

ELLISON-WHITE BUREAU

*PRESENTS*

SEASON  
1941



*San Francisco*  
**OPERA**  
*Company*

GAETANO MEROLA · GENERAL DIRECTOR

**MUNICIPAL AUDITORIUM**

**SAN FRANCISCO  
OPERA  
COMPANY**

**GAETANO MEROLA**  
General Director

**PAUL POSZ**  
Business Manager

**PRINCIPAL ARTISTS**

**APPEARING IN PORTLAND**

**SOPRANOS AND CONTRALTOS**

**KARIN BRANZELL  
GRACE MOORE  
IRRA PETINA  
STELLA ROMAN  
BIDU SAYAO  
THELMA VOTIPKA**

**TENORS**

**JUSSI BJOERLING  
KARL LAUFKOETTER  
ANTHONY MARLOWE  
LAURITZ MELCHIOR  
RAOUL JOBIN**

**BARITONES AND BASSES**

**LORENZO ALVARY  
JOHN BROWNLEE  
GEORGE CEHANOVSKY  
JULIUS HUEHN  
LAWRENCE TIBBETT**

**CONDUCTORS**

**GAETANO MEROLA  
EDWIN McARTHUR  
GENNARO PAPI**

**ASSISTANT CONDUCTORS**

**FRITZ BERENS  
PIETRO CIMARA  
ANTONIO DELL'OREFICE  
HERMANN WEIGERT**

**TECHNICAL AND STAGE DIRECTOR**

**ARMANDO AGNINI**

**STAGE DIRECTOR**

**HERBERT GRAF**

**ASSISTANT STAGE DIRECTOR**

**ETIENNE BARONE**

**CHORUS MASTER**

**GIACOMO SPADONI**

**BALLET MASTER**

**WILLAM CHRISTENSEN**

**PRODUCTION COMPTROLLER**

**STANLEY MacLEWEE**

**PUBLICITY DIRECTOR**

**HOWARD G. HANVEY**

**ASSOCIATE**

**CURRAN SWINT**

*Erich Leinsdorf*



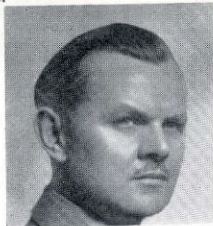
ROMAN



MEROLA



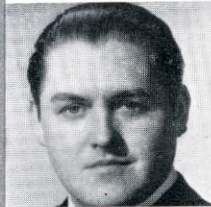
MOORE



TIBBETT



MELCHIOR



BJOERLING



SAYAO



JOBIN



McARTHUR



PAPI



BRANZELL



BROWNLEE



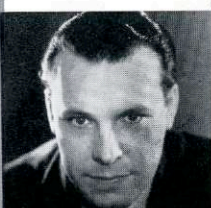
PETINA



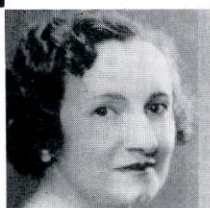
GRAF



AGNINI



HUEHN



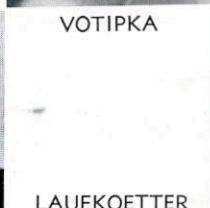
VOTIPKA



CEHANOVSKY



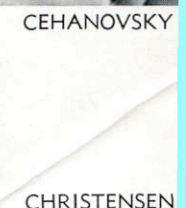
SPADONI



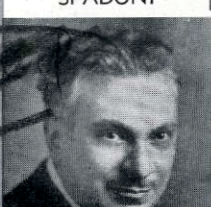
LAUFKOETTER



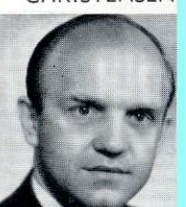
MARLOWE



CHRISTENSEN



ALVARY



SAN FRANCISCO OPERA COMPANY

*First Annual Portland Season*

OCTOBER 2 - 3 - 4, 1941

PORTLAND MUNICIPAL AUDITORIUM

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R E P E R T O I R E

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**THURSDAY EVENING, OCTOBER 2, at 8:15**

