M. - \$1.00 PER PLATE

CAFE OPEN UNTIL MIDNIGHT

FOR ADVERTISING THAT PAYS

SEE

Coast Advertising Company

EILERS BUILDING :: MAIN 7720 Seventh and Alder Streets

WE CONTROL AND PUBLISH

The Heilig Orpheum

Baker

Empress and Bungalow

Theatre Programs



MORRISON STREET OPPOSITE CORBETT BLDC



LESLIE BERT

(Himself)

And His Company in the Latest of the Hogan Series "HOGAN THE PAINTER"

By W. J. Ferguson and Bert Leslie

CAST

Mrs. White, who hales the suburbs.

Miss Gertrude De Mont
Dr. White, her husband.

Mr. E. J. Brady
Arthur Pinyheel, a masher.

Mr. Sam B Wilson
Steve Hogan, the painter.

Mr. Bert Lesie Place-Any old place. Time-Any time



OREGON TAXICAB CO

A 2242

(Brown Taxicab)

Main 250



COMMERCIAL SHOW CARDS

WE MAKE A SPECIALTY OF

PLACE CARDS

AND MENUES

MAIN 4619

SHAWCROSS DESIGN

HEILIG THEATRE BUILDING

(Entrance on Taylor St.)

A. SHAWCROSS Manager

DESIGNS FOR ADVERTISING CUTS POSTERS, BOOK AND CATALOG COVERS, LABELS, LETTER HEADS, RESOLUTIONS, MEMORIALS, ETC.

Christensen's Hall

Dancing School

Corner Eleventh and Yamhill Streets

A THOROUGH SCHOOL FOR REFINED DANCING

Special Course for Children

Classes Now Forming

Office at Hall

Main 6017

Phones

A4680



Don't Envy the other man because he is riding

> Ride **Yourself**

DON'T WALK DON'T WASTE TIME BY WALKING

Rather own an easy riding, economical driving

It's the spice of life It's the life of business

The Ford is the car that is always on the iob

4 Models \$685 - 785 - 815 - 1050

Phone East 648 For a demonstration





MORRISON STREET OPPOSITE CORBETT BLDG



THE FARBER GIRLS

Misses Constance and Irene. Dainty Bits of Vaudeville



OREGON TAXICAB CO.

A 2242 (Brown Taxicab)

Main 250



Photos

C. Aerne, Jr.

352% Washington Street

Empress Theatre Building

Established 1878

Phone Main 1872

JOHN BLIED

Successor to Sutcliffe & Blied

Wall Paper :: Painting :: Decorating

129 ELEVENTH STREET

SUMMER VACATIONS

Via the

SOUTHERN PACIFIC

To the East, Rose Festival, Elks' Convention, Seashore or Mountains.

Round Trip tickets to the principal cities of the East, going or returning through California, or via Portland. Going limit 15 days, final return limit October 31, on sale as follows:

Sale Dates—May 2, 3, 4, 9, 10, 11, 14, 15, 17, 18, 24, 29; June 1, 6, 7, 8, 13, 15, 17, 18, 19, 20, 21, 24, 25, 27, 28, 29; July 2, 3, 6, 7; 11, 12, 15; 16, 20, 22, 23, 26, 29, 30, 31; August 1, 2, 3, 6, 7, 12, 15, 16, 22, 23, 29, 30; 31; September 4, 5, 6, 7, 8, 11, 12, 30. Stopovers going or returning within the limit.

Newport—Yaquina Bay—The home of the Rhododendron, an ideal place to spend the summer. Low round trip and week end tickets. Reasonable hotel rates, out door amusements, bathing, boating, golf, fishing, etc.

Low fares to meeting of Women's Clubs, San Francisco, June 24 to July 6.

Pacific Railway & Navigation Beaches are now within easy reach by the P. R. & N. and a new field for a pleasant vacation open. Week end tickets now on sale and season tickets from all points on sale June 1st.

Portland Rose Festival opens June 10 and closes June 15. The greatest Floral Fiesta and Carnival of Pleasure yet held. Low round trip tickets on sale from all points.

For beautifully illustrated booklets describing Newport, Bayocean and other points, as well as information about Eastern Fares, routes, stop-overs, etc., call on nearest Agent or write to

JOHN M. SCOTT, General Passenger Agent, Portland, Oregon. B. P. O. E. (Elks) Convention, July 8 to 13, 1912.

