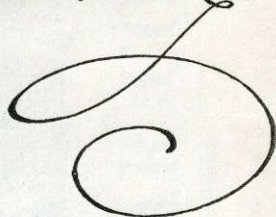


**SAN  
GRAND**

**CARLO  
OPERA  
COMPANY**

*FORTUNE GALLO  
IMPRESARIO*



**AUDITORIUM**

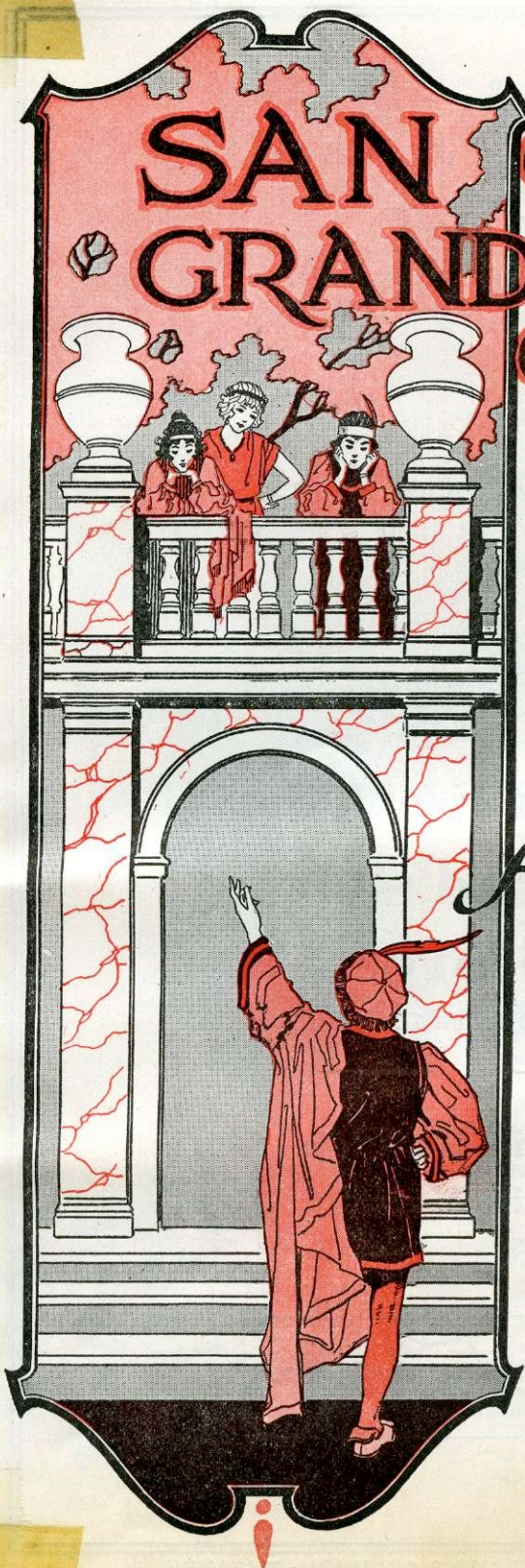
**PORTLAND, OREGON**

**MARCH 3rd to 6th  
1926**

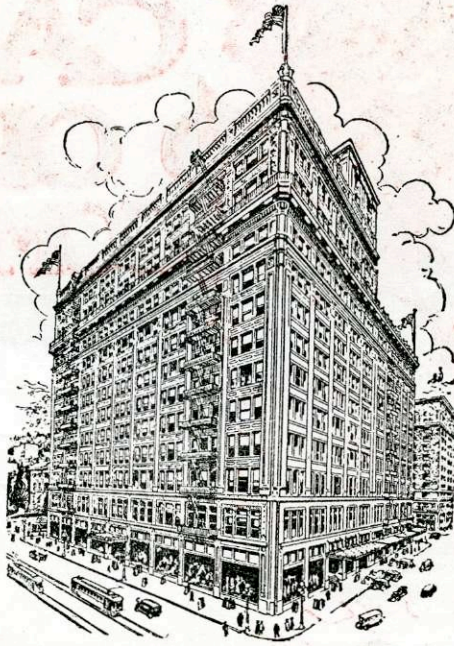
Entire Western Tour  
*Management of*  
**ELWYN CONCERT  
BUREAU**



**A. E. WELLINGTON**  
Publisher  
N. W. Bank Bldg.







**Meier & Frank Co.**  
**Portland's Own**  
**Store**

*Established 1857*

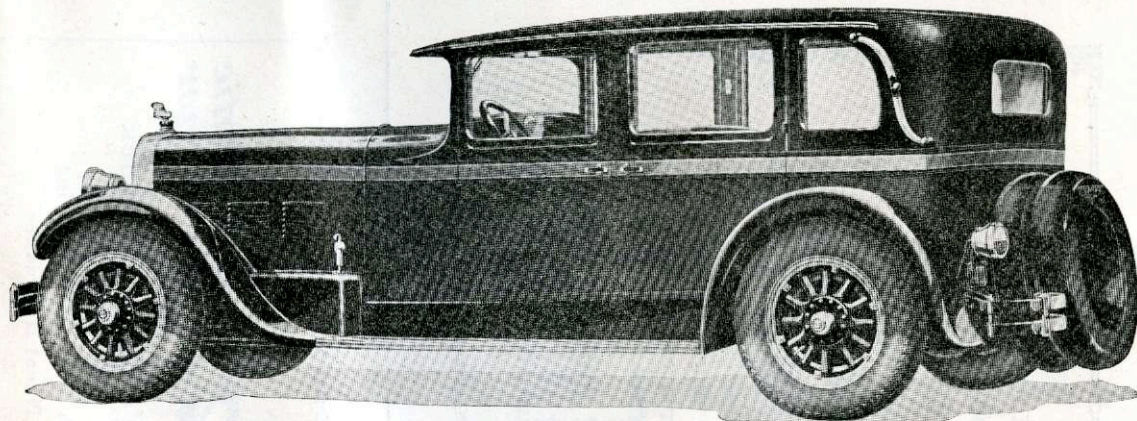
**First in Fashion**  
**First in Value**



"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE



The NEW  
**STUTZ**  
*Vertical Eight*  
**STUTZ**  
**8**



**“More Than New—Revolutionary”**

Now on Display at Our Special Showing All This Week

*Six Models—90 H.P., 8-Cylinder Motor—Non-Adjustable Brakes*

**UNION MOTOR CAR COMPANY**

J. W. ROGERS, President

EAsT 9082

CORNER GRAND AVENUE AND SALMON

Portland, Oregon



PORTLAND'S most delightful  
rendevoux for Supper  
and the discussion of the opera!