*MANON*

By JULES MASSENET

Conductor: MEROLA

MOORE, JOBIN, BROWNLIE, ALVARY,  
CEHANOVSKY, LAUFKOETTER

**FRIDAY EVENING, OCTOBER 3, at 8:00**

*TANNHAUSER*

By RICHARD WAGNER

Conductor: LEINSDORF

ROMAN, BRANZELL, MELCHIOR, HUEHN, ALVARY,  
ENTIRE SAN FRANCISCO OPERA BALLET

**SATURDAY EVENING, OCTOBER 4, at 8:15**

*RIGOLETTO*

By GIUSEPPE VERDI

Conductor: PAPI

TIBBETT, SAYAO, BJOERLING, PETINA, ALVARY,  
VOTIPKA, CEHANOVSKY, MARLOWE

REPERTOIRE AND CASTS SUBJECT TO CHANGE

☆ ☆ ☆

*Greetings to the Music Loving Public of Portland*

The San Francisco Opera Association will achieve a long desired ambition this Autumn when it sends the San Francisco Opera Company on its first tour of the Pacific Coast. Nineteen years ago the Opera Association was formed by a group of public spirited citizens who believed it possible to create an opera company that would meet a definite music need of the West.

Year by year the San Francisco Opera Company has grown in stature. Some nine years ago the people of San Francisco rewarded the company's efforts by giving it a six million dollar Opera House as its home—one of the finest equipped and most modern opera houses in the world.

Today the San Francisco Opera Company is second to none in artistic quality. Its principals are for the most part stars of the Metropolitan Opera Company. The chorus and ballet have won the acclaim of critics; the properties, costumes and lighting effects represent the last word in production resourcefulness.

Although it has cost several millions of dollars to bring the company to its present state of maturity, the San Francisco Opera Association is offering the company and the best of its repertoire to a selected number of Pacific Coast cities at less than touring cost. Civic leaders in Portland, Seattle, Sacramento, Los Angeles and Pasadena have accepted the offer.

The San Francisco Opera Association welcomes this opportunity to share its company with the friends of good music in these cities. The extent of public support in the communities visited will determine the frequency and length of subsequent seasons.

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*Portland Management*

ELLISON-WHITE BUREAU, FRANK E. ANDREWS, *President*

ALL PERFORMANCES IN PORTLAND MUNICIPAL AUDITORIUM

# Ticket Prices

## Order Blank

*Main Floor*

CENTER SECTIONS B-C—1st 10 Rows..\$6.00  
 CENTER SECTIONS B-C—Last 23 Rows. 5.00  
 SIDE SECTIONS A-D—33 Rows..... 4.00

*Second Balcony*

CENTER SECTIONS E-F-G.....\$3.00  
 SIDE SECTIONS—First 4 Rows..... 2.00  
 SIDE SECTIONS—Last 5 Rows..... 1.50

*First Balcony*

CENTER SECTIONS E-F-G.....\$4.00  
 SIDE SECTIONS..... 3.00

*Tax exempt*

*Box Office Now*, ELLISON-WHITE BUREAU, 402 STUDIO BLDG., BEACON 0537

*Box Office after September 22*, J. H. GILL CO., ATWATER 8681

ORDER BLANK — DETACH AND MAIL

ELLISON-WHITE BUREAU, 402 STUDIO BUILDING, PORTLAND, OREGON — BEACON 0537

Please reserve the following tickets for the San Francisco Opera:

TICKETS	PRICE	LOCATION
.....		....."Manon", October 2
.....		....."Tannhauser", October 3
.....		....."Rigoletto", October 4

Enclosed find \$....., Payment in full

Name.....

Address.....

Date.....

Telephone.....

Operas and casts subject to change without notice. No refunds will be made on tickets purchased, nor deposits on tickets held for purchase.

The operas, "Manon" and "Rigoletto", will start at 8:15 P. M. and no persons will be seated during the first act of these operas.

"Tannhauser" is an opera of about four hours in length and will therefore start at 8:00 P. M. and late comers will not be seated during the first act, so please be prompt.