

PARAMOUNT
CONCERT
SERIES

SEASON 1937-1938

PROGRAM

WILLIAM B. McCURDY
PRESENTS

HALL JOHNSON
CHOIR
IN RECITAL

PARAMOUNT THEATRE
TUESDAY EVENING
OCTOBER 19, 1937

The New RIVOLI

Gets the laugh hit of the Season

GEORGE ABBOTT'S

Latest Broadway Stage Success

"Room Service"

A Comedy in Three Hilarious Acts

Thursday, Friday, Saturday

November 11, 12, 13



MAIL ORDERS NOW

TO THE RIVOLI THEATRE

Prices: Nights, 55c to \$2.75

Matinee Saturday, 55c to \$1.65

Helen Bernhard.

CAKES COOKIES BREAD and ROLLS COFFEE CAKE
1725 N. E. Broadway and 4018 N. E. Broadway

TUESDAY EVENING—OCTOBER 19, 1937

WILLIAM B. McCURDY

Presents

THE HALL JOHNSON CHOIR

IN RECITAL

HALL JOHNSON, *Conductor*

JESTER HAIRSTON, *Assistant Conductor*

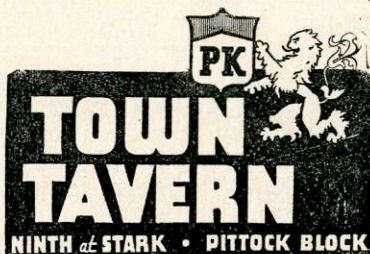
HELEN GORHAM, *Northwest Representative.*



A FINNY TALE

Down among the briny bubbles, little fishes swim,
While mermaids comb their seaweed and manicure their fins.
The whales are busy spouting that their lives are not a cinch.
Crustaceans go on crabbing 'cause they've got into a pinch.
The clams are very close-mouthed, it is a family trait,
Octopussys are meowing 'cause their lives are only eight.

But down around Town Tavern,
 Things are not that way.
The seafood reigns supreme,
 And holds one in its sway.
The shrimp is in his glory,
 The eel is at his best.
Perriwinkles are delicious,
 As well as all the rest.
Here everyone is happy,
 You, the fish and we.
Perhaps the secret lies
 In our kinship to the sea.



Paramount Concerts

ALBERT FINKELSTEIN
 Division Manager
 Hamrick-Evergreen Theatres

H. B. SOBOTTKA
 Manager Paramount Theatre

GERALD G. ACKLEN
 Programs

EILEEN YEREX
 Personal Service Department

Box Office Staff
 KATHERINE SIRIANNI
 MARGARET ALLEN

CHATTER » » » » »

The Hall Johnson Choir is the culmination of a lifelong dream of a brilliant young negro whose childhood memories were filled to overflowing with snatches of negro folk songs and spirituals sung by his grandmother.

* * * *

When the Pulitzer prize-winning play, "The Green Pastures," was being cast, Hall Johnson was asked to arrange the musical score and to include a select group of voices from his choir in the company. Sixty members were chosen, and during the five years that "The Green Pastures" was presented on Broadway and on tour through the United States and Canada, the Hall Johnson Choir formed an important part of the cast.

* * * *

We have had many inquiries about stage plays and the possibility of ever bringing any more great shows to Portland. For some time we have had to say that the future looked dark. Nothing seemed to offer any encouragement. The conditions seemed to make it impossible to even think of having more than an occasional roadshow once every year or so. The 1937-38 season looks more promising.

(Continued on Page 6)



The Wm. F. Christensen BALLET SCHOOL

NOW OPEN

Wm. F. Christensen, *director*

Associate Teachers

Robert Irwin

Natalie Lauterstein

Ballet Technique, Character, Adagio
 Classes for Babies, 4 to 6 Years.