The Washington Street  
**Hazelwood**

Our menus are unique and  
particularly to be enjoyed because  
they offer

*Both Restaurant and Fountain Service*

387 Washington Street, just above West Park

*Atmosfera Artistica*

**Taglieri** *Operatic  
Tenor*



**May VanDyke Hardwick**  
*Accompanist*

**High Front Tone Placing**  
**Nasal Resonance**

Prominent among Mr. Taglieri's pupils are  
ARTHUR JOHNSON    MARK DANIELS  
HALFRED YOUNG    DR. STUART MCGUIRE

Before Selecting Your *Vocal Teacher* send for pamphlet  
"*Choosing a Teacher*"—(Personal experiences)

**Studio: 66 North 19th St., W-Car to Davis St.**  
**Phone BRoadway 2952**

"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE





The tone of  
**The Mason & Hamlin Piano**  
endures like that of a violin

This is due to the Mason & Hamlin system of construction, which is different from that employed in the manufacture of any other piano.

Embodying the MASON & HAMLIN TENSION RESONATOR which is reputed to be the greatest discovery in piano construction during the last sixty years, it is one of the features of the Mason & Hamlin piano by means of which extraordinary beauty and unequalled permanence of tone quality is obtained.

The AMPICO—the re-enacting mechanism supreme can now be had in the Mason & Hamlin and the famous Haines Bros. Pianos.

*Priced from \$1085 to \$4800*

**Wiley B. Allen Co.**

148 Fifth Street



near Morrison

*Orthophonic Victrolas*

*Brunswick Panatropes*





Accredited Teachers (Life Certificates)

Marie A. S. Soulé, *Mus. Bac.*

**Institute of Gordon Soulé, Concert Pianist**  
NEW YORK CITY

(Exponents of Xaver Scharwenka, Berlin, Germany, Albert Ross Parsons, New York City, and other European and Eastern Institutes of higher musical standing.)

Have proven BY RESULTS their ability to make concert artists and successful teachers of earnest students.

Musical form, phrasing, rhythm, chord-voicing, proper use of pedals, applied harmony and theory, all systematically taught throughout the course.

If desired, lessons will be given at residences by associate instructors (at very reasonable rates).

Phone for Interview, BEacon 8937

**COMING!**

**IGNAZ  
FRIEDMAN**

*Pianist--Soloist*



*Last Concert This Season*



**PORTLAND  
SYMPHONY  
ORCHESTRA**

Willem  
**van Hoogstraten**  
*Conductor*

**Auditorium, March 8th**

PRICES: 50c, 75c, \$1, \$1.50, \$2, \$2.50

Tickets Selling at

Business Office, Fourth Floor

Sherman-Clay Bldg. Open 9 to 5

Telephone, MAin 6645

**MUNICIPAL  
AUDITORIUM**

**MARCH 19th AND 20th**

**Portland Light  
Opera Association**

OFFERS

**"KATINKA"**

Rudolph Friml's Tuneful Opera  
with

**EVA OLIVOTTI**

and a supporting cast of popular  
Portland Vocalists

A CHORUS OF FIFTY

Special Ballet Features

Prices Evenings

Entire Lower Floor and Dress

Circle \$1.00. Entire Balcony 50c

**Special Saturday Matinee**

Entire House 50c

**NO WAR TAX**

**Gillespie School of Expression**

"Knowledge is power"—when it is USED. To cultivate the ability to observe closely, to think logically, to speak accurately, to act wisely, is to give power to knowledge. Investigate the Gillespie School.

**Emma Wilson Gillespie, Principal**  
534 Morrison Street BEacon 7952

"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE



# Season of Grand Opera

March 3rd, 4th, 5th and 6th, 1926

---

## REPERTOIRE and CAST:

**Wednesday Night, March 3d—AIDA**

Saroya, Toniolo, De Biasi,  
Salazar, Ghirardini

**Thursday Special Matinee, March 4th—BUTTERFLY**

De Santis, Schalker, Tomarchio,  
Valle, De Biasi

**Thursday Night, March 4th—CARMEN**

Jaxon, Kargau, Tafuro,  
Interrante, De Biasi

**Friday Night, March 5th—LUCIA**

Lucchesse, Falco, Tafuro,  
Ghirardini, Cervi

**Saturday Matinee, March 6th—HANSEL & GRETEL**

(In English)

Schalker, Jaxon, Falco,  
Interrante

**Saturday Night, March 6th—IL TROVATORE**

Jacobo, Toniolo, Salazar,  
Valle, De Biasi

You may buy the beautiful records of these operas and many others at our Victor Record Department and you may also hear the world's finest and best music on the Ampico in the Chickering Piano at our Ampico Department.

Come in—Let us demonstrate.

***G. F. Johnson Piano Co.***

**410 Morrison Street**

Chickering  
Ampico

Victrolas  
Radio

Cheney  
Pianos



# *Studebaker Standard Six Sedan*

(Four Doors—Ample Power—Wool Trimmed)

# \$1295

*freight and war tax extra*

***Studebaker's lowest-priced Sedan  
— but all quality***

Under Studebaker's fair and liberal Budget Payment Plan, this sedan may be purchased out of monthly income for a small initial payment and at the lowest time-payment rates known to the automobile industry.