Cabaret of Entertainment 6 to 8 and 10 to 12 P. M.

NEW IMPERIAL HOTEL GRILL

Entrance on Stark Street



MOUNTAIN ASH MALE CHOIR

of Wales, Great Britain

World's Greatest Ensemble Organization

Soldists
Harry Lewis, Gwilym Taf, Steve Jenkins
Baritone. George Llewellyn
Basso. Godfrey Price
Chorus "S.ldier's Chorus" (from Faust) Gound

Choir (Continued next page)



OREGON TAXICAB CO.

A 2242 (Brown Taxicab)



Try Murine Eye Remedy

For Red, Weak, Weary, Watery Eyes and Granulated Eyelids. Try Murine in Baby's Eyes. It affords a Soothing and Reliable Relief.

Murine Doesn't Smart

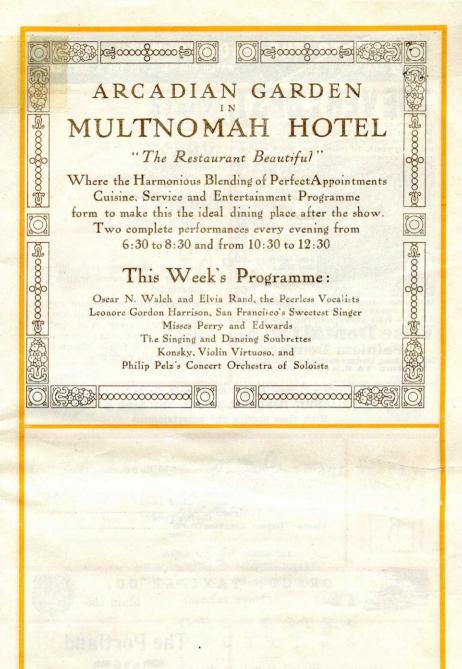
If you would Promote a more healthful Tone to Your Fyes, Eyelids and Eyelashes, and Prevent Undesirable Conditions, try Murine and Murine Eye Salve.

Druggists Sell Murine Eye Remedy. Liquid 25c⁴ 50c, \$1.00. Murine Eye Salve in Aseptic Tubes, 25c, \$1.00. Eye Books and Eye Advice Free.

Murine Eye Remedy Company,

Chicago





"COME TO THE PACIFIC WITH WARD"

IN THE SPALDING BUILDING

WATCH OUR "ADS." IN THE STREET CARS

THEVERYBEST

dentistry on the Pacific Coast is executed here. We have built up our reputation on it. You can depend on quality and cannot get better painless work anywhere, no matter how much you pay.



We finish plate and bridge work for outof-town patrons in one day if desired. Painless oxtraction free when plates or bridge work is ordered. Consultation free Molar Crowns \$5.00

Molar Growns \$3.00
2\(\text{Normal Bridge Teeth 4.00}\)
Gold Fillings 1.00
Enamel Fillings 1.00
Silver Fillings .50
Good Rubber
Plates \$.00
Best Red Rubber 7.50

DR. W. A. WISE, PRENDENT AND MANAGER
23 YEARS ESTABLISHED IN PERTLAND

All work fully guaranteed for fifteen years.

Wise Dental Co., Inc. Painless Dentists

Failing Building, Third and Washington, PORTLAND, ORE.
Office Mours: S.A. M. to S.P. M. Sundays, 9 to 1

What?

Call Up B2727

Who?

Reliable Vulcanizing Co.

Where?

1109 Hawthorne Ave.

Why?

Because absoltely reliable, Protecting all its work with a full Guarantee.

We take pride in our expert methods which clearly prove our superiority over the helterskelter work as commonly employed where the labor is done by the wash rack boy

She will go after the performance if she is invited NEW IMPERIAL HOTEL GRILL High class service and entertainment





OREGON TAXICAB CO.

A 2242

(Brown Taxicab)

Main 250



The Portland

Restaurant

ALTMAN & SWERDLIK, Props.

Best Home Cooked Meals Fresh Twice Daily

88 SIXTH STREET

Near Stark

C. C. BRADLEY CO.

FORMERLY SHEEHY, BRADLEY CO.