FOR INFORMATION CALL

Studios, Selling-Hirsch Bldg.—AT 2944

Lauren B. Sykes

A. A. G. O.

Organist and Choral Conductor

Piano and Organ Instruction

Organist-Choirmaster

Hinson Memorial Baptist Church

Portland, Oregon



Fatuross & Green

The Newest in
 MEN'S CLOTHES

The New
 FALL SUITS &
 TOPCOATS
 Now on Display
 See Our Windows

S
I
X
T
H
 AT YAMHILL

ENROLL NOW in the largest Pacific Northwest School of Music and Arts

ELLISON-WHITE CONSERVATORY

ARIEL RUBSTEIN, Director

A school for students, laymen, beginners and artists
Certificates and Diplomas

A Faculty of Great Artists and Teachers

PIANO: Ariel Rubstein, Dorothy Gorbovitzky, Lela Slater, Frances Mulkey, Marjorie Logan, Molly Dubinsky. VIOLIN: Nathan Abas, Mary Schultz. VOICE: Nikola Zan, Alice Bogardus. THEORY: Rouen Faith. MUSIC HISTORY: Hilmar Grondahl. DANCE: Marcell Renoux. DRAMA: Portland Civic Theatre School, Larrae Haydon, executive director. MUSICAL KINDERGARTEN: Frances Mulkey, principal. ORCHESTRAL INSTRUMENTS: Flute, Robert Millard; Oboe, Mary Coin Fisher; Clarinet, A. Owen Sanders; Saxophone, Al Phillips; Bassoon, S. K. Fisher, Jr.; Trumpet, C. Ashley Cook; Trombone, Vernon Leathers; Percussion, J. Amato.

MODERATE TUITION FEES

For particulars call or write Elsie K. Bogardus, Registrar
N.E. 10th and Weidler Streets, Portland, Oregon

TRinity 1218

BROADWAY 5511—NEW RED TOP CABS—BROADWAY 5511

PROGRAM

I.

RIDE ON, JESUS.

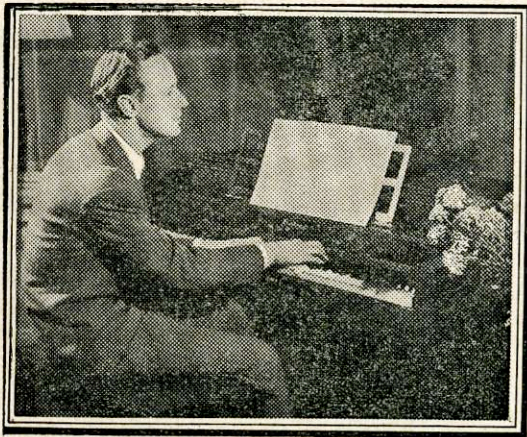
THE BLIND MAN STOOD ON THE ROAD AND CRIED.

CERT'NY LORD.

MY GOD IS SO HIGH.

PROGRAM (Continued)

Ask for numbers on this program Music Room, Public Library



LESLIE HOWARD at the FISCHER

This Dainty Little

J. & C. FISCHER

Established 1840

Compact design, only 3 feet 1 inch high, taking hardly more space than a dainty table or cabinet.

Tone and Action like a Baby Grand

\$325

Easy terms and allowance on all old pianos in exchange.

TALLMAN PIANO STORES

329 S. W. Alder
PORTLAND, ORE.

469 State Street
SALEM, ORE.

CHATTER « « « « «

(Continued from Page 4)

Only one week is left to purchase tickets for Yehudi Menuhin's violin concert, which will be presented at the Paramount Theatre, Wednesday evening, October 27. Tickets have been going rapidly. The sale will be at the J. K. Gill Company box office until 5 o'clock on the evening of the concert, and then will be moved to the Paramount Theatre at 6:30.

* * * *

So great was the crowd of disappointed concert-goers who were too late to get tickets for MENUHIN'S San Francisco concerts on September 30 and October 3, that Peter Conley, manager of the San Francisco Symphony Orchestra and concert impresario, immediately engaged Menuhin for a repeat concert next June. Already the tickets for that concert are more than two-thirds gone.

* * * *

During the two years that young MENUHIN has been in retirement, he has gone through much music, looking for concert material among contemporary works and among neglected classics. He prefers to work from urtexts (first print of a piece during its composer's lifetime) and has now an immense collection of these, including the complete collection of Bach urtext editions, probably the only such collection in America. Another of his treasures is the only original score in the world of Paganini's D major concerto, whose second and third movement he restored to the concert platform.