**You cannot judge value by price.**

**Ask for a demonstration in a Studebaker Sedan.**

## **JOHN·K·LEANDER·CO.**

*Studebaker Distributors*

**Broadway at Everett Street**

## **THE THINGS YOU DO NOT SEE**

Down under the surface—vital, but unseen—are the real secrets of pavement performance. And it is in those things that you will find the reason for the continual success of

## **WARRENITE-BITULITHIC PAVEMENT**

Years of research and experiment have demonstrated the best materials to use. And down in the heart of every job those materials are at work, battling the worst traffic and most severe weather without weakness or wear. The unseen value is what makes the difference in what you get for your money.

## **WARREN CONSTRUCTION CO.**

**Portland, Oregon**

"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE



# Women's Imported Footwear Chaussures Calloin

Made in Paris

Three Exclusive Models to Choose From

For Men  
Stacy-Adams  
Dr. Reed's  
Cushion Sole  
and C. B. Slater

# Knights

SHOES — HOSIERY  
MORRISON NEAR BROADWAY

For Women  
Ped-e-Mode  
La Valle and  
Mul-to-Maid

## CALBREATH MUSIC STUDIO

860 BELMONT STREET — PHONE EAST 2914

### Accredited Teachers

HELEN CALBREATH, B. M., Pianist, Pupil of Maurice Arnsen (Godowsky method), ALBERTO JONAS (Berlin, Germany), Edna Rawlinson-Sollitt and JOSEF LHEVINNE.

EVELENE CALBREATH, B. M. (Teaching in Portland Sept. 3 to Oct. 1; teaching in New York City Oct. 10 to June 10). Pupil of Hanna Mara (Berlin). Assistant Teacher to F. X. Arens, New York City. Pupil of WM. S. BRADY, New York City.

MYRTLE NOORLIN, piano assistant to Miss Helen Calbreath.

## 1926 SEASON of GRAND OPERA

Public Auditorium, Portland, Oregon

March 3rd, 4th, 5th and 6th, 1926

Matinees Thursday and Saturday

### San Carlo Grand Opera Company

FORTUNE GALLO, General Director

COAST TOUR DIRECTION

ELWYN CONCERT BUREAU, PORTLAND

Program Published by A. E. WELLINGTON

Northwestern Bank Building

Telephone MAin 1280

**CLARKE'S** For All Social Occasions.  
GREATEST VARIETY - FINEST QUALITY  
*Flowers*  
**CLARKE BROS. FLORISTS**  
MORRISON STREET  
BETWEEN FOURTH AND FIFTH

# RED TOP CABS

BRDWAY  
9100  
LOW RATES



# Mme. Leah Leaska

*Soprano Soloist of Trinity Church*

Pupil of MAESTRO SETTI, Metropolitan Opera Co.  
New York City

## *Authority on Voice Production*

VOCAL DIFFICULTIES CORRECTED

Specialist—Wide open throat, relaxation  
and breath support

## *Concert and Operatic Coach*

Repertoire in French, Italian, German  
and English

*Teaching in*

# *Ye Music House*

(EAST MORELAND EXCLUSIVELY)

Applications now being received  
for

*Spring and Fall Terms of 1926*

Special Summer Classes for out of town students

Studio: 1428 East 35th Street [Ye Music House]  
NEAR BYBEE

Sellwood 0244



*A Service for Every Purpose* ~~~~~



**We Turn This  
into This**

**PALACE FAMILY WASHING EAST 1030**

BUY A RENEWED CADILLAC--COVEY MOTOR CAR CO.

FRIDAY EVENING, MARCH 5 at 8:15

**LUCIA DI LAMMERMOOR**

Opera in Four Acts by Donizetti

Cast of Characters

LUCIA .....	JOSEPHINE LUCCHESI
HENRY ASHTON .....	EMILIO GHIRARDINI
EDGAR OF RAVENSWOOD .....	FRANCO TAFURO
RAYMOND .....	NATALE CERVI
NORMAN .....	LUIGI DE CESARE
ALICE .....	PHILINE FALCO
LORD ARTHUR BUCKLAW .....	FRANCESCO CURCI

Conductor—CARLO PERONI

The Baldwin is the official piano of the San Carlo Opera.—Hyatt Music Co.

**The Sign of the Rose Tea Shop**

MAUDE REEVES BUSHNELL

Wood-Lark Building, Alder Street at West Park

*We Cater Especially to Private Parties.*

*Rooms for Bridge Luncheons and Afternoon Teas*

Quite the nicest place to meet and enjoy a dainty Luncheon or Dinner. A special feature of our service will be our Sunday Dinners, served from 5:00 to 7:30 P.M.

**Luncheon 11:30 to 2:30 : Dinner 5:30 to 7:30 : Sunday Dinner 5 to 7:30**

Take elevator to eighth floor Wood-Lark Building, Alder and West Park

Reservations by Phone, BEacon 7914

COMING—REX BEACH'S "AUCTION BLOCK"—COLUMBIA



# Judging a City by Its Music

The splendid work of our Symphony Orchestra under Mr. van Hoogstraten's leadership has given our people a greater love for music. And now the Opera is here again and all lovers of good music are correspondingly happy.

The frequency and quality of music performances is a fairly trustworthy criterion by which to judge a people.

A small country town or one which is backward in matters of art and music very seldom has or can afford to have opera performances worth while.

This is one of the reasons why people put up with the inconveniences, the racket, the rush, the nerve-wrecking pace connected with city life, namely, that they can enjoy good music from time to time.

But in order to enjoy good music one should not be bothered with too many household chores, especially not with unpleasant ones. It is hard to imagine a man putting on evening dress with immaculate linen and then have to stoke the furnace before he leaves home. Even though he didn't get himself soiled, it wouldn't put him in the very best possible frame of mind to enjoy the opera. Compare this with the wonderful advantages enjoyed by Portland people in having a Gasco furnace with a thermostatic control regulate their heating so that neither the man nor the wife has to touch the bloomin' thing at all, at all.

Then again the lady in her prettiest gown should feel at ease and not fatigued in order to enjoy the sweet melodies and beautiful orchestrations of a performance. If she has been running down to the basement to heat some water for this or that, she is hardly in the best mood to enjoy music. A quiet nap might suit her better. But when a lady has the advantages of the new Gascontrol, which can be attached to any tankheater, and by simply pushing a button she can light her tankheater and it keeps a certain quantity of water hot all the time, then she can be in a frame of mind where music indeed has charms.

I might go on and illustrate about the Gas Company's wonderful Smoothtop, the electric washer or the Radiantfire, all of which save the woman of the house many a backache. But the curtain will soon rise and you may want to look at the rest of the program.

However, if you don't have the latest conveniences in Gas appliances, be sure and get in touch with the Gas Company and you may have some surprises coming to you; especially in Gas ranges, the latest of which embody every good feature of all other methods of cooking, without their shortcomings, and all are sold so as to be in reach of any pocketbook.

---

---

## Mrs. Clifford Moore's Theory of Fundamental Music Training

A Normal Course for Teachers, including a manual of 260 pages, which contains in detail a two years' course of theoretical and technical material which may be used in class or private teaching.

Mrs. Moore will meet the demand by conducting teacher's classes this summer in several coast cities, beginning in Portland, Ore., June, 1926.

603-604 Maegly-Tichner Building, Portland, Oregon



Kranich and Bach Pianos  
 Davenport-Treacy Pianos  
 Gulbransen Pianos



**THOMPSON & COMPANY**  
 With SEIBERLING-LUCAS MUSIC CO.  
 151 Fourth Street

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

Synopsis of Scenes

- ACT I.—Scene 1—A Wood Scene.  
 Scene 2—A Garden of Lucia's House.  
 ACT II.—Scene 1—A Room in Ashton's House.  
 Scene 2—Reception Room in Ashton's House.  
 ACT III.—A Large Hall in Ashton's House.  
 ACT IV.—A Cemetery.

De Pachmann plays only on the Baldwin, both in Europe and America—Hyatt Music Co.

**MINNITTA MAGERS = Voice**

Operatic Coach—French and Italian Diction—Auditions Free

Studio 212 Fine Arts Building

Phone BRoadway 2302



Personally selected Diamonds reflecting maximum  
 of Quality and Value. ♦ ♦ ♦ Platinum mounting

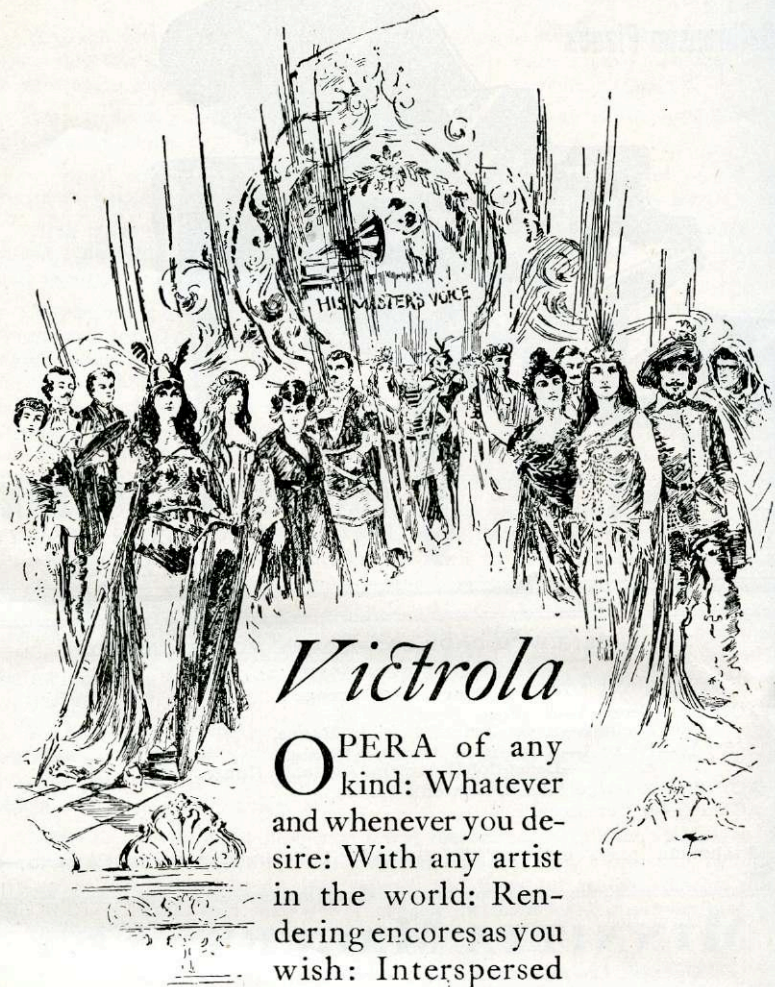
720 SELLING  
 BUILDING

**G. CRAMER CO.** ALDER at SIXTH  
 UPSTAIRS

COMING—REX BEACH'S "AUCTION BLOCK"—COLUMBIA



MUSIC IS A NECESSITY



## *Victrola*

**O**PERA of any kind: Whatever and whenever you desire: With any artist in the world: Rendering encores as you wish: Interspersed with any other music of your own choosing: If you own: A VICTROLA.

Sherman,  Clay & Co.

Sixth and Morrison Streets

"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE





**D**INNER PARTIES at the Multnomah Hotel are now the vogue of entertaining. The exquisite Gold Room with its new maple dance floor—the delectable cuisine—the attentive service and Herman Kenin's Orchestra. Can you imagine a more delightful way to entertain?

Dancing from 6:30 to 12:00

A table d'hote dinner, \$1.50, is served from 5:30 to 8:30.