Haberdashers

344 WASHINGTON STREET

"THE FURNISHINGS OF A GENTLEMAN"

You are now sitting within 15 minutes' walk of Stark Street entrance to NEW IMPERIAL HOTEL GRILL



TOM WATERS

In His Original Mono-Pianologue

SALERNO

The Unusual Juggler



OREGON TAXICAB CO.

2242 (Brown Taxicab)

Main 250



Lunch After
The Show?
PLACE
LIKE



THREE BLOCKS

THE STREET

After this act comes the NEW IMPERIAL HOTEL GRILL A fitting close of a delightful evening



ORCHESTRA PICTURES

This Program Subject to Change as Occasion May Require

Sherman, Clay & Co's Pianos used exclusively



OREGON TAXICAB CO.

A 2242

(Brown Taxicab)

Main 250



MULTITYPE MACHINE

MEN OF AMBITION are always watching for an opportunity to make an investment that promises a competency.



INVESTIGATE THE MULTITYPE

We can show you the chance of a lifetime in

making a thoroughly first-class investment. We invite you to witness a demonstration and be convinced that the **MULTITYPE** is one of the best industrials on the market. Will you share with us?

Ladies are especially invited.

Demonstrations daily from 8 A. M. to 9 P. M.

MULTITYPE MACHINE COMPANY

51 THIRD STREET, MULTNOMAH HOTEL BUILDING
PHONE MAIN 3801

ORPHEUM THEATRE PROGRAM

PUBLISHED BY

The Coast Advertising Company

Eilers Building, Seventh & Alder

.00 Main 7720



NEXT WEEK

BEGINNING MONDAY MATINEE, JUNE 10. 1912



America's Greatest Character Actor

FRANK KEENAN

And His Own Company, in "MAN TO MAN"

An Intense One-Act Play of New York Life by Oliver White

PRINCESS RAJAH

Creator of Oriental Dances in Her Famous "Cleopatra Dance"

ED. WYNN

The Boy with the Funny Hat and Ed. Russon, the English Comedian in "Joy and Gloom"

BOUDINI BROTHERS

Wizards of the Accordion

Louis J.-WINSCH AND POORE-Josephine

In the Potpouroi of Song and Story "No Trespassing"

CARL DEMAREST

The Dancing Violinist

MAREENA AND DELTON BROTHERS

In a Series of Athletic Surprises

ORCHESTRA :: PICTURES



Photographs A Sarony Studio

FIFTH FLOOR TULL GIBBS BUILDING

Your Socks Darned Free

If you send us Laundry

Opera House Laundry Co.

Just Phone

WE

GET

YOUR

WORK BACK

ON

TIME

U. S. LAUNDRY

E. 63

B 1192



WEINHARD'S

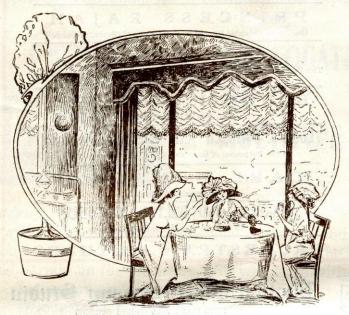
COLUMBIA, EXPORT AND KAISERBLUME

Bottled Beers

THE IDEAL HOME BEVERAGE

Brewed by FENRY WEENHARD BREWERY, 19th & Burnside

View of the Beautiful Tea Room and Restaurant The Meier & Frank Store



The Ideal Place for Luncheons

BUSINESS men, shoppers, entertainers, alike — all enjoy dining at The Meier & Frank Store's beautiful Restaurant that's up seven stories from the noise and turmoil of the street.

Everything for your pleasure and convenience! An express elevator daily at noontime! A spacious lobby where you may meet your friends. Unexcelled service and cuisine, always. Gentlemen may smoke.

Special Attractions

Four Delightful Singers to Entertain You-

Miss Grace Josephine Brown, Contralto; Miss Lola Ridgeway and Miss Jennie Clow, Sopranos; Miss Elsie Edwards, Soubrette, who sings

the famous "Chicken Song."

You'll enjoy the Luncheon hours in the heautiful 7th Floor Restaurant as

You'll enjoy the Luncheon hours in the beautiful 7th Floor Restaurant at

The Meier & Frank Store