* * * *

A recent issue of the Oregonian carried an interview of GLADYS SWARTHOUT by Herbert Larson, who has been visiting the various motion picture studios in Hollywood to get the "low-down" on the business of making the movies. Miss Swarthout, who is to appear

(Continued on Page 8)

TASCHEREAU

Teacher of Singing

806 Studio Bldg. 10th and Taylor
Studio Ph. BE. 4760 House Ph. TR. 9491

Pupil of S'gnor Francesco D'Auria

Musical Director to Adelina Patti

and Teacher of the Famous Metropolitan
Opera Singer Del Puente

Herme' Hats

Personal Designing

Remodeling

Moderate Prices

207 Central Bldg. Tenth and Alder

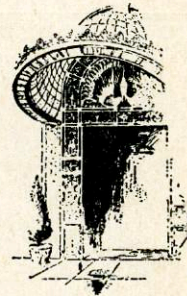
Telephone BEacon 2445

HERMIA B. WELLS

"In Portland We're Partners"

GIVE NOW

COMMUNITY CHEST



- ◆ Airy, comfortable rooms
- ◆ Excellent beds
- ◆ Highly trained personnel
- ◆ Downtown location in a quiet zone

*Everything to make your stay in
Portland a most enjoyable one*

CONGRESS

S. W. 6th and Main

AT. 0181

MRS. FRED L. OLSON

Accredited Teacher of VOICE

Teacher of
Rose Colombi, opera, Italy.
Dorothy Rolfsness, C.B.S., K-O-I-N.
Tanya Krasnova, N.B.C., K-G-W.

Teacher of
Harry Steel, soloist Junior Symphony.
Murry D. Carter, soloist, Ad Club Gleemen.
Dr. Angus McKinnon, 1st Congregational Ch.

207-8-9 FINE ARTS BUILDING

Broadway 5511—NEW RED TOP CABS—Broadway 5511

PROGRAM (Continued)

II.

(For Male Voices)

GOIN' TO SEE MY SARAH.

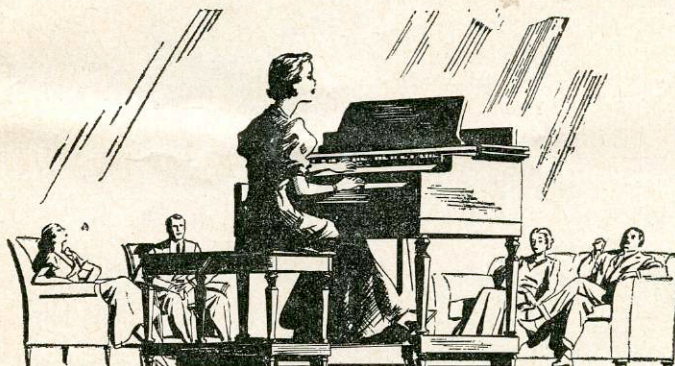
LITTLE DAVID PLAY ON YO' HARP.

NOBODY KNOWS DE TROUBLE I SEE.

WHO BUILT DE ARK?

PROGRAM (Continued)

Broadway 5511—NEW RED TOP CABS—Broadway 5511



NEW!

GLORIOUS ORGAN MUSIC FOR HOME OR AUDITORIUM

The golden voice of the Hammond electric organ, glorious reincarnation of the king of instruments, was chosen for personal home use by Nelson Eddy and many other music lovers. It thrills thousands in the San Francisco Civic Opera House and Madison Square Gardens, New York. The majestic music of the Hammond organ will fill the largest auditorium, yet you barely catch its faintest whisper in your living room.

The Hammond organ has no pipes, no air pressure system. It can never get out of tune. There is nothing to build in. Simply connect it to a convenient outlet and play!

EXCLUSIVE WITH

817 S. W. Alder
Broadway 3551

Sherman & Clay

CHATTER « « « « «

(Continued from Page 6)

in concert at the Paramount Theatre on Wednesday evening, November 17, is busy finishing her latest picture in which she is co-starred with John Boles.

* * * *

The return of Willem Van Hoogstraten, conductor of the PORTLAND SYMPHONY ORCHESTRA reminds us that the Symphony Society will open its twenty-seventh season of concerts on Monday evening, November 15.

* * * *

We were glad to hear that HENRY DUFFY, whose excellent dramatic stock companies furnished the stage plays for the Pacific Coast cities several years ago, has opened the EL CAPITAN COLLEGE OF THE THEATRE in Los Angeles.

(Continued on Page 10)

Your next suit hand-tailored

by

JOHN NOCE

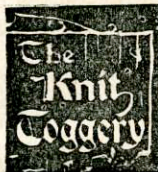
Portland's most complete stock of fine woolens
613 S. W. Washington, near Ninth

MRS. SAMUEL F. OWEN

Accredited Teacher of
VOICE

Teacher of **Mona Poulee**, San Francisco Opera
Clara Riemann, Soloist.

611 Maegley-Tichener Bldg.
BEacon 0780 Oswego 243



Knitwear
that radiates
Individuality

730 S. W. Morrison

ALL PORTLAND IS WAITING

FOR

Yehudi Menuhin

Genius of the Violin

In Recital at the

Paramount Theatre

Wednesday Evening, October 27

BUY SEATS NOW

Before It's Too Late

Box Office at The J. K. Gill Co.



SHEET MUSIC SERVICE, INC.

Complete educational music service, including band and orchestra music

618 S. W. Park

Portland, Oregon

Maud McCawley, *Manager*

CERTIFIED MASTER VIOLIN MAKER

Expert repairing . . . Finest Bow re-hairing . . . Violins, Bows, Strings and Accessories

RUDOLF F. SCHMOLL

Sixth and Washington

501 Raleigh Bldg.

ATwater 1813

BRoadway 5511—NEW RED TOP CABS—BRoadway 5511

PROGRAM (Continued)

III.

(Secular Songs)

CARRY ME BACK TO OLD VIRGINNY.

I'M A EAS'MAN.

I JES' CAN'T STAY HERE BY MYSELF

ST. JAMES INFIRMARY BLUES.

INTERMISSION

PROGRAM (Continued)

BRoadway 5511—NEW RED TOP CABS—BRoadway 5511

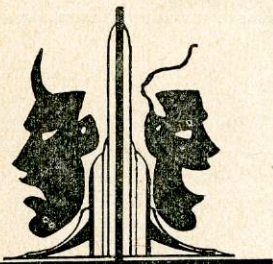
MRS. HOLMES BUSINESS SCHOOL

Individual Instruction

Eighth Floor Studio Building

Rapid Advancement

BEacon 7745



BRANDON STUDIOS

301 Studio Building

Individual Instruction

Enroll Now

COURSES

Drama Music Dance Radio

Exercises for

Grace Poise Charm

Public and Conversational Speaking

Coaching for Plays and Monologues

Instructor, Broadway, N. Y., Training

Day or Evening Appointments

B. S. F.

CHATTER » » » » »

(Continued from Page 8)

Marcel Dupre's daughter, Marguerite, will play the piano in a recital of piano and organ music at the Auditorium, on Sunday afternoon, November 7. DUPRE composed the selection to be played throughout the entire American tour of the organ virtuoso, who played for the wedding of the Duke and Duchess of Windsor.

* * * *

Lauren B. Sykes, Portland organist and promoter of organ recitals in the Rose City, says that DUPRE is the "worlds' greatest organist." No one can dispute Dupre's supremacy in the organ field. He is organist of St. Sulpice in Paris, Grand Prix de Rome, Officier de la Legion d'Honneur, Professor of Organ at the Parish National Conservatory, and at the Paris Ecole Normale de Musique. Without exception, no organist of this generation has created such a sensation as Marcel Dupre."

* * * *

The latest George Abbott success, "ROOM SERVICE," is scheduled for four performances at the RIVOLI THEATRE beginning on Armistice Day. The RIVOLI will suspend its regular combination movie and vaudeville policy for three days in order to give Portlanders an opportunity to see this great laugh hit.

(Continued on Page 11)

Young's Gown Shop
SOUTHWEST ALDER STREET AT TENTH AVENUE

Now Begins the
Season for . . .

Dinner » » »
Gowns and Hats

But, never have they
been presented in
such glamorous editions
as this season—

KOFELDT

Studio of

BALLROOM DANCING

N. E. 22d and Thompson

Class and Private Instruction for
**Adults, Hi School Students and
Children**

For Information Call
MU 3006—TR 8708

PRIVATE LESSONS DAILY

Red Seal Records

All the leading albums in Victor, Columbia and Brunswick, together with excellent service. Make Gill's your record headquarters.

The J. K. Gill Co.

S. W. Fifth Avenue at Stark

CHATTER » » » » »

Billy Rose's "SHOW OF SHOWS" is coming to the Portland Municipal Auditorium for Thursday and Friday nights, November 18 and 19.

* * * *

Other New York productions that appear to be headed for Portland are "TONIGHT AT 8:30," "YOU CAN'T TAKE IT WITH YOU," "ZIEGFELD FOLLIES," HELEN HAYES in "VICTORIA REGINA" and MAURICE EVANS in "RICHARD II."

* * * *

"ROOM SERVICE" is the third Broadway comedy success that George Abbott has sent from New York to Portland in the last three years. Practically all the actors in the company coming to the RIVOLI have enviable Broadway records. Robert Williams was lauded on Broadway for his performance in "Excursion" immediately prior to accepting his present role. He was also a leading player in "Bury the Dead," in New York.

* * * *

Joseph Greenwald played the entire run of "Abie's Irish Rose," and has been starred in New York. He is also known from Coast to Coast for his radio work on the "Potash and Perlmutter" and the "House of Glass" program.

* * * *

Marshall Bradford played the lead in "Broadway," and has an enviable reputation in concert and oratorio work as well as in light and comic opera. Michael Delmatoff came to this country with the "Chauva Sourie" and has been in "The Miracle," "Wonderbar" and the George White Scandals.

* * * *

Nat Cantor has been a headliner in vaudeville for many years. Herbert Treite has played important parts with Walter Hampden and Margaret Anglin. Russell Morrison has supported John Barrymore in "Hamlet" and "Richard III," and Lionel Barrymore in "Macbeth";

(Continued on Page 13)



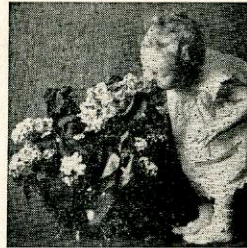
**OF OUR NEW 3-FLOOR
STORE FOR MEN**

You, Sir, busy and pressed for time as you are, and you, Madame, beginning to be Christmas-minded . . . judge for yourself our convenient new Men's Store . . . main floor, mezzanine and second floor. Easy to get at, quick for shopping . . . and stocked to the shelf tops with what you want!

Lipman Wolfe's

**MISS FLACK'S
FRENCH CHOCOLATES**

1109 S. W. Morrison, at the Playhouse
BEacon 1515



Henry Berger, Jr.

Studio of Photography

715 S. W. Salmon St.

BE. 0640

Distinctive Photography

We invite you to view our advance collection of rare and unusual Christmas gifts and sterling silver from the world's finest craftsmen.

ZELL BROS.

Broadway at Washington

MARY ELIZABETH SHOP

PENTHOUSE BEAUTY SALON



Specialist in Permanent Waving

602 Alderway Bldg., At Broadway and Alder

BEacon 7308

Open 8 a. m. to 8 p. m.

PROGRAM (Continued)

IV.

TRAMPIN'.

STANDIN' IN THE NEED OF PRAYER.

DAT SUITS ME.

RELIGION IS A FORTUNE.

PROGRAM (Continued)

DEAFENED, BUT

"I CAN HEAR MUSIC — PLAYS — FRIENDS"

With

Sonotone Audicle

Write for pamphlet by noted physician

Sonotone-Portland Company

321 Failing Bldg., Portland, Oregon

TWENTY-SEVENTH SEASON

Portland Symphony Orchestra

Willem van Hoogstraten, Conductor

8 Monday Night Concerts

6 Sunday Matinee Concerts

Municipal Auditorium

Opening Concert Monday, November 15th

ORDER YOUR SEASON TICKETS NOW!

Box Office



J. K. GILL CO.



ATwater 1627

CHATTER » » » » »

(Continued from Page 11)

and J. Ascher Smith, the stage manager, was stage manager of the New York Company of "Three Men On a Horse" and nine other George Abbott productions.

* * * *

"SHOW OF SHOWS," which comes to the AUDITORIUM in November, is an amalgamation of the high spots from the shows created and produced by Billy Rose in the last six years. It is the cream skimmed from the thick, rich milk of these productions. It is a summary of his career as a theatrical producer, a new idea in revues.

* * *

From the CASINO de PAREE, first of the theatre night clubs, it borrows a parade of seductive beauties. From Billy Rose's Music Hall comes the whole amazing congress of performers from old vaudeville. From Pioneer Palace comes the Six Tiny Rosebuds, and Lulu Bates, the coon-shouting "Lady Known as Lulu."

From the first CASA MANANA REVUE at Forth Worth, Texas, in 1936, comes, "It Happened in Chicago," "The Night Is Young and You're So Beautiful," and the medley of scenes and tunes and costumes in vogue when the World's Fair was held in St. Louis.

From "AQUACADE" at the Great Lakes Exposition at Cleveland, Ohio, the past summer, comes Walter Dere Wahl, the comedian who wrestles indolently and convulsingly with an embicilic stooge. The Frazee Sisters come from the same organization.

* * * *

Contributions from the second "CASA MANANA 'BEST SELLERS' REVUE" at Fort Worth, the past summer are "Oriental Yogi," the breath-taking Stuart Morgan Dancers and the stirring patriotic finale, "It Can't Happen Here." The musical circus from the New York Hippodrome gives the first act finale for "SHOW OF SHOWS."

Bates Motor Ramp Garage

West Park and Taylor

Portland's Finest Parking
Place

FERDINAND SORENSON

Instruction

Violin—Cello

Trumpet—Trombone

String Quartet—Orchestra

Walnut 6978

315 Fine Arts Bldg.

Tenth and Morrison

NIKOLA

ZAN

Master Vocal Instructor

Head of Vocal Department
Ellison-White Conservatory

Six years of European experience.
Twelve years of teaching in New
York and eight years in Portland

810 Studio Bldg.

BEacon 4060

THELMA LAYTON

School of Dancing

Ballet & Ballroom & Tap

1113 S. W. Yamhill Street

Phone BEacon 3309

Portland, Oregon

Rolla Gray

Fine Clothes
Individually Tailored

515
P
A
R
K

HOLDEN'S FLORISTS

Broadway and Morrison

BE. 3940

The Corsage Corner of Portland

"Yes, we have Gardenias"

Flowers for All Occasions

PROGRAM (Continued)

V.

CITY CALLED HEAVEN.

WALK TOGETHER CHILLUN.

IN BRIGHT MANSIONS ABOVE.

JOHN DE REVELATOR.

All the choral arrangements used have been made for the choir by
Mr. Hall Johnson.

ETHEL MASTEN

*Hats Are High—Hats Are Wide—
Hats Are Handsome*

AT. 2969

1331 S. W. (Upper) Broadway at Columbia

POZZI - HARTSHORN STUDIOS

PIANO - HARP - CELLO

807 Studio Bldg.—BE. 8385



I Like
Edwards

Because I bought my
furniture there when I
was first married.

And only this year my
granddaughter selected
her bridal furniture
there

and she is so pleased with her modern, comfortable home.

EDWARDS FURNITURE CO.

FIFTH AVE. & OAK

THE JOURNAL PRESENTS

"Famous Names"

F. Britten Austin . . Jim Tully . . . Roy Chapman Andrews . . . Octavus Roy Cohn . . Sax Rohmer . . Emily Post

These are but a few of the famous writers who contribute exclusive first run stories and articles every week in

"THIS WEEK"

The New COLORgravure Magazine of The SUNDAY JOURNAL

Pihl Transfer and Storage Co.

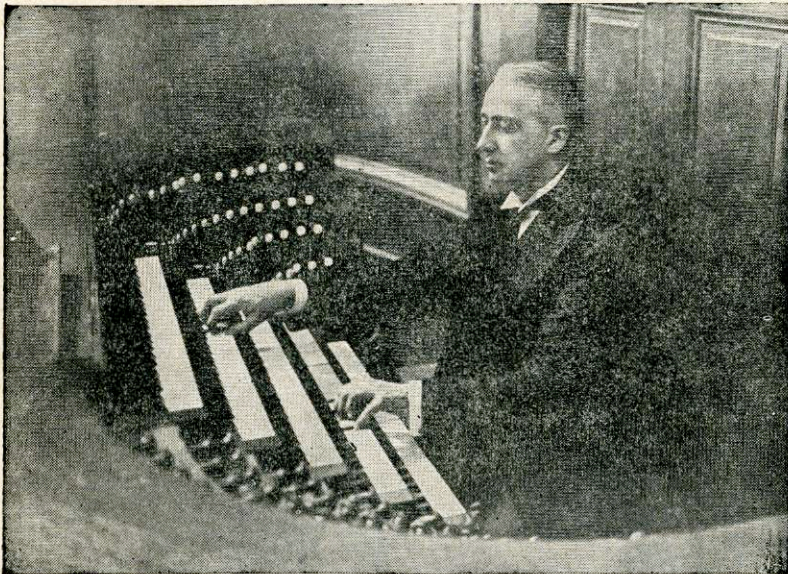
BRoadway 2671

1231 N. W. Hoyt St.

MOVING — WAREHOUSING — TRANSPORTATION

Lauren B. Sykes

Presents



MARCEL DUPRE, World's Greatest Concert Organist

MARGUERITE DUPRE, Distinguished French Pianist, assisting

AUDITORIUM—SUNDAY AFTERNOON, November 7, 1937

All Seats Reserved—55c Admission—Make reservations now

Address: L. B. Sykes, 1122 S. E. 60th Avenue

Phone TA 7226