Cover charge after 9 o'clock, 75c.

Saturdays and Holidays, \$1.00.

Private dining rooms on the mezzanine floor will accommodate from 6 to 600.

## Multnomah Hotel

**B**Roadway 4080

*One of America's Great Hotels*

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

### PROGRAM—Continued

#### Story of the Opera

The story relates the love of Sir Edgar Ravenswood for the lovely Lucia, sister of Lord Ashton, whose political opposition to Sir Edgar was made the more bitter by the fact that he (Lord Ashton) was holder of the forfeited Ravenswood estates. Her brother, furthermore, desires Lucia to marry Lord Arthur Bucklaw, as such a union would be beneficial financially to Ashton. Lucia, however, prefers the poor Ravenswood, and declares her love for him.

While absent on a journey, Sir Edgar dispatches many a proof of his fidelity to Lucia; they are, however, intercepted by her brother. Lucia is still true to her love. Finally, Ashton forges a paper telling of the unfaithfulness of Ravenswood. Lucia, driven almost to madness, at length consents to become the bride of Bucklaw.

The marriage takes place, but amid the festivities of the guests, after the newly wedded pair retire, groans are heard proceeding from the nuptial chamber. Lord Bucklaw is discovered bleeding to death. The storm of remorse has proved too much for Lucia, who, in wild mania, brandishes the sword of her husband whom she has slain. Soon her senses return, but only as life departs. The terrible event precipitates her death, and awakes remorse in the heart of Lord Henry Ashton. Sir Edgar returns to take a last look upon her whom he loved, and finds that she has been faithful unto death.

Mrs. Coolidge is the third lady in the White House to choose the Baldwin—Hyatt Music Co.

## Who's Your Engraver?

**T**HIS is a really important question, because engraving is a measure of one's good taste. We are experts in die stamping of stationery and the engraving of cards, wedding and announcements. May we serve you?

## The J. K. Gill Company

*Booksellers Stationers Office Outfitters*

**Fifth and Stark Streets •**

COMING—REX BEACH'S "AUCTION BLOCK"—COLUMBIA





## Ahead of The Need

The history of the United States National points to its ever energetic policy of anticipating the requirements of its customers by constantly increasing its capacity.

A banking room occupying the length of a block; capital, surplus and undivided profits over \$5,000,000 and resources over \$60,000,000.

*The*  
**United States  
National Bank**  
Broadway and Sixth, at Stark.

"One of the Northwest's Great Banks"

## San Carlo Grand Opera

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

SATURDAY MATINEE, MARCH 6 AT 2:30

### HANSEL AND GRETEL

A Fairy Opera in Three Acts by Englebert Humperdinck

#### Cast of Characters

GRETEL .....	PHILINE FALCO
HANSEL .....	BERNICE SCHALKER
FATHER .....	GIUSEPPE INTERRANTE
MOTHER .....	LORNA DOON JAXON
THE WITCH .....	FRANCES MOROSINI
THE DEW FAIRY .....	BEATRICE ALTIERI
THE SAND MAN .....	BEATRICE ALTIERI

Conductor—CARLO PERONI

#### Synopsis of Scenes

ACT I.—The Home of Hansel and Gretel.  
ACT II.—The Woods Where the Children are Picking Berries.

#### Story of the Opera

The text of this opera is by Adelheid Wette. It is based on a Grimm fairy tale. It is in strong contrast with the gloomy, tragic plots of the majority of grand operas, its fresh, joyous simplicity and fairy-story charm relieving the somber tone of these tragic stories. It was first produced at Weimar, in 1893. Its first American production was at the Metropolitan Opera House in 1895. The "Babes in the Wood" furnish the motive and first suggested itself to the composer to amuse his sister's children. Afterward elaborated into a complete opera, it has become one of the most important and interesting of modern works.

The Chicago Civic Opera Company use the Baldwin as its official instrument.—Hyatt Music Co.

## ORIENTAL RUGS

for every purse or purpose

We have one of the recognized outstanding collections in America in point of completeness and variety, popular types, choiceness and range of prices.

An informative service makes selection easy and satisfaction sure.



Ask us to send you a copy of "One Way to Better Homes."

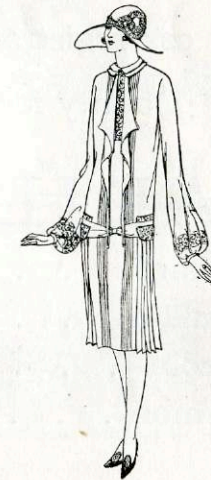
*Atiyeh Bros.*  
INC.

ALDER & TENTH



Portland's Oldest Specialty  
Shop

**Bartholomew's**  
Washington at Tenth



All the bright color tones of Spring are harmonized in the delightful interpretations of the mode now offered at our advance showing.

Individual creations suitable for every occasion, ranging from smart sports models to the most formal evening attire.



# CADILLAC

Continues to Lead in  
Price Class

New car registrations for Multnomah  
County for January, 1926

## CADILLAC 24

Packard . . . . .	8
Franklin . . . . .	5
Lincoln . . . . .	3
Marmon . . . . .	3

## Covey Motor Car Co.

*Cadillac Distributors*

Twenty-first and Washington Sts.

Figures taken from Oregon Motor Register-Bulletin



# Buescher Saxophones and Band Instruments

Used by Portland's Best Orchestras nearly exclusively  
There is a REASON—BUESCHER QUALITY

Ludwig Drums      Weyman Banjos  
Micelli Violins  
Victor and Brunswick Phonographs  
Records?—of course! all of them  
Sheet Music

*If it pertains to music—WE HAVE IT*



151 Fourth Street at Morrison

PORTLAND'S GREAT MUSIC STORE

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

## PROGRAM—Continued

Two German peasant children, Hans and Gretchen, go into the woods to pick strawberries, and get lost. Frightened by the growing darkness, the children kneel to pray and are found by the Sandman fairy, who sings them to sleep, while angels and fairies watch over them. They are awakened by the Dewman and in their wanderings come to the gingerbread house of the witch, who bakes children into gingerbread and eats them. As they nibble at the gingerbread fence, the witch casts a spell over them and heats the oven to bake them. When she opens the oven door to see whether the oven is hot enough, Gretchen pushes her in and shuts the door. When the witch dies, the gingerbread children come to life and dance around the two children in joy. They finally are found by their parents and taken home.

The opera opens with a very beautiful prelude, which begins with the "Prayer of the Children" played softly, later swelling to full power. Then comes a passage picturing morning in the forest, on which pastoral scene breaks rudely the "Hocus pocus," or witches' dance. The prelude closes with a return of the prayer theme.

The first act begins in the house of Peter, Hansel making brooms and Gretel knitting. Gretel begins the old German folksong, "Susie, What's the News?" with its nonsense about the geese who are barefoot because they have no shoes. Hansel, more interested in his stomach than barefooted geese, wants something to eat and Gretel reproves him. Peter enters and finds the children gone after strawberries. In the aria, "The Old Witch," he frightens his wife by telling how the witch entices children to her honey-cake house and bakes them into gingerbread in her oven.

Act two shows the depths of the forest into which the children have wandered. Hansel picks berries while Gretel weaves garlands of flowers. As darkness comes and the children grow frightened, the Sandman appears and sings, "I Am the Sleep Fairy." The children sleep and angels are seen watching over them.

As the curtain rises on act three the children are seen still asleep in the forest. The Dawn fairy shakes dewdrops on them and they awake. The mist clears away and the witch's house appears. The children approach it. The witch comes out and casts the spell over them. She makes a good fire in the stove and rides wildly around the room on a broomstick singing the "Witch's Dance."

Choose your piano as Chaliapin does—the Baldwin.—Hyatt Music Co.

## Jessie Elizabeth Elliott

*Pianist and Teacher*

MAin 7499

Maegley-Tichner Building

COMING—REX BEACH'S "AUCTION BLOCK"—COLUMBIA



# COLUMBIA THEATRE

NOW PLAYING

*The* PICTURE THAT ROCKED NEW YORK

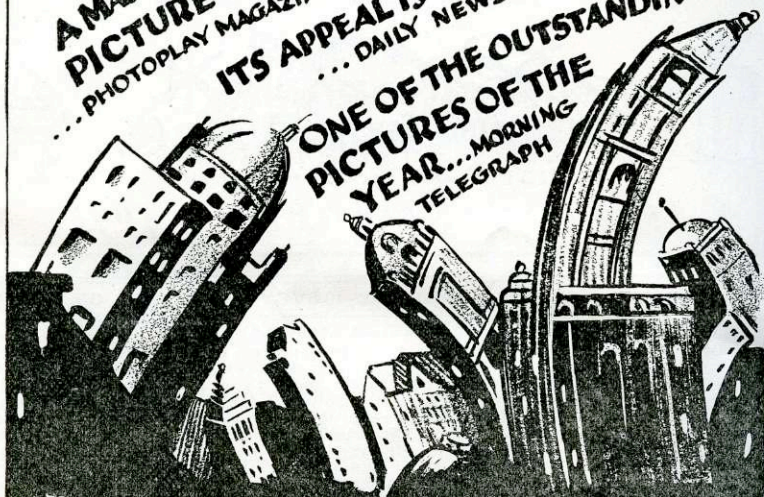
DESERVES  
NOTHING BUT PRAISE  
...EVENING WORLD

A WONDERFULLY  
SINCERE PICTURE  
...NEW YORK TIMES

A MARVELOUS  
PICTURE  
...PHOTOPLAY MAGAZINE

ITS APPEAL IS UNIVERSAL  
... DAILY NEWS

ONE OF THE OUTSTANDING  
PICTURES OF THE  
YEAR...MORNING  
TELEGRAPH



## “His People”

WITH AN ALL STAR CAST INCLUDING  
RUDOLPH SCHILDKRAUT, BLANCHE MENAFFEY,  
GEORGE LEWIS, KATE PRICE, EDGAR KENNEDY

STORY BY ISADORE BERNSTEIN

AN EDWARD SLOMAN PRODUCTION

**COLUMBIA ALL-ARTIST ORCHESTRA**

HARRY LINDEN, *Director*

MME. LEAH LEASKA, *Dramatic Soprano*

“HIS PEOPLE” NOW PLAYING COLUMBIA THEATRE



**BROADWAY 8000** *Brown & White Cab Co.*

*Dorsey B. Smith, PRES.* ❖ *Glen H. Southwick, MGR.*

Do you enjoy bucking the heavy and fast increasing traffic, and running around in circles looking for a place to park your car?

Call **BROADWAY 8000**

and have a modern **Brown & White Cab** carry you there

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

SATURDAY EVENING, MARCH 6, at 8:15

**IL TROVATORE**

Opera in Four Acts, by Giuseppe Verdi  
Cast of Characters

LEONORA .....	CLARA JACOBO
INEZ .....	PHILINE FALCO
MANRICO .....	MANUEL SALAZAR
COUNT DI LUNA .....	MARIO VALLE
AZUCENA .....	RHEA TONIOLO
RUIZ .....	FRANCESCO CURCI
BERANDO .....	PIETRO DE BIASI

Soldiers, Citizens, etc.  
Conductor—CARLO PERONI

The King of Jazz, Paul Whiteman, uses only the Baldwin.—Hyatt Music Co.

**SUSIE MICHAEL**



*Pianist*

"Pianist of utmost distinction"  
—EMIL ENNA,  
Portland News,  
Feb. 12, 1926

304 SEIBERLING-  
LUCAS BLDG.  
WALnut 2970

**MRS. FRED L. OLSON**



The Teacher  
Who Sings  
and the  
Singer Who  
Teaches

Phone  
Broadway  
2501

Exponent of and  
Recommended  
By  
Yeatman  
Griffith

STUDIOS 207-8-9 FINE ARTS BUILDING



# CARABANA CIGARS

*St. Regis*—2 for 25c

(Single Foil)

*Ideals*—10c each

(Single Foil)

*Buddies*—5c each

(5 in Foil for 25c)



10c and 2 for 25c

*The new sizes of Carabana Cigars are fine.*

**MASON, EHRMAN & CO.**

WHOLESALE DISTRIBUTORS

*"The Nation's Finest Cigars"*

## HOLMAN TRANSFER CO.

ESTABLISHED 1864

### DRAYAGE

DAILY DELIVERIES FROM ALL  
RAILROADS AND DOCKS  
U.S. GOV. BONDED

WAREHOUSEMEN

FRONT ST. AT ANKENY

## Portland Junior Symphony Orchestra

Jacques Gersikovitch, *Conductor*

Gives its Second Concert of the Season, Monday Night,  
March 22, at The Municipal Auditorium

## The Royal Navy Band of Sweden

*and Folke Anderson, Tenor of the Royal Opera, Stockholm*

Will be Presented in Concert at

The Municipal Auditorium, Friday Night, April 23

"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE



# COLE McELROY'S SPANISH BALLROOM

Open to the Public Every Night Except Sundays

## DANCING

WITH

COLE McELROY'S DANCE BAND

BARGAIN NIGHT EVERY MONDAY

288 MAIN STREET  
MAin 4292

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

### PROGRAM—Continued

#### Synopsis of Scenes

- ACT I.—Scene 1—Interior of Castle.  
Scene 2—Garden.
- ACT II.—Scene 1—A Ruined Castle  
Scene 2—Exterior of Church.
- ACT III.—Scene 1—A Camp.  
Scene 2—An Apartment.
- ACT IV.—Scene 1—Exterior of Prison.  
Scene 2—Interior of Prison.

#### Story of the Opera

Count Di Luna had two sons. The younger was supposed to have been bewitched by a gypsy woman, who was therefor burned alive. Azucena, the latter's daughter, swore vengeance. She succeeded in kidnaping the younger son of the old Count, because of her mother's fate. With him she repaired to the stake at which her mother's ashes were still to be seen. By mistake Azucena threw her own babe into the flames instead of the stolen child. She fled to her tribe, bearing the boy with her. He grew to superb manhood, and was known as Manrico the Troubadour. In the meantime the Count had died. His older son succeeded to the title. The new Count was in love with Duchess Leonora.

ACT I—Manrico, disguised, has been crowned victor of a tourney by the Duchess Leonora. A love results, shared by both. One night the Count, while in the Royal Gardens, is surprised by the voice of the troubadour. Leonora, attracted by the song, has come from her palace. Mistaking the Count for his unknown brother, she hastens to him. Manrico has seen and is jealous. He and the Count duel. Manrico is not injured. He joins the army and leaves for the wars, is found on the battlefield by Azucena. She removes him to her mountain home and there restores him to health.

ACTS II and III—He learns that Duchess Leonora, believing him dead, is about to enter a convent. He sets out and overtakes Leonora just in time, conducting her to Castellar, which is at once besieged by Di Luna. The troubadour is preparing for his marriage when he suddenly learns that a gypsy (his supposed mother) is to be burned alive, having been taken by the enemy as a spy. Hastening to rescue her he is repulsed and taken prisoner. On the eve before the day set for the execution of mother and son, Leonora suddenly appears before Di Luna, offering her hand in marriage in exchange for the life of Manrico. The Count agrees.

ACT IV—Leonora is permitted to enter the prison to release Manrico. On her way, however, she takes poison. Manrico, who doubts Leonora, now sees her faithfulness. Di Luna enters, takes in the situation at a glance, and orders that Manrico be killed. During the execution the Count drags Azucena to the window that she may behold the fate of her son. She then exposes her secret, and cries, "Manrico is thy brother. Mother, thou art avenged."

Choose your piano as Bachaus does—the Baldwin, of course—Hyatt Music Co.

**George Wilber Reed** Tenor, Teacher and Coach  
Tradition and Characterization Imparted

Residence Phone BEacon 5035

414 FINE ARTS BUILDING

## Jessie Merriss

### School of Dancing

Garfield 6770

BRoadway 7990

Fine Arts Building

Morrison St. at Tenth

COMING—REX BEACH'S "AUCTION BLOCK"—COLUMBIA



# Are You Protected?

*Consult*

STANLEY G.

CHARLES S.

## JEWETT & BARTON

### INSURANCE

EXPERTS AND ENGINEERS

FIRE—MARINE—LIABILITY—SURETY BONDS

AUTOMOBILE—BURGLARY

206 LEWIS BUILDING

B Roadway 0757

*For Health's Sake*

EAT

## Pure Ice Cream

Weatherly Ice Cream, Portland

Weatherly Ice Cream, Salem

Weatherly Ice Cream, Astoria

Hazelwood Ice Cream, Portland

Mt. Hood Ice Cream, Portland

White Clover Ice Cream, Portland

Maid O' Wauna Ice Cream, Vancouver,  
Wash.



# CHARLES GRAMM

Manager for Oregon

## KANSAS CITY LIFE

One of America's Strongest Insurance Companies

Over **\$260,000,000** in force today

1301 Northwestern Bank Building  
MAin 1252

### COMING

Pythian Hall, Monday Evening, April 12th

## Premier Symphonic Quintet

First Time West of Chicago

Directed by RUSSELL ELLIS BEALS

OF

## BEALS' PIANO STUDIOS

510-511 Fine Arts Building

BUY A RENEWED CADILLAC—COVEY MOTOR CAR CO.

SAN CARLO GRAND OPERA COMPANY  
FORTUNE GALLO, General Director

Aurelio Gallo .....	Manager
William H. Branch .....	Director of Publicity
Adolfo Caruso .....	Assistant Manager
Carlo Peroni .....	Musical Director
B. A. Altieri .....	Stage Manager
Francesco Liazza .....	Orchestra Manager
Silvio Palma .....	Librarian
Frank Whiten .....	Master Carpenter
H. Nicolai .....	Master of Properties
William Fink .....	Chief Electrician
Mme. Julia Lambert .....	Wardrobe Mistress

San Carlo Artists Travel on U. S. Lines

Baldwin Piano used exclusively by the San Carlo Grand Opera Company

Sembrich, Muratore, Bari, Johnson, Raisa, Rimini, Easten, Pavlowa—use the Baldwin.  
—Hyatt Music Co.

# MONEY TO LOAN

ON

**AUTOMOBILES AND CHATTLES  
MORTGAGES AND CONTRACTS  
BOUGHT OR RE-FINANCED**

PROMPT SERVICE

FAIR TREATMENT

## OREGON BOND & MORTGAGE CO.

207 SELLING BUILDING

SIXTH AND ALDER STS.

COMING—REX BEACH'S "AUCTION BLOCK"—COLUMBIA



# Ellison-White Conservatory

DAVID CAMPBELL, *Director*

**Portland's Outstanding School  
of  
Music—Stage Craft—Speech Art**

**Voice Department  
H. GOODELL BOUCHER**

**Two years associated with Salator Cottone  
Milan, Italy**

**Tone Production—Songs—Oratorio—Opera  
Coach—Repertoire**

**FOR APPOINTMENT CALL REGISTRAR**

East Tenth Street North at Weidler

East 1626

# James, Kerns & Abbott Company

*Printers Bookbinders  
Lithographers*

Ninth and Flanders Streets, Portland, Oregon



# **New England Mutual Life Insurance Co.**

**"One of America's Oldest Institutions"**

## **MECKLEM & PARKER**

**GENERAL AGENTS**

**Northwestern Bank Building**





Paid Adv. by Crossley for Senator  
Campaign Committee

REGISTER, VOTE AND WORK  
for

## JAMES J. CROSSLEY

REPUBLICAN CANDIDATE

FOR

### UNITED STATES SENATOR

at Primary Election, May 21, 1926

1. Qualified by experience with four years as Superintendent of public schools, nine years as State Senator and six years as United States Attorney.
2. He served with 3rd Oregon Infantry on Mexican Border and twenty-nine months in the World War, of which eighteen months were spent overseas with front line divisions.
3. Stands on the National Republican Platform. Will work zealously for development of Oregon and Oregon ports.

## RASMUSSEN & CO.

PAINTS, OILS, VARNISHES  
DOORS, GLASS, ETC.



LET US FURNISH ESTIMATES

SECOND and TAYLOR STREETS

MAin 1771

## ENTERPRISE SLIDE COMPANY

*Manufacturers of*

### MOTION PICTURE SLIDES

Road Shows, Political and Advertising Slides a specialty. Our service consists of placing slides with movie houses, and guaranteeing screen service. Our rates are reasonable. The MOTION PICTURE SCREEN IS LOUD SPEAKER. TRY IT!

**ENTERPRISE SLIDE COMPANY**

511 Merchants Trust Building

Phone BRoadway 7353

"HIS PEOPLE" NOW PLAYING COLUMBIA THEATRE



**THREE SUPREME EVENTS**

# **Elwyn Artist Series**

*Season 1925-26*

**Municipal Auditorium**

---

**JOHN POWELL**

**April 5th**

*Composer - Pianist*

"Mr. Powell is today among the most interesting musicians in America — certainly among the most searching of her native composers."—The New York Sun.

**ROLAND HAYES**

**April 7th**

*Sensational Colored Tenor*

"The audience always listens breathless, with that utter silence which is the rarest of phenomena in the concert hall. Yet some people think that there will be a second Roland Hayes, that he is merely a negro with a good voice exceptionally well coached. 'Having ears, they hear not'."—Penfield Roberts, Boston Globe, Jan. 4, 1926.

**EDWARD JOHNSON**

*and* **JOAN RUTH** **April 26th**

Famous tenor of the Metropolitan and the young soprano, also of the Metropolitan, who is declared "the new star in the firmament" will present scenes from three of the operas which have made Edward Johnson famous the world over. Special scenery, beautiful costumes and unusual lighting effects combine to make this the greatest attraction on the concert stage.

*Management*

**ELWYN CONCERT BUREAU**

**1007 Broadway Building**

**Phone MAin 5991**



# \$16,000,000 In 4 Years

The continued progress and expansion of this company and the 50-odd communities it serves, go hand in hand. That we are doing our part toward building up a greater Portland and a greater Oregon is demonstrated by the fact that our expansion program for the past four years has averaged \$4,000,000 a year.

This tremendous outlay has been necessary to meet the constantly growing demands made upon our facilities by the communities in which we operate.

You can become a profit-sharing partner in this Company—Oregon's Greatest Public Utility—by purchasing a few shares of our 7.2% First Preferred Stock.

We suggest that you look into this exceptional investment opportunity—right now—today.

## *Investment Department* *820 Electric Building*

Or at our division offices:

237 Liberty St.,  
Salem, Oregon

Main Street,  
Oregon City

Main Street,  
Vancouver, Wash.

# Portland Electric Power Co.



A strong progressive  
bank that renders  
service of the highest  
type to its more than  
33,000 depositors

The Northwestern

MORRISON STREET  
SIXTH TO BROADWAY



National Bank

IN THE VERY HEART  
OF PORTLAND



**CHOOSE YOUR PIANO AS THE ARTISTS DO**



**Baldwin**

is the official piano for the  
artists of the

**SAN CARLO OPERA**

for its enduring purity and  
resonance, for its perfect  
concord of tone and action.  
The Baldwin is the choice  
of exacting musicians the  
world over—on the concert  
stage and for the home.

In any Baldwin you will  
find a new revelation of  
your musical dreams.

**HYATT MUSIC Co.**

**368 Morrison Street